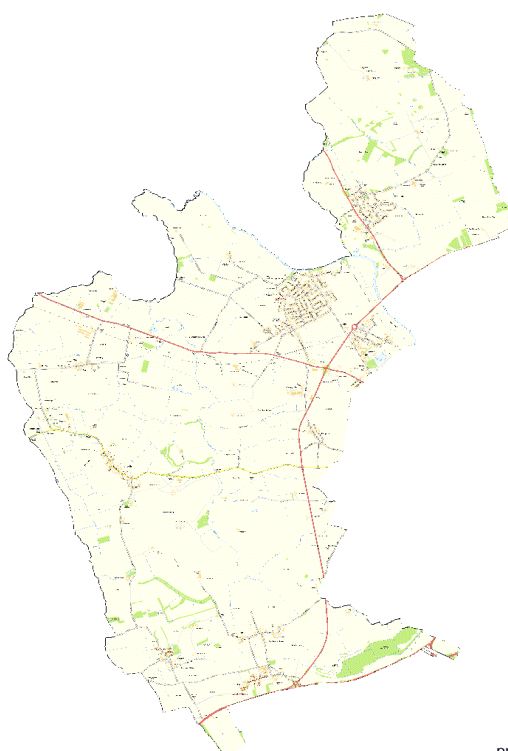


Rural West York Ward Profile

York Summary

- York has 208,367 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £637.58 was the Average Weekly Household Income in 2015/2016 (£629.00 in 2013/2014).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants. There are 7,614 Council Houses in York.
- 73.5% of residents have a Level 1 - 4 qualification, of which 62.9% are, at least, qualified to Level 2, but 18.0% have no qualifications at all.
- 9.7% of children are in child poverty (7.8% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 11.5% of households in fuel poverty.
- 1.7% of the working population (aged 16-64) claim out of work benefits and 0.2% claim job seekers allowance.

Rural West Ward



Scale: 1:72,010

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Ward Summary

- Rural West York has 7,933 residents with 2.7% from a black and minority ethnic community group. 86.2% are in good health, with 14.1% stating that they have some limitation in day to day activities.
- £648.08 was the Average Weekly Household Income in 2015/2016 (£642.50 in 2013/2014).
- 86% own their own home, either outright or with a mortgage, 7% are private renters and 5% are social tenants. There are 154 Council Houses in this ward, which is 2.02% of York's total.
- 78.1% of residents have a Level 1 - 4 qualification, of which 68.0% are, at least, qualified to Level 2, but 14.2% have no qualifications at all.
- 4.3% of children are in child poverty (3.3% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 7.5% of households in fuel poverty.
- 1.5% of the working population claim out of work benefits and 0.2% claim job seekers allowance.

Rural West York Ward Profile



Ward performance by key areas								
This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.								
Rural West York Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Economy					Above or below the average ± 10% Pages 8 - 10			
Income support claimants	0.30%	0.20%	1.50%	0.53%	●		●	
JSA claimants	0.22%	0.00%	0.45%	0.21%				
Residents who agree the council and its partners are helping to create jobs in the city	28.13%	66.67%	20.00%	40.35%		◆		◆
Residents who agree their skills and qualifications are suited to jobs available in York	75.00%	100.00%	42.86%	70.65%				
Business Startups:								
Number (YTD)	54.0	129.0	9.0	46.1	●			
per 10,000 working age population (YTD)	119.5	147.6	18.7	75.4	●		●	
Poverty					Page 10			
Fuel poverty (households)	7.51%	7.51%	19.05%	11.05%	●		●	
Child poverty	4.30%	1.33%	20.43%	8.72%	●			
Health and Wellbeing					Pages 12 - 15			
Reception year obesity	4.64%	4.45%	12.01%	7.58%	●		●	
Year 6 obesity	12.68%	6.25%	25.73%	14.86%	●			
Male life expectancy	82.7	83.4	76.1	80.0			●	
Female life expectancy	85.5	86.9	80.3	83.7			●	
Emergency hospital admissions for children (per 1,000 population)	138.9	138.9	209.6	174.8	●		●	
% with limiting long term illness or disability	14.90%	10.20%	21.10%	15.50%				
% of obese adults	21.30%	14.60%	28.70%	22.68%				
% of adults binge drinking	25.40%	22.00%	42.80%	29.11%	●		●	
% of adults healthy eating	33.20%	33.60%	21.70%	29.09%	●		●	
Elective hospital admissions (SAR)	100.8	76.0	116.5	99.8				
Emergency hospital admissions (SAR)	90.1	75.2	123.4	93.8				
Emergency hospital admissions for injuries resulting from a fall (over 65)	35.4	14.2	36.6	23.8		◆		◆
Crime and Anti-Social Behaviour					Page 16			
Crime (per 1,000 population)	8.9	3.1	58.1	12.9	●			
ASB (per 1,000 population)	7.5	2.8	38.0	9.3	●			
Residents who think that hate crime is not a problem in their local area	96.88%	100.00%	40.00%	83.66%	●			
Residents who agree that York is a safe city to live in, relatively free from crime and violence	72.73%	100.00%	30.77%	69.78%				
Key: ● Good performance ◆ Area of concern								

Rural West York Ward Profile

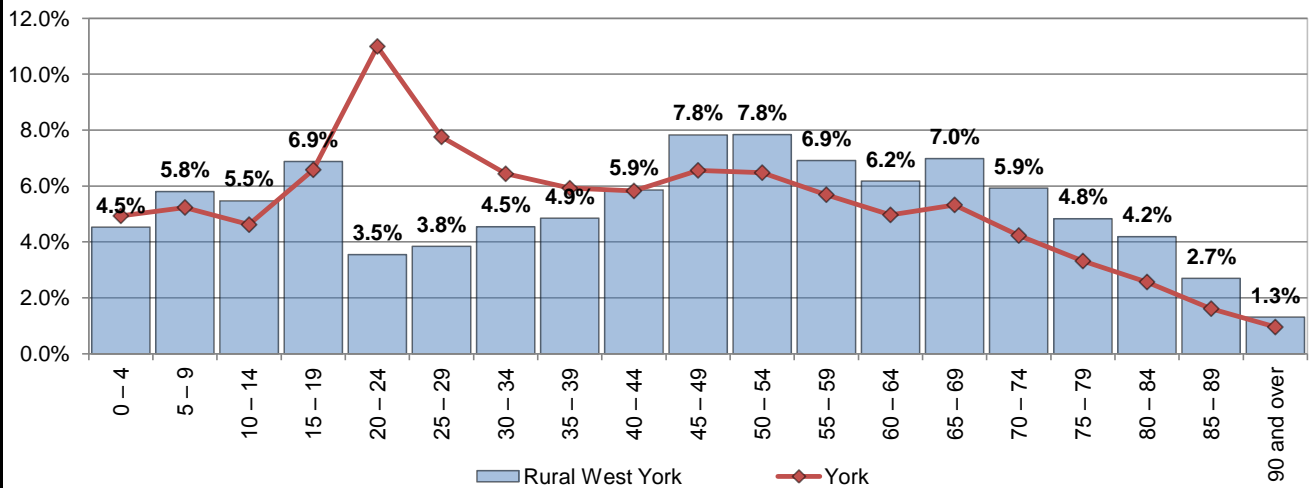


This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.

Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Adult Social Care								
Pages 17 - 18								
Social Isolation	1.7	1.3	2.2	1.8				
Homecare hours (weekly average)	9.4	5.9	12.8	9.2				
Homecare clients (per 1,000 population)	5.2	1.1	11.7	5.0				
Average score recorded by customers for supported self assessments completed in period (0 Fully independent to 4 High support needs):								
Able to make use of home safely	2.5	2.3	3.0	2.6				
Able to develop and maintain family or other personal relationships, without any support	0.7	0.7	3.0	1.7	1.0		●	
Able to access and engage in work, training, education or volunteering	0.0	0.0	1.7	0.3	1.0		●	
Able to make use of necessary facilities or services in the local community	2.9	2.1	3.7	2.8				
Able to make decisions and organise life	1.4	1.3	3.0	2.0	1.0		●	
Schools and Educational Attainment					Page 19			
Primary school pupils claiming Free School Meals	5.00%	18.60%	2.00%	8.13%				
Secondary school pupils claiming Free School Meals	2.70%	20.70%	2.20%	7.88%				
Key Stage 2 Attainment	67.69%	90.91%	37.50%	62.18%				
Key Stage 4 Attainment	85.48%	95.24%	42.67%	72.27%	●		●	
Travel time (minutes) by public transport / walking to nearest...					Page 20			
GP	10.9	5.0	14.5	9.2		◆		◆
Hospital	40.1	11.9	55.1	34.9		◆		
Primary school	12.0	6.5	13.3	9.8		◆		◆
Secondary school	17.4	10.3	30.0	18.4				
Broadband coverage and speeds					Page 21			
Average download speed (Mb/s)	45.0	381.6	21.8	83.6		◆		
Superfast availability	83.84%	99.54%	80.74%	91.54%				◆
Resident Engagement								
Pages 21 - 22								
Residents satisfied with their local area as a place to live	90.91%	100.00%	63.64%	89.26%				
Residents who agree that they belong to their local area	75.76%	91.67%	52.63%	75.59%				
Residents agree their local area is a good place for children and young people to grow up	90.91%	100.00%	47.62%	80.48%	●			
Residents who agree that they can influence decisions in their local area	12.12%	61.54%	12.12%	27.74%		◆		◆
Key: ● Good performance ◆ Area of concern								
Further information about the ward is available at: Rural West York Ward								

