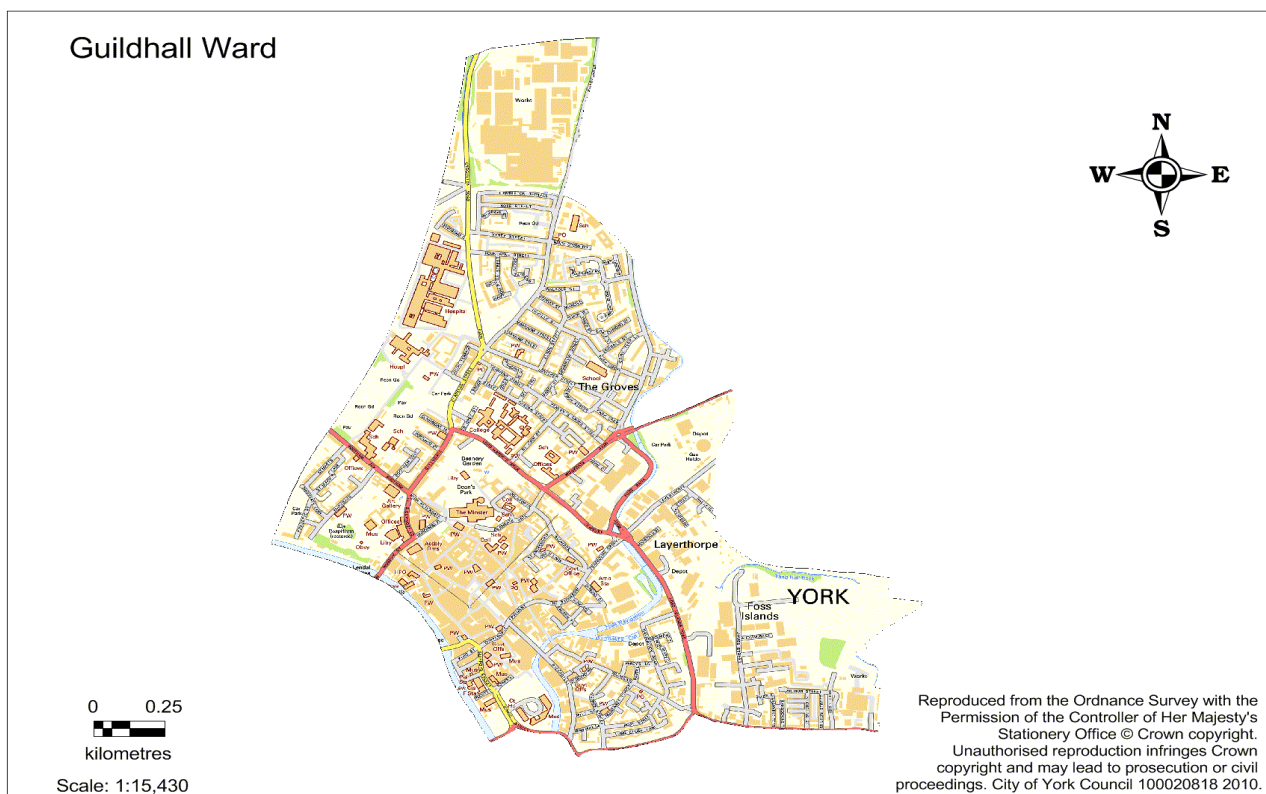


## Guildhall Ward Profile

### York Summary

- York has 206,856 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 11.6% of children live in poverty and there are 10.7% of households in fuel poverty.
- 4.9% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.



### Ward Summary

- Guildhall has 15,830 residents with 10.2% from a black and minority ethnic community group. 84.4% are in good health, with 14.1% stating that they have some limitation in day to day activities.
- £438.88 was the Average Weekly Household Income in 2011/2012 (£346.67 in 2007/2008).
- 37% own their own home, either outright or with a mortgage, 38% are private renters and 22% are social tenants.
- 78.4% of residents have a NVQ level 1 - 4 qualification and 14.6% have no qualifications at all.
- 20.6% of children live in poverty and there are 15.2% of households in fuel poverty.
- 5.9% of the working population claim out of work benefits and 0.5% claim job seekers allowance.

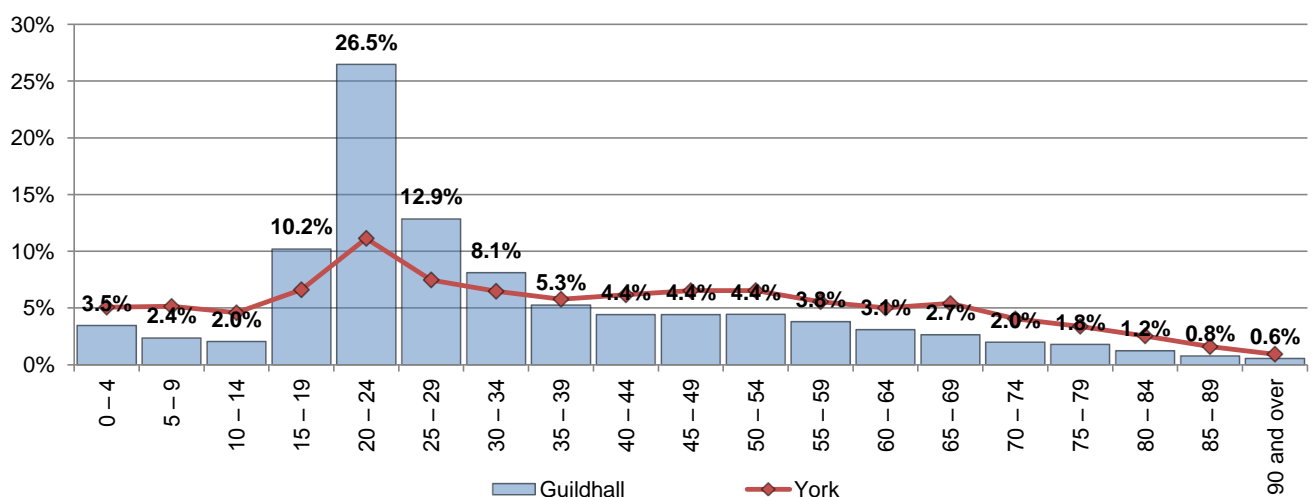
# Guildhall Ward Profile



Ward performance by key areas								
This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.								
Guildhall Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Economy					Above or below the average ± 10% <span>Pages 7 - 8</span>			
Total benefit claimants	6.81%	3.11%	12.62%	6.02%		◆		
JSA claimants	0.50%	0.20%	1.00%	0.43%		◆		
Poverty					Page 9			
Fuel poverty (households)	15.21%	6.82%	16.07%	10.38%		◆		◆
Child poverty	20.57%	2.00%	22.44%	10.53%		◆		◆
Health and Wellbeing					Pages 11 - 14			
Reception year obesity	9.20%	2.70%	10.50%	7.46%		◆		◆
Year 6 obesity	19.40%	9.80%	22.00%	15.08%		◆		◆
Emergency hospital admissions for children (per 1,000 population)	178.4	130.8	215.4	171.7				
% with limiting long term illness or disability	0.1	0.1	0.2	0.2	●		●	
% of obese adults	0.2	0.1	0.3	0.2	●		●	
% of adults binge drinking	0.4	0.2	0.4	0.3		◆		◆
% of adults healthy eating	0.3	0.3	0.2	0.3				
Elective hospital admissions (SAR)	87.1	75.3	114.1	98.8	●		●	
Emergency hospital admissions (SAR)	107.0	75.0	120.1	91.7		◆		◆
Crime and Anti-Social Behaviour					Pages 14 - 15			
Crime (per 1,000 population)	49.1	2.0	49.1	9.6		◆		◆
ASB (per 1,000 population)	32.0	2.7	32.0	7.5		◆		◆
Residents who agree that York is a safe city to live in, relatively free from crime and violence	65.00%	95.24%	60.00%	76.30%		◆		◆
Adult Social Care					Pages 15 - 16			
Homecare hours (weekly average)	9.70	8.39	13.23	10.09				
Homecare clients (per 1,000 population)	4.23	1.61	13.22	6.57	●		●	
Safeguarding concerns (per 1,000 population)	4.42	1.02	11.26	5.68	●			
Assessment notices (per 1,000 population)	3.03	1.16	8.65	4.31	●			
Resident Engagement					Pages 17 - 18			
Residents satisfied with their local area as a place to live	80.95%	100.00%	65.00%	89.46%				◆
Residents agree their local area is a good place for children and young people to grow up	55.00%	100.00%	55.00%	82.01%		◆		◆
Residents who agree that they can influence decisions in their local area	33.33%	41.18%	0.00%	23.77%	●		●	
Key: ● Good performance ◆ Area of concern								
Further information about the ward is available at:					<a href="#">Guildhall Ward</a>			

