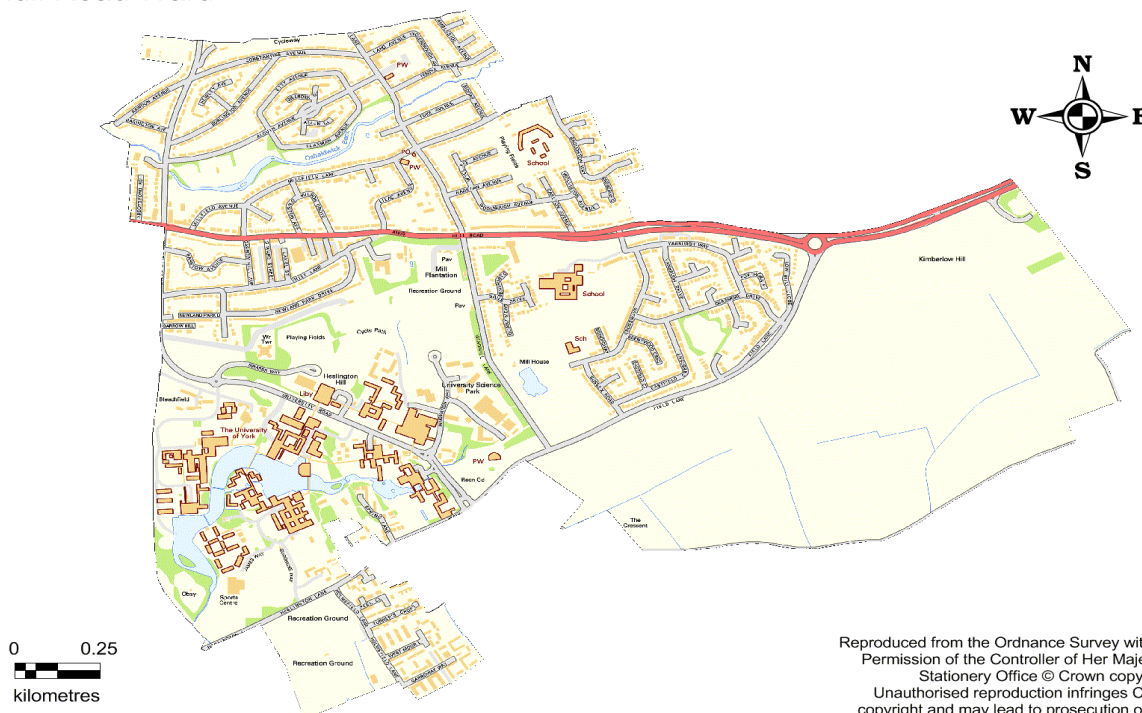


## Hull Road Ward Profile

### York Summary

- York has 206,856 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 11.6% of children live in poverty and there are 10.7% of households in fuel poverty.
- 4.9% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.

Hull Road Ward



Scale: 1:12,860

Reproduced from the Ordnance Survey with the Permission of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. City of York Council 100020818 2010.

### Ward Summary

- Hull Road has 15,552 residents with 15.1% from a black and minority ethnic community group. 88.9% are in good health, with 10.2% stating that they have some limitation in day to day activities.
- £478.79 was the Average Weekly Household Income in 2011/2012 (£353.33 in 2007/2008).
- 48% own their own home, either outright or with a mortgage, 32% are private renters and 18% are social tenants.
- 80.4% of residents have a NVQ level 1 - 4 qualification and 11.7% have no qualifications at all.
- 22.4% of children live in poverty and there are 15.7% of households in fuel poverty.
- 2.5% of the working population claim out of work benefits and 0.2% claim job seekers allowance.

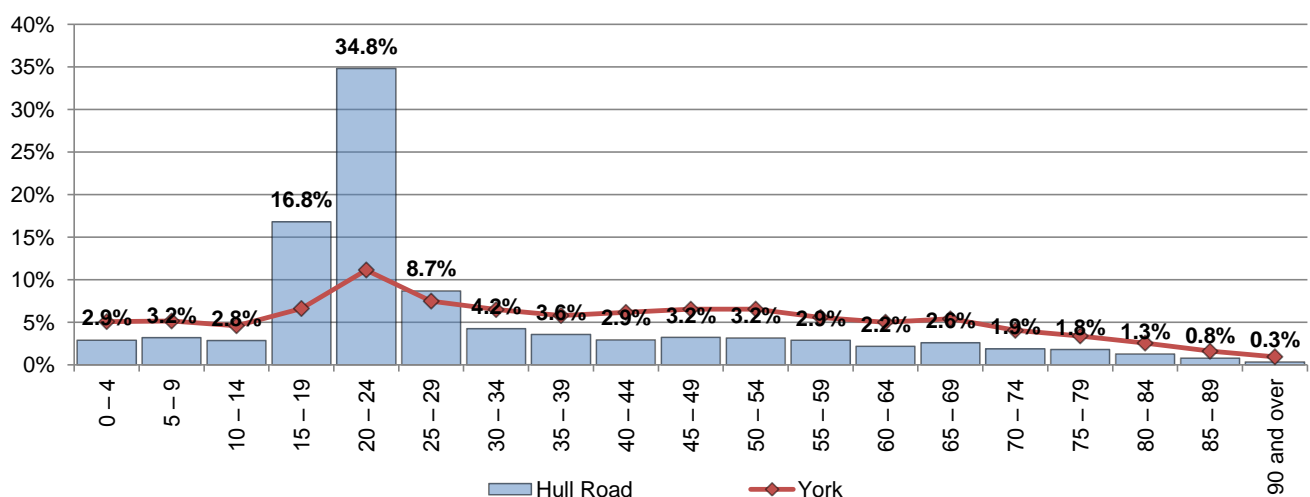
# Hull Road Ward Profile



Ward performance by key areas								
This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.								
Hull Road Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Economy					Above or below the average ± 10% <span>Pages 7 - 8</span>			
Total benefit claimants	3.11%	3.11%	12.62%	6.02%	●		●	
JSA claimants	0.20%	0.20%	1.00%	0.43%	●		●	
Poverty					Page 9			
Fuel poverty (households)	15.70%	6.82%	16.07%	10.38%		◆		◆
Child poverty	22.44%	2.00%	22.44%	10.53%		◆		◆
Health and Wellbeing					Pages 11 - 14			
Reception year obesity	9.10%	2.70%	10.50%	7.46%		◆		◆
Year 6 obesity	22.00%	9.80%	22.00%	15.08%		◆		◆
Emergency hospital admissions for children (per 1,000 population)	173.0	130.8	215.4	171.7				
% with limiting long term illness or disability	0.1	0.1	0.2	0.2	●		●	
% of obese adults	0.2	0.1	0.3	0.2	●			
% of adults binge drinking	0.3	0.2	0.4	0.3		◆		◆
% of adults healthy eating	0.3	0.3	0.2	0.3				
Elective hospital admissions (SAR)	82.6	75.3	114.1	98.8	●		●	
Emergency hospital admissions (SAR)	84.1	75.0	120.1	91.7				
Crime and Anti-Social Behaviour					Pages 14 - 15			
Crime (per 1,000 population)	6.6	2.0	49.1	9.6	●			
ASB (per 1,000 population)	4.1	2.7	32.0	7.5	●			
Residents who agree that York is a safe city to live in, relatively free from crime and violence	66.67%	95.24%	60.00%	76.30%		◆		◆
Adult Social Care					Pages 15 - 16			
Homecare hours (weekly average)	9.50	8.39	13.23	10.09				
Homecare clients (per 1,000 population)	1.61	1.61	13.22	6.57	●		●	
Safeguarding concerns (per 1,000 population)	1.48	1.02	11.26	5.68	●		●	
Assessment notices (per 1,000 population)	1.16	1.16	8.65	4.31	●		●	
Resident Engagement					Pages 17 - 18			
Residents satisfied with their local area as a place to live	83.33%	100.00%	65.00%	89.46%				◆
Residents agree their local area is a good place for children and young people to grow up	83.33%	100.00%	55.00%	82.01%				
Residents who agree that they can influence decisions in their local area	0.00%	41.18%	0.00%	23.77%		◆		◆
Key: ● Good performance ◆ Area of concern								
Further information about the ward is available at:					<a href="#">Hull Road Ward</a>			