Rural West York Ward Profile

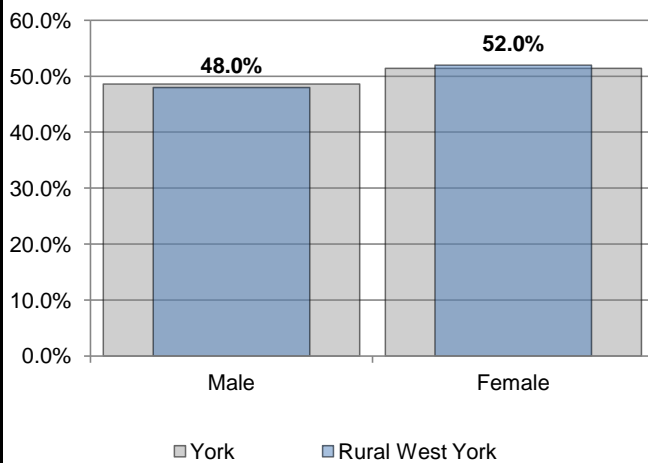
Population by Age



Source: ONS - 2016 Ward population estimates

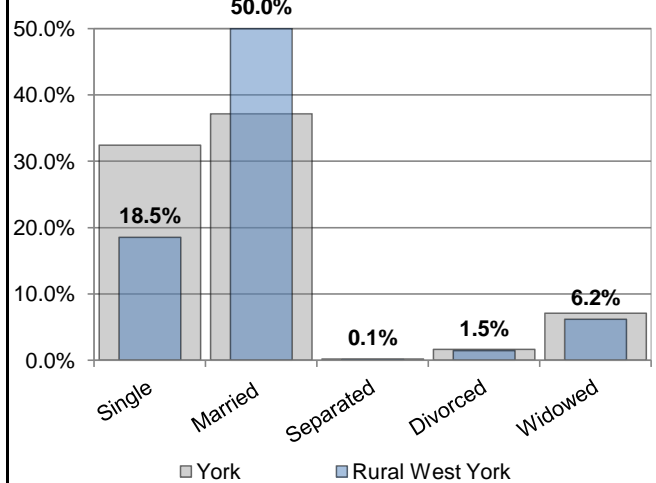
Census 2011 Update

Gender



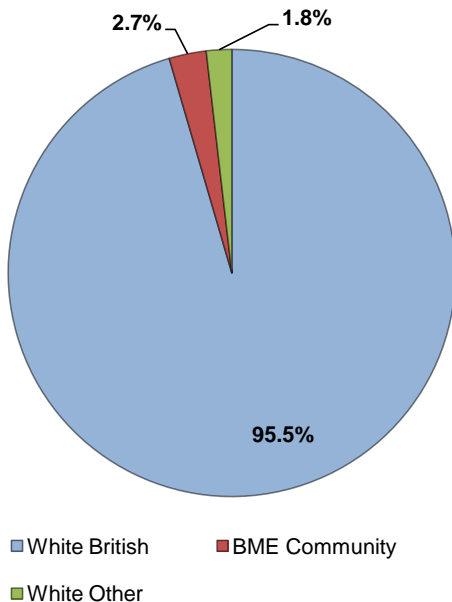
Source: Census 2011

Marital Status

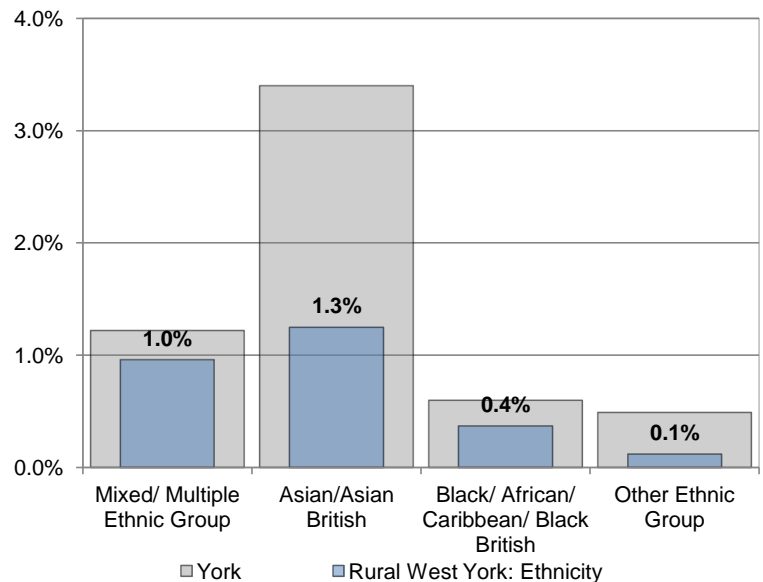


Source: Census 2011

Ethnicity



BME Community (does not include White British or White Other)