# Guildhall Ward Profile

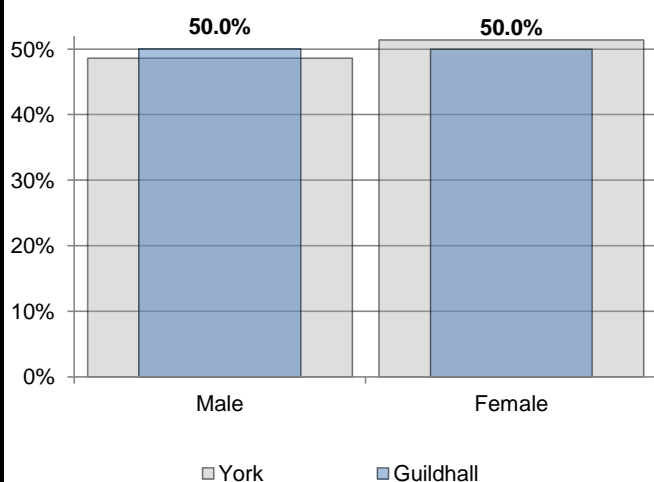
## Population by Age



Source: ONS - 2015 Ward population estimates

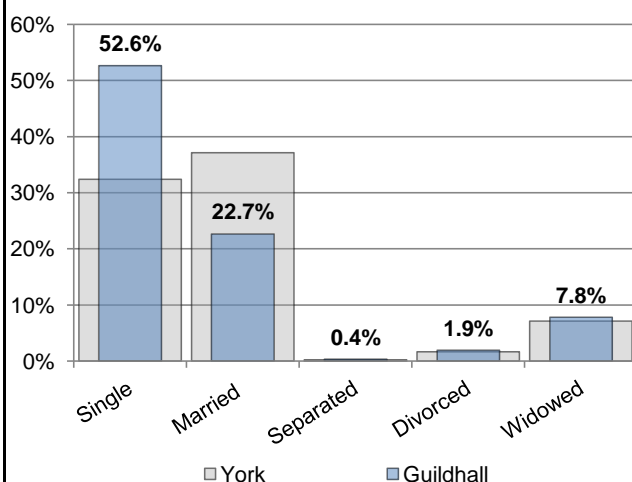
## Census 2011 Update

### Gender



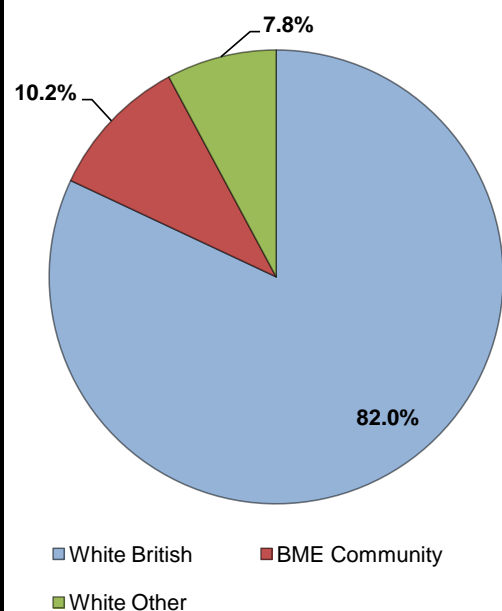
Source: Census 2011

### Marital Status

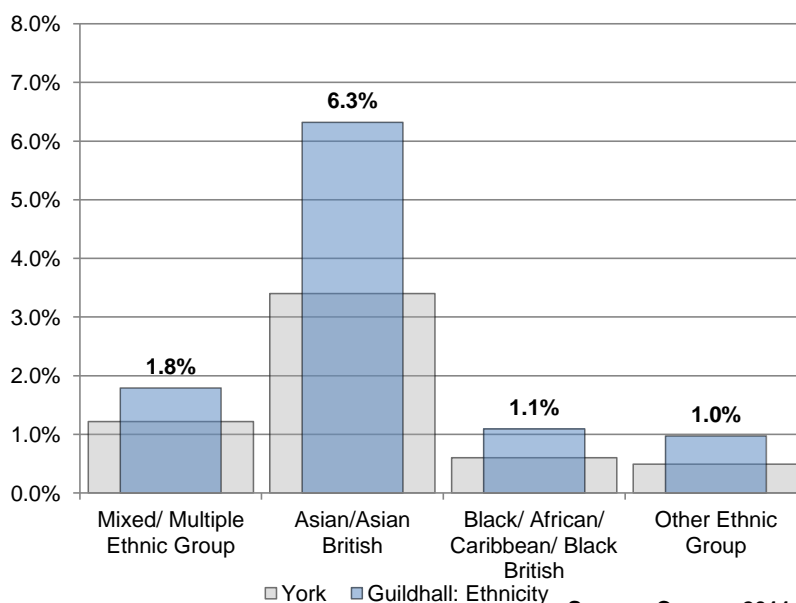


Source: Census 2011

## Ethnicity



### BME Community (does not include White British or White Other)

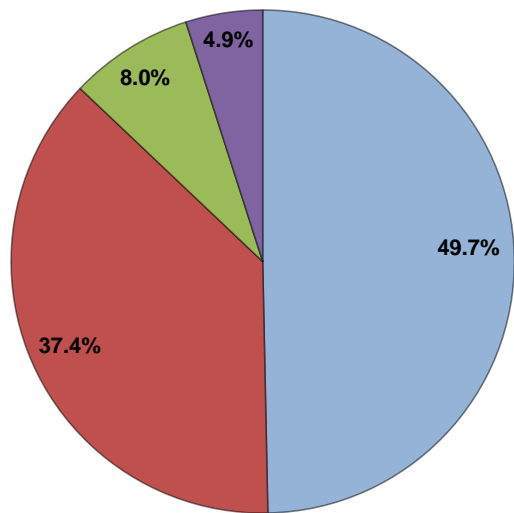


Source: Census 2011

# Guildhall Ward Profile

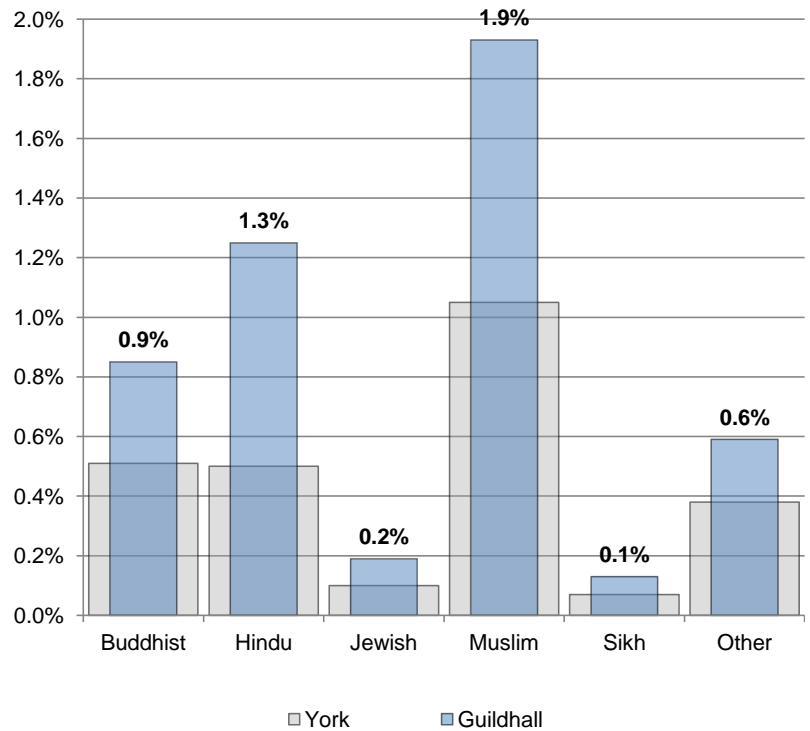


## Religion



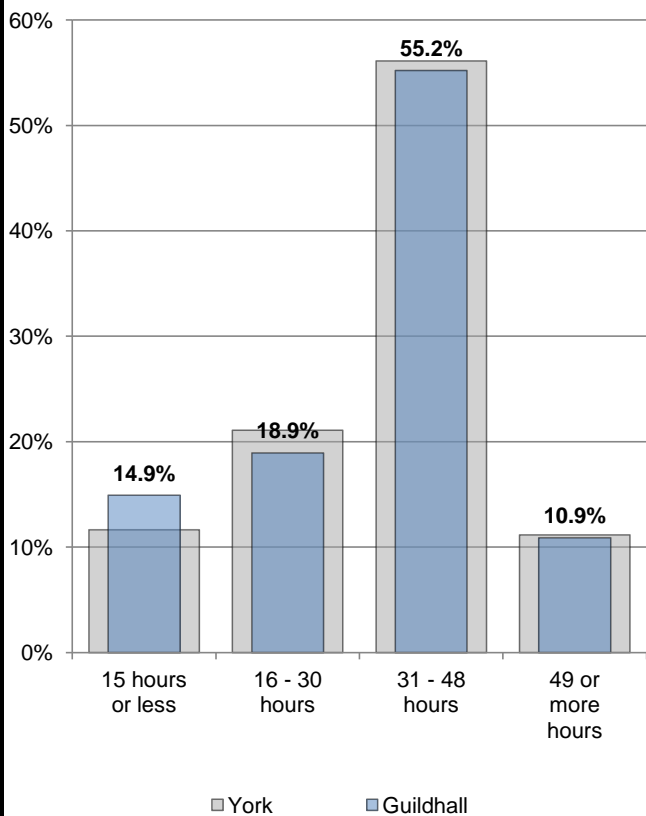
■ Christian  
■ None  
■ Not stated  
■ Other Religions

## Other Religions



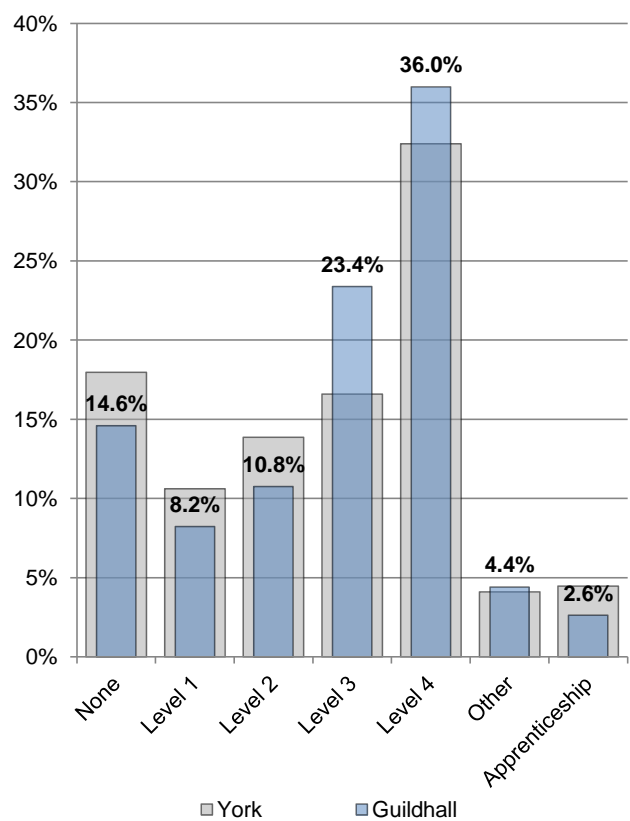
Source: Census 2011

## Hours Worked



Source: Census 2011

## Qualifications

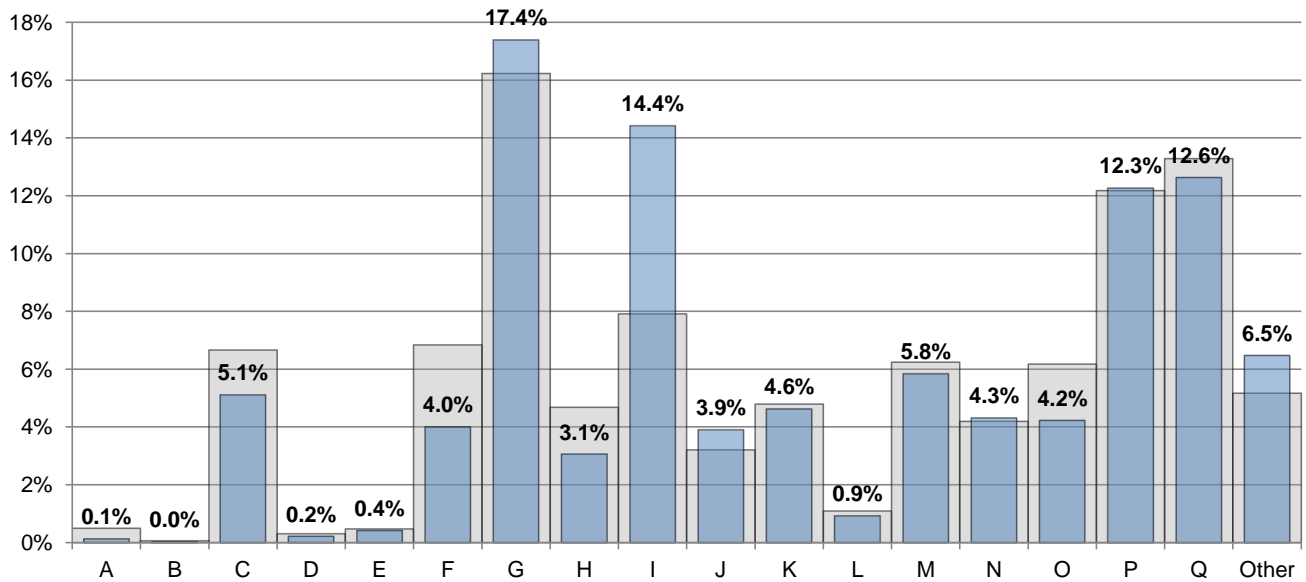


Source: Census 2011

## Guildhall Ward Profile



### Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

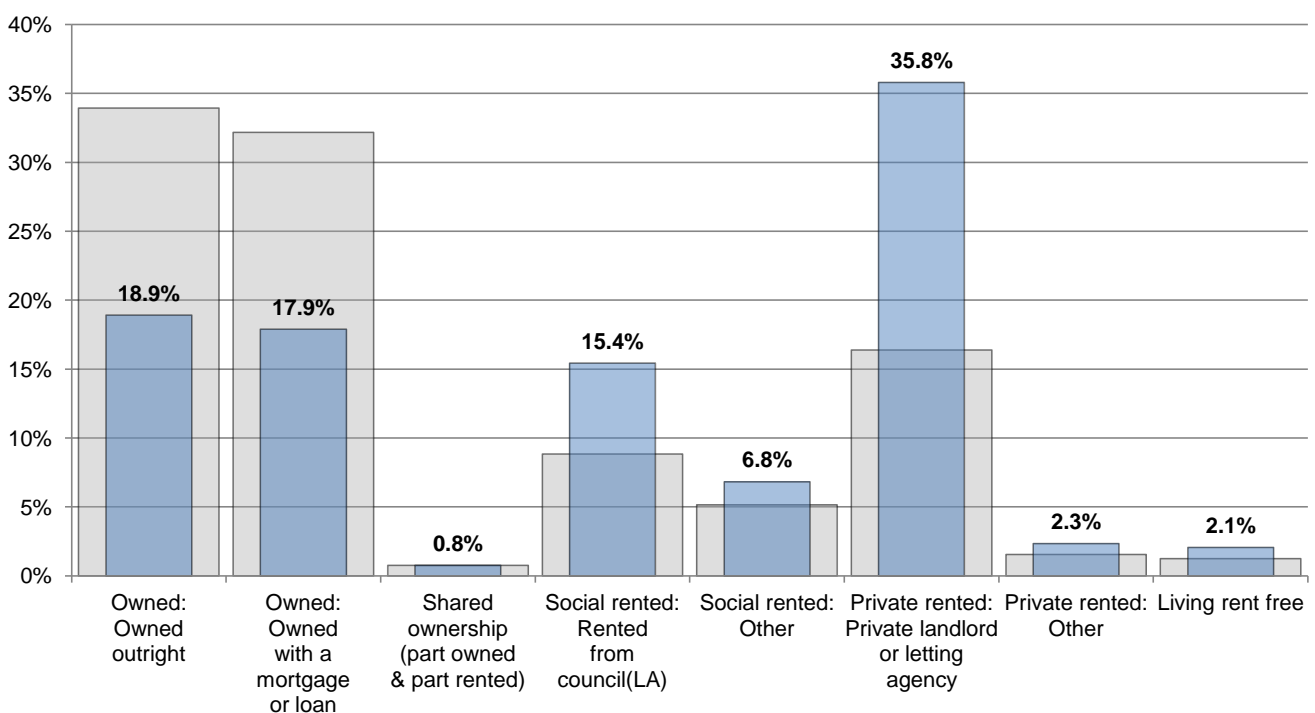
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Guildhall