## Hull Road Ward Profile

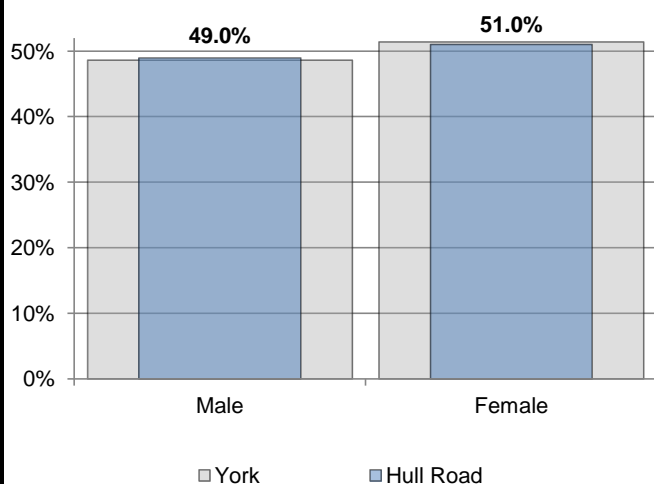
### Population by Age



Source: ONS - 2015 Ward population estimates

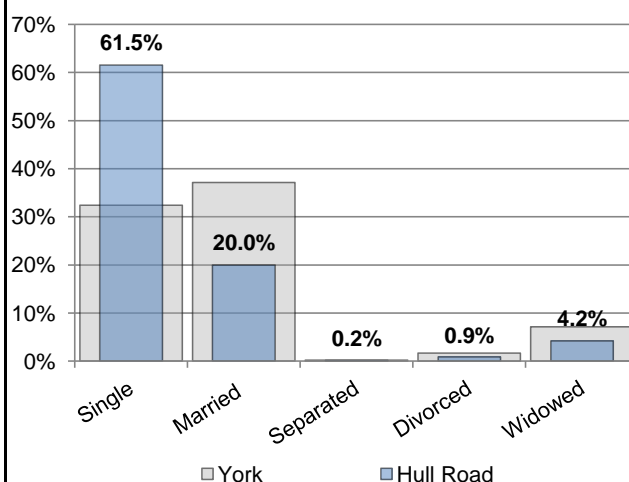
### Census 2011 Update

#### Gender



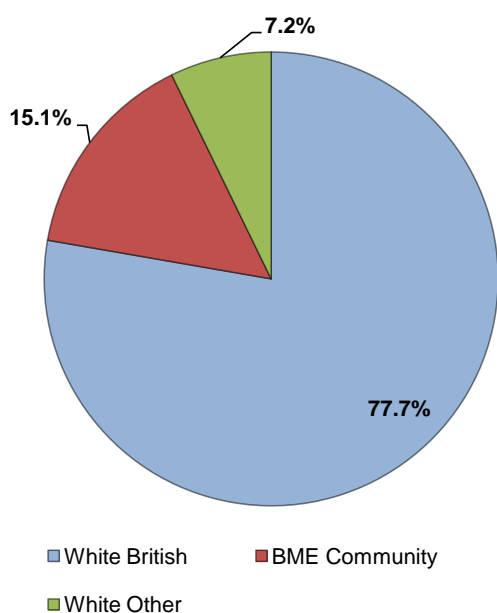
Source: Census 2011

#### Marital Status

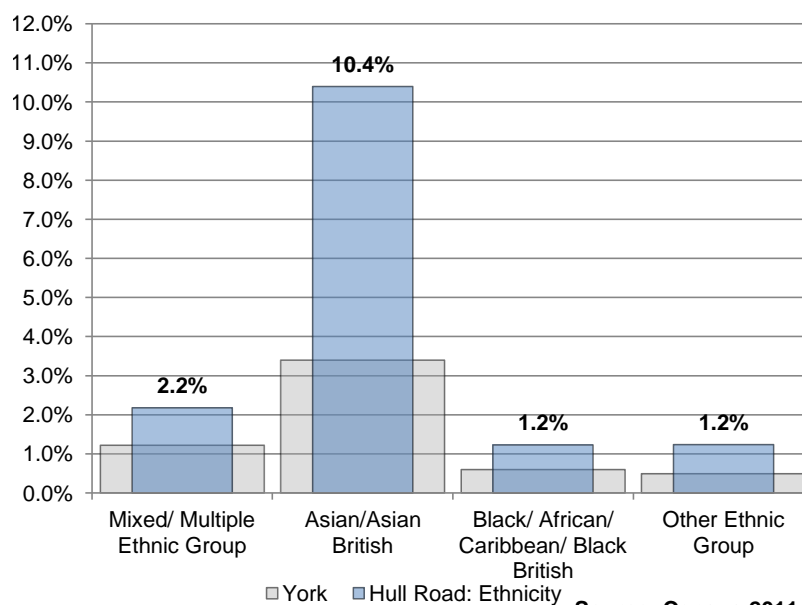


Source: Census 2011

### Ethnicity



#### BME Community (does not include White British or White Other)

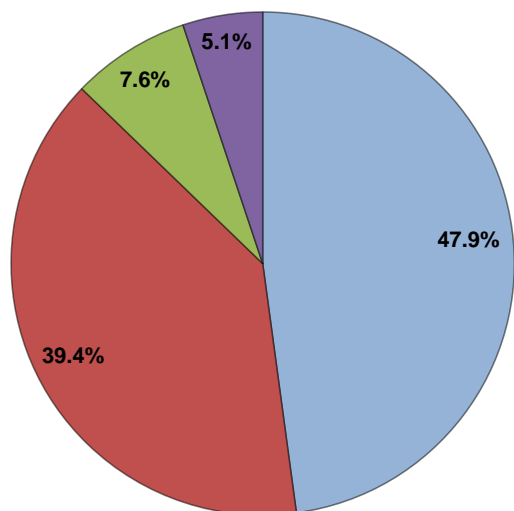


Source: Census 2011

# Hull Road Ward Profile

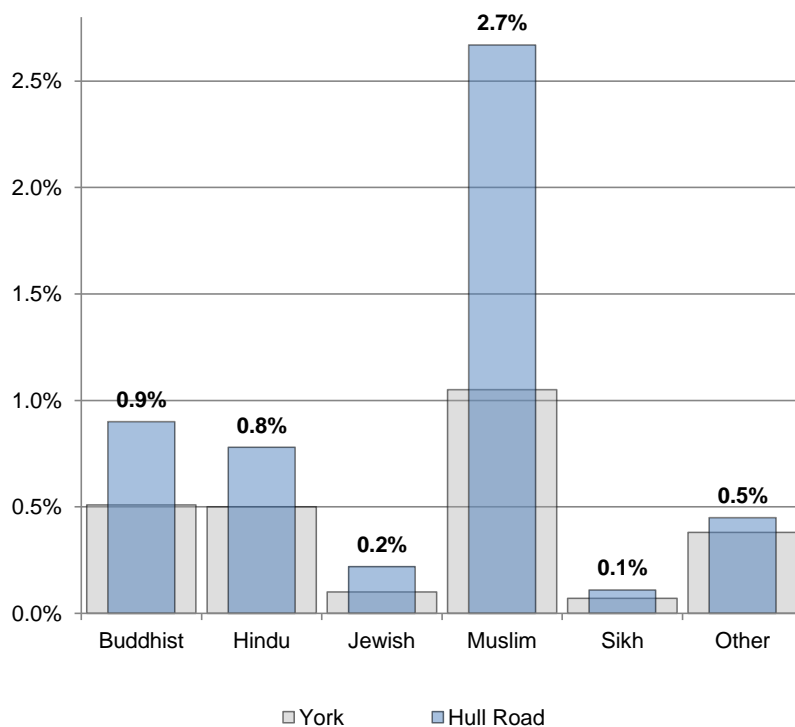


## Religion



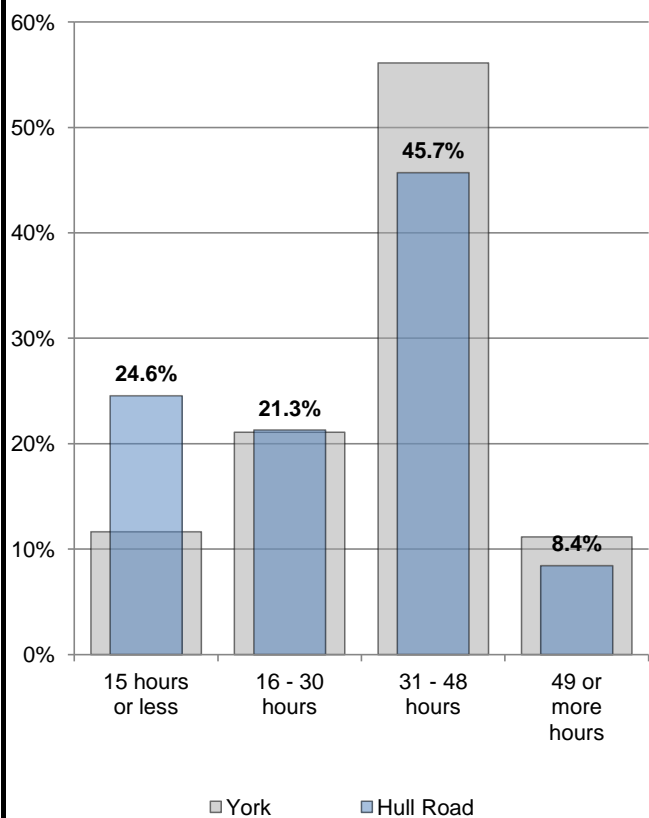
Christian  
None  
Not stated  
Other Religions

## Other Religions



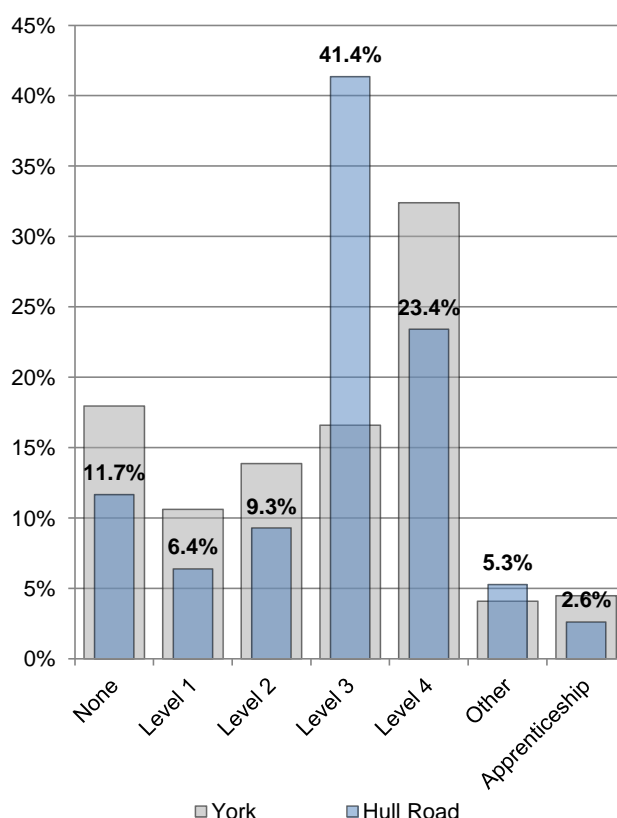
Source: Census 2011

## Hours Worked



Source: Census 2011

## Qualifications

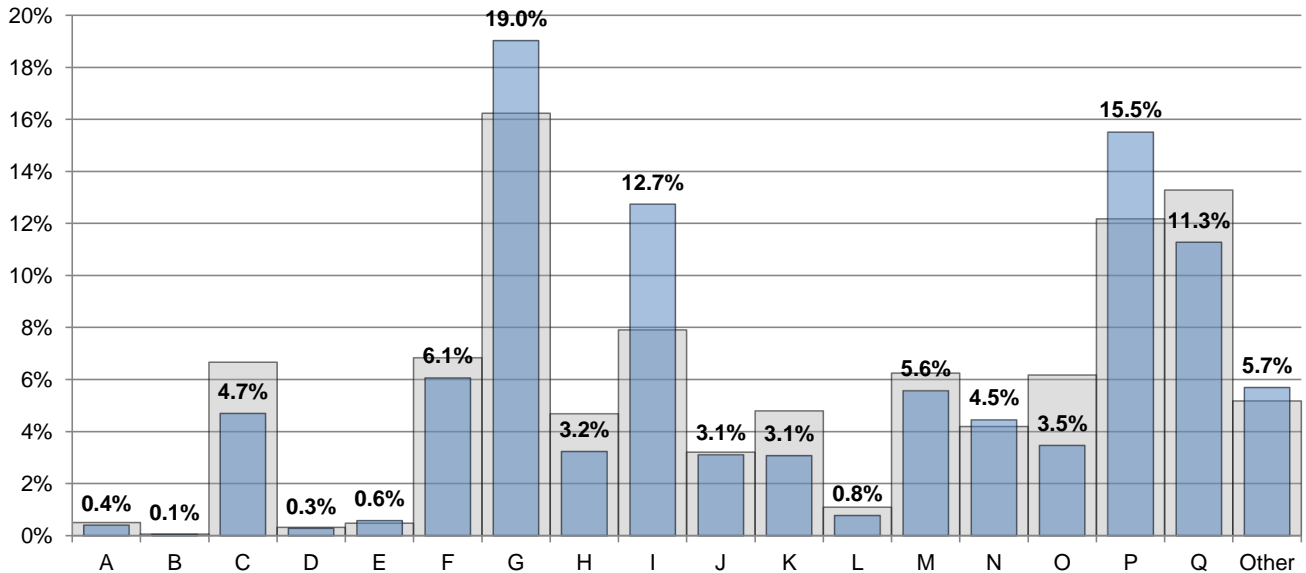


Source: Census 2011

## Hull Road Ward Profile



### Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

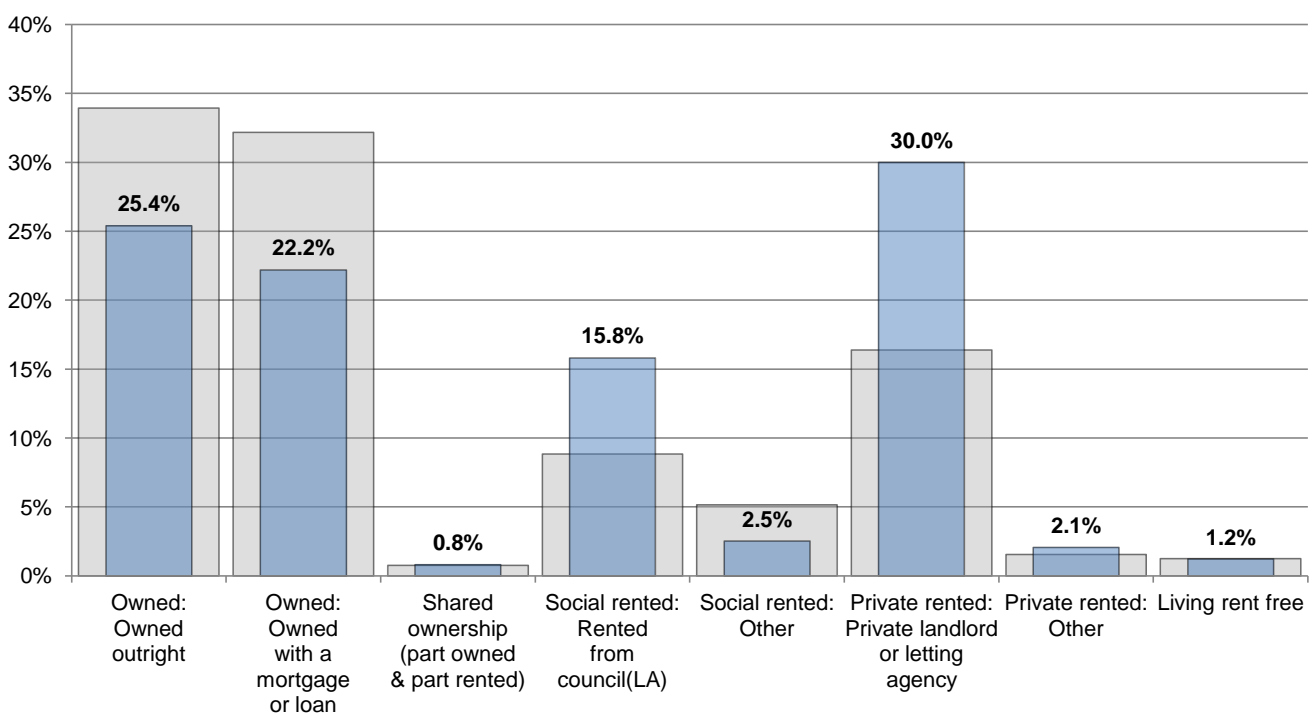
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Hull Road