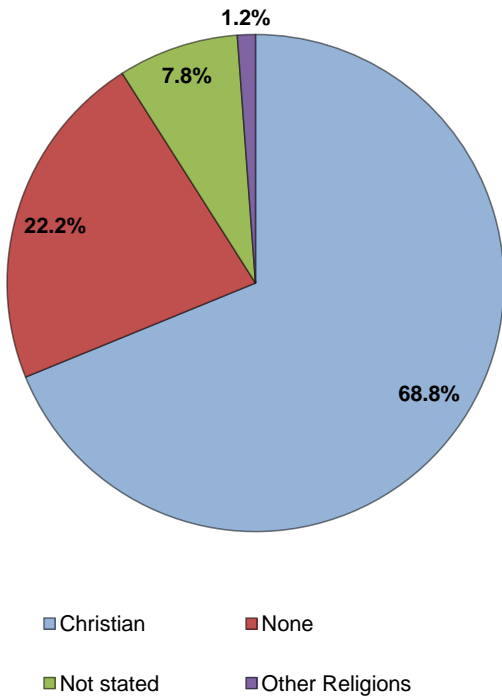


Source: Census 2011

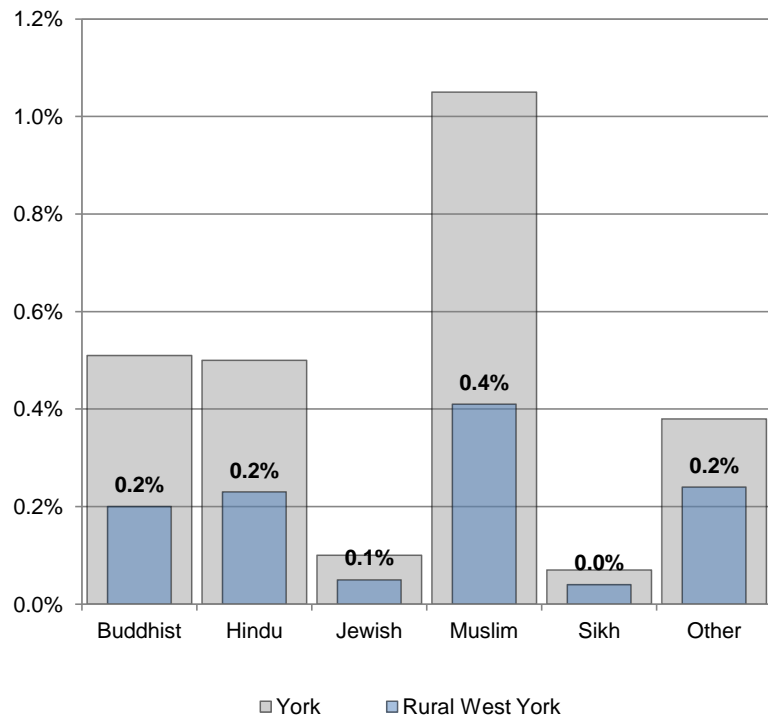
Rural West York Ward Profile



Religion

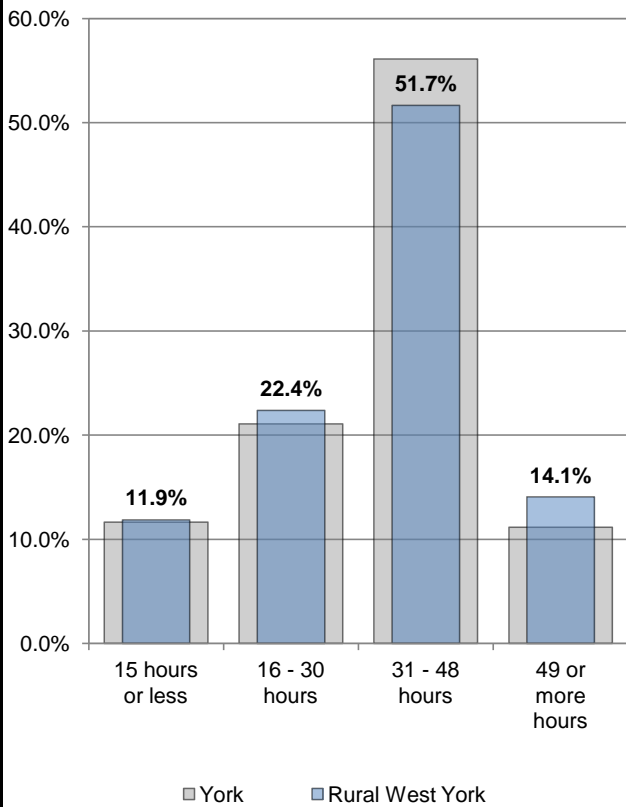


Other Religions



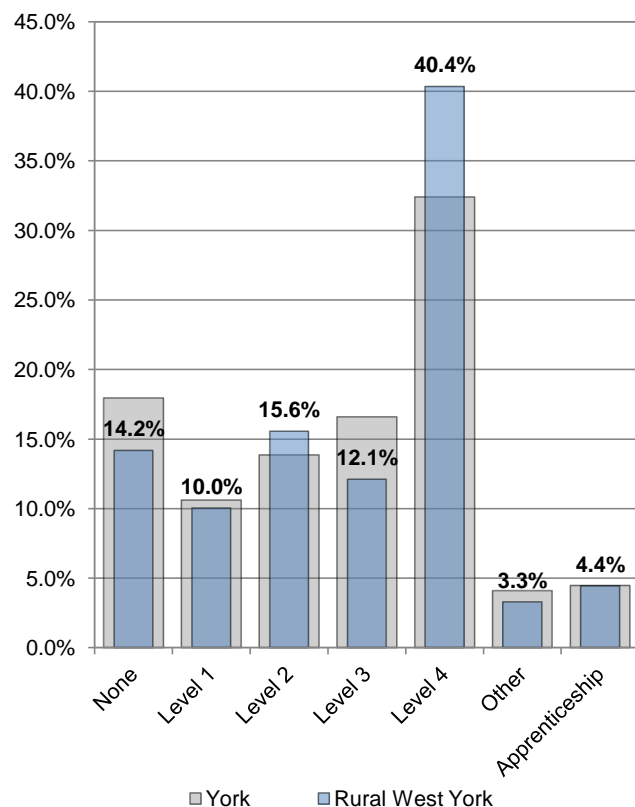
Source: Census 2011

Hours Worked



Source: Census 2011

Qualifications

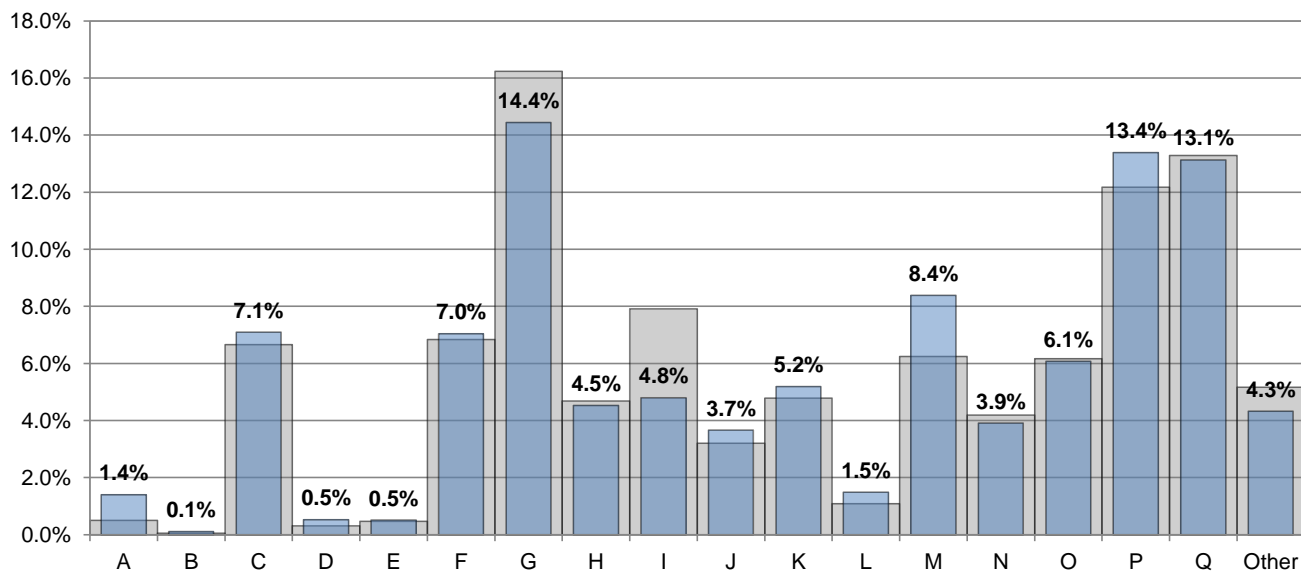


Source: Census 2011

Rural West York Ward Profile



Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

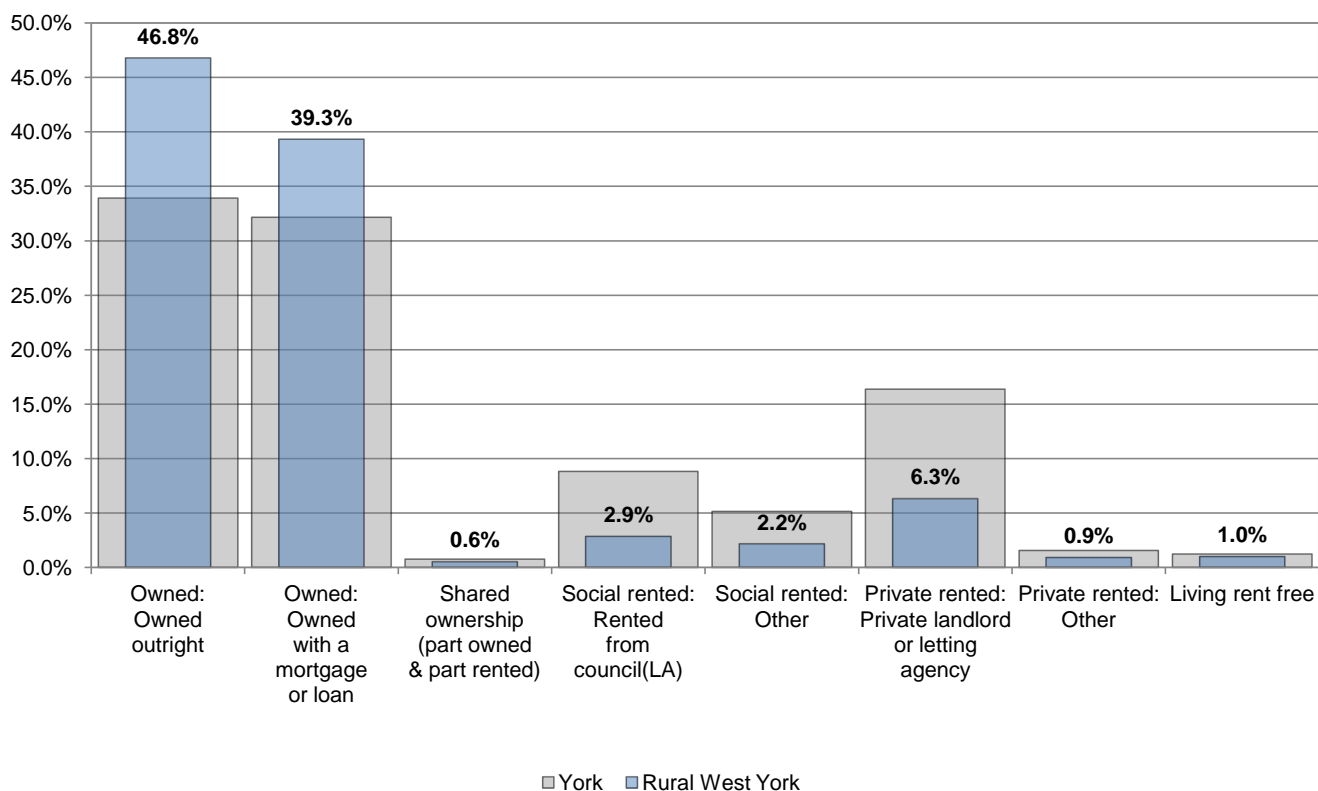
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Rural West York

Source: Census 2011

Tenure

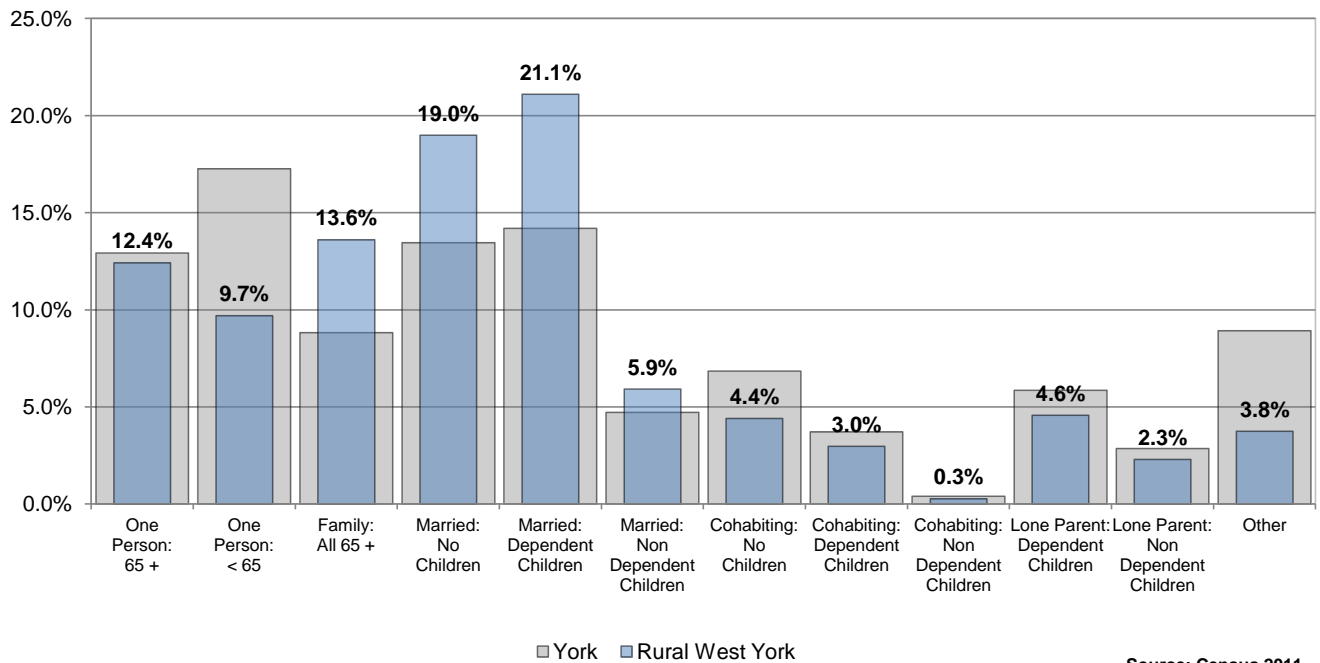


■ York ■ Rural West York

Source: Census 2011

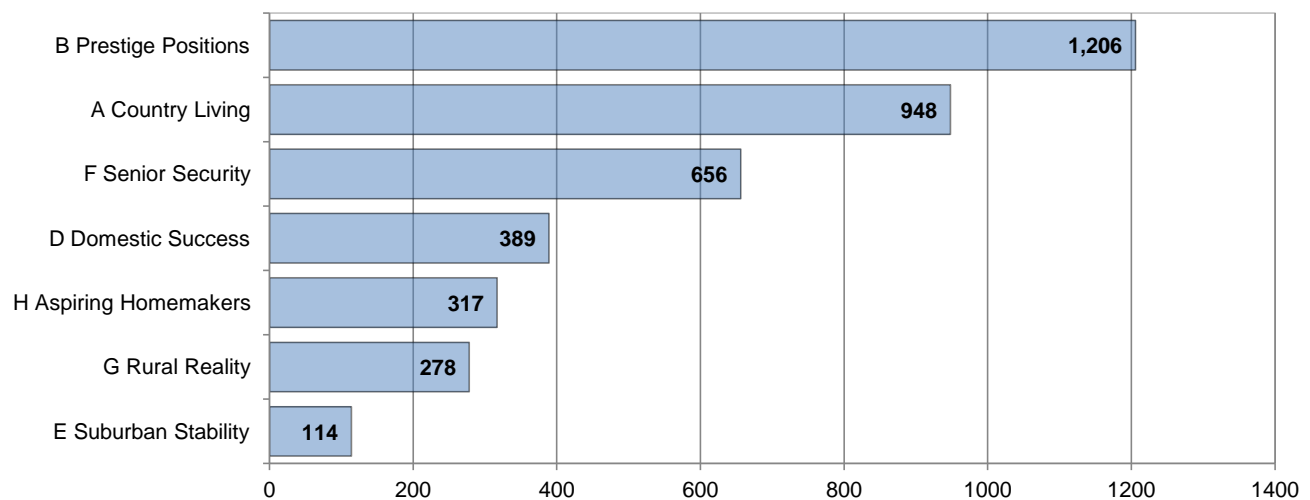
Rural West York Ward Profile

Household Composition

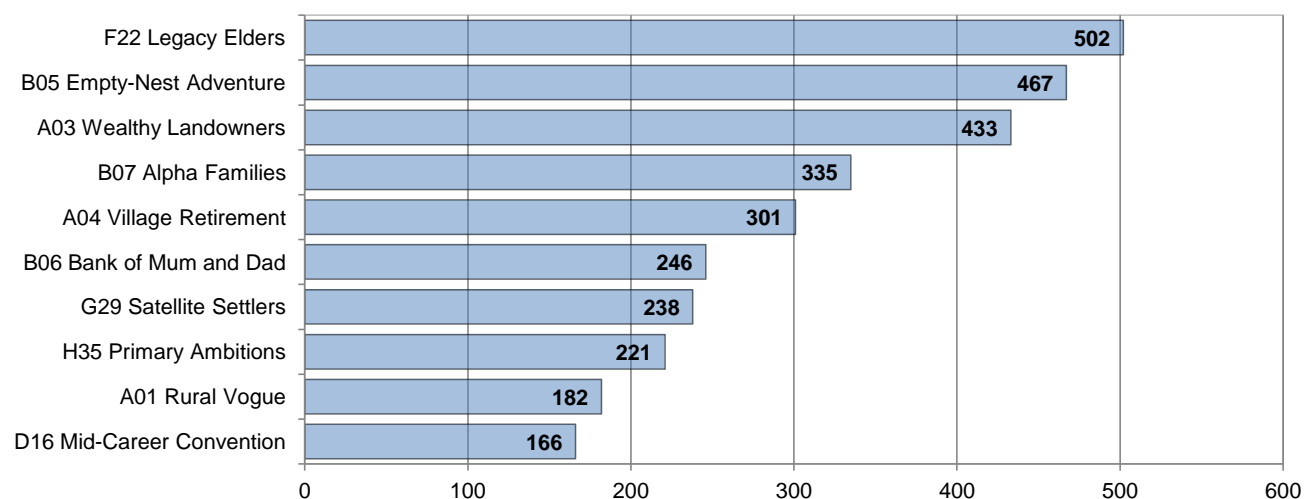


Household Types

Experian Groups (2018)

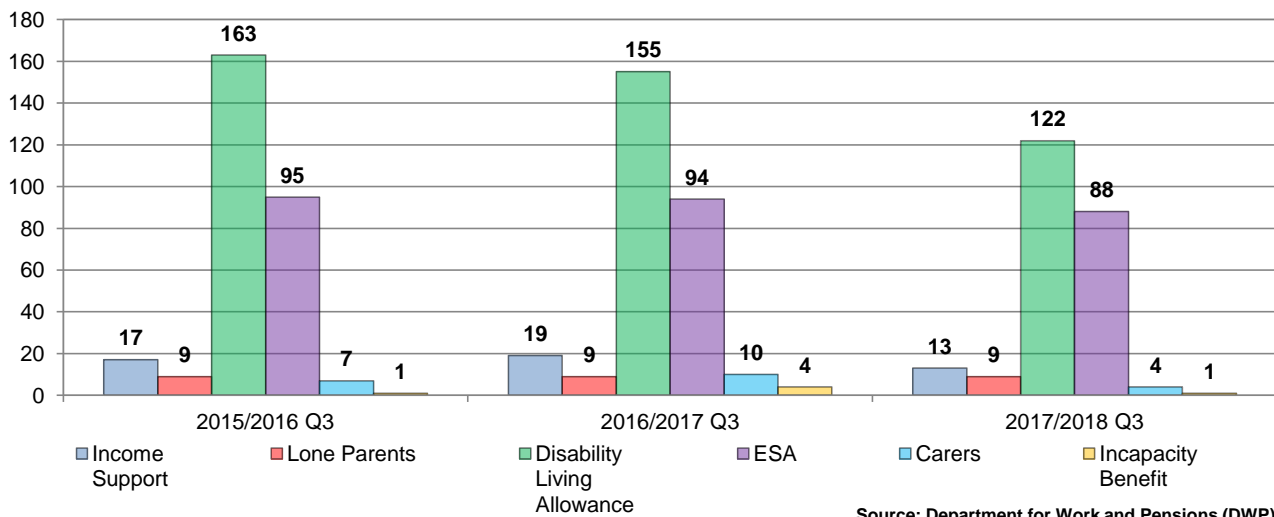


Experian Types (2018)