Source: Census 2011

### Tenure



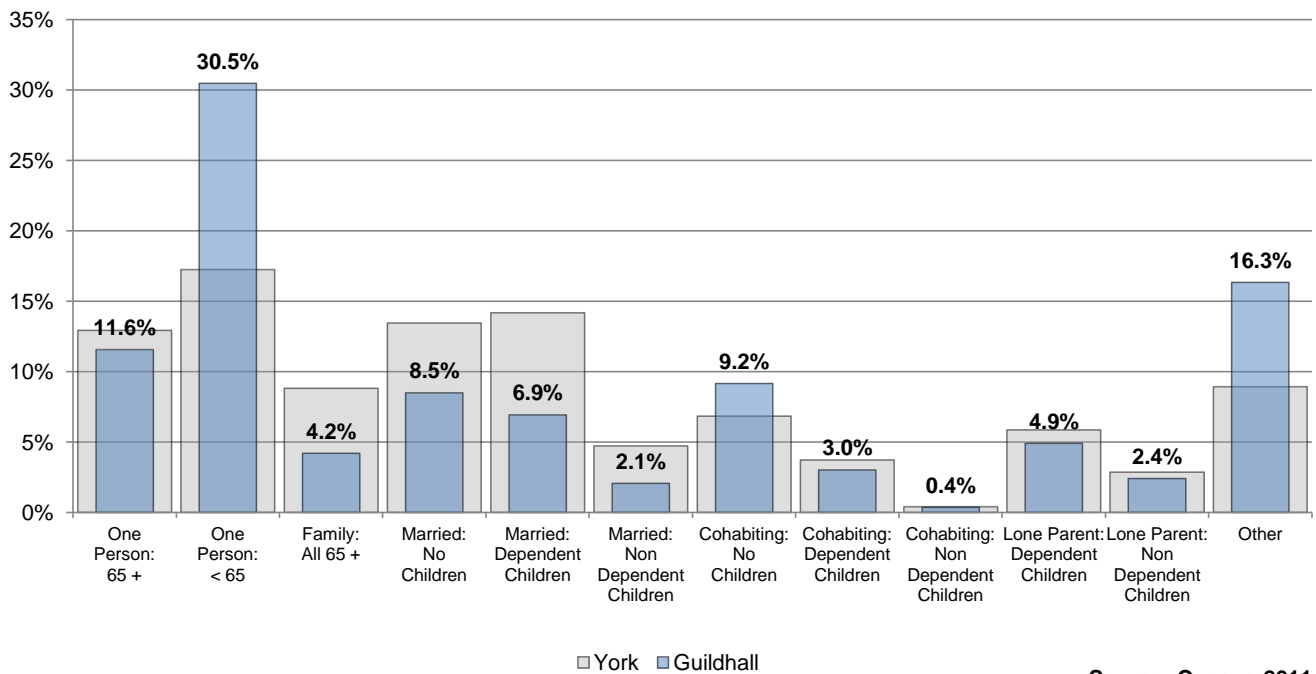
■ York ■ Guildhall

Source: Census 2011

# Guildhall Ward Profile



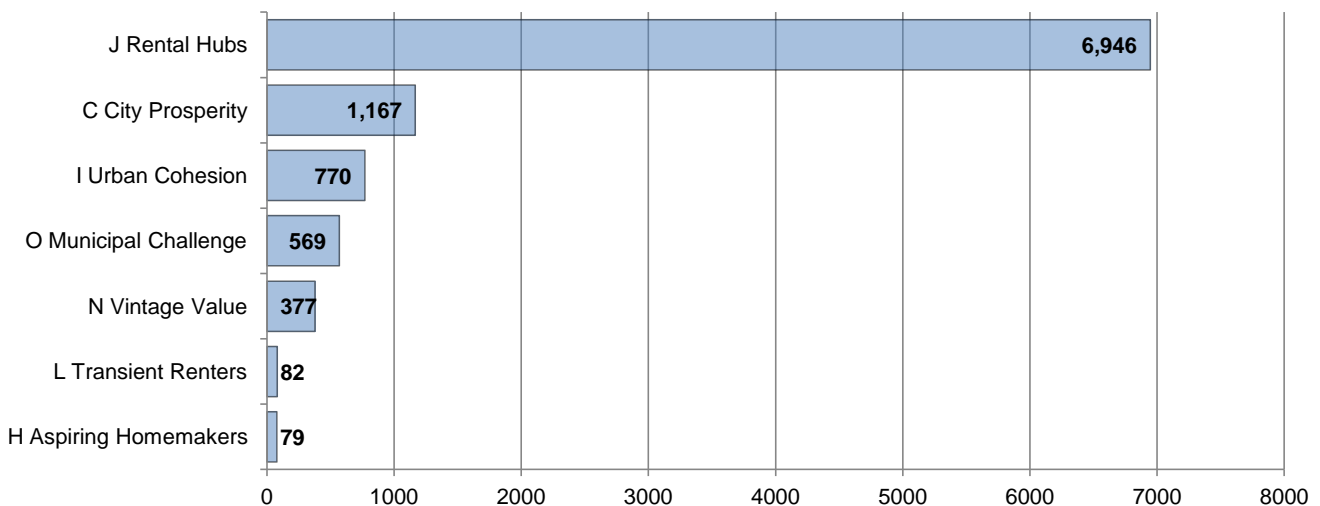
## Household Composition



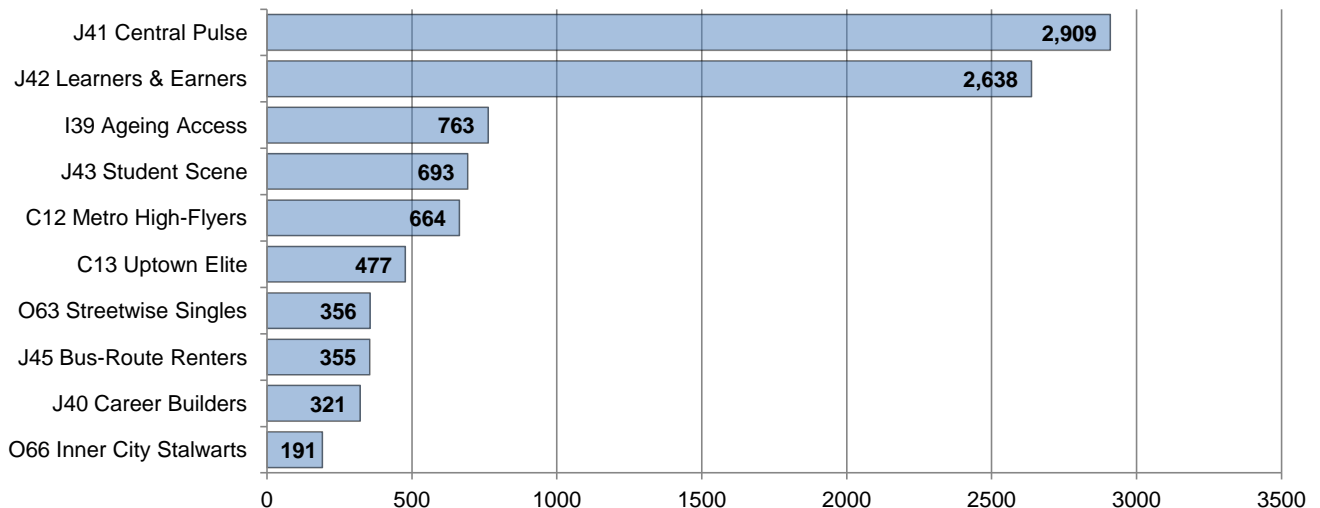
Source: Census 2011

## Household Types

### Experian Groups (2016)

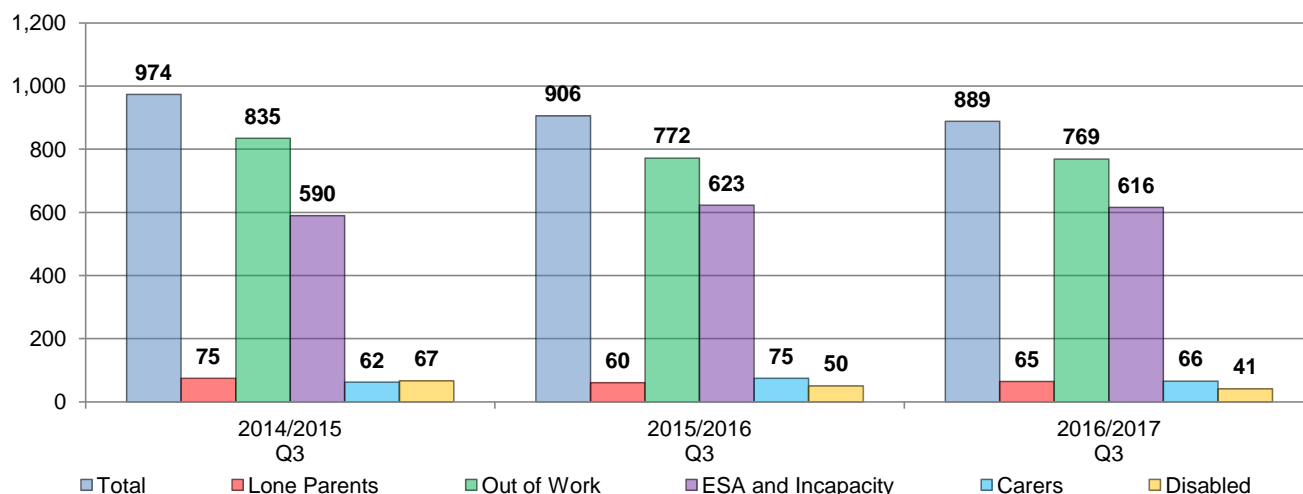


### Experian Types (2016)



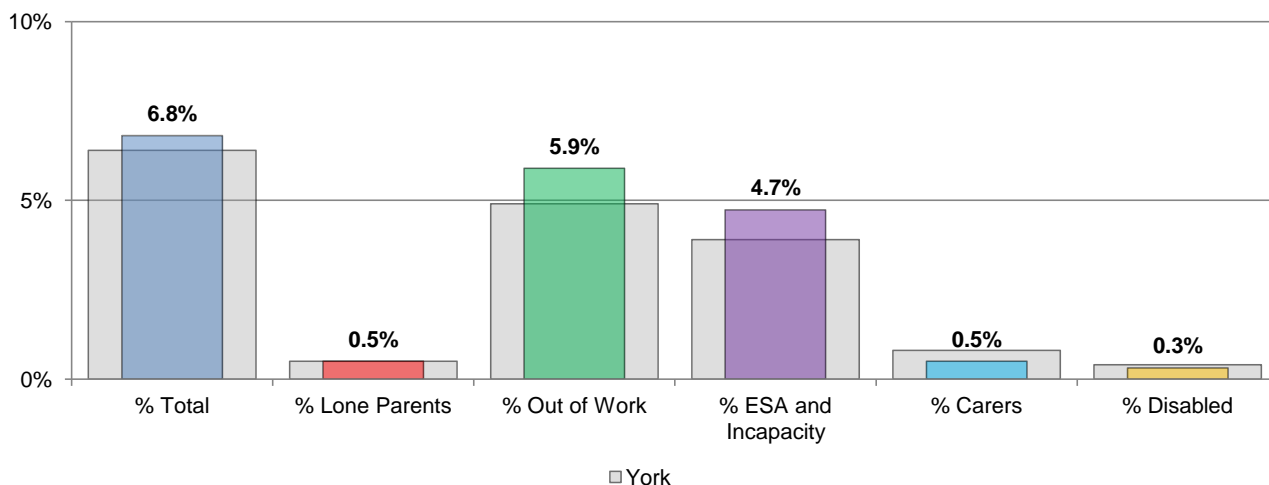
## Economy

**Benefit Claimant Numbers**  
Working age Population (16-64)



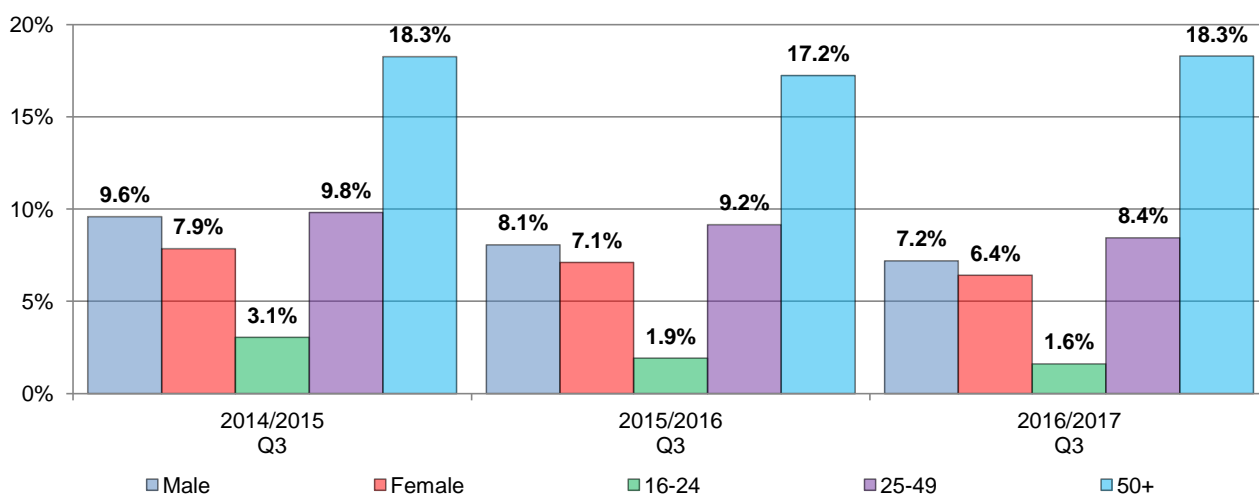
Source: Department for Work and Pensions (DWP)

**Benefit Claimant Rate**  
Working age Population (16-64)  
Q3 2016/2017



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)**  
Working age Population (16-64)



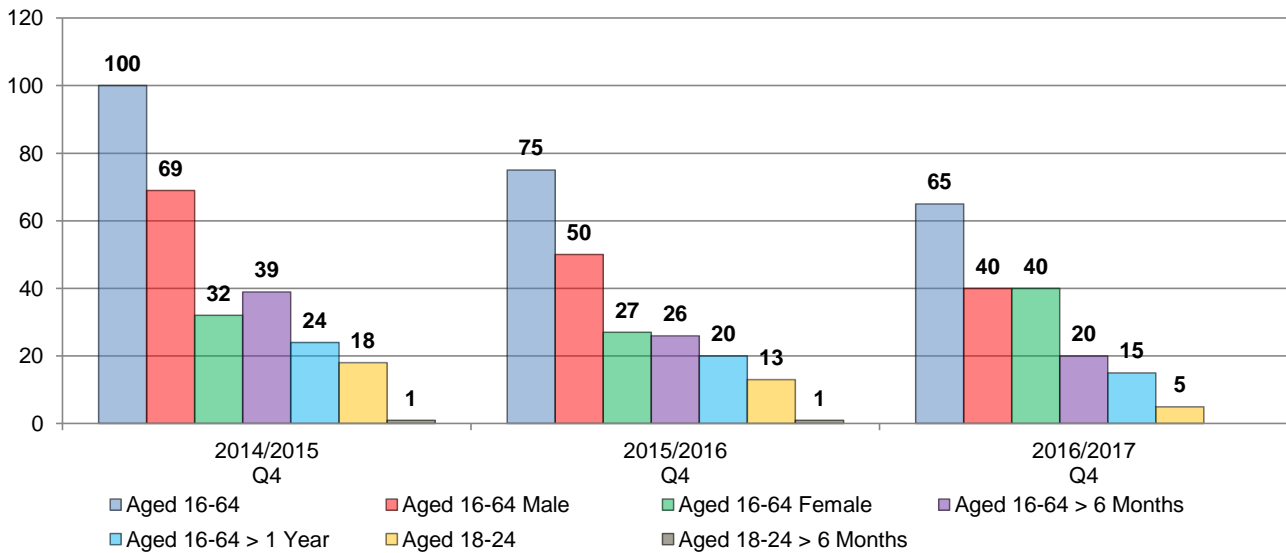
Source: Department for Work and Pensions (DWP)