Source: Census 2011

### Tenure



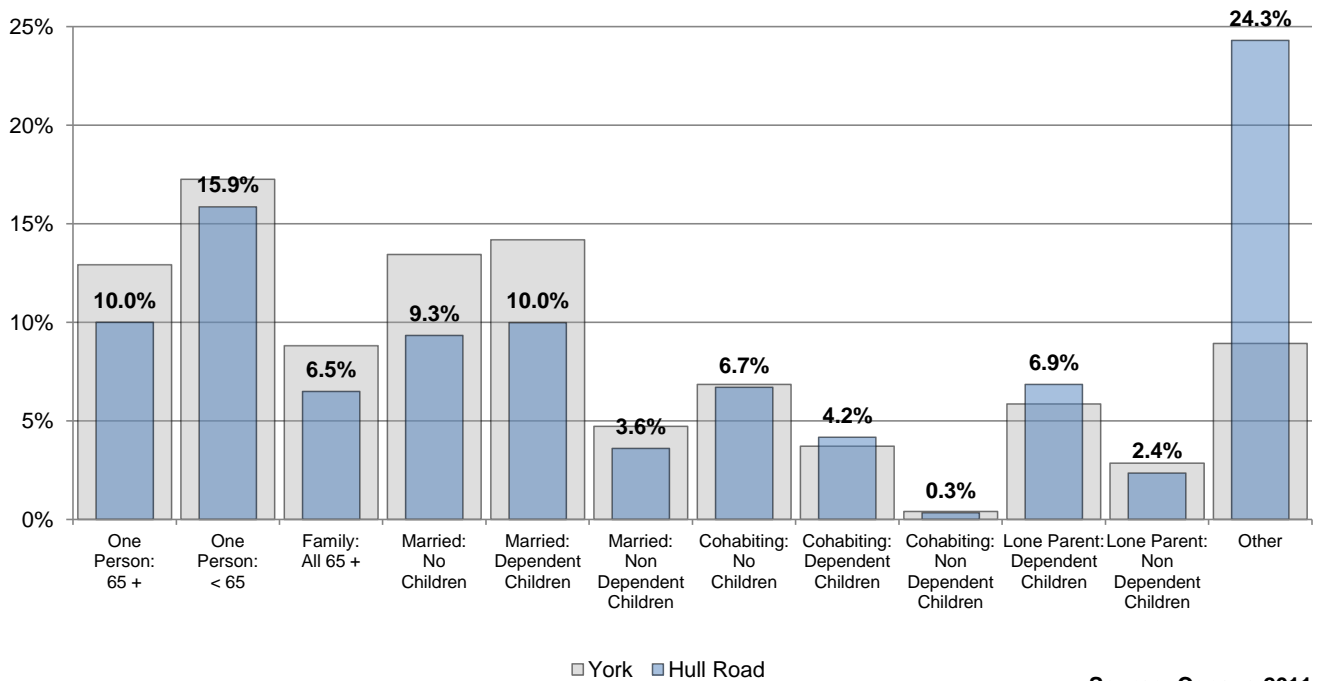
■ York ■ Hull Road

Source: Census 2011

# Hull Road Ward Profile

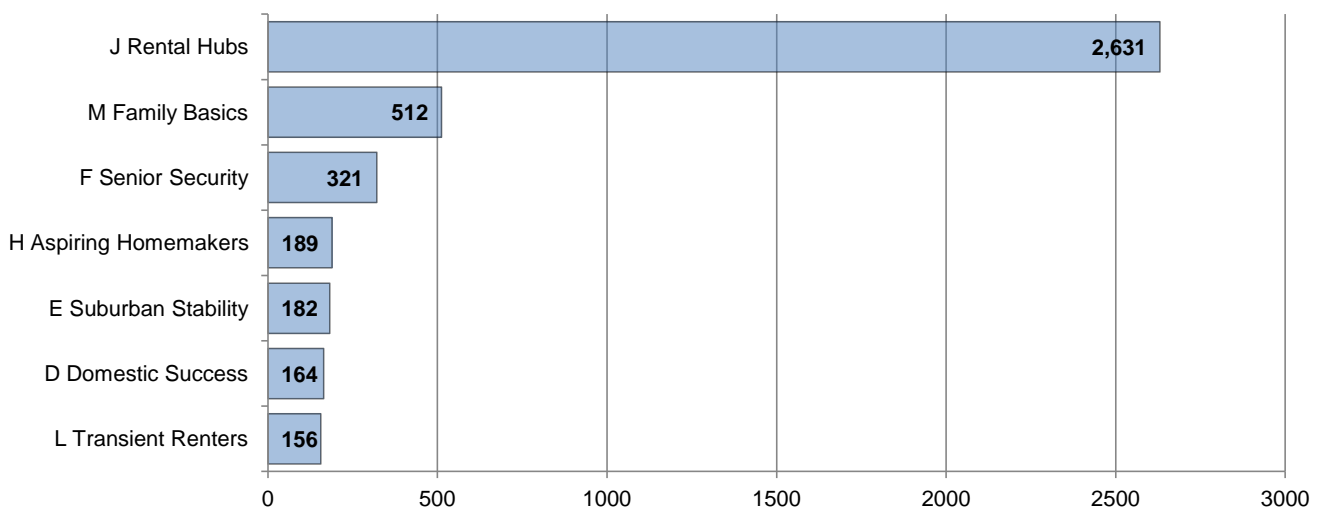


## Household Composition

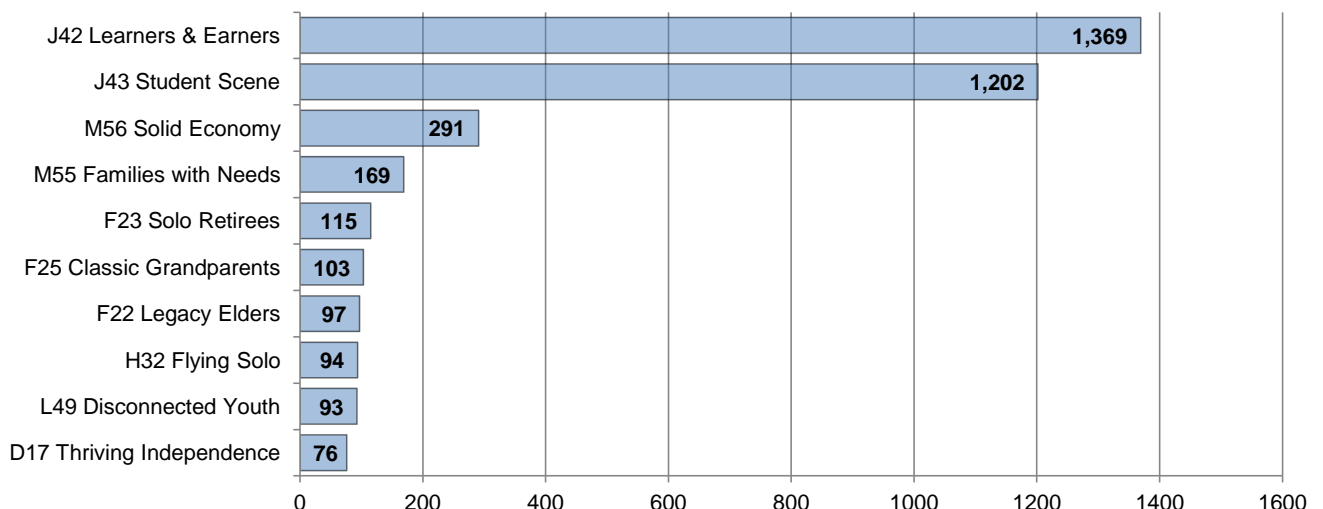


## Household Types

### Experian Groups (2016)



### Experian Types (2016)

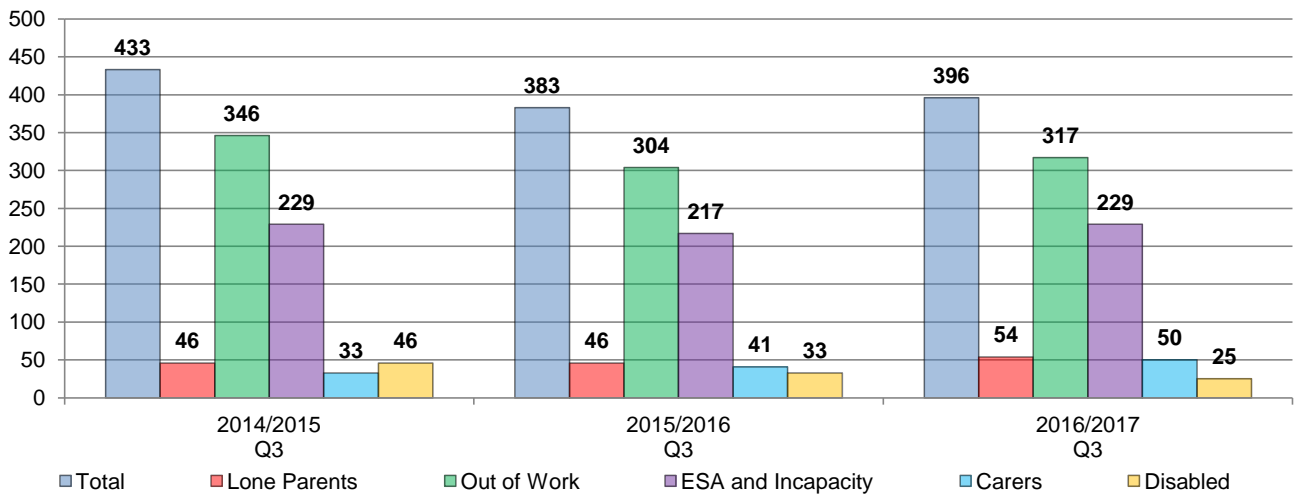


# Hull Road Ward Profile



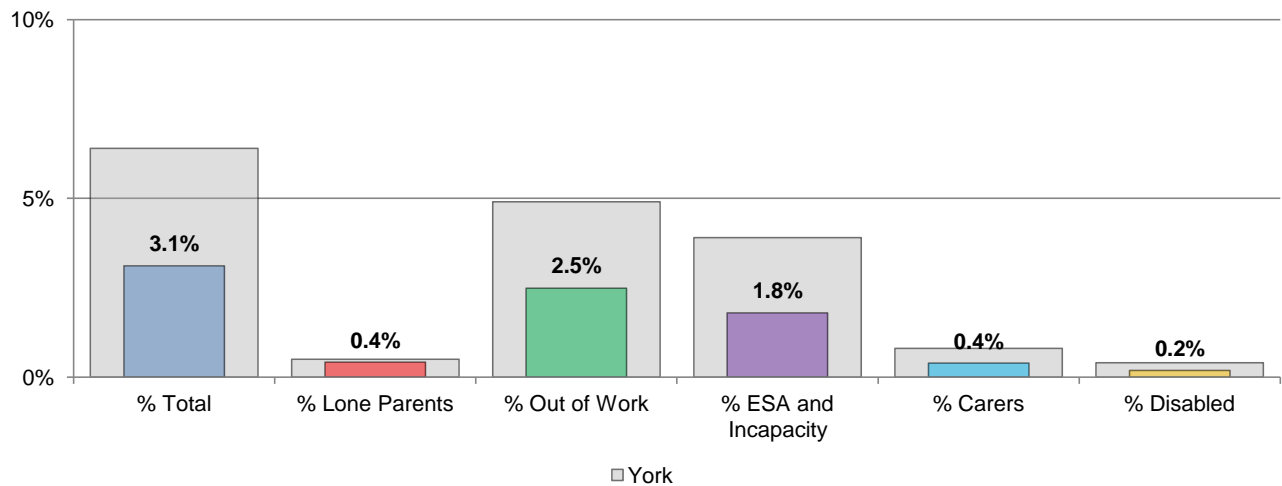
## Economy

**Benefit Claimant Numbers  
Working age Population (16-64)**



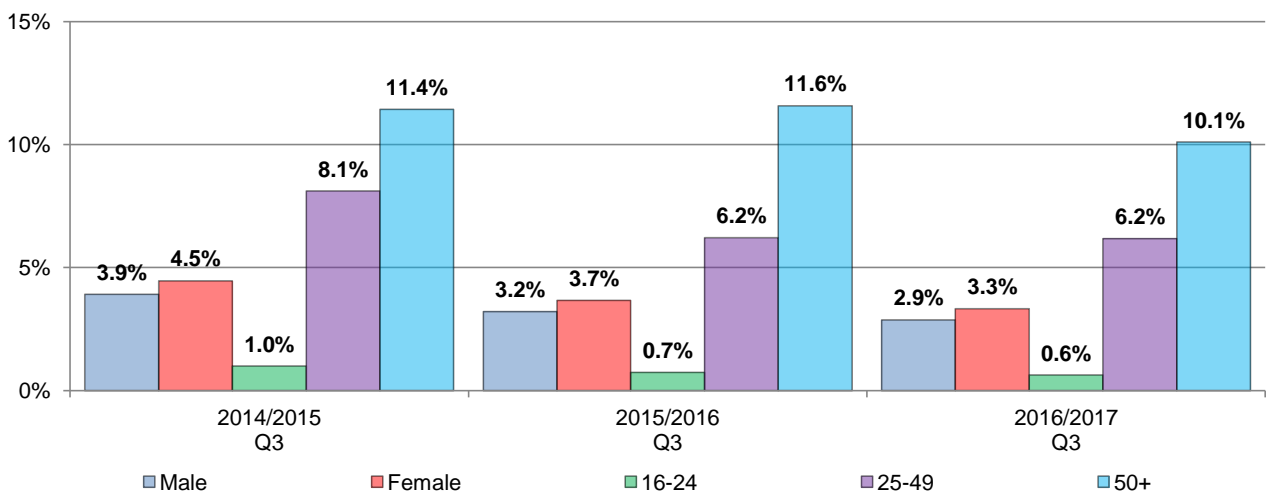
Source: Department for Work and Pensions (DWP)

**Benefit Claimant Rate  
Working age Population (16-64)  
Q3 2016/2017**



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)  
Working age Population (16-64)**



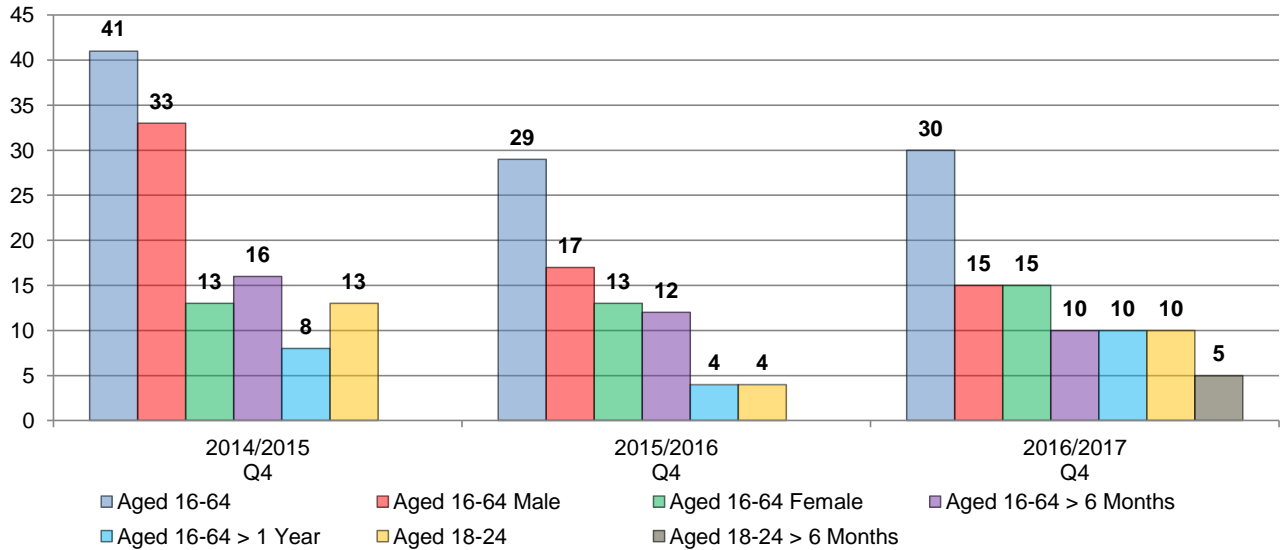
Source: Department for Work and Pensions (DWP)