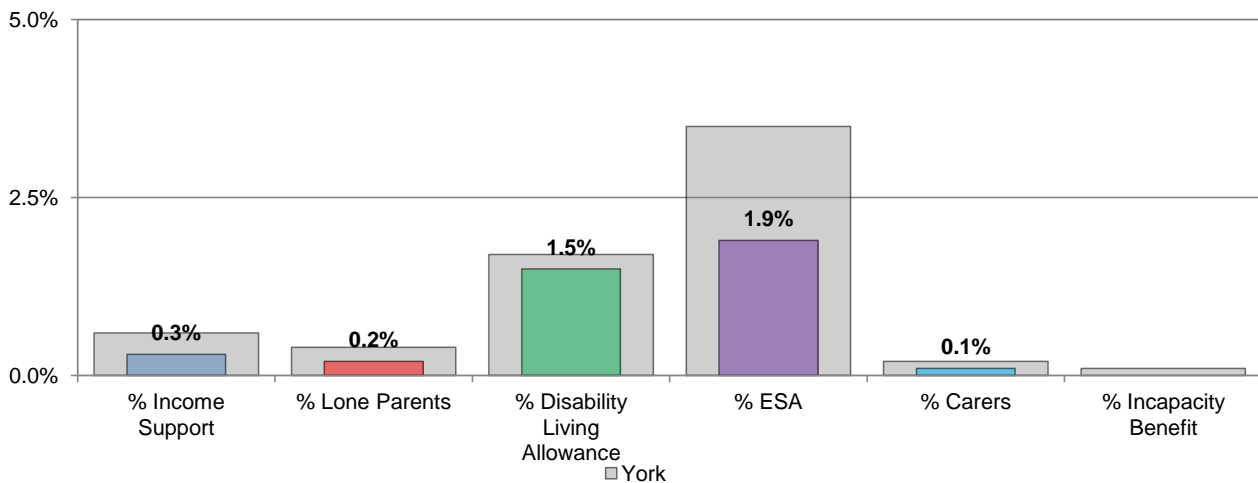
Economy

**Benefit Claimant Numbers
Working age Population (16-64)**

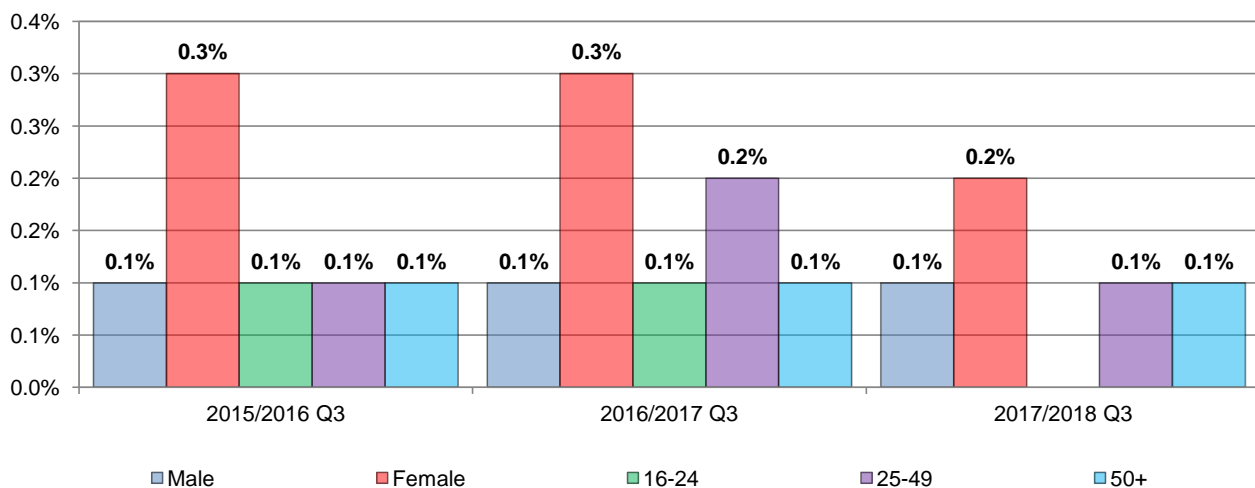


**Benefit Claimant Rate
Working age Population (16-64)**

Q3 2017/2018



**Total Income Support Claimant Rate (Age and Gender)
Working age Population (16-64)**

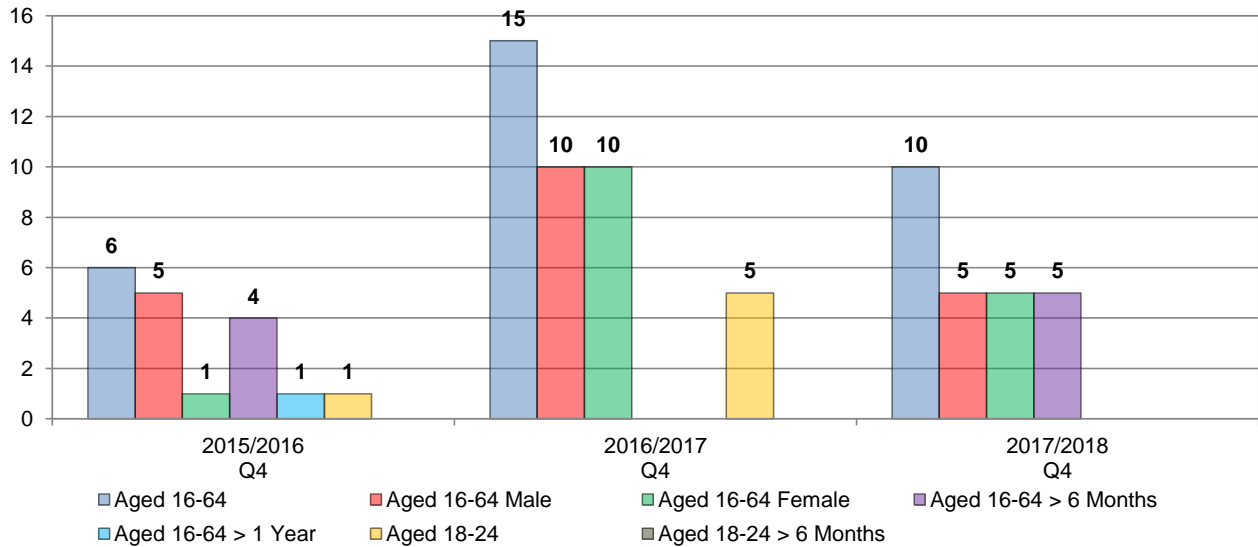


Rural West York Ward Profile

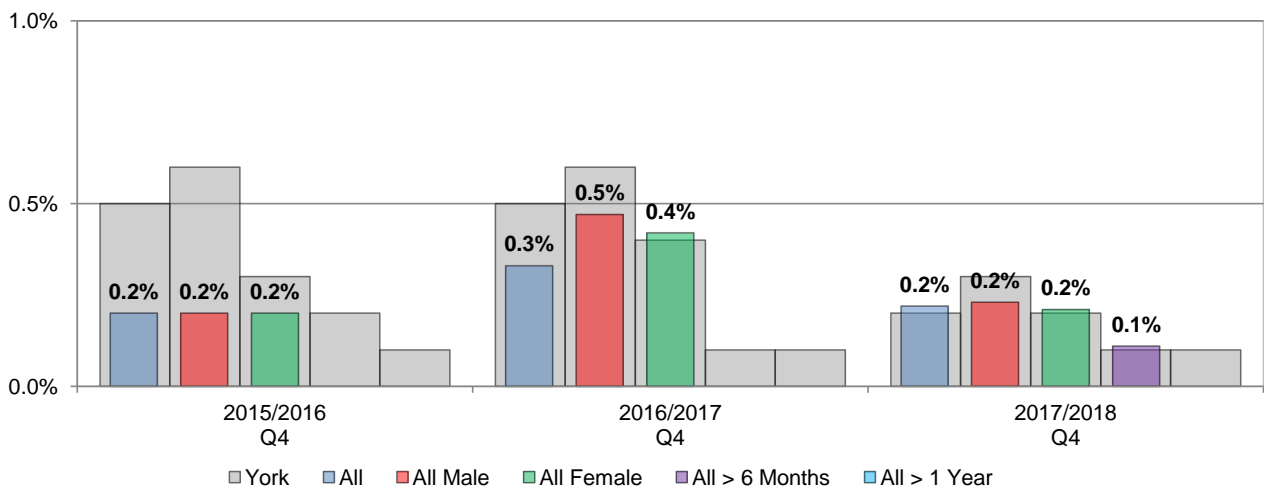


Economy

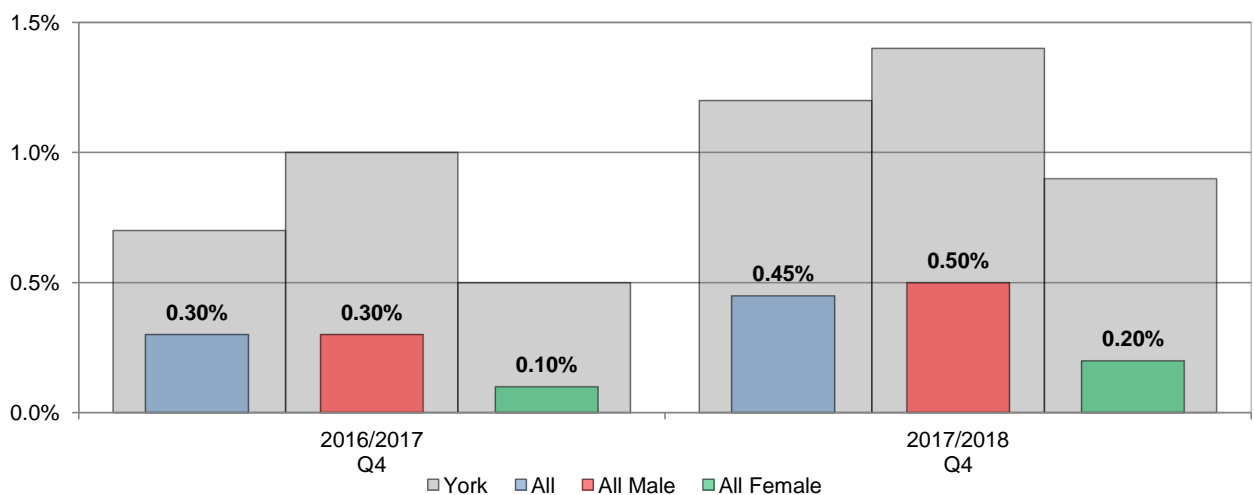
JSA Claimant Numbers



JSA Claimant Rate (Age and Gender)
Working age Population (16-64)



JSA and Universal Credit (out of work) Claimant Rate
Working age Population (16-64)