# Guildhall Ward Profile

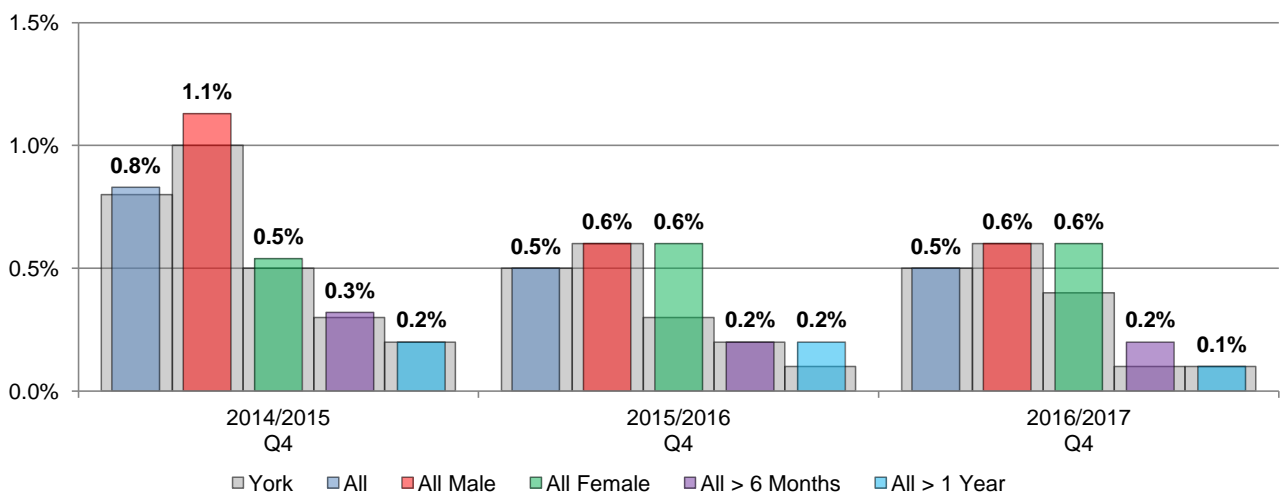


## Economy

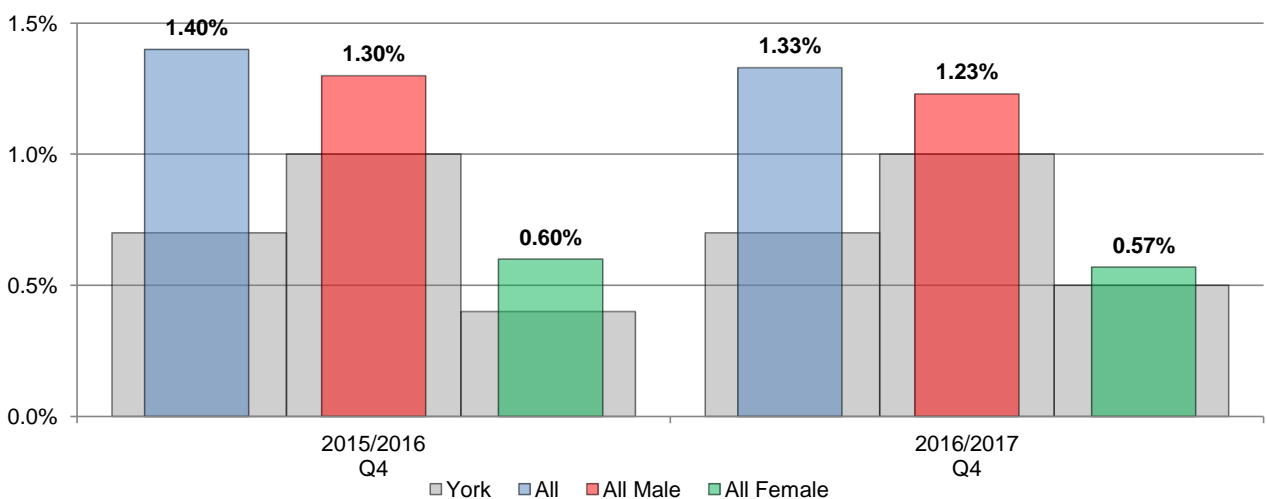
### JSA Claimant Numbers



### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



### JSA and Universal Credit (out of work) Claimant Rate Working age Population (16-64)

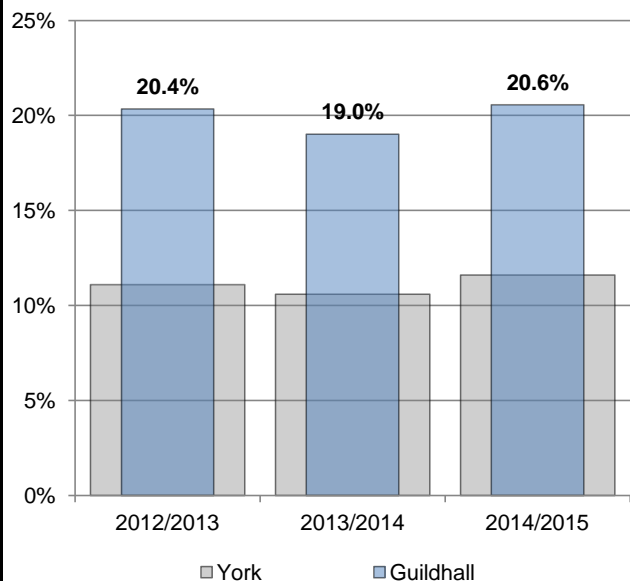




## Poverty

### Child Poverty

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



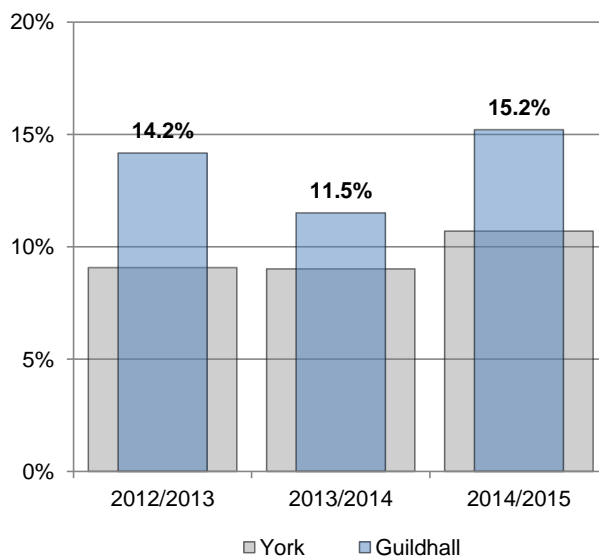
Source: HM Revenue & Customs

### Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households.

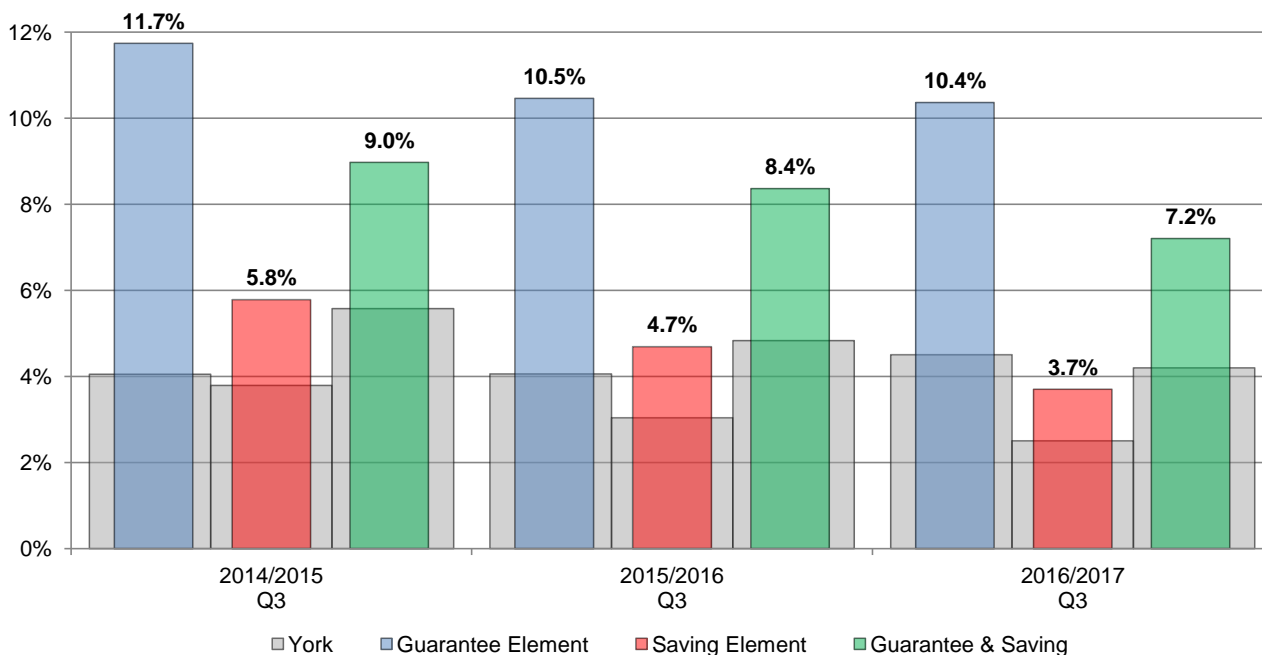
This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



Source: Department of Energy & Climate Change

### Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

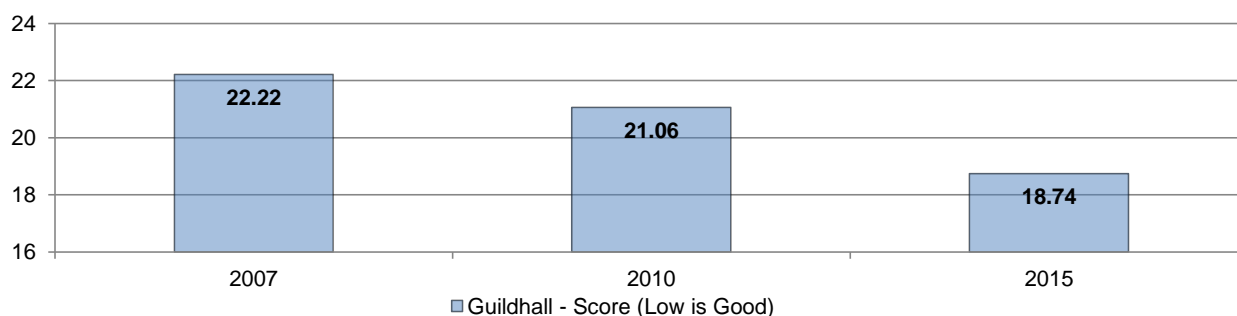


Source: Department for Work and Pensions (DWP)

# Guildhall Ward Profile

## Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



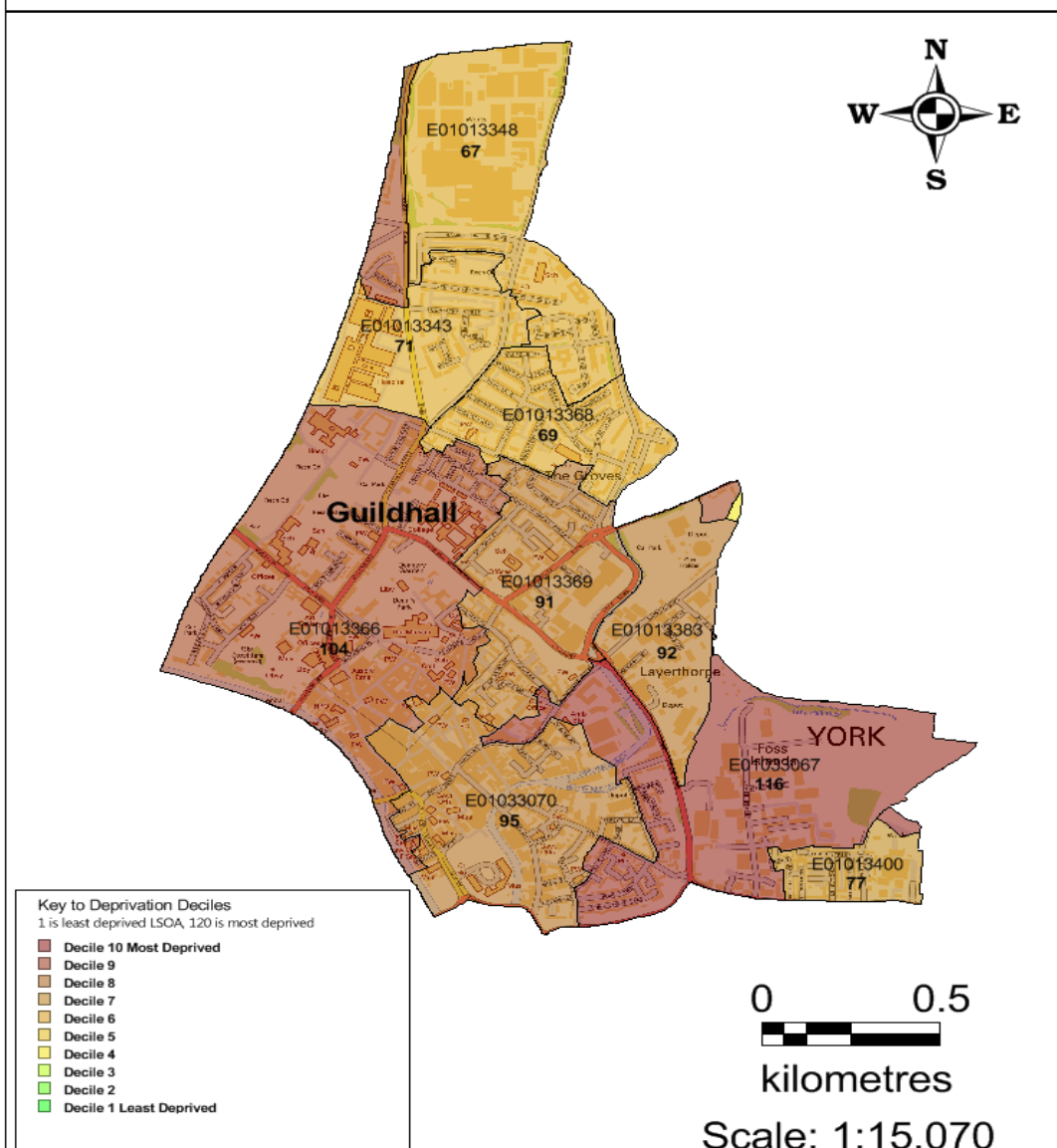
3 out of 21

Ward Rank in York (Low is Bad)  
3 out of 21

3 out of 21

Source: Department for Communities and Local Government (DCLG)