# Hull Road Ward Profile

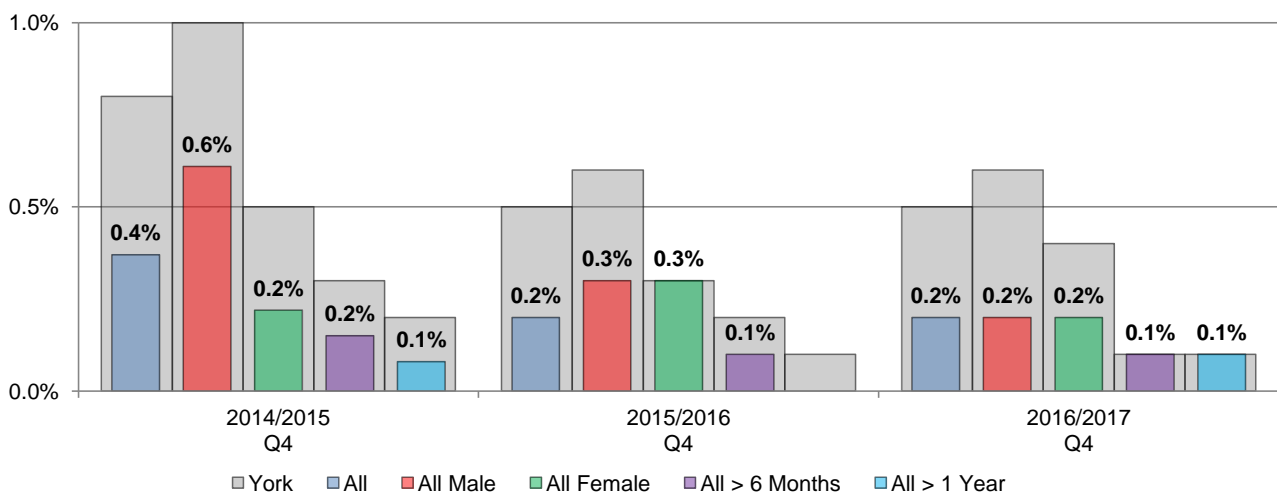


## Economy

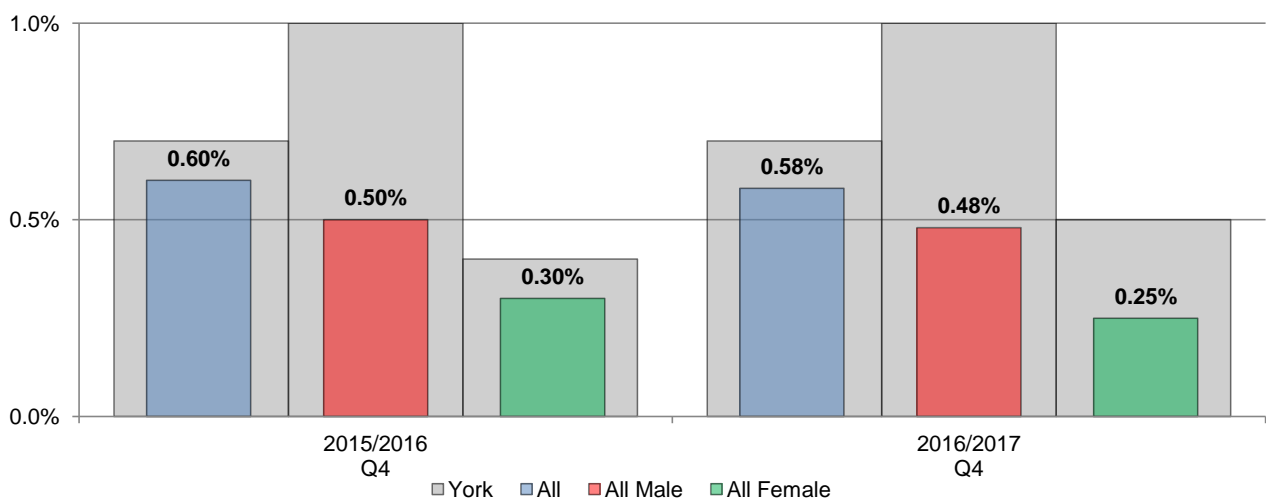
### JSA Claimant Numbers



### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



### JSA and Universal Credit (out of work) Claimant Rate Working age Population (16-64)

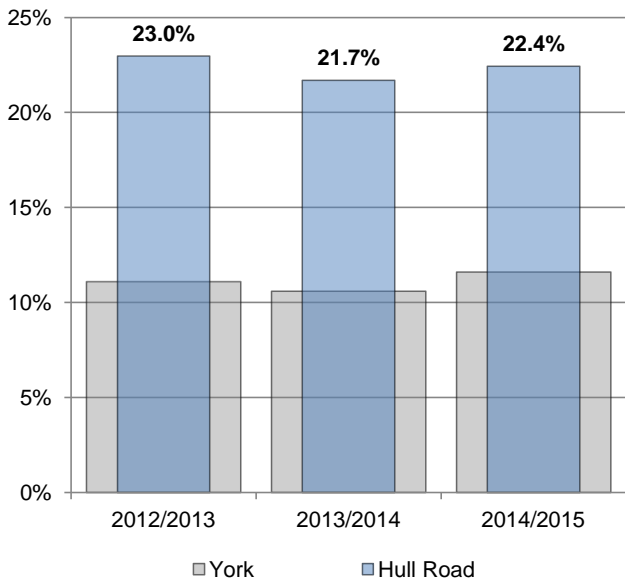




## Poverty

### Child Poverty

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



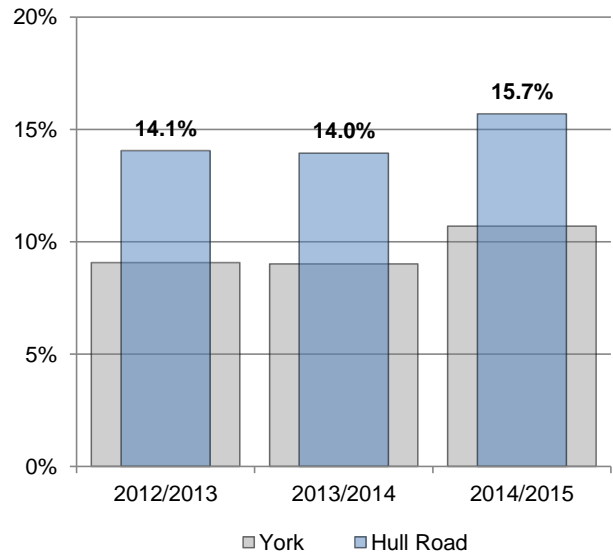
Source: HM Revenue & Customs

### Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households.

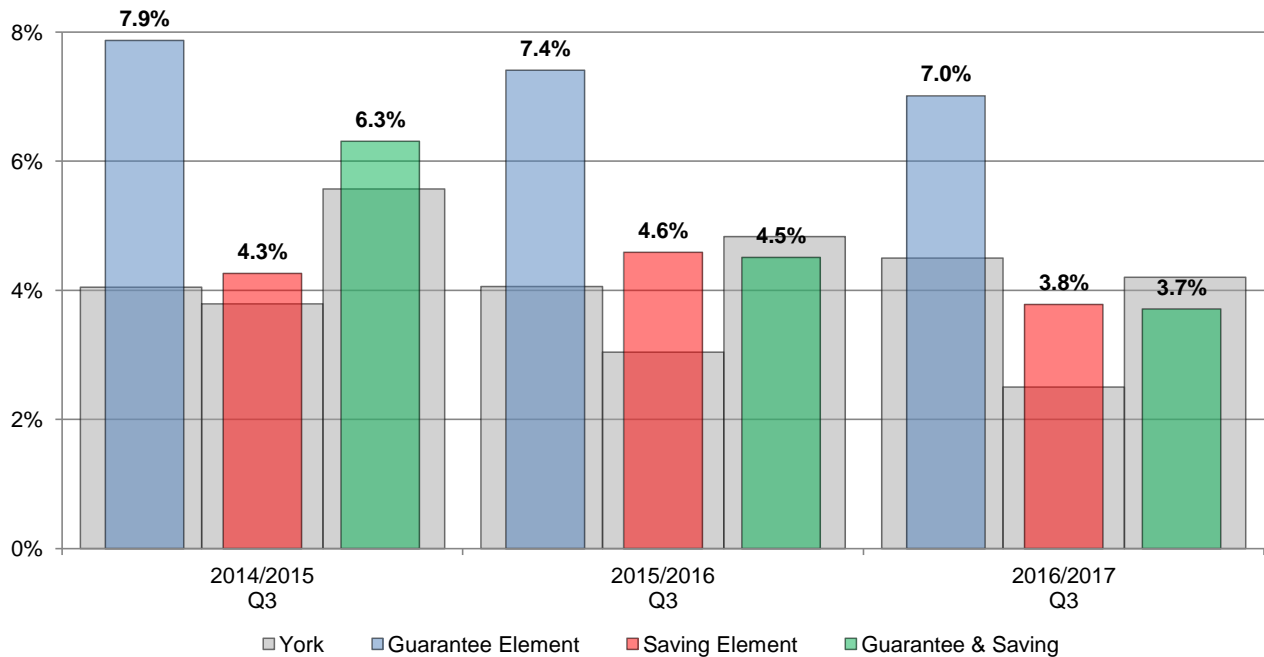
This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



Source: Department of Energy & Climate Change

### Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

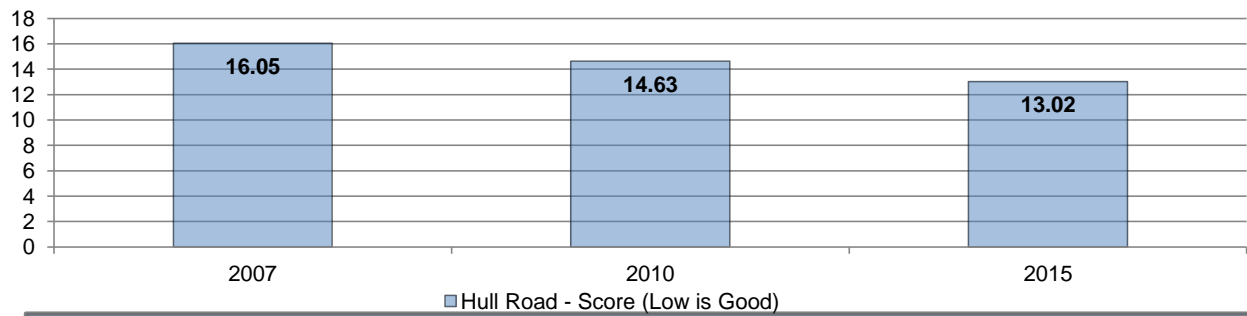


Source: Department for Work and Pensions (DWP)

# Hull Road Ward Profile

## Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



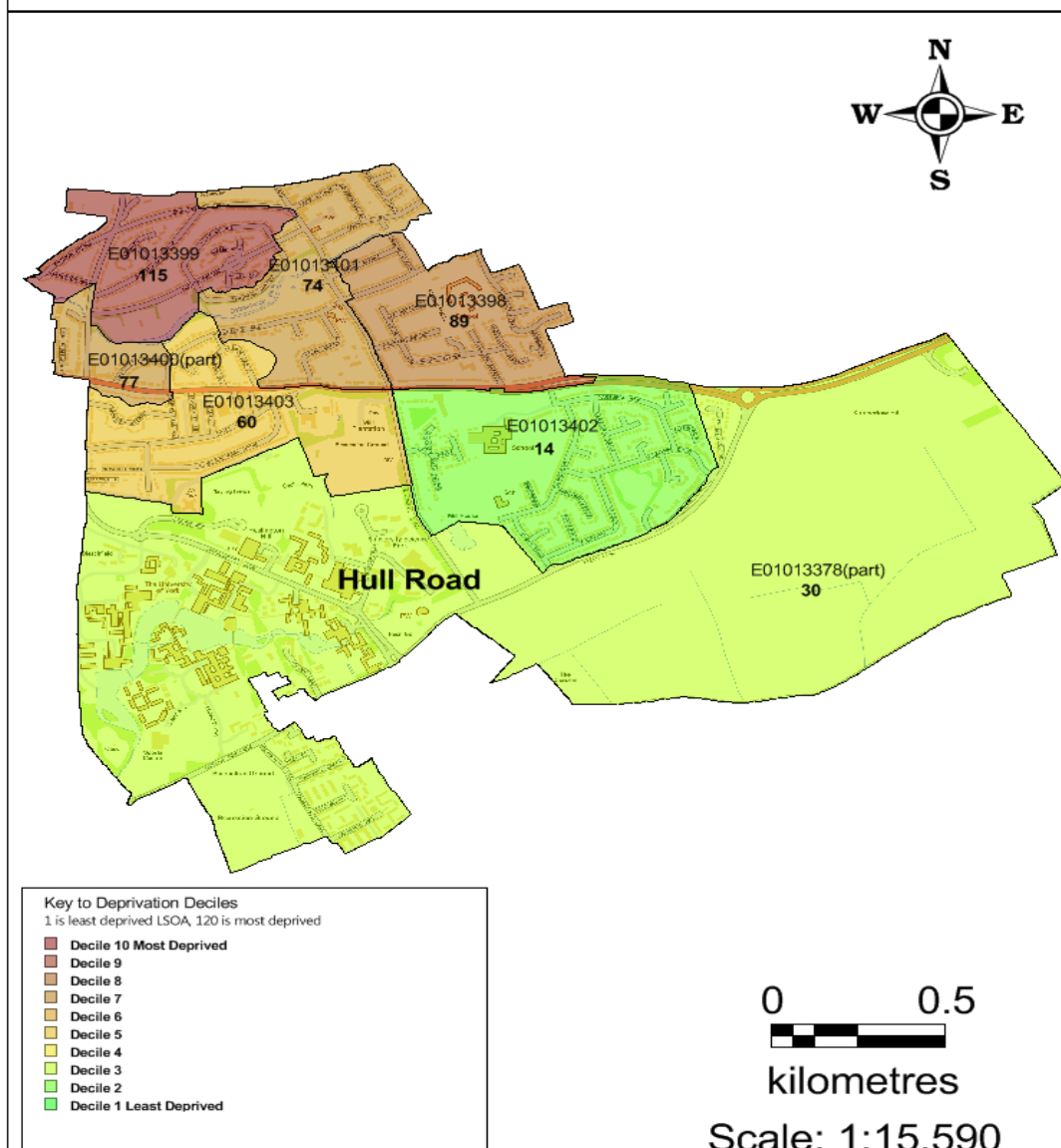
5 out of 21

Ward Rank in York (Low is Bad)  
8 out of 21

7 out of 21

Source: Department for Communities and Local Government (DCLG)