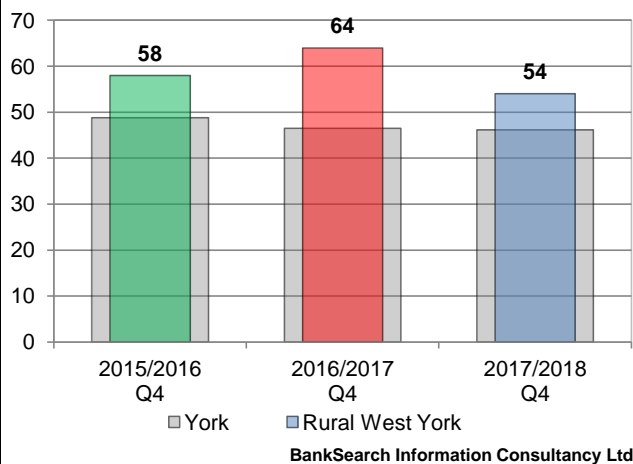


Rural West York Ward Profile

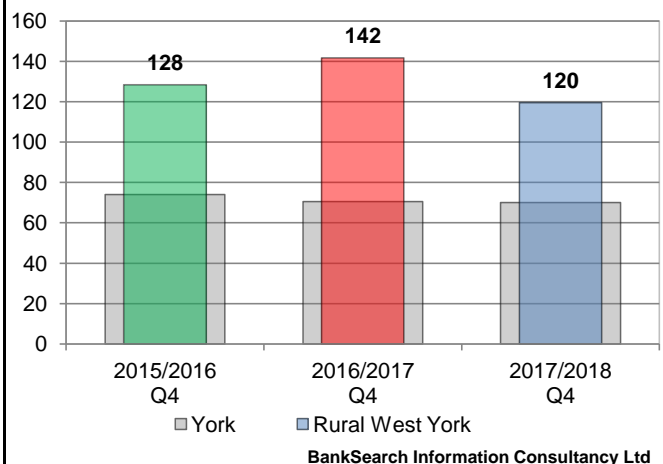


Business Start Ups

Numbers (YTD)



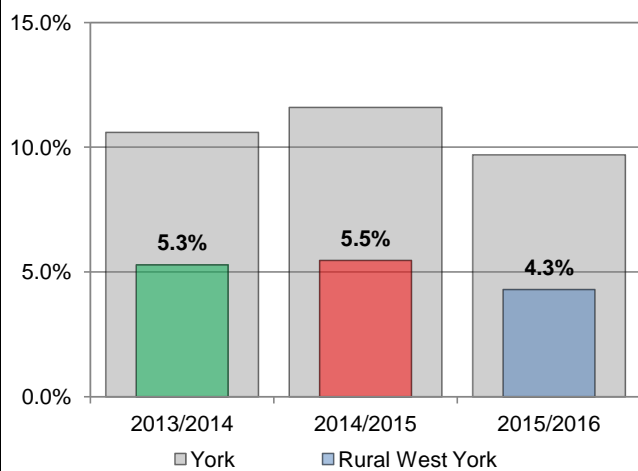
per 10,000 working age population (YTD)



Poverty

Child Poverty

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income



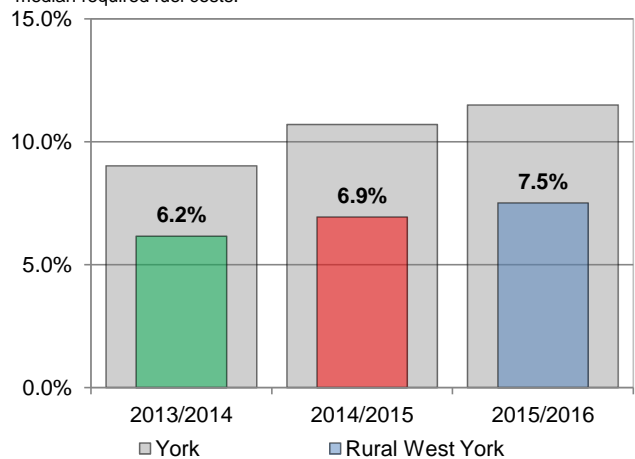
Source: HM Revenue & Customs

Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households.

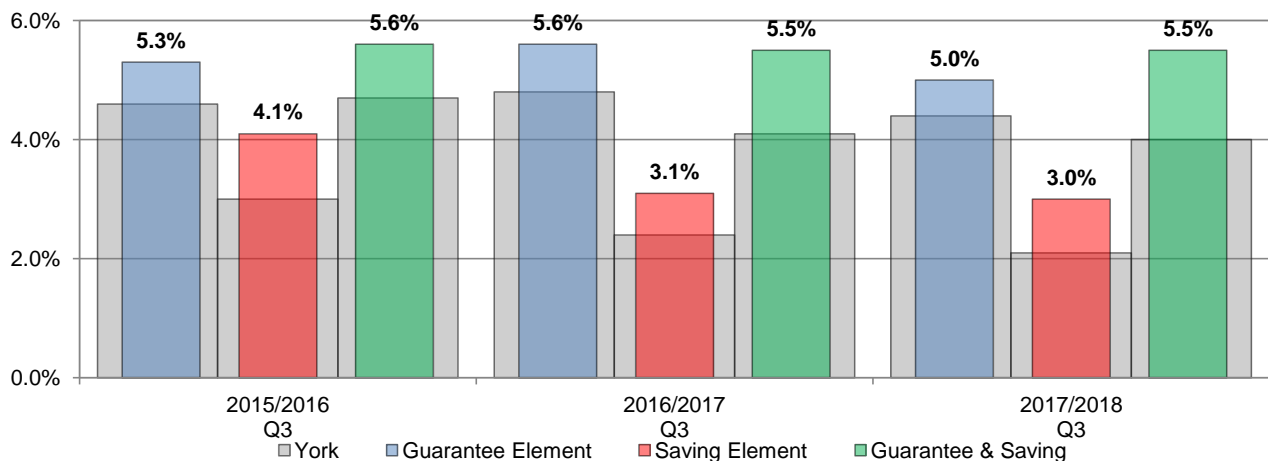
This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



Source: Department for Business, Energy & Industrial Strategy

Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

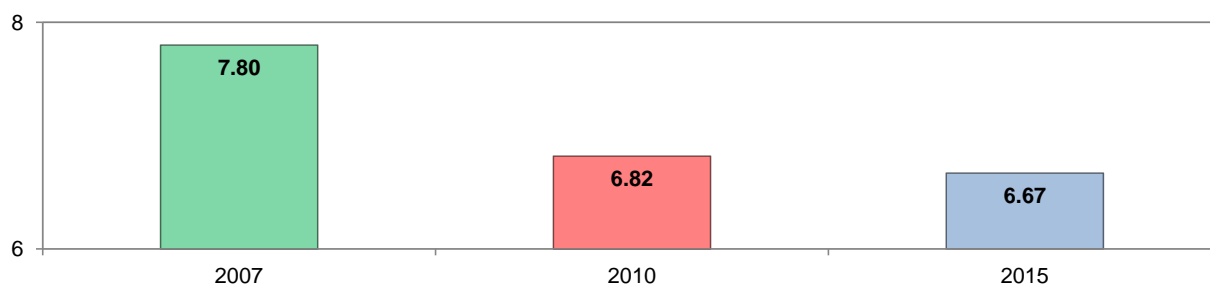


Source: Department for Work and Pensions (DWP)

Rural West York Ward Profile

Indices of Multiple Deprivation

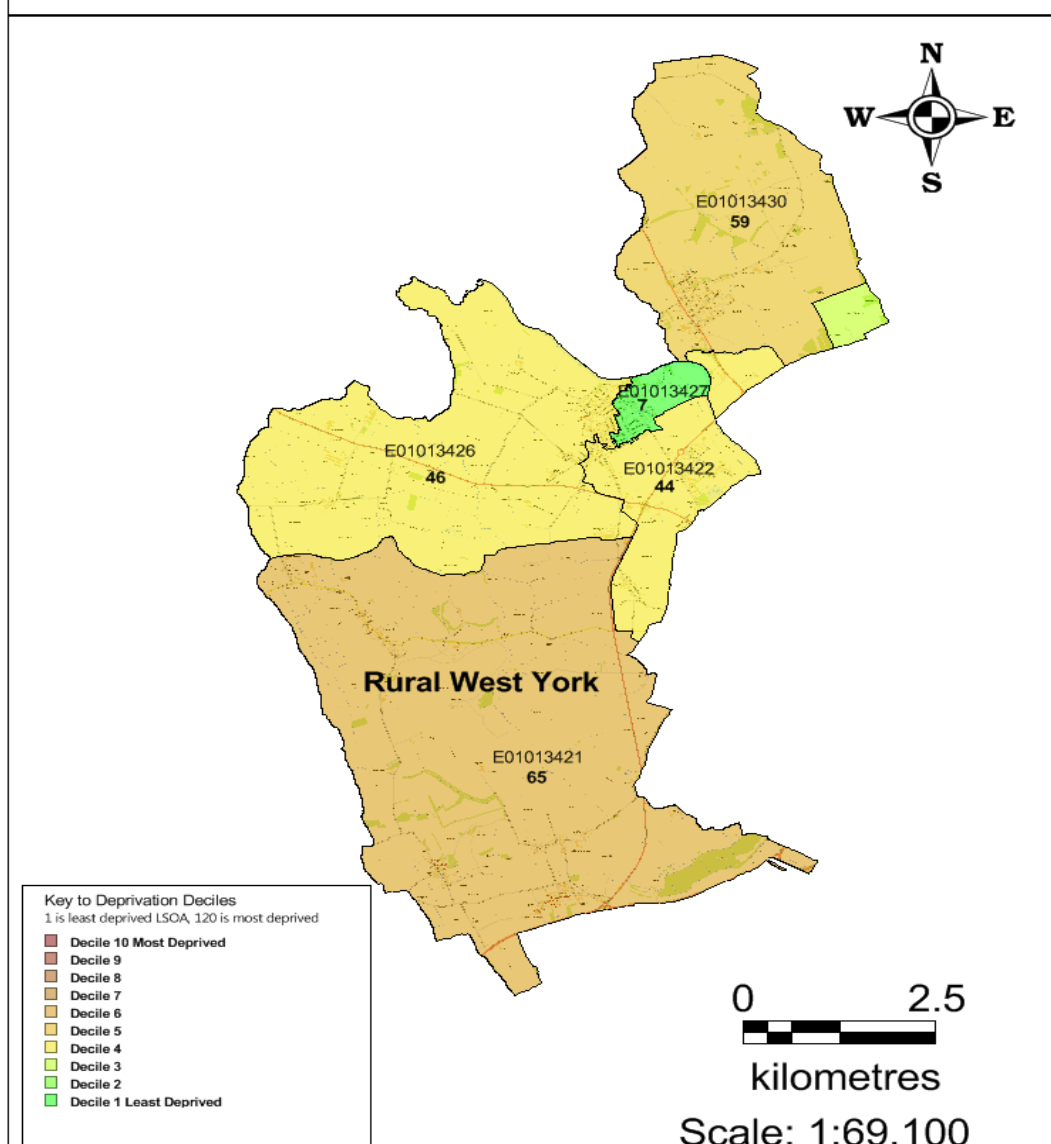
The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



Ward Rank in York (Low is Bad)		
14 out of 21	14 out of 21	15 out of 21

Source: Department for Communities and Local Government (DCLG)