### Index of Multiple Deprivation 2015 - Guildhall Ward: breakdown by LSOA



Produced by:

Business Intelligence Hub

Created

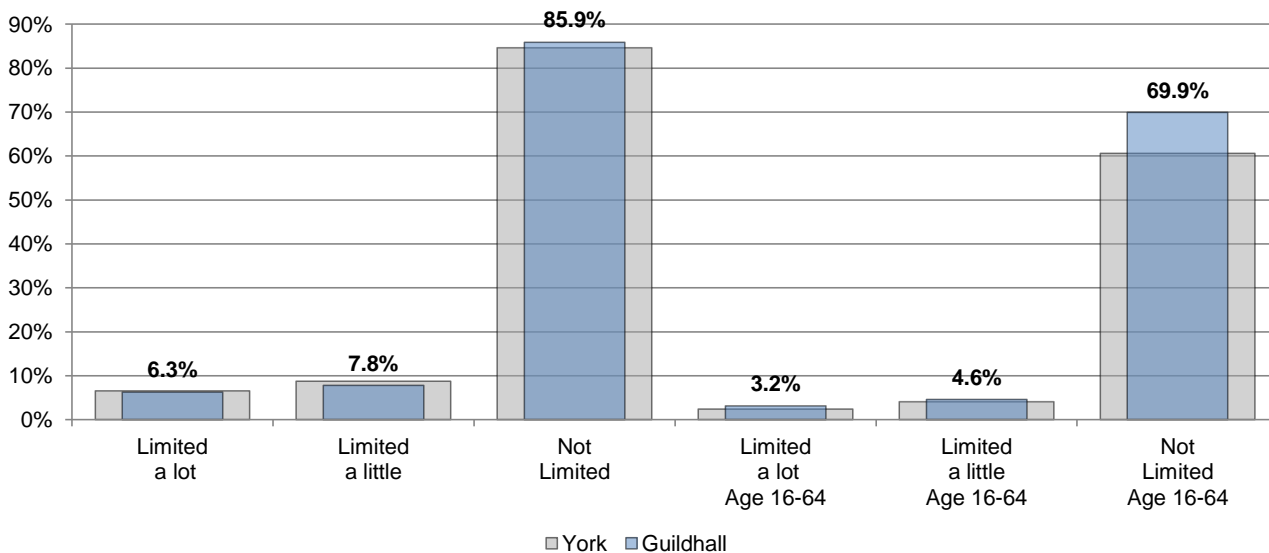
09/10/2015

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# Guildhall Ward Profile

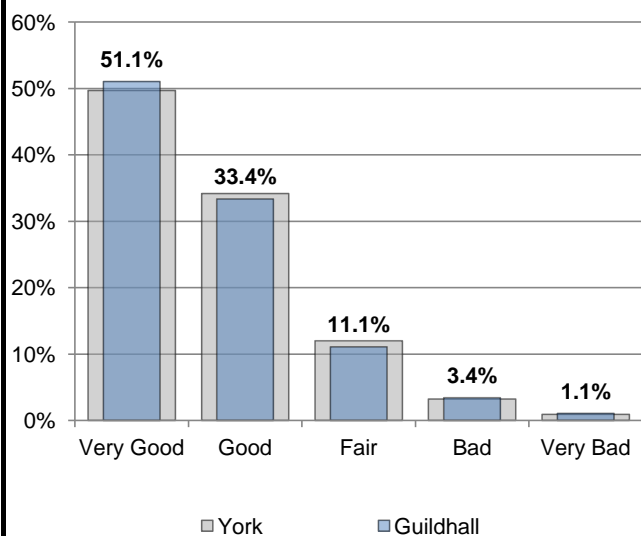
## Health and Wellbeing

### Day to Day Activities



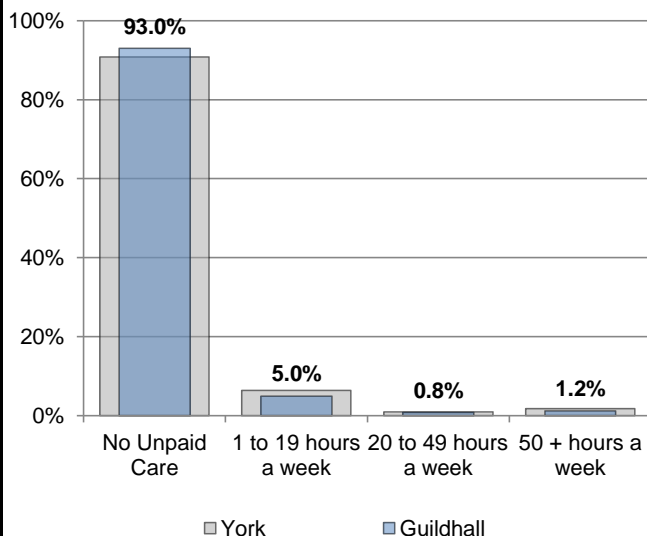
Source: Census 2011

### General Health



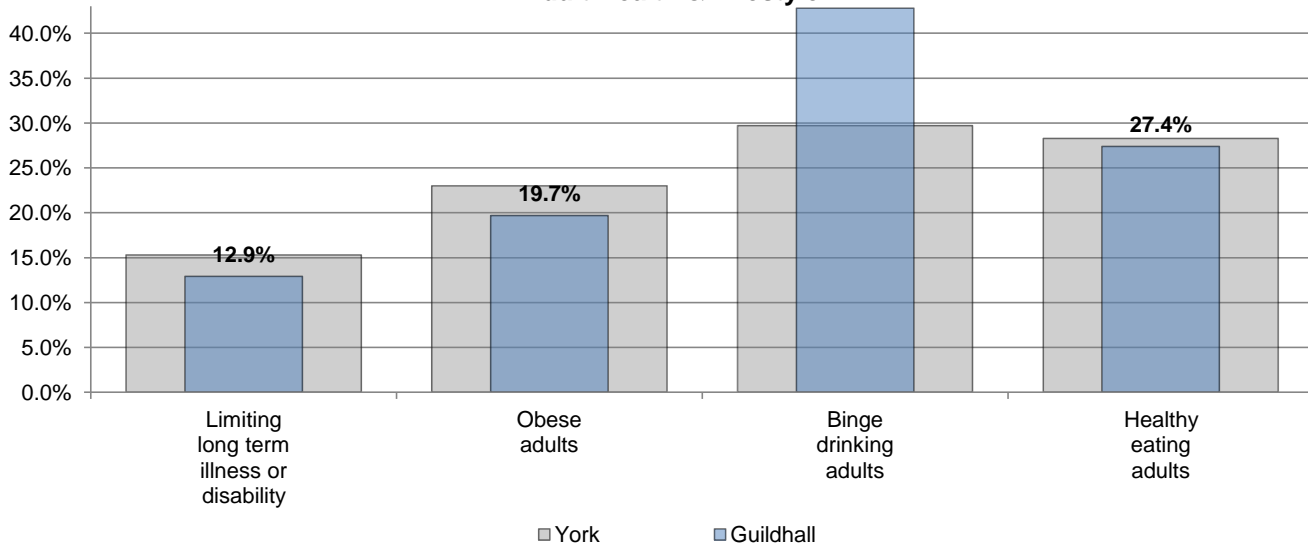
Source: Census 2011

### Provide Unpaid Care



Source: Census 2011

### Adult Health & Lifestyle

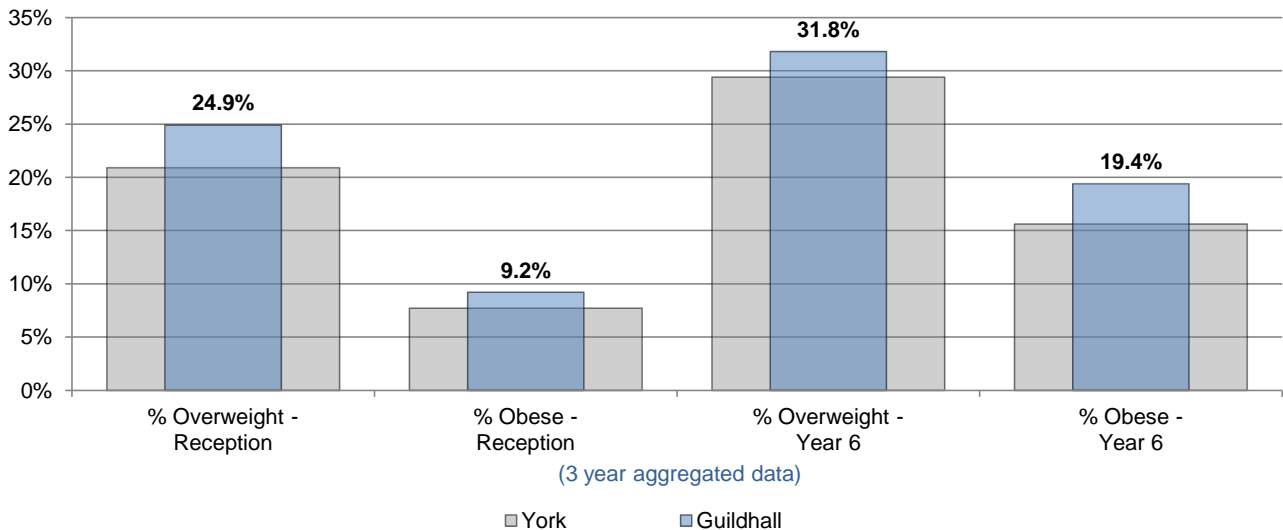


Source: Public Health England - 2014/2015

## Guildhall Ward Profile

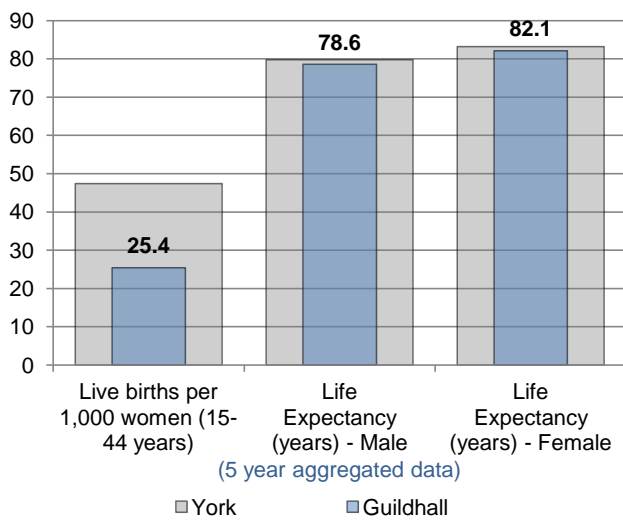


### Childhood weight



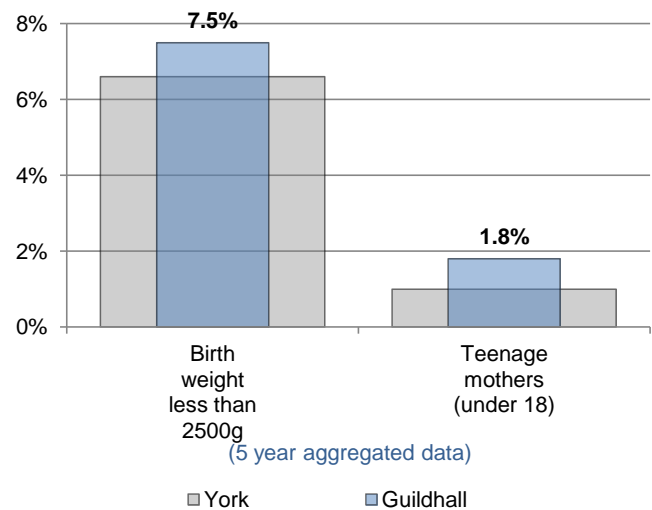
Source: Public Health England - 2014/2015