Index of Multiple Deprivation 2015 - Hull Road Ward: breakdown by LSOA



Produced by:

Business Intelligence Hub

Created

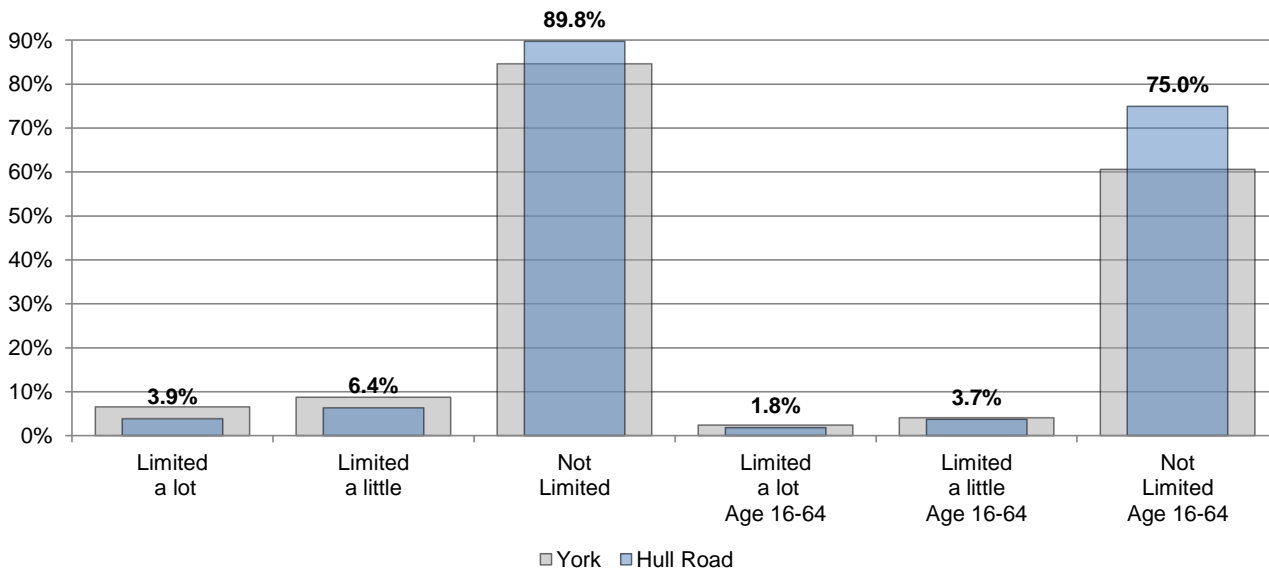
09/10/2015

Reproduced from the Ordnance Survey with the Permission of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. City of York Council 100020818 2010.

# Hull Road Ward Profile

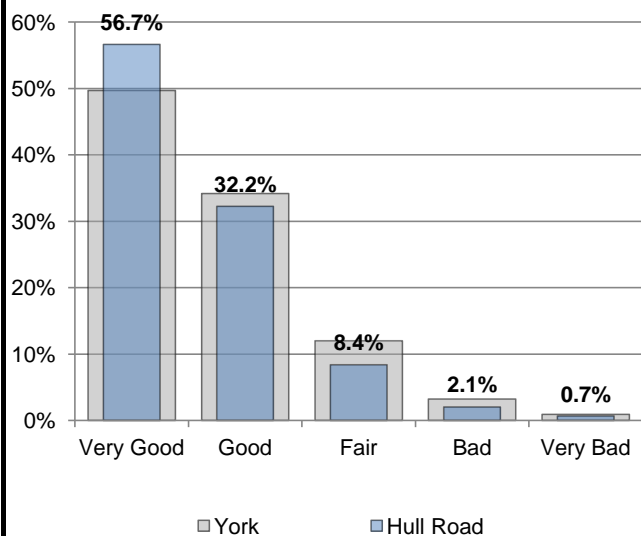
## Health and Wellbeing

### Day to Day Activities



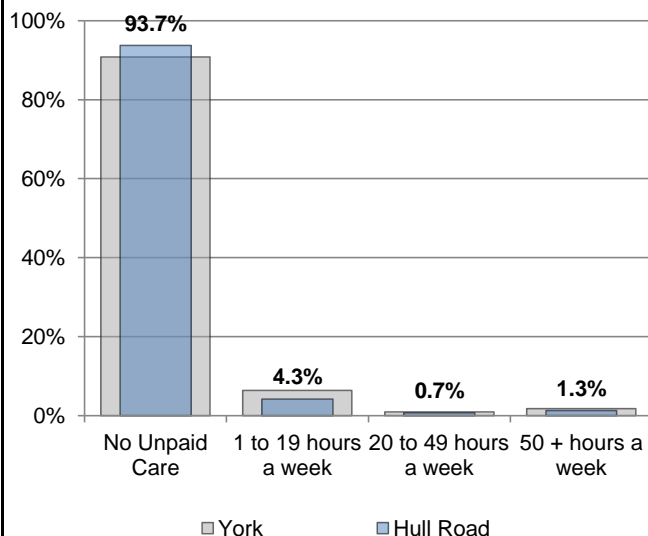
Source: Census 2011

### General Health



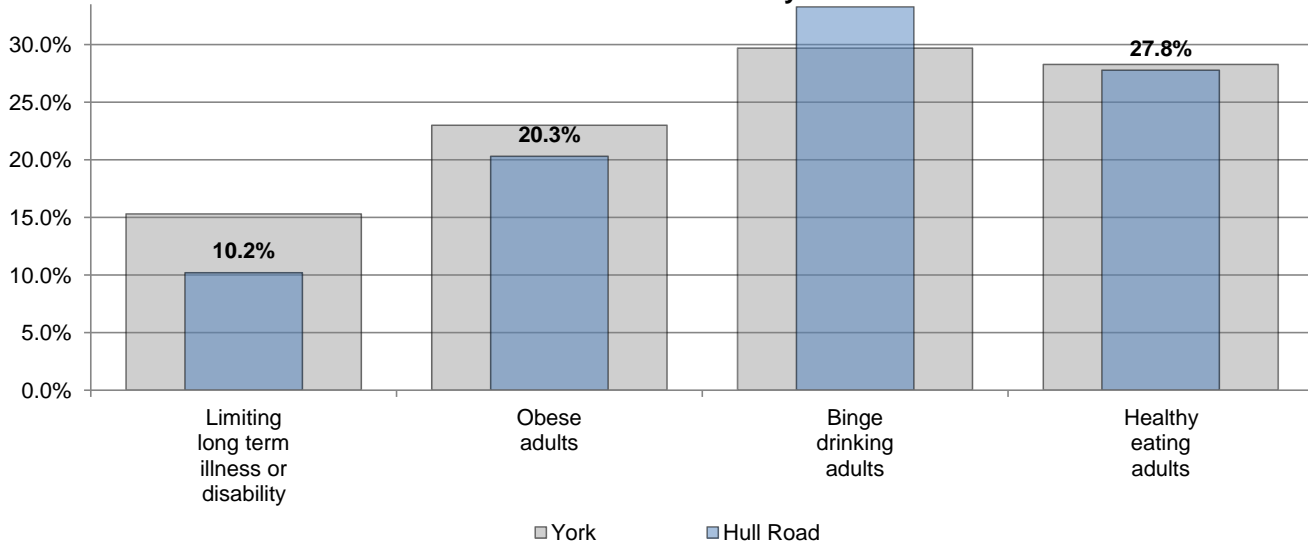
Source: Census 2011

### Provide Unpaid Care



Source: Census 2011

### Adult Health & Lifestyle

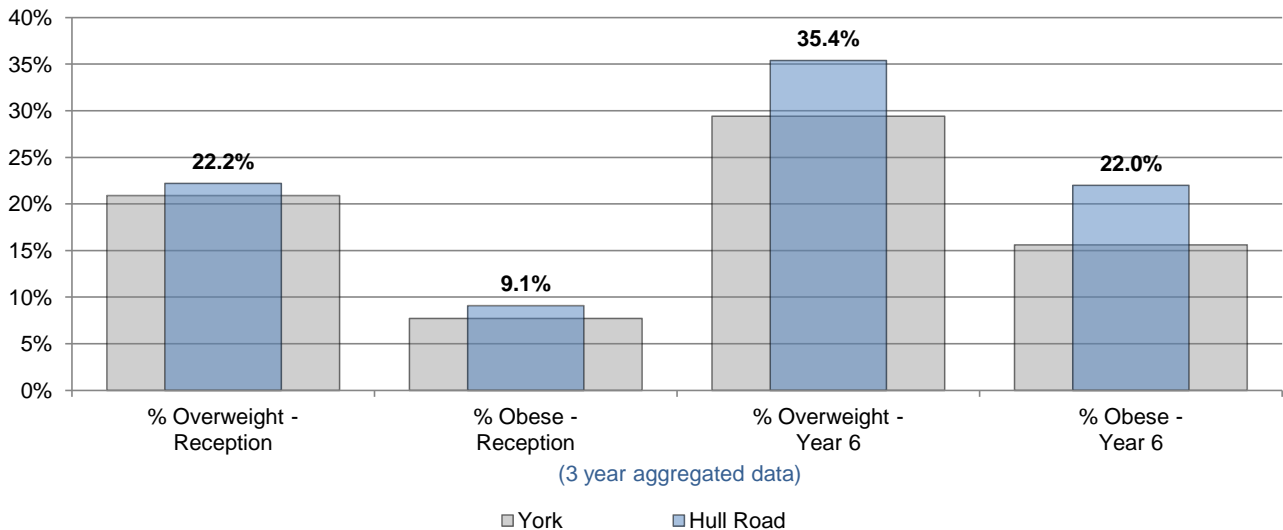


Source: Public Health England - 2014/2015

## Hull Road Ward Profile

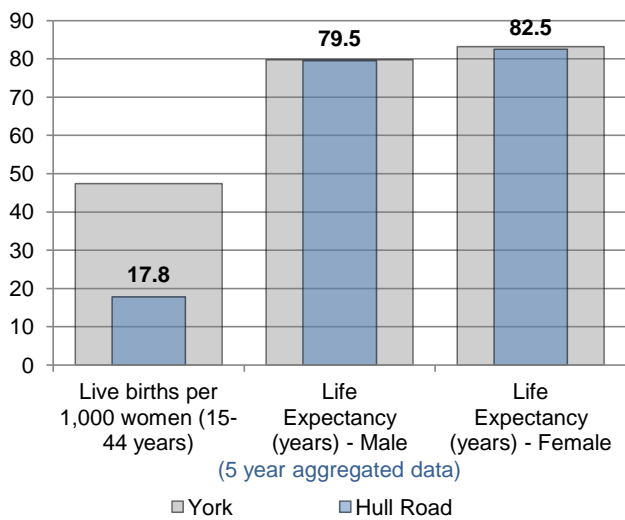


### Childhood weight



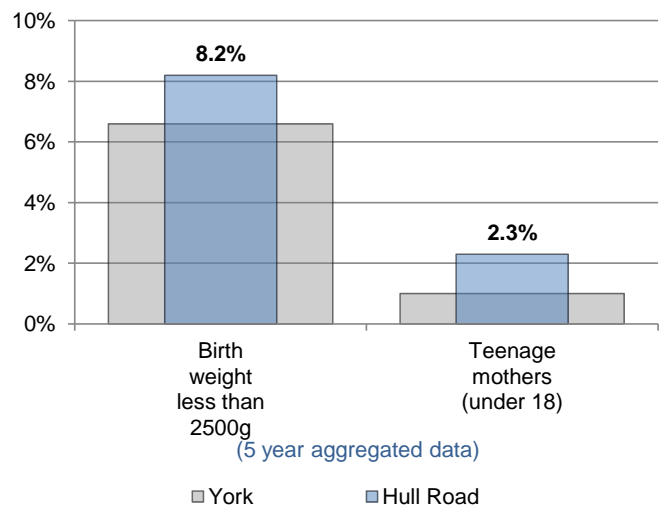
Source: Public Health England - 2014/2015