Index of Multiple Deprivation 2015 - Rural West York: breakdown by LSOA



Produced by:
Business Intelligence Hub

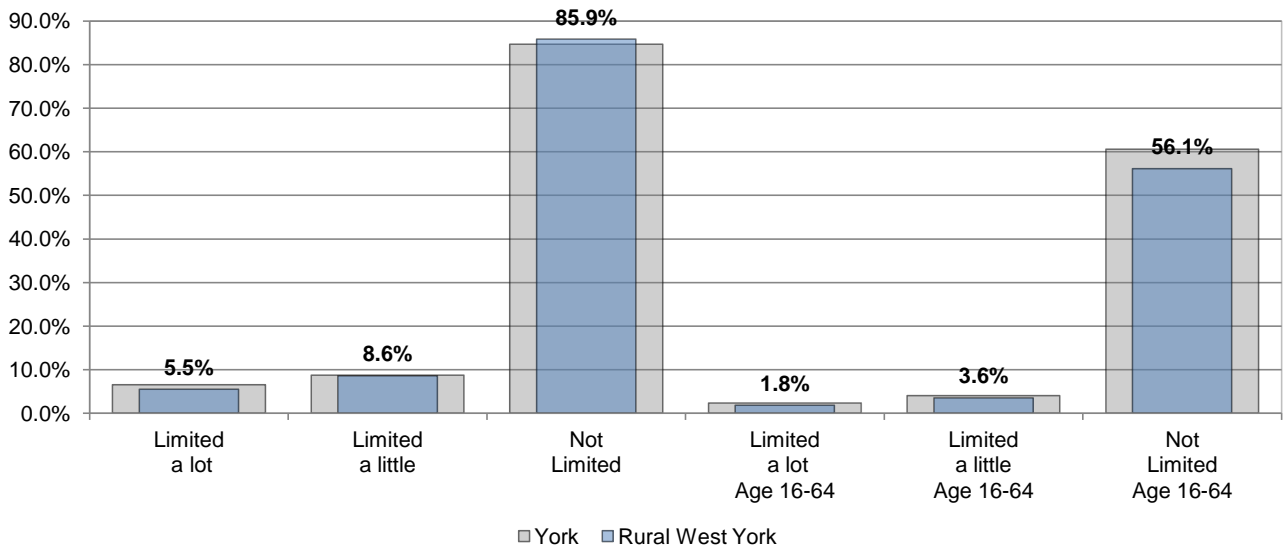
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Rural West York Ward Profile