### Fertility and Life Expectancy



Source: Public Health England - 2014/2015

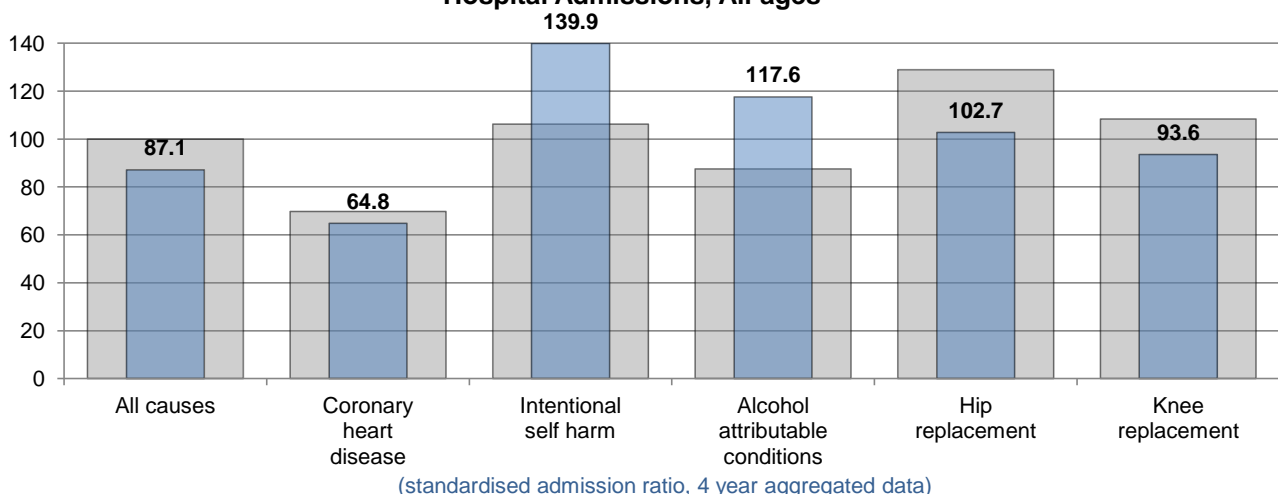
### Births



Source: Public Health England - 2014/2015

## Hospital Admissions

### Hospital Admissions, All ages



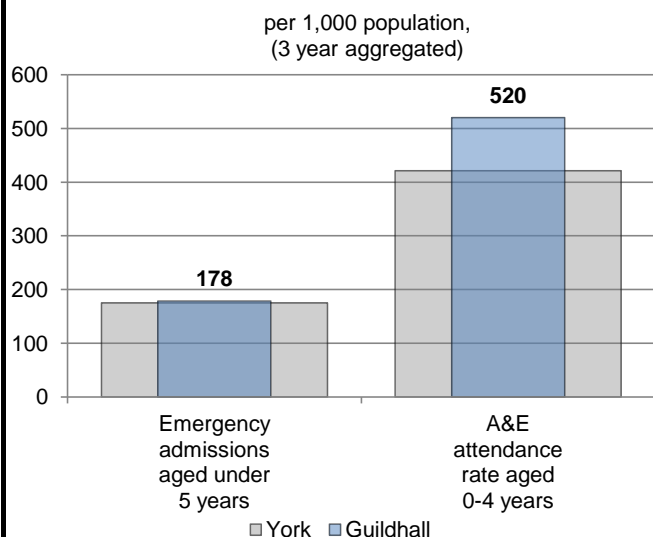
The Standardised Admission Ratio (SAR) is a summary estimate of admission rates relative to the national pattern of admissions and takes into account differences in a population's age, sex and socioeconomic deprivation.

Legend: ■ York ■ Guildhall

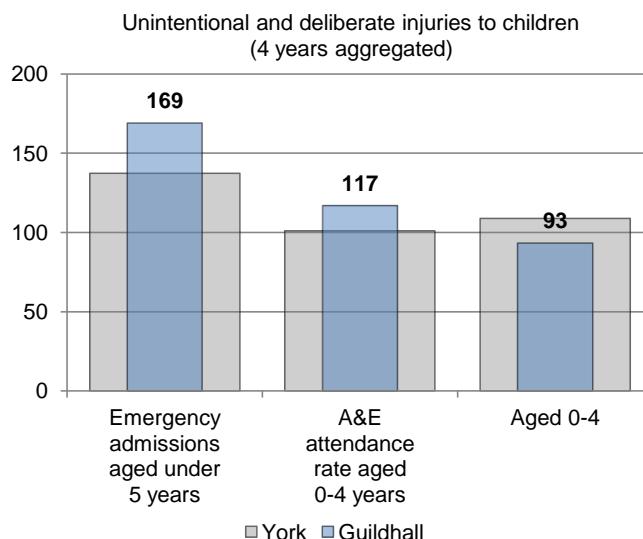
Source: Public Health England - 2014/2015

## Guildhall Ward Profile

### Hospital Admissions - Children & Young People

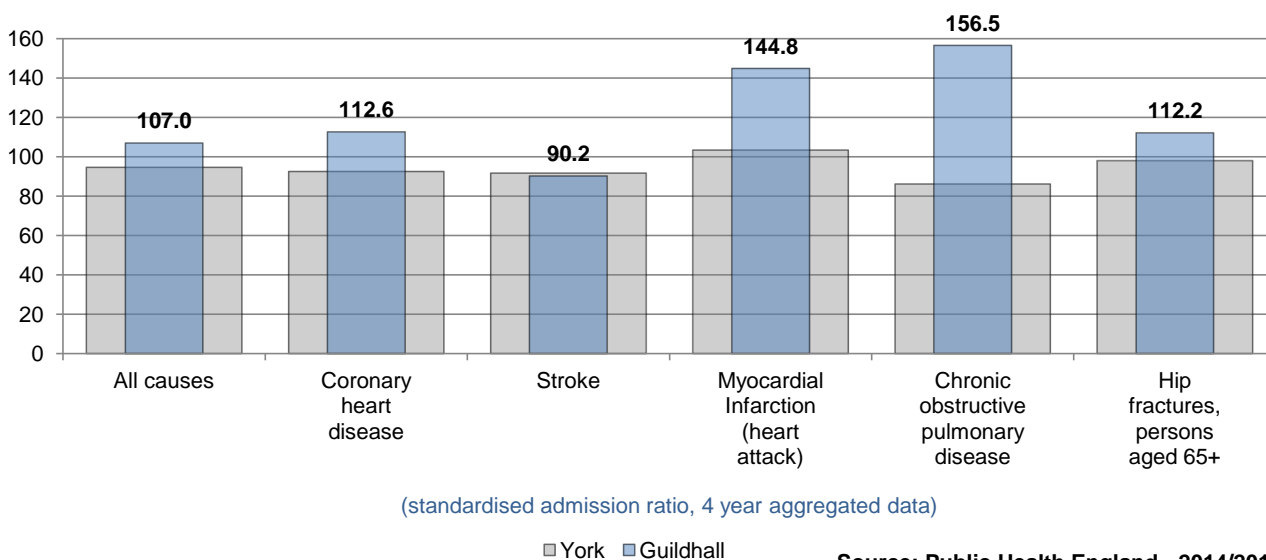


Source: Public Health England - 2014/2015



Source: Public Health England - 2014/2015

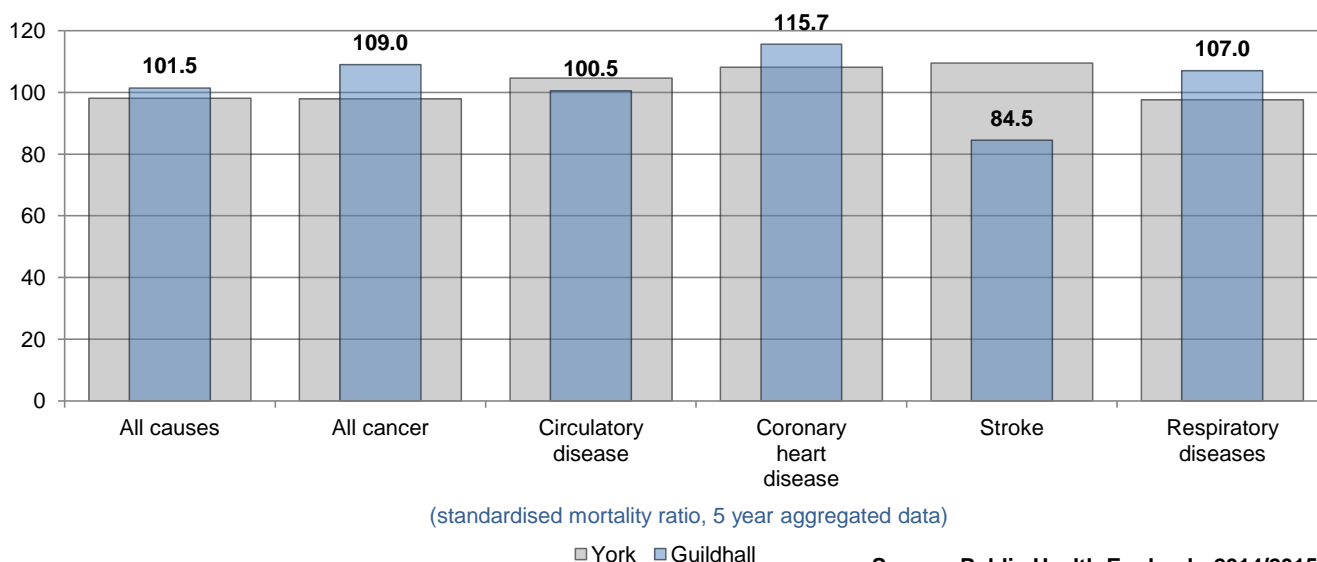
### Emergency hospital admissions



Source: Public Health England - 2014/2015

### Mortality

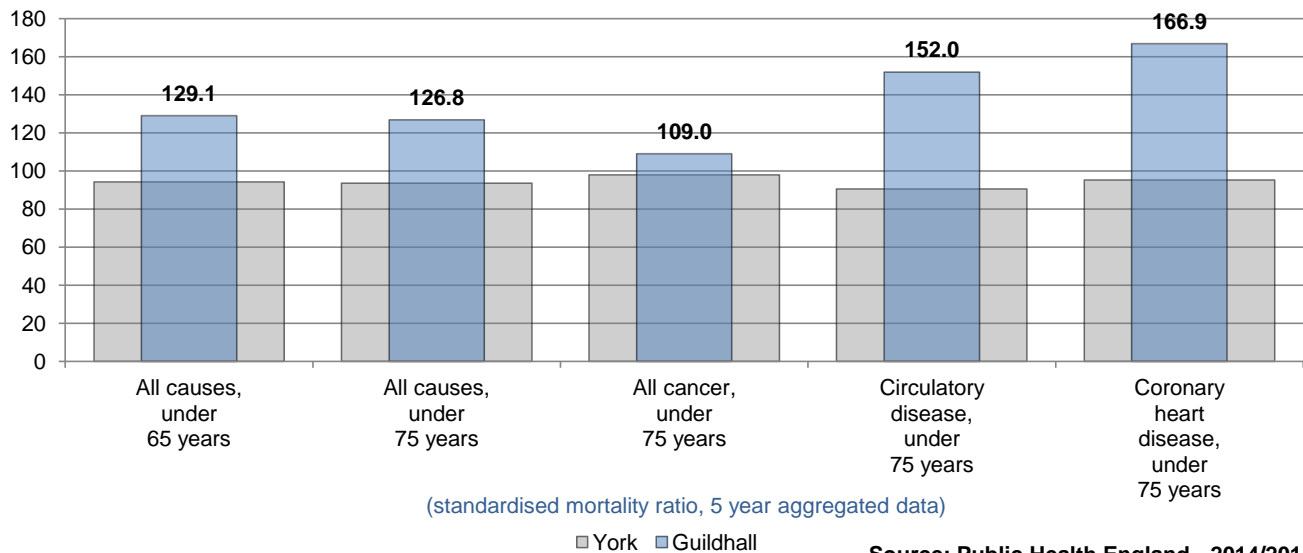
#### Mortality, All ages



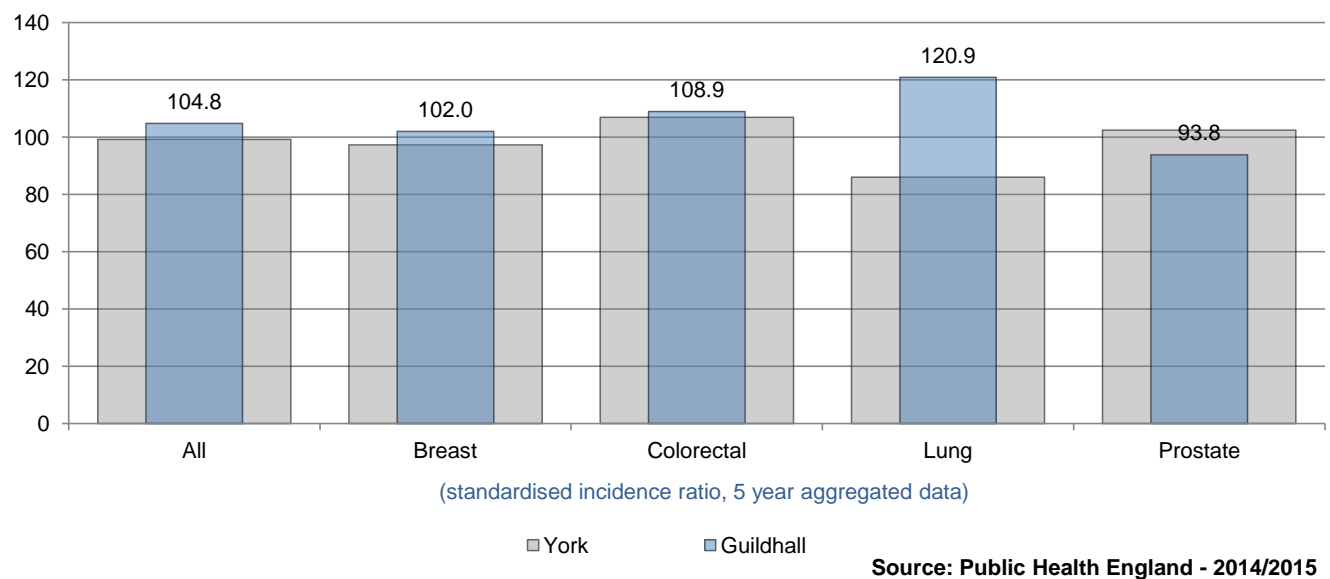
Source: Public Health England - 2014/2015