### Fertility and Life Expectancy



Source: Public Health England - 2014/2015

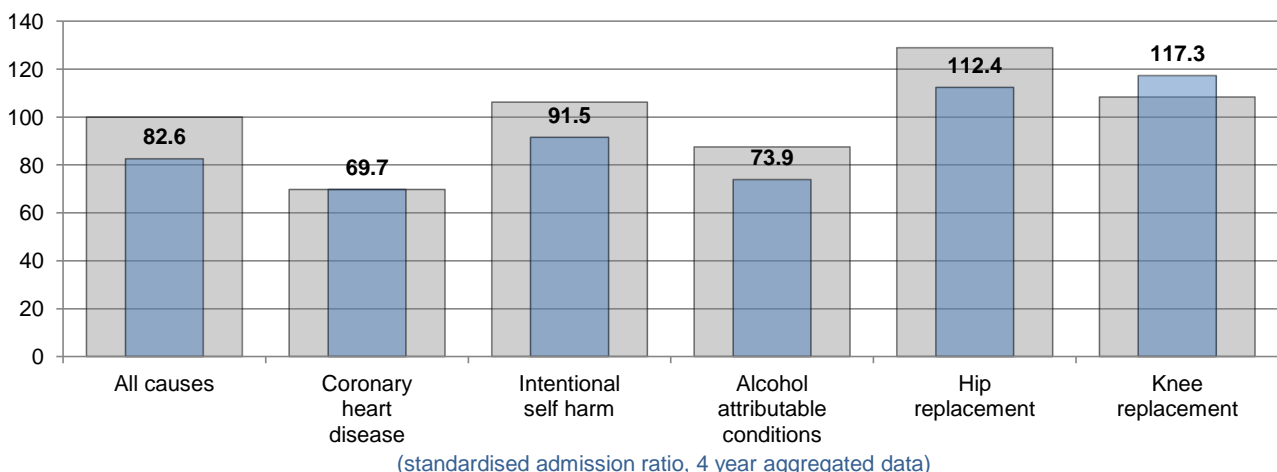
### Births



Source: Public Health England - 2014/2015

## Hospital Admissions

### Hospital Admissions, All ages



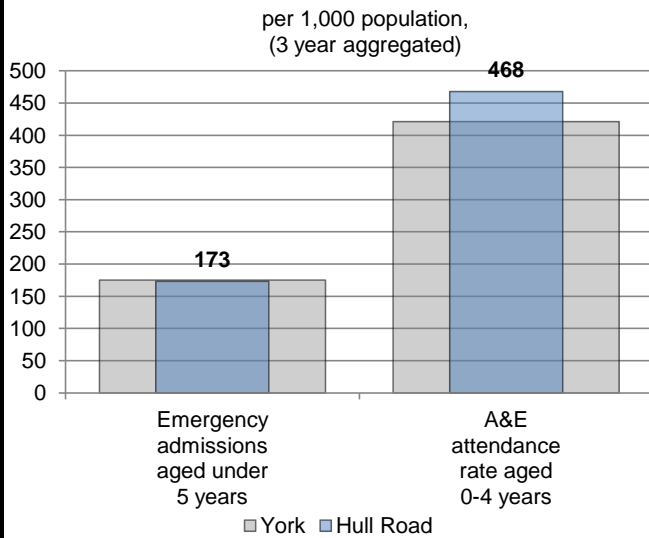
The Standardised Admission Ratio (SAR) is a summary estimate of admission rates relative to the national pattern of admissions and takes into account differences in a population's age, sex and socioeconomic deprivation.

Legend: ■ York ■ Hull Road

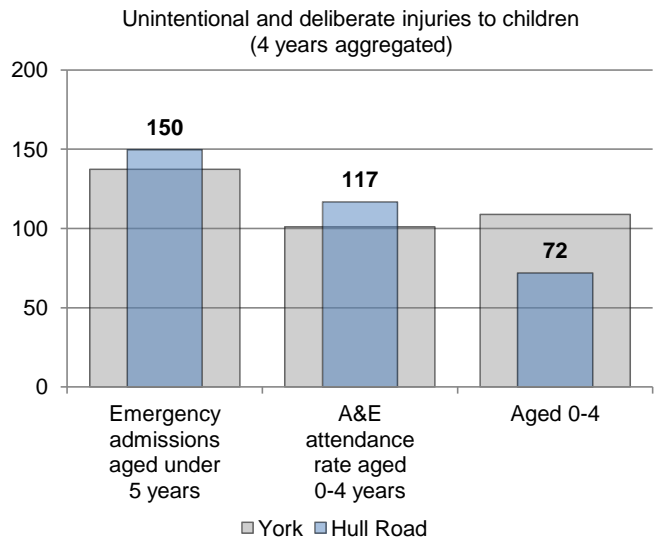
Source: Public Health England - 2014/2015

## Hull Road Ward Profile

### Hospital Admissions - Children & Young People

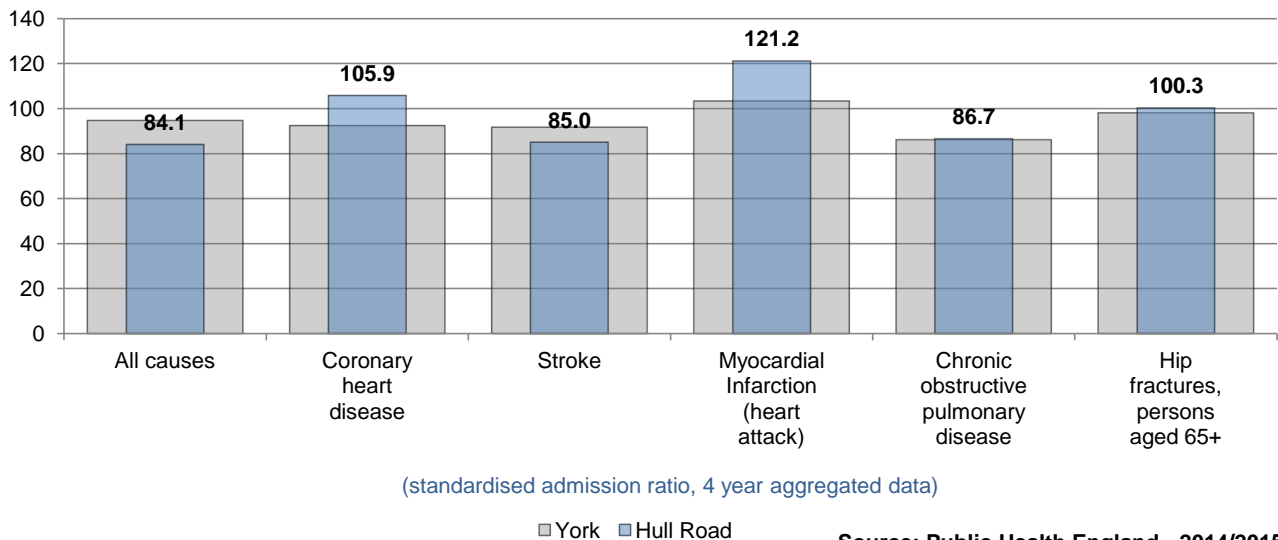


Source: Public Health England - 2014/2015



Source: Public Health England - 2014/2015

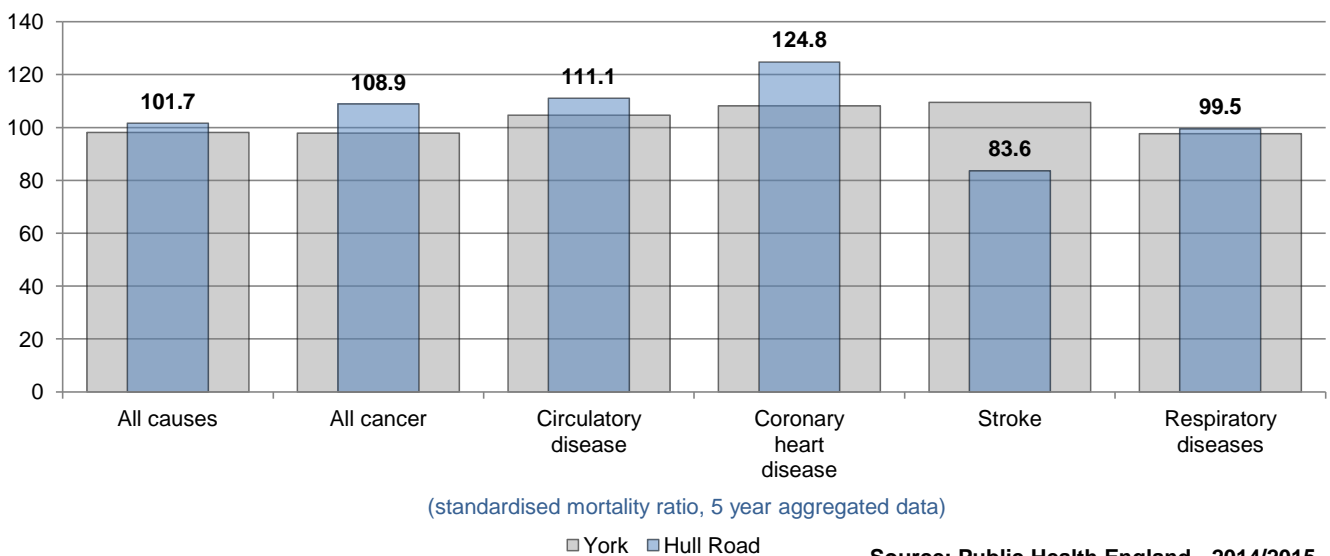
### Emergency hospital admissions



Source: Public Health England - 2014/2015

### Mortality

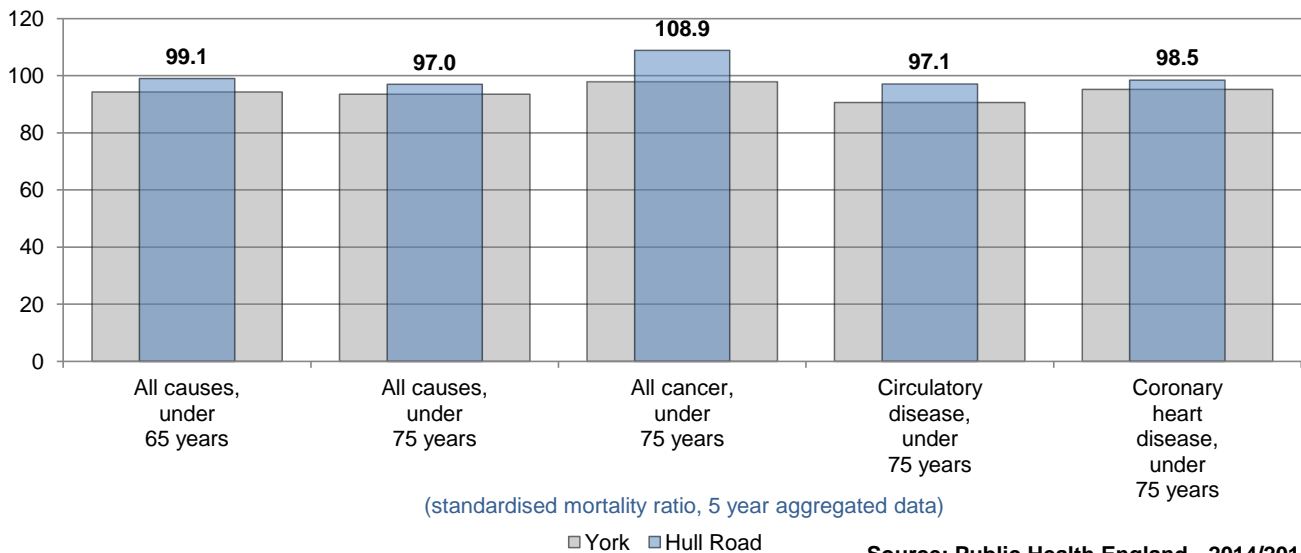
#### Mortality, All ages



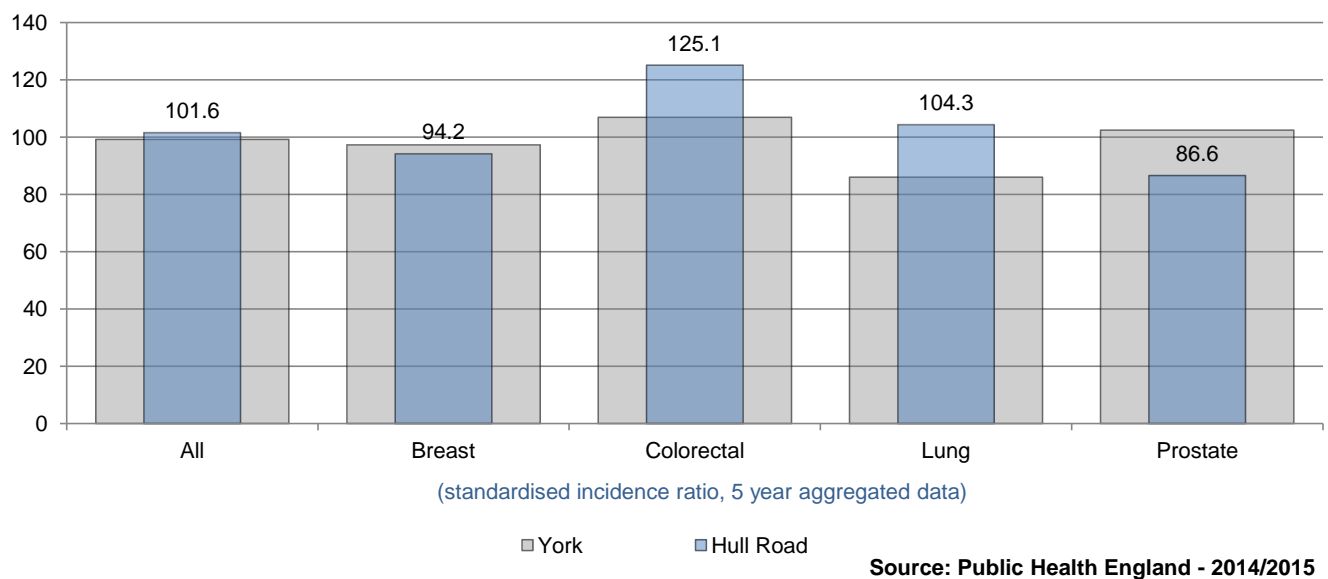
Source: Public Health England - 2014/2015