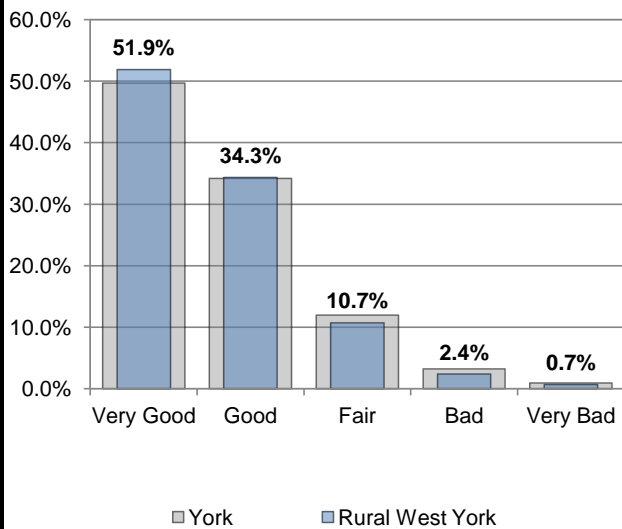
Health and Wellbeing

Day to Day Activities



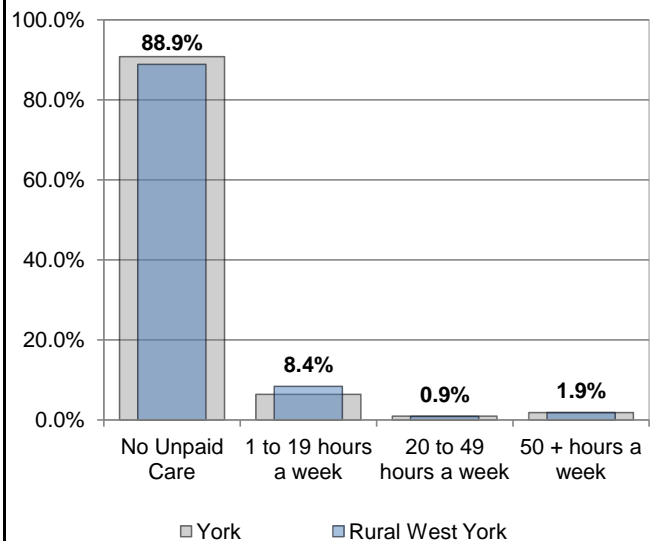
Source: Census 2011

General Health



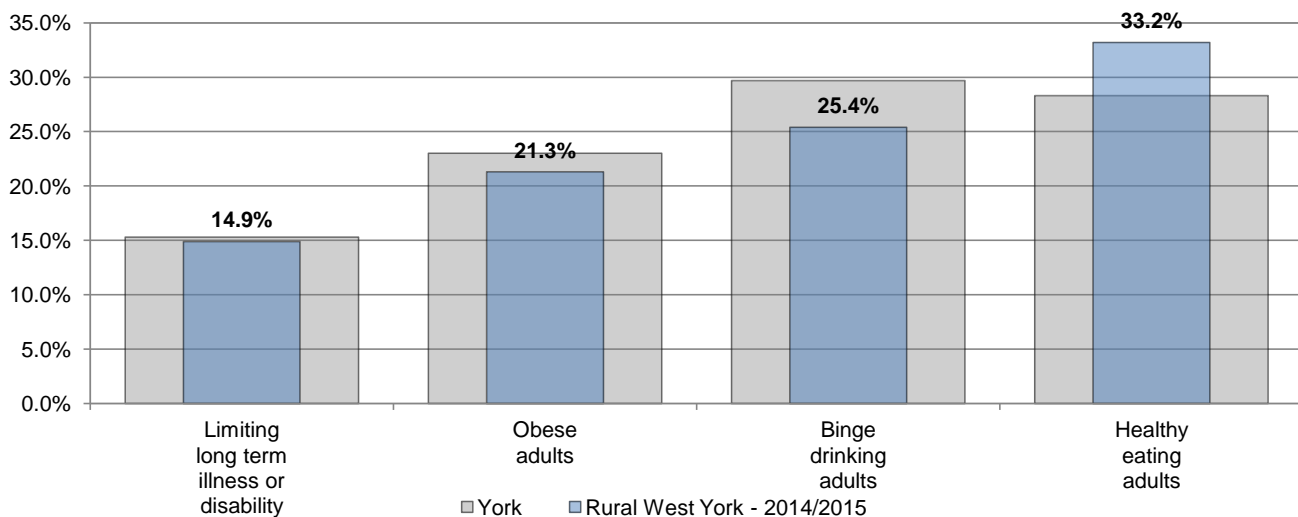
Source: Census 2011

Provide Unpaid Care



Source: Census 2011

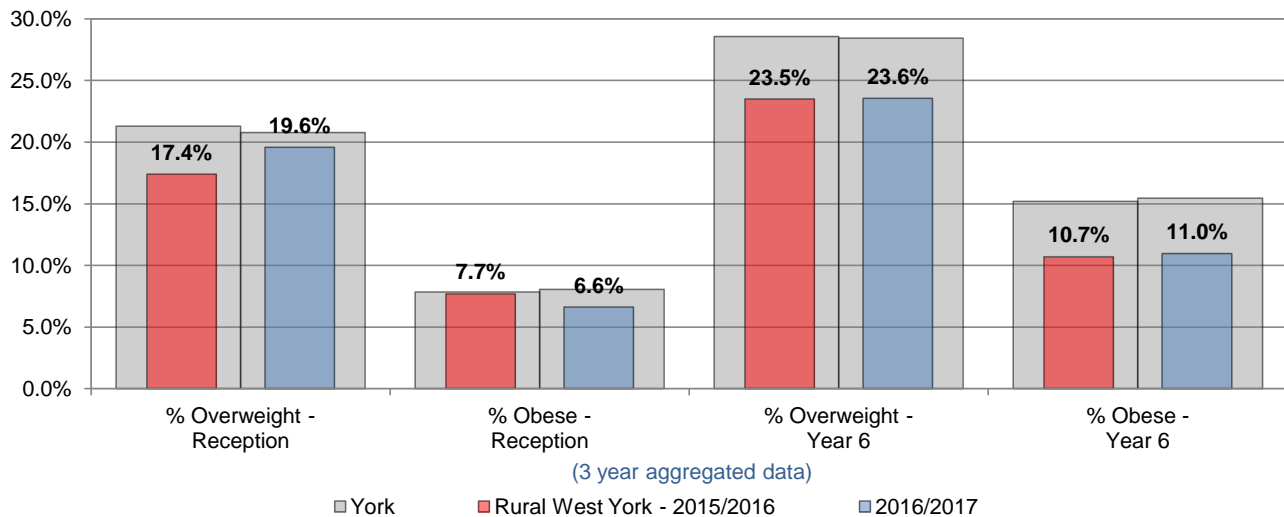
Adult Health & Lifestyle



Source: Public Health England

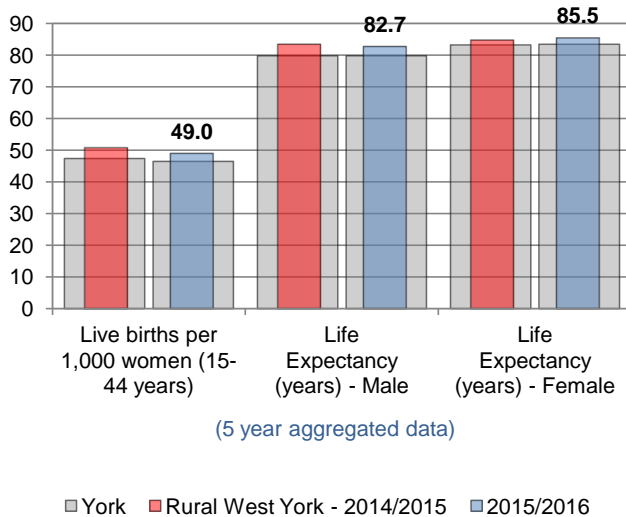
Rural West York Ward Profile

Childhood weight



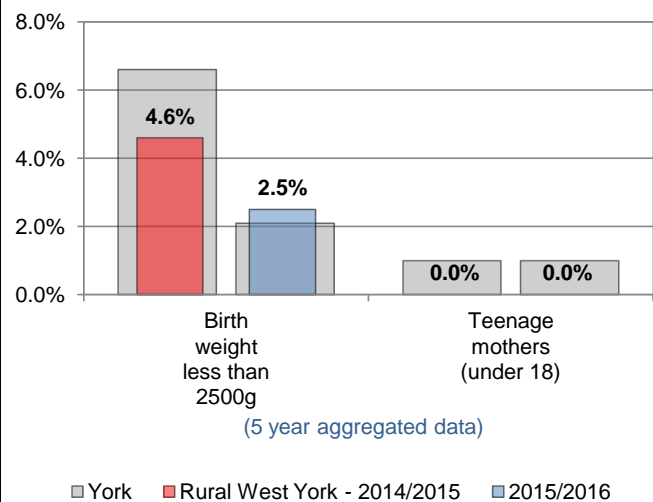
Source: Public Health England

Fertility and Life Expectancy



Source: Public Health England

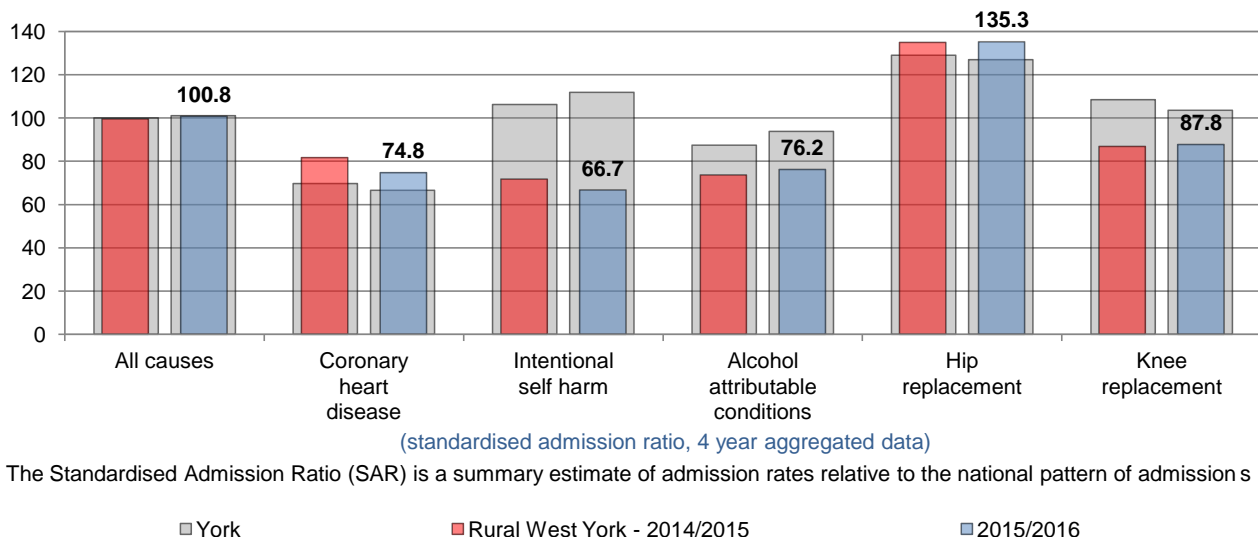
Births



Source: Public Health England

Hospital Admissions

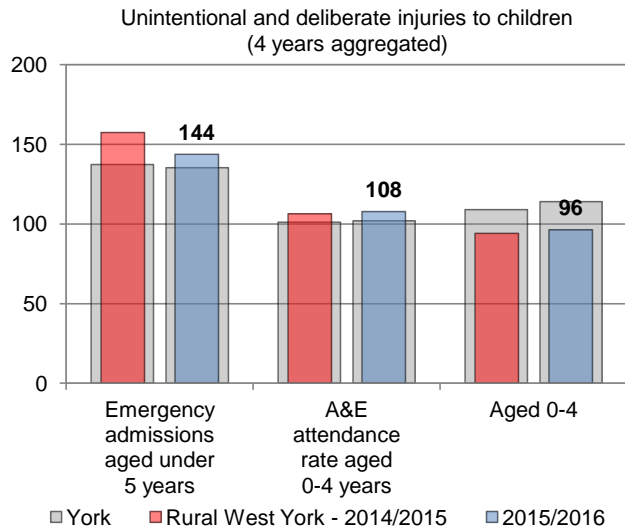
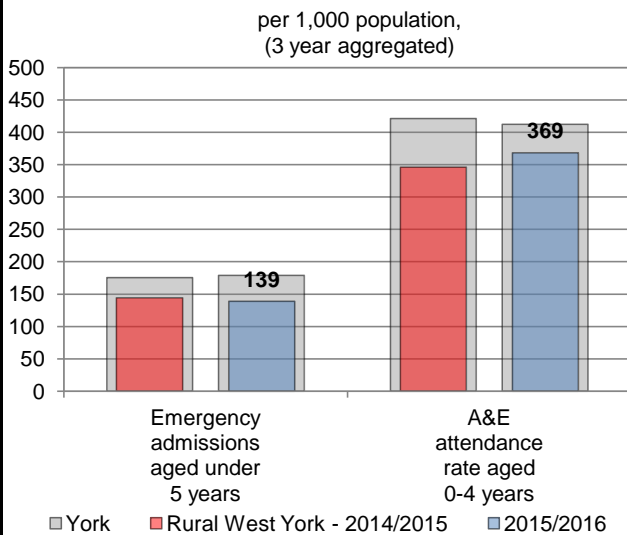
Hospital Admissions, All ages



Source: Public Health England

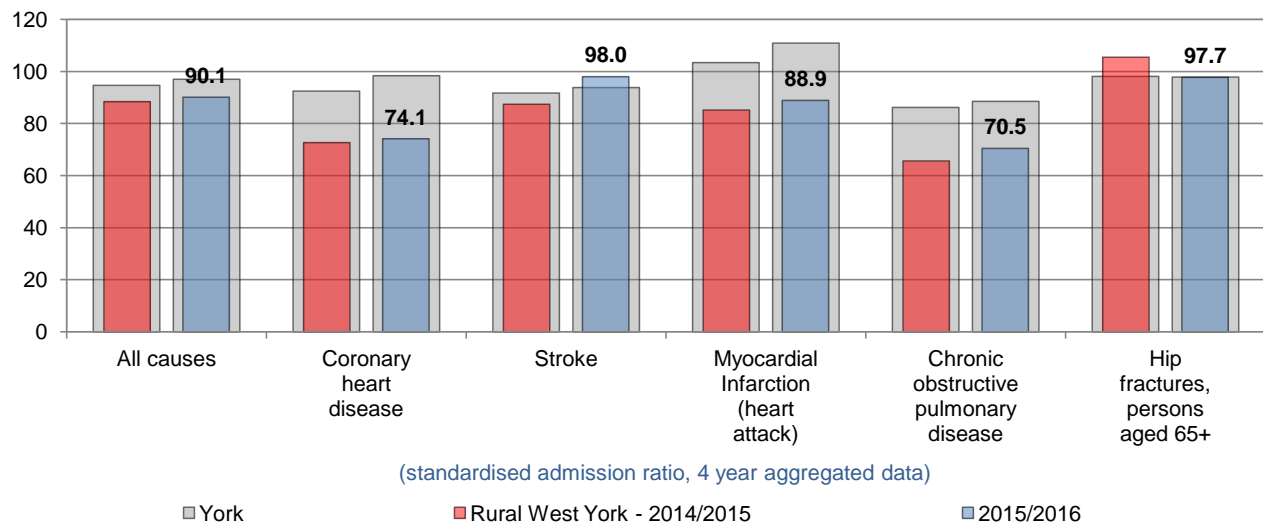
Rural West York Ward Profile

Hospital Admissions - Children & Young People



Source: Public Health England

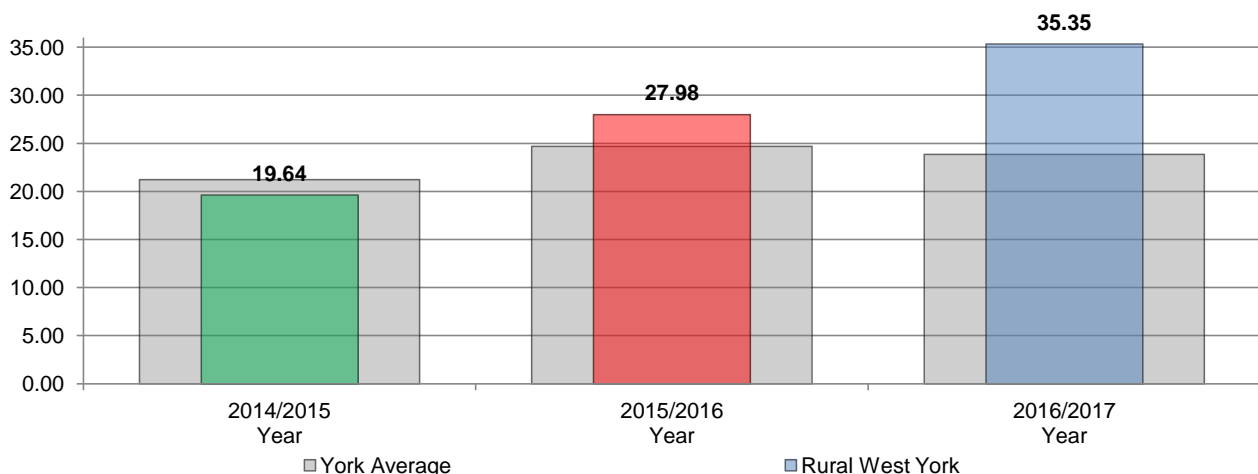
Emergency hospital admissions



Source: Public Health England

Emergency hospital admissions for injuries resulting from a fall (over 65), per 1,000 population

Falls data: the figures given here are taken from Hospital Episode Statistics data, which takes the number of those aged 65 or over being admitted to hospital on a non-elective basis at least once in each year as a result of a fall and divides it by the number of those of that age group resident in each ward to give a rate per 1,000 population.