## Guildhall Ward Profile

### Premature mortality

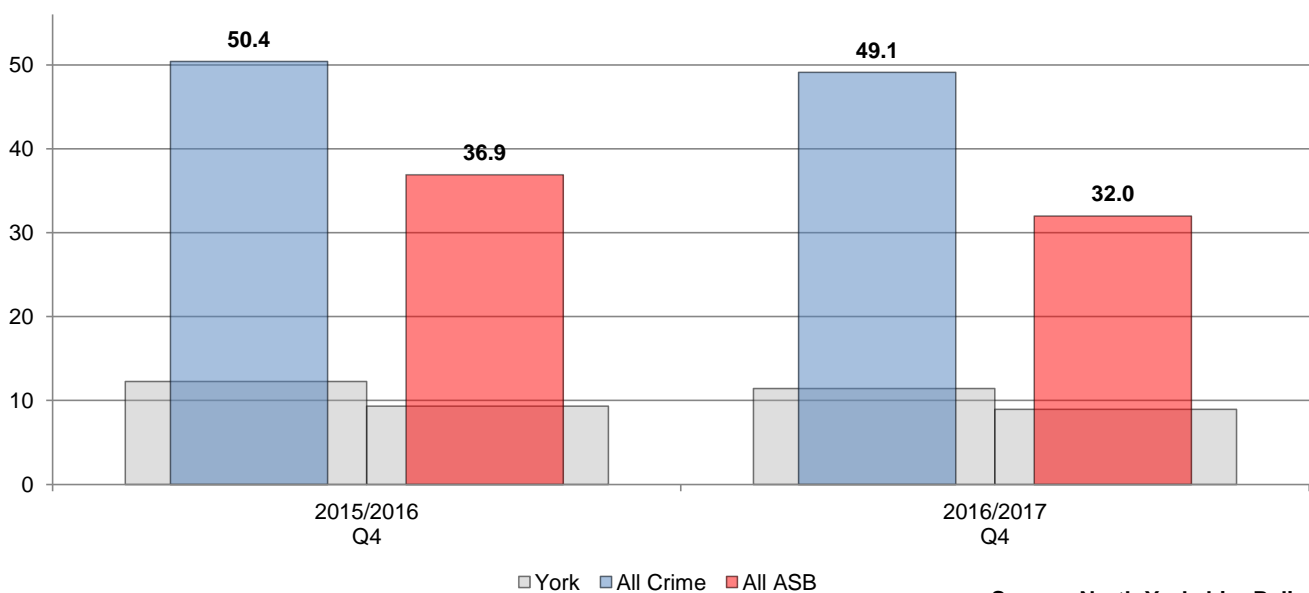


### New cases of cancer



## Crime and Anti-Social Behaviour

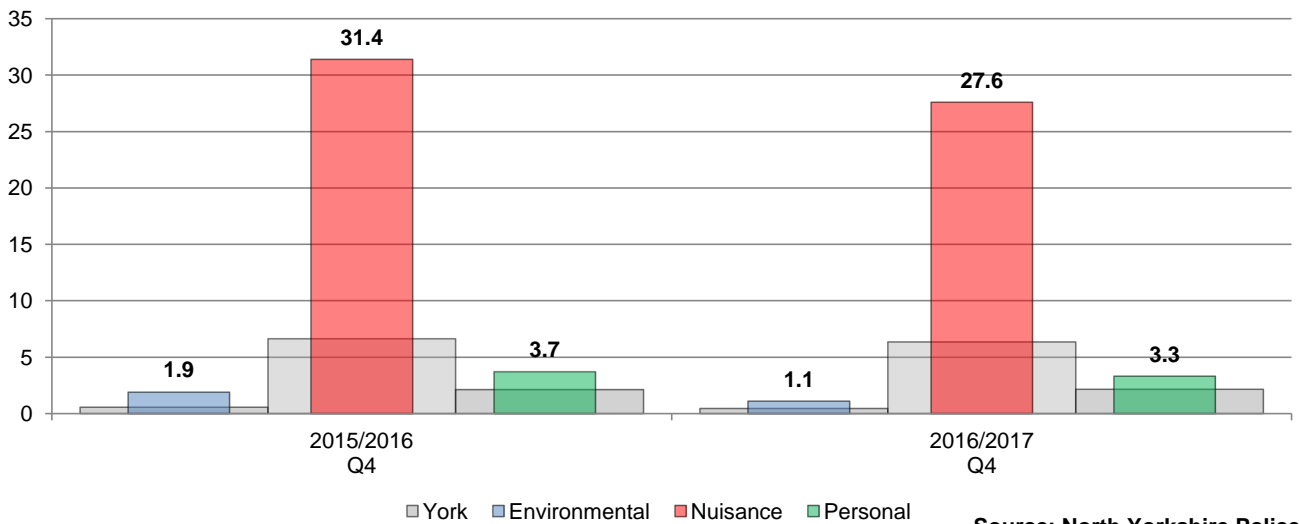
### Total Crime and Total Anti-Social Behaviour per 1,000 population