## Hull Road Ward Profile

### Premature mortality

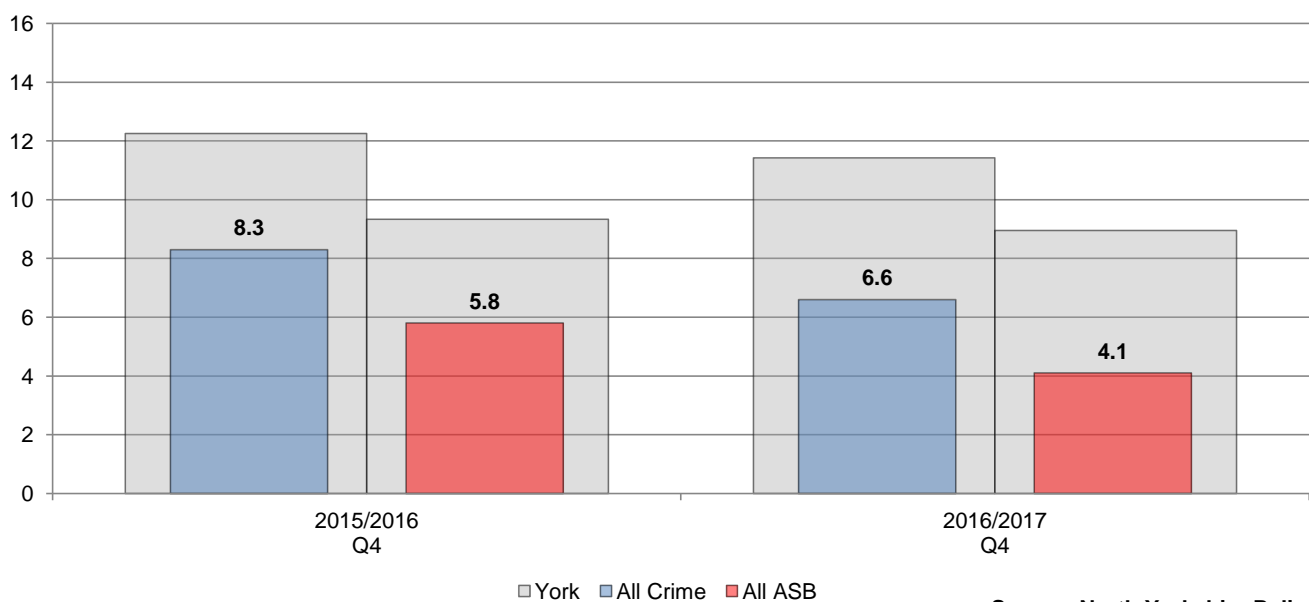


### New cases of cancer



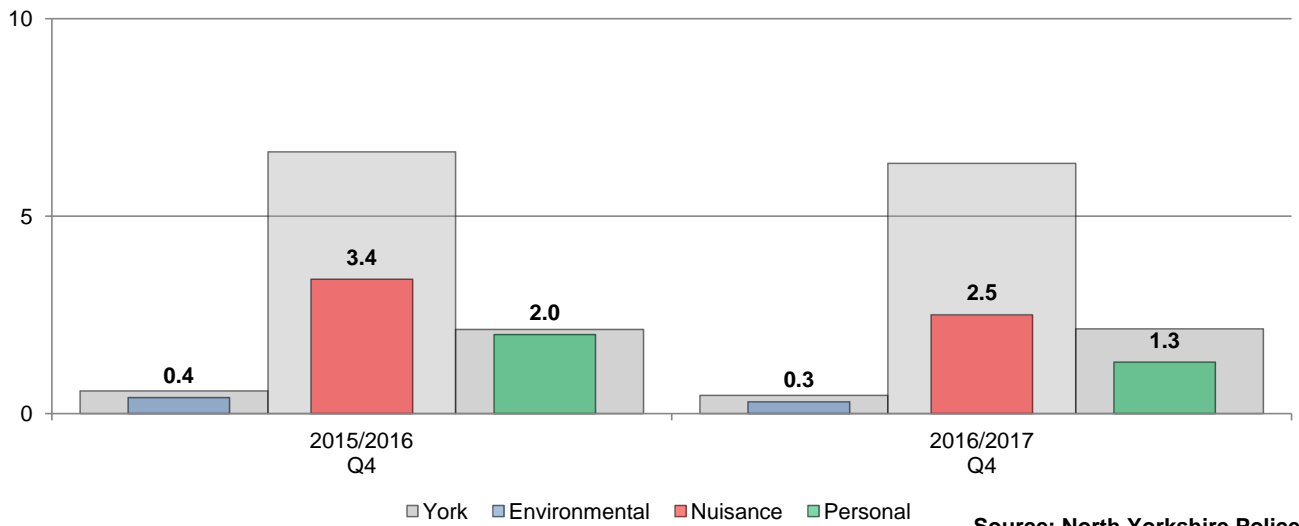
## Crime and Anti-Social Behaviour

### Total Crime and Total Anti-Social Behaviour per 1,000 population

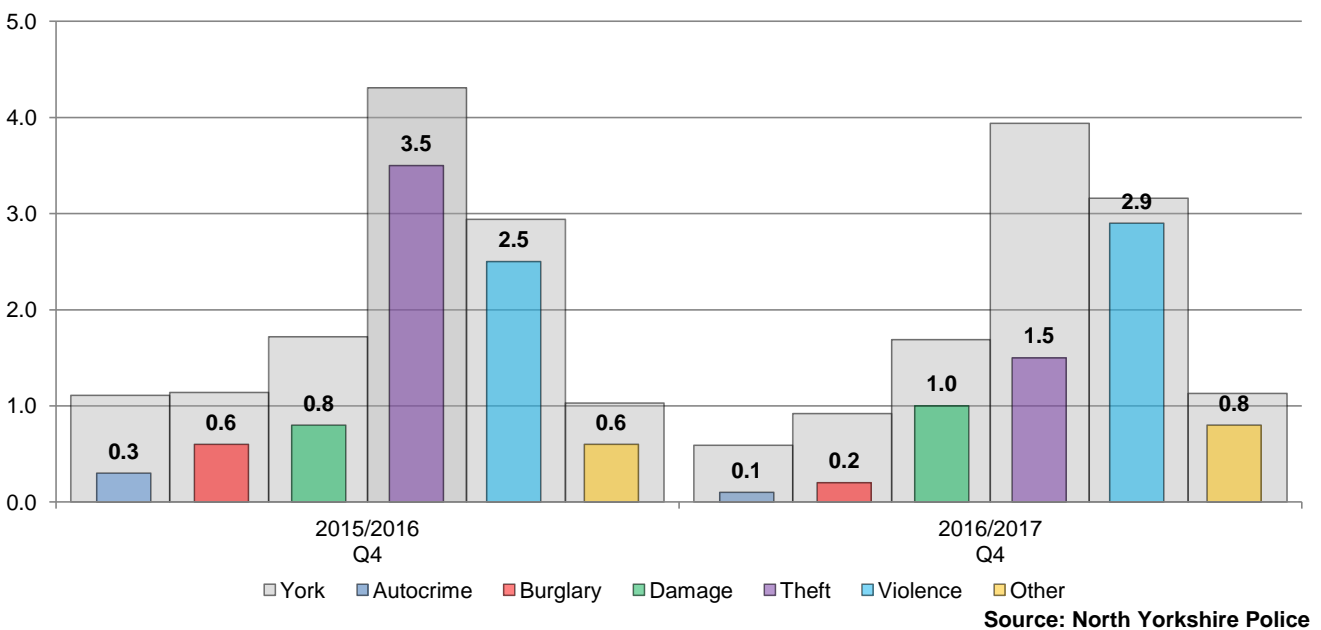


## Hull Road Ward Profile

### ASB per 1,000 population

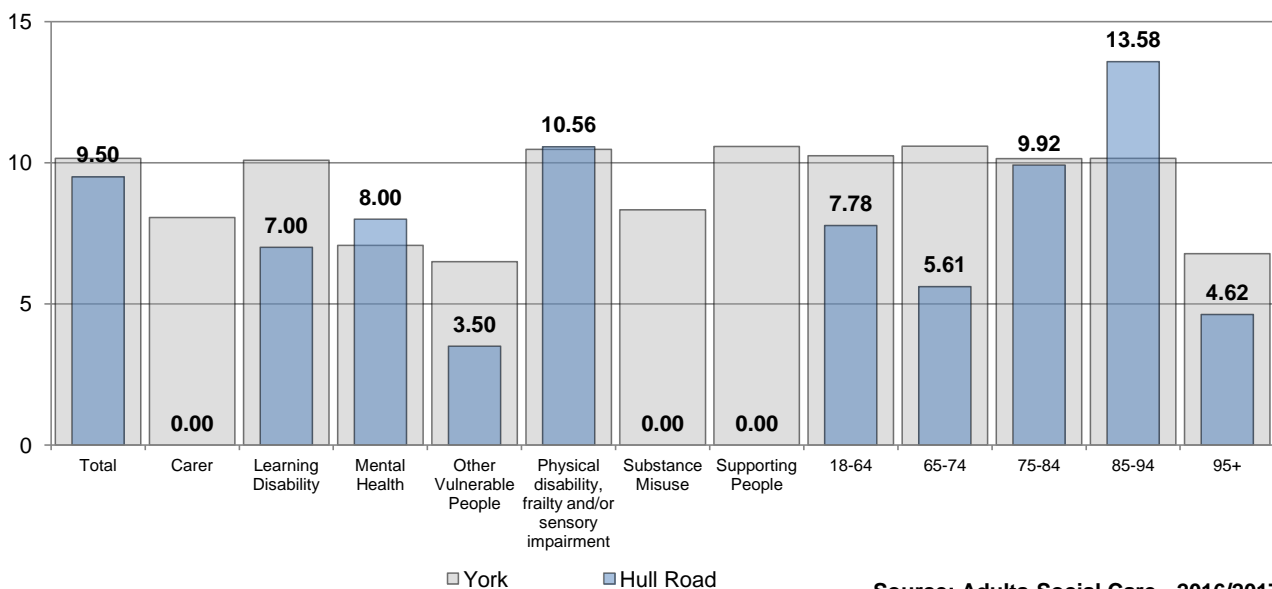


### Crime Rate per 1,000 population



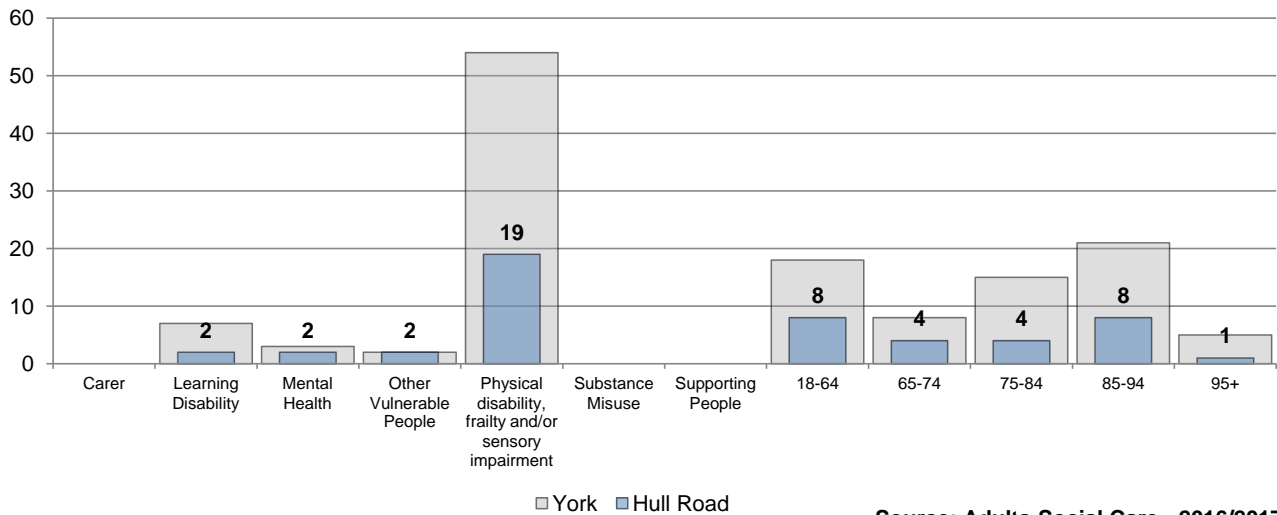
## Adult Social Care

### Average Weekly Homecare Hours by Client Type and Age



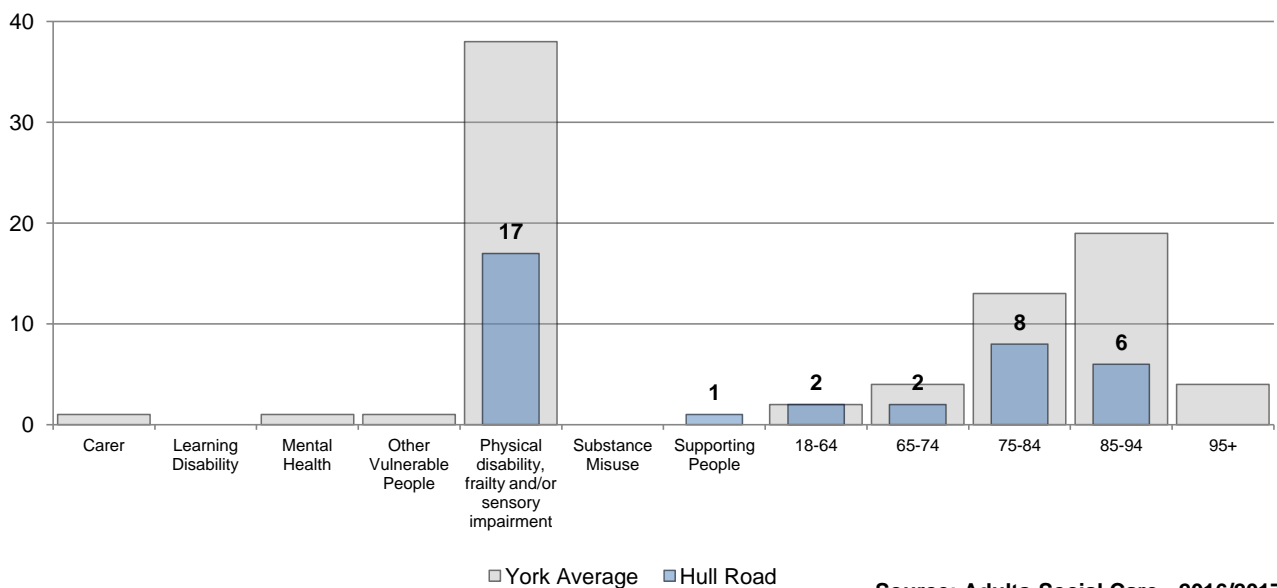
## Hull Road Ward Profile

### Homecare Clients by Type and Age



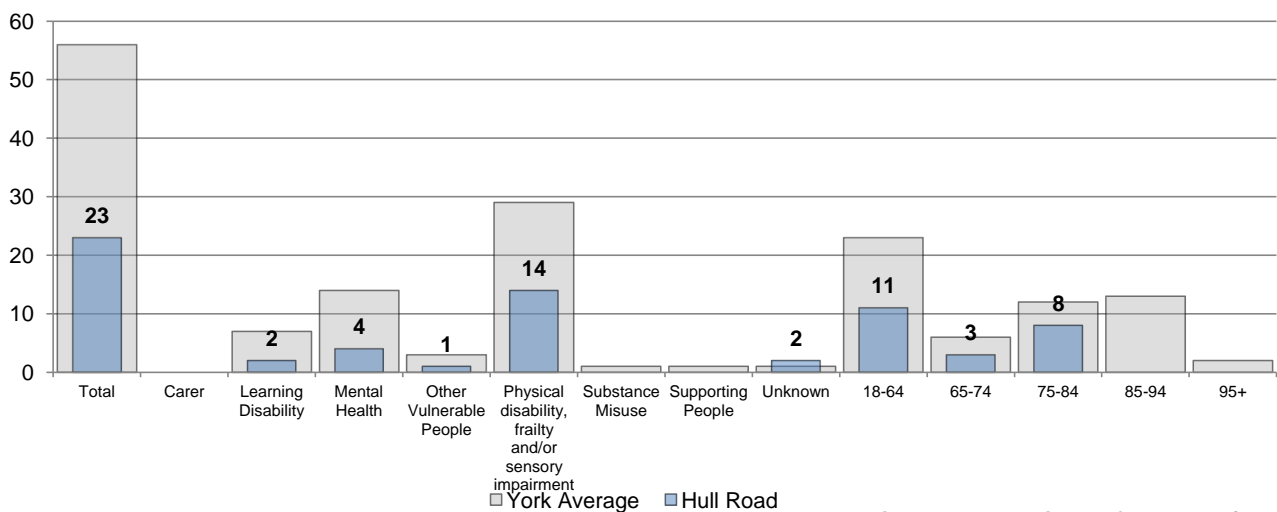
Source: Adults Social Care - 2016/2017

### Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2016/2017

### Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2016/2017

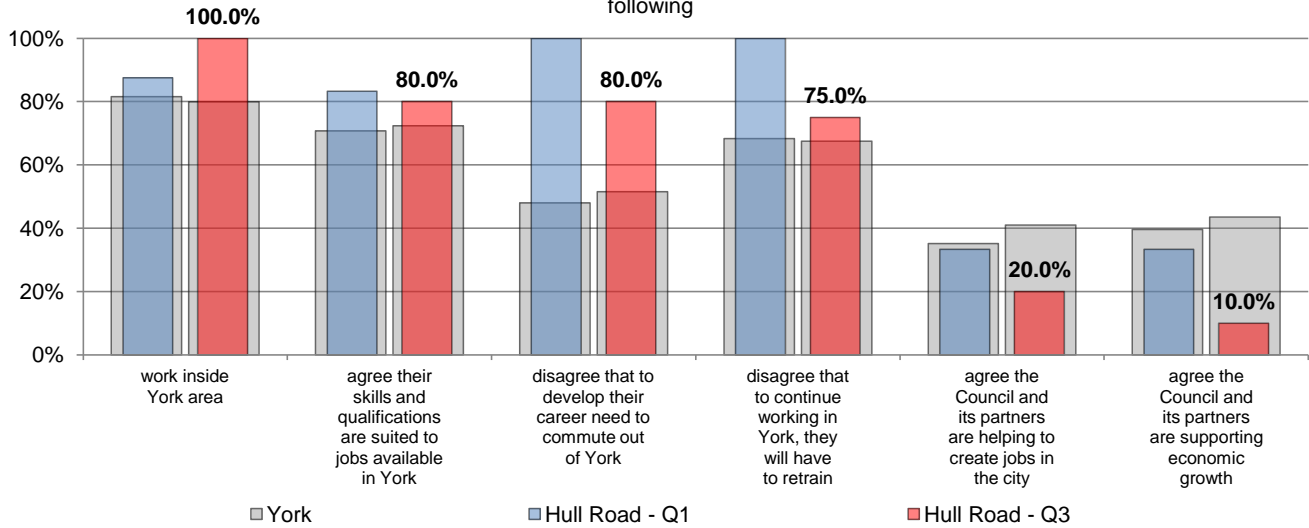


# Hull Road Ward Profile

## Resident Engagement

### Resident responses about the Local Economy

Respondents who are retired or not working due to long term illness or disability were unable to answer the following

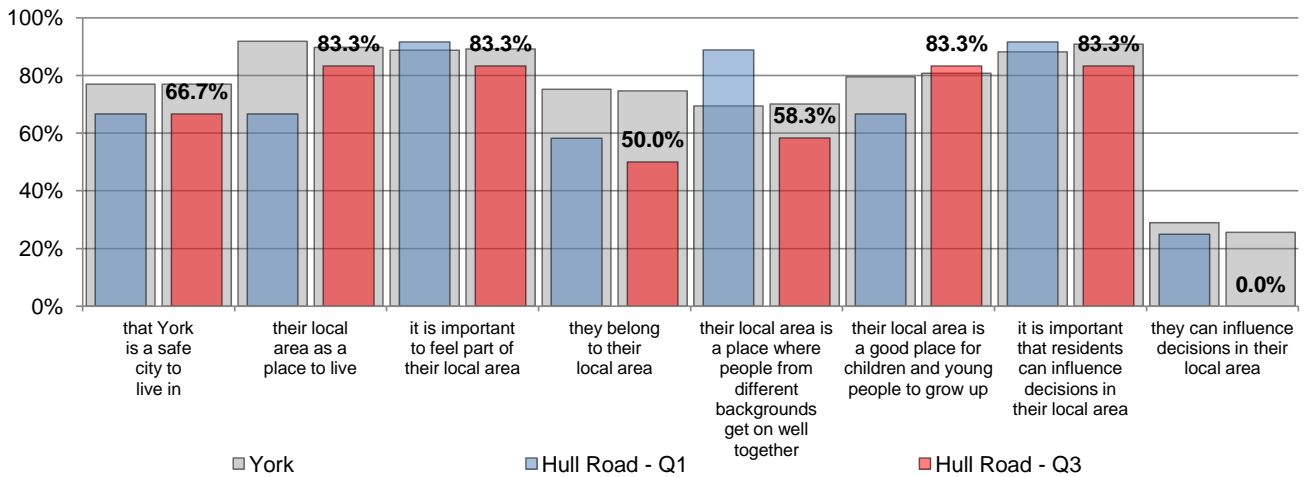


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about their Local Area

Respondents were asked to consider their Local Area as the area within 15-20 minutes walking distance from their home

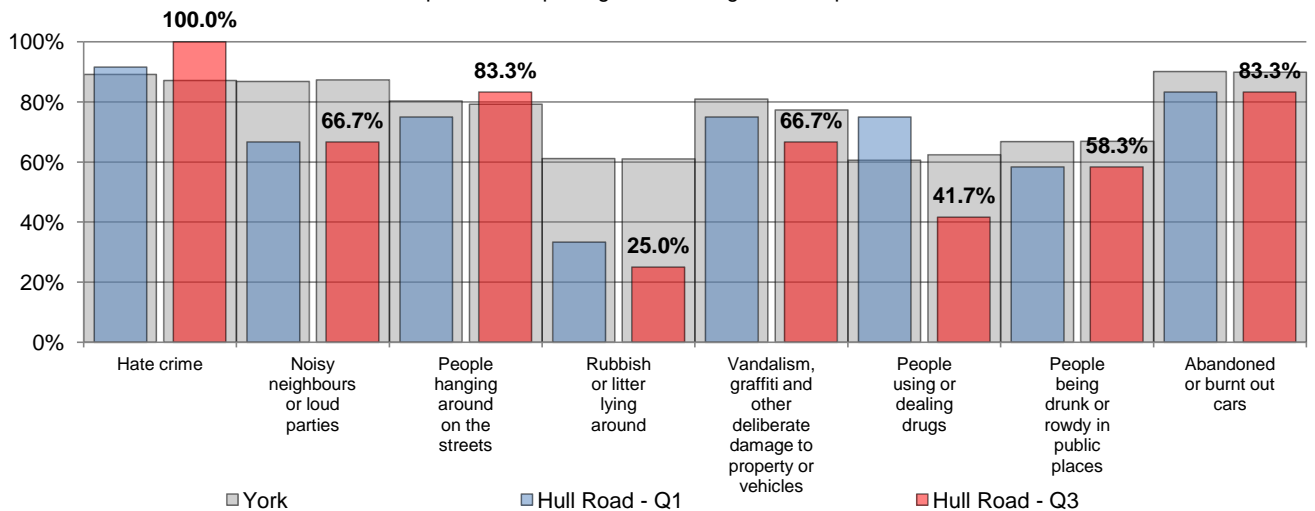


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about Public Realm in their Local Area

Respondents reporting the following as 'not a problem'



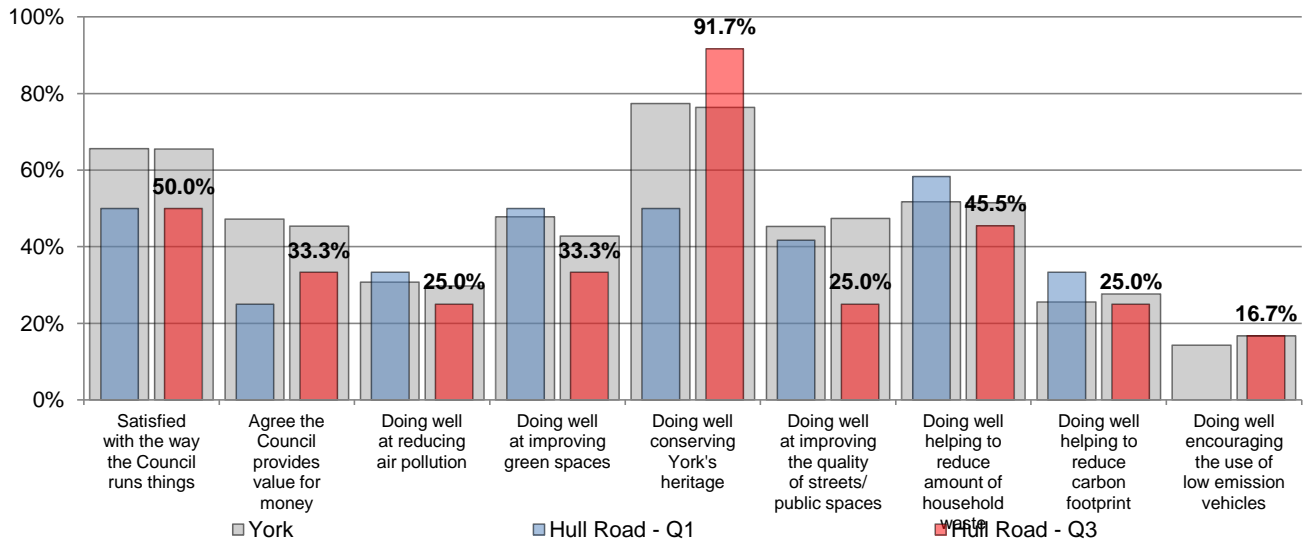
NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

# Hull Road Ward Profile



## Resident satisfaction responses about the Council (and partners)



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

## Experian Groups

### J Rental Hubs

Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.

### M Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.

### F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

### H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

### E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

### D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

### L Transient Renters

Private renters, low length of residence, low cost housing, singles and sharers, older terraces.

## Hull Road Ward Profile



<b>Experian Types</b>
<b>J42 Learners &amp; Earners</b> Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, two-thirds rent privately.
<b>J43 Student Scene</b> Full-time students, halls of residence, homesharing private renters, frequent internet usage, most have smartphones.
<b>M56 Solid Economy</b> Families with children, renting from social landlord, pockets of social housing, lower wage service roles, relatively stable finances.
<b>M55 Families with Needs</b> Cohabiting couples & singles with kids, areas with high unemployment, low household income, small socially rented terraces and semis, moves tend to be within local community.
<b>F23 Solo Retirees</b> Elderly singles, small private pension, long length of residence, own a suburban semi or terrace, keep bills down by turning things off.
<b>F25 Classic Grandparents</b> Elderly couples, traditional views, not good with new technology, most likely to have a basic mobile, long length of residence.
<b>F22 Legacy Elders</b> Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
<b>H32 Flying Solo</b> Young singles and cohabitees, often privately rented, some owning, entry-level salaries, good value suburban terraces and semis, laptops and ipods.
<b>L49 Disconnected Youth</b> Aged under 25, mostly living alone, have lived at address less than 3 years, limited employment options, low access to mainstream credit, rely on mobiles for communication.
<b>D17 Thriving Independence</b> Singles and cohabitees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.