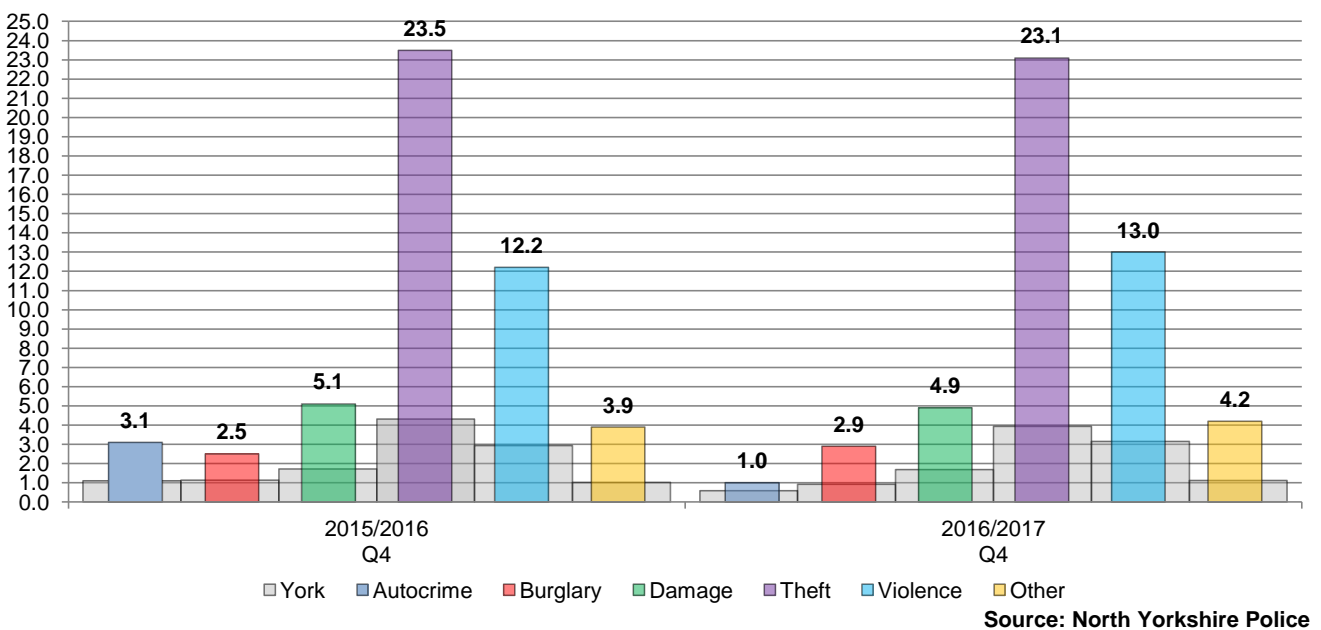
## Guildhall Ward Profile



### ASB per 1,000 population

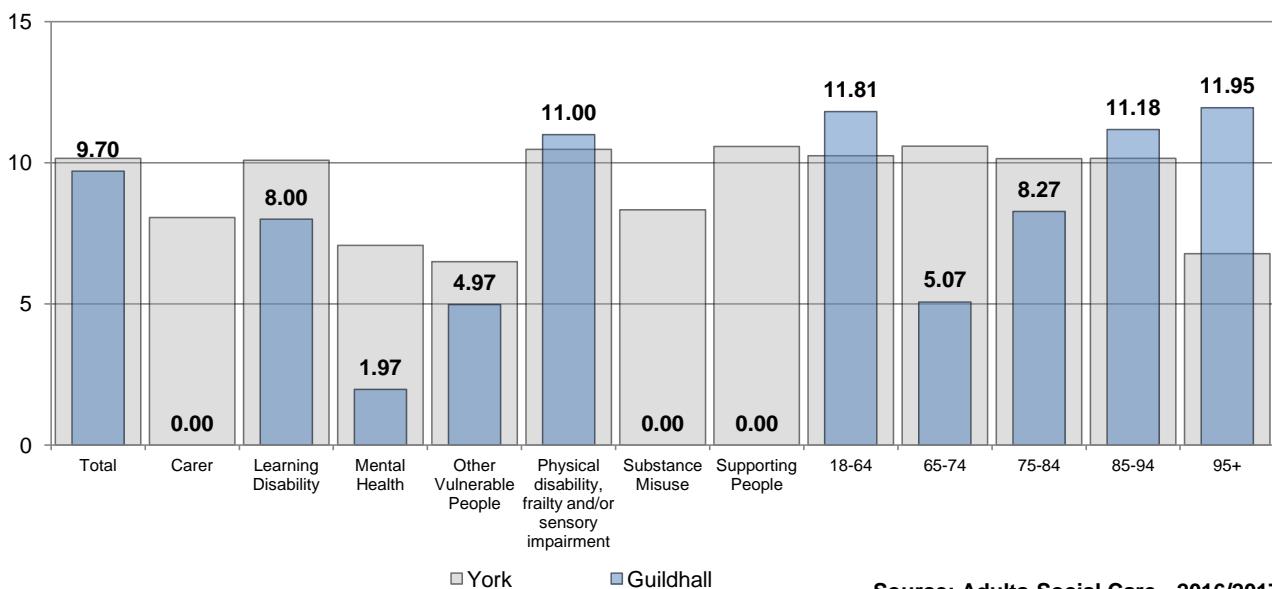


### Crime Rate per 1,000 population



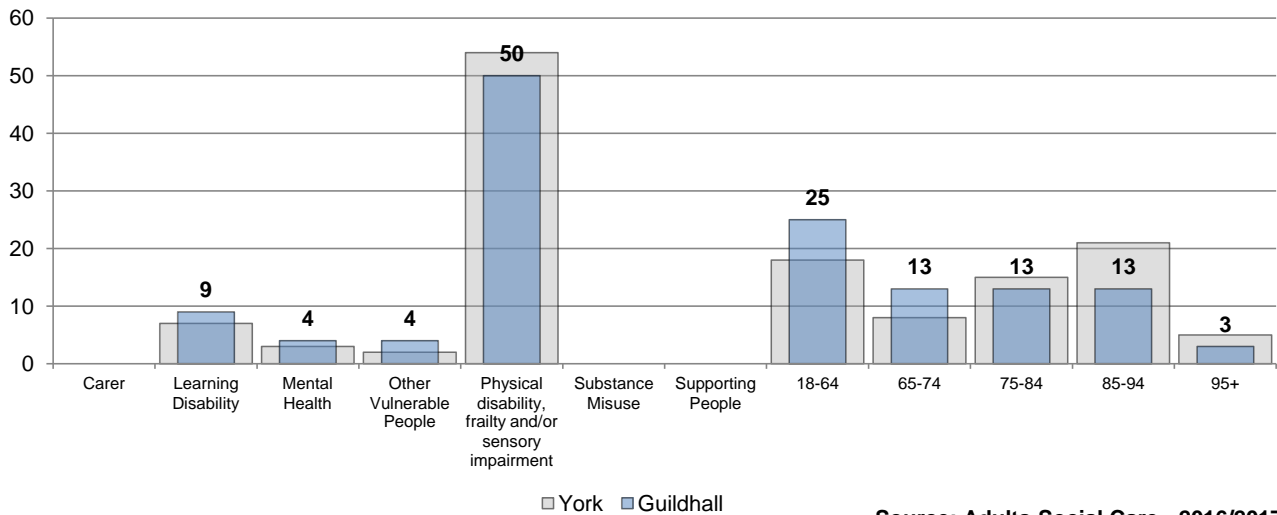
## Adult Social Care

### Average Weekly Homecare Hours by Client Type and Age



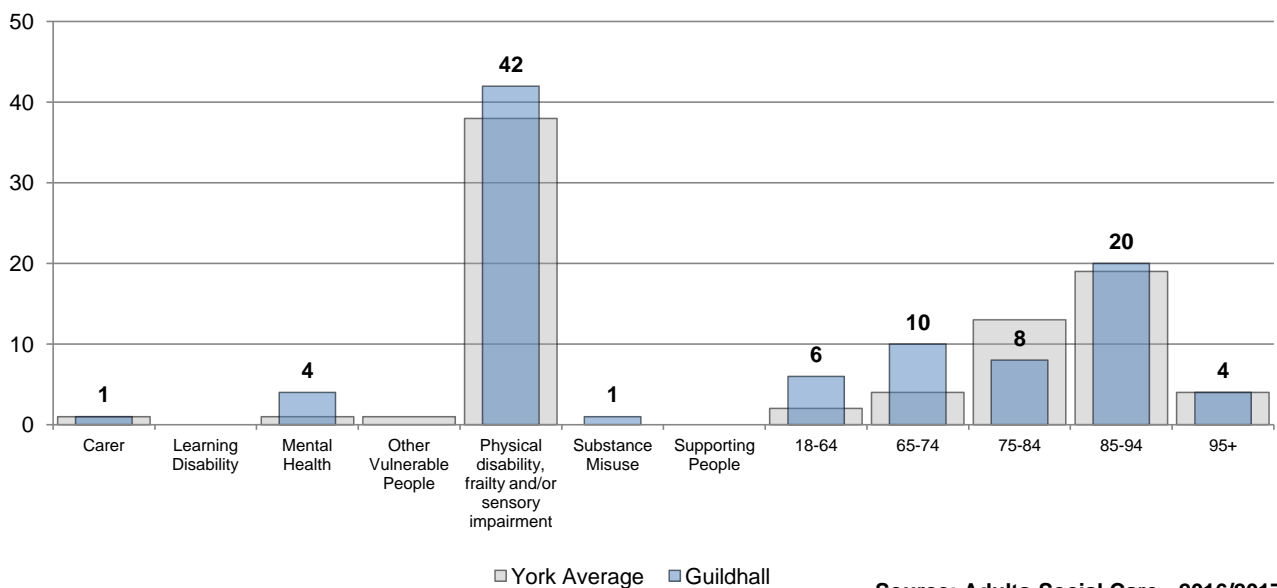
# Guildhall Ward Profile

## Homecare Clients by Type and Age



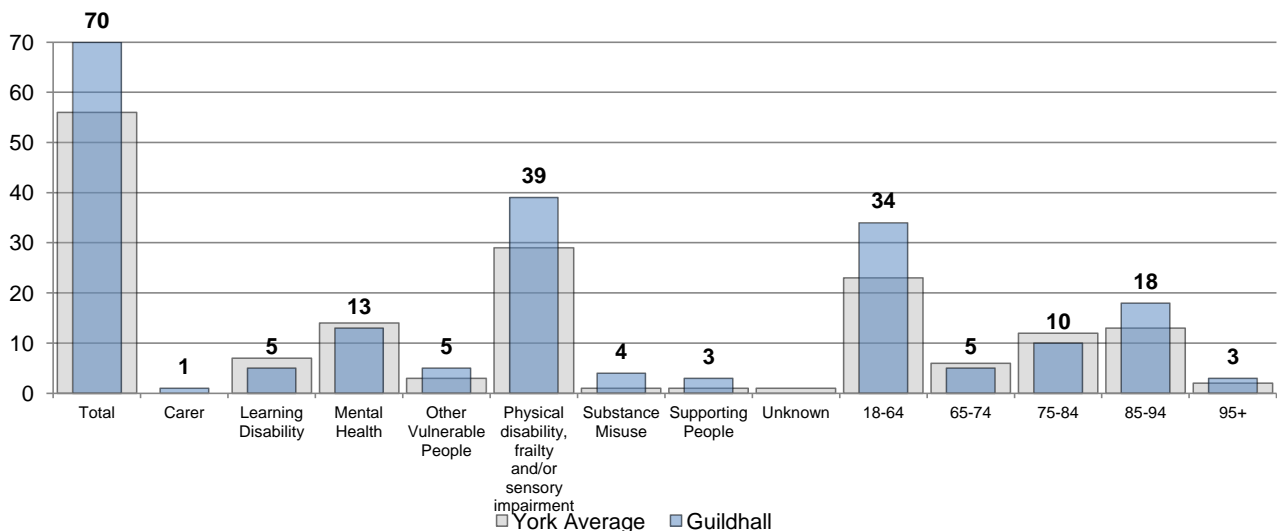
Source: Adults Social Care - 2016/2017

## Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2016/2017

## Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2016/2017

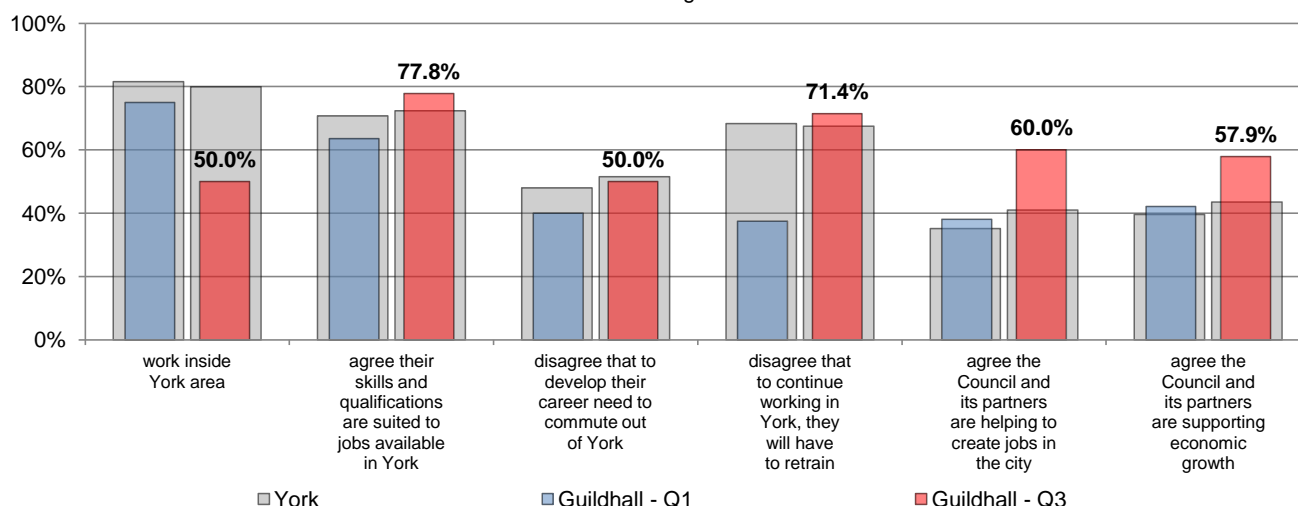


# Guildhall Ward Profile

## Resident Engagement

### Resident responses about the Local Economy

Respondents who are retired or not working due to long term illness or disability were unable to answer the following

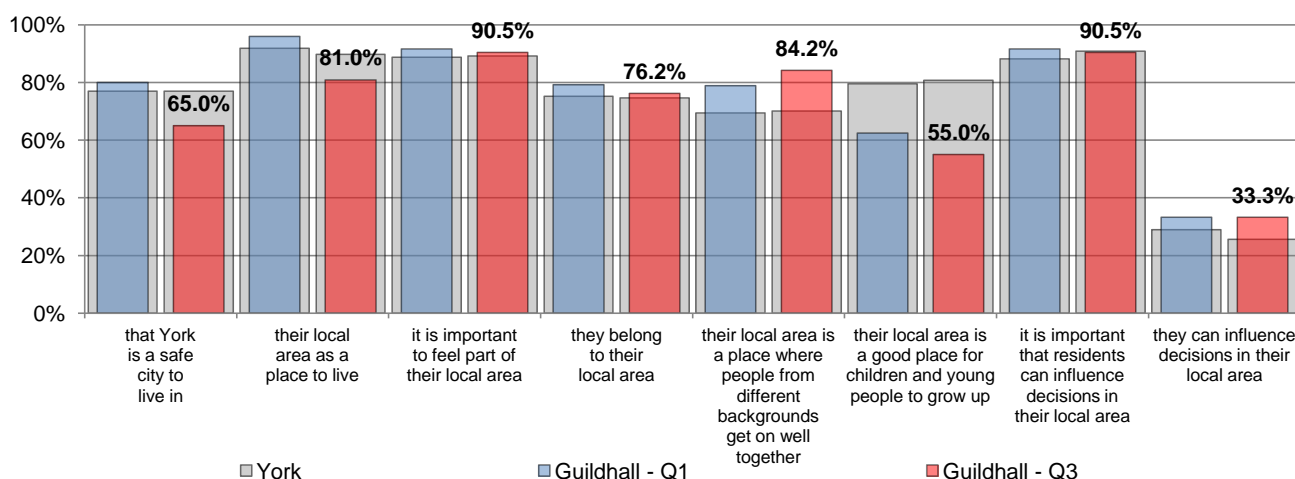


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about their Local Area

Respondents were asked to consider their Local Area as the area within 15-20 minutes walking distance from their home

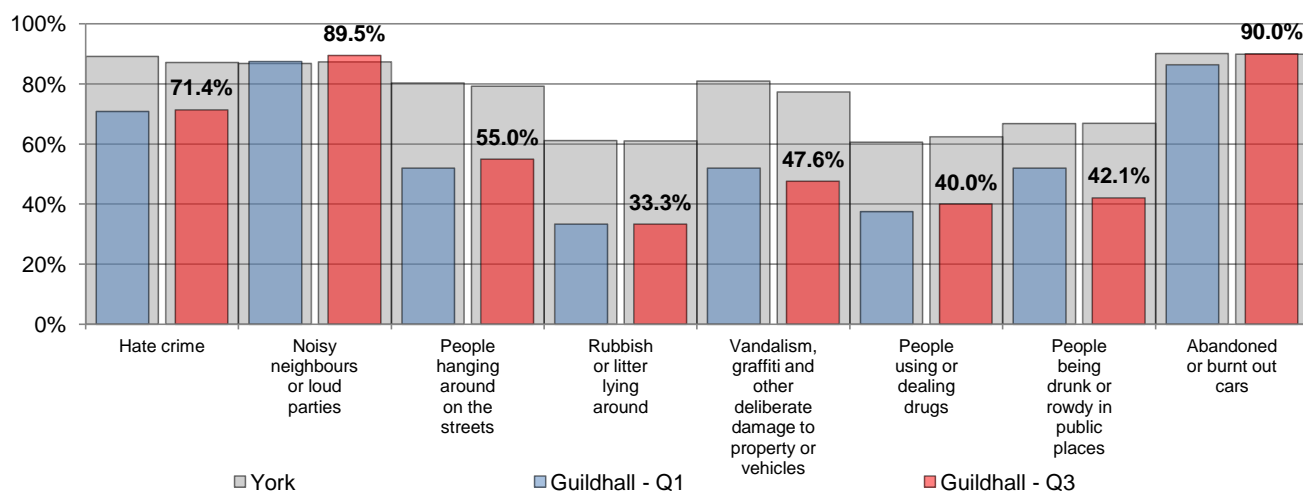


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about Public Realm in their Local Area

Respondents reporting the following as 'not a problem'



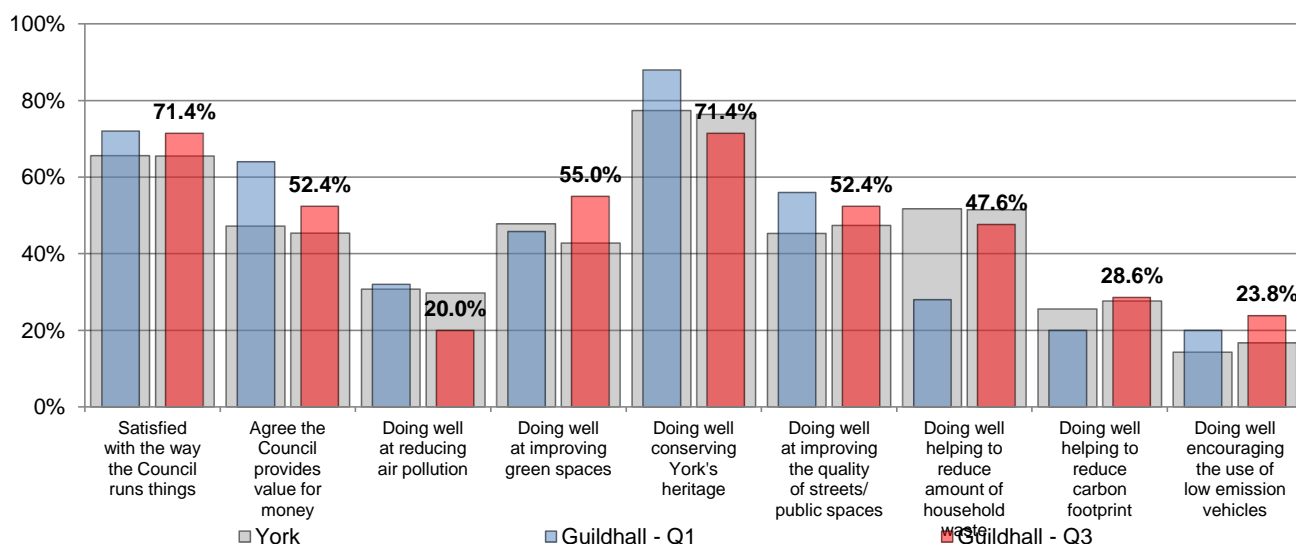
NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

# Guildhall Ward Profile



## Resident satisfaction responses about the Council (and partners)



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

## Experian Groups

### J Rental Hubs

Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.

### C City Prosperity

High value properties, central city areas, high status jobs, low car ownership, high mobile phone spend.

### I Urban Cohesion

Settled extended families, city suburbs, multicultural, own 3 bedroom homes, sense of community.

### O Municipal Challenge

Social renters, low cost housing, challenged neighbourhoods, few employment options, low income.

### N Vintage Value

Elderly, living alone, low income, small houses and flats, need support.

### L Transient Renters

Private renters, low length of residence, low cost housing, singles and sharers, older terraces.

### H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

## Guildhall Ward Profile



<b>Experian Types</b>
<b>J41 Central Pulse</b> Aged under 35, city centre regeneration, rent small new build and converted flats, graduate starter salaries, most frequent cinema goers.
<b>J42 Learners &amp; Earners</b> Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, two-thirds rent privately.
<b>I39 Ageing Access</b> Average age 63, often living alone, most are homeowners, modest income, 1 or 2 bed flats and terraces.
<b>J43 Student Scene</b> Full-time students, halls of residence, homesharing private renters, frequent internet usage, most have smartphones.
<b>C12 Metro High-Flyers</b> Late 20s and 30s, high priced 1 or 2 bed apartments, renting alone or sharing, highly educated professionals, easily commutable suburbs.
<b>C13 Uptown Elite</b> Own expensive urban homes, families with older or adult kids, high status professionals, accessible inner suburbs, book entertainment online.
<b>O63 Streetwise Singles</b> Singles and sharers, low cost social flats, 1 or 2 bedrooms, urban and fringe locations, routine occupations.
<b>J45 Bus-Route Renters</b> Aged 25 to 40, living alone or sharing, rent lower value flats, often 1 bed, often live near main roads, further from central amenities.
<b>J40 Career Builders</b> Most aged 26-35, singles and cohabiting couples, good incomes from career jobs, rent /own nice apartments, pleasant neighbourhoods.
<b>O66 Inner City Stalwarts</b> Mostly single adults, aged 56+, renting from social landlord, flats in inner city areas, long-term residents.