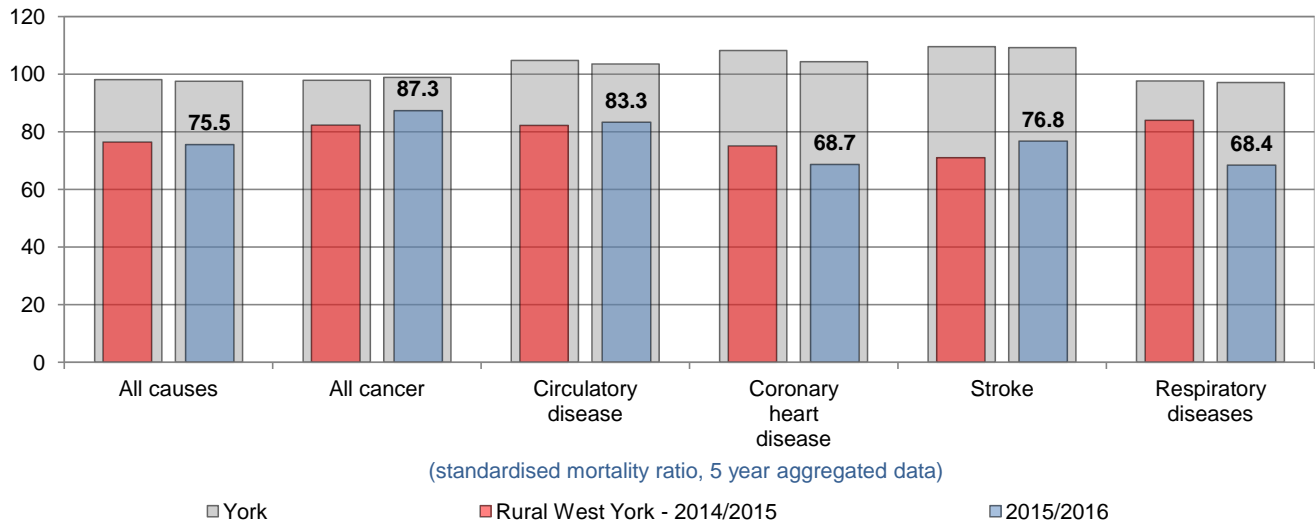


Source: Hospital Episode Statistics data

Rural West York Ward Profile

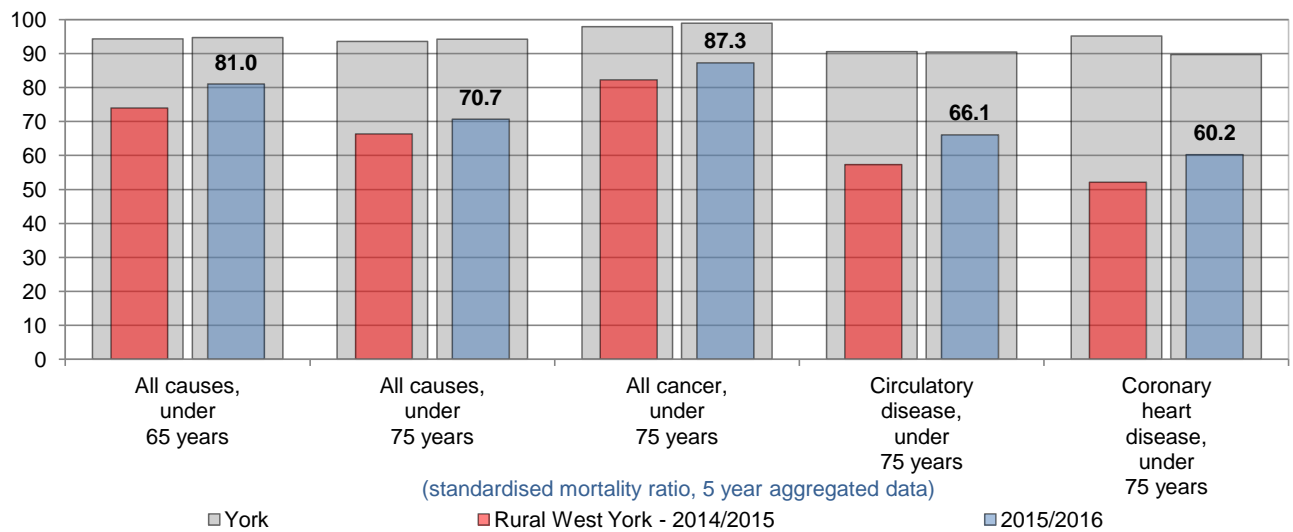
Mortality

Mortality, All ages



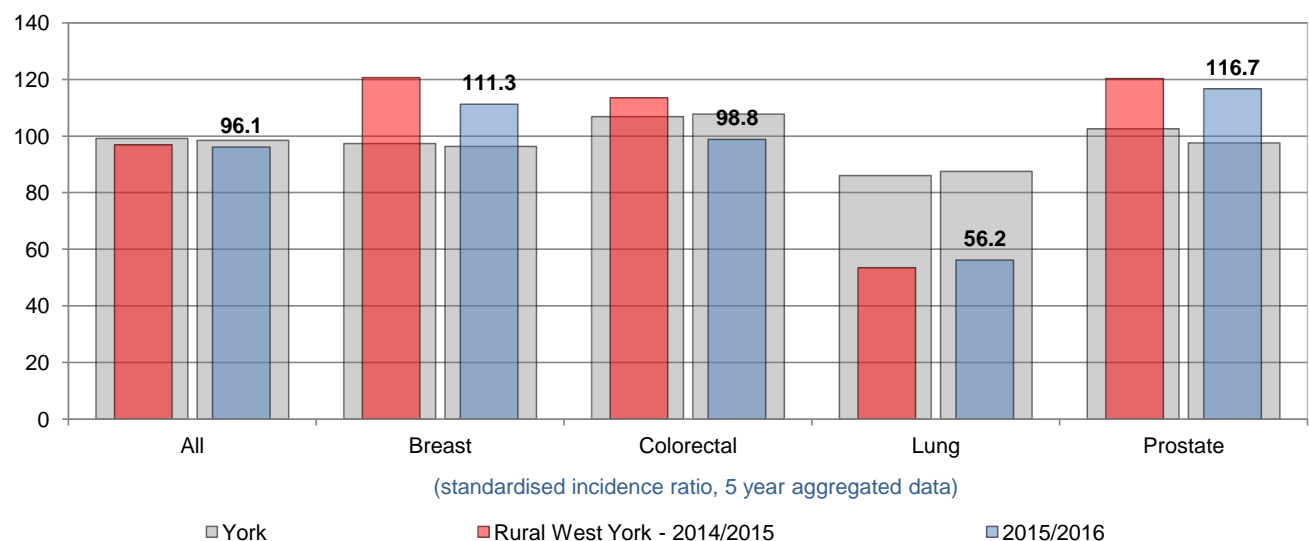
Source: Public Health England

Premature mortality



Source: Public Health England

New cases of cancer

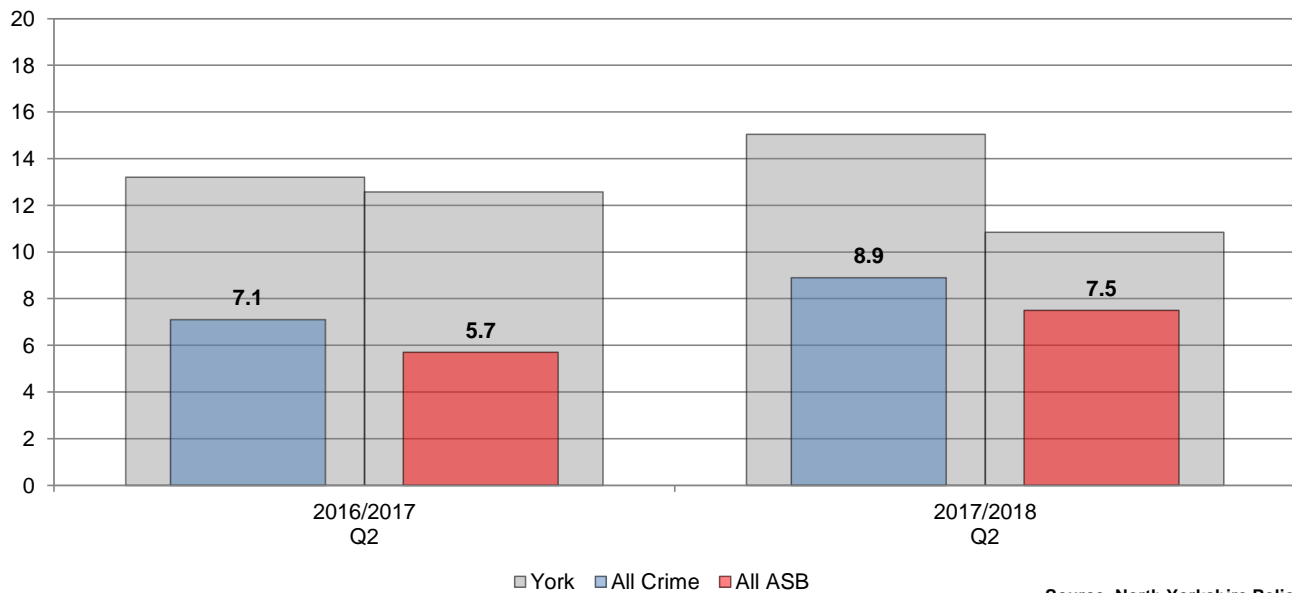


Source: Public Health England

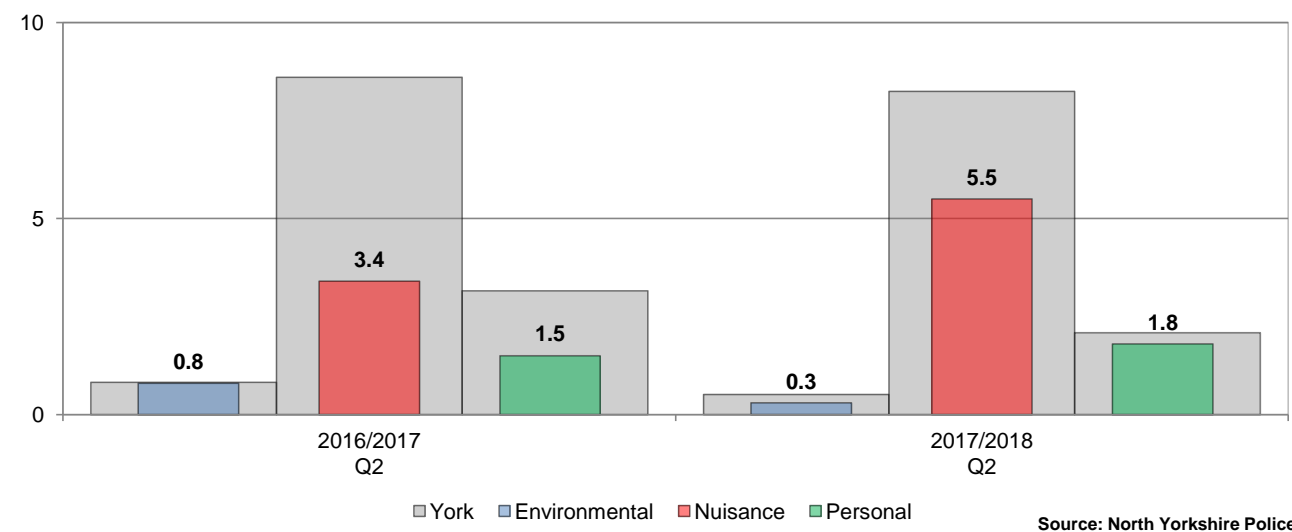
Rural West York Ward Profile

Crime and Anti-Social Behaviour

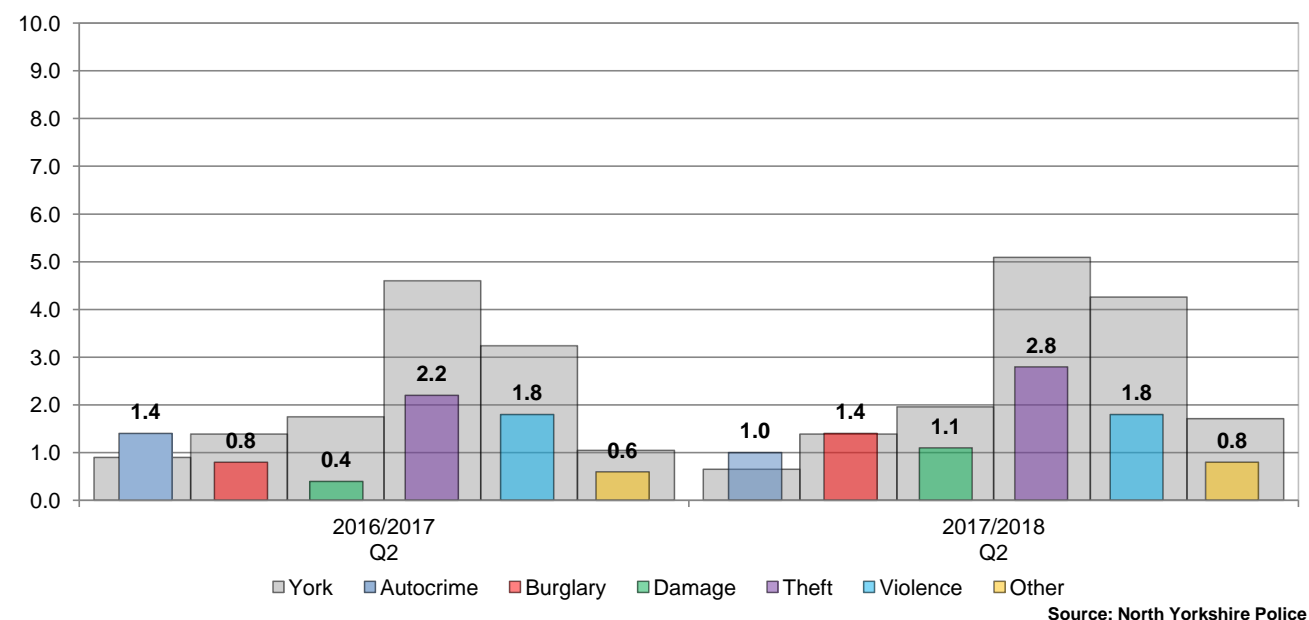
Total Crime and Total Anti-Social Behaviour per 1,000 population



ASB per 1,000 population



Crime Rate per 1,000 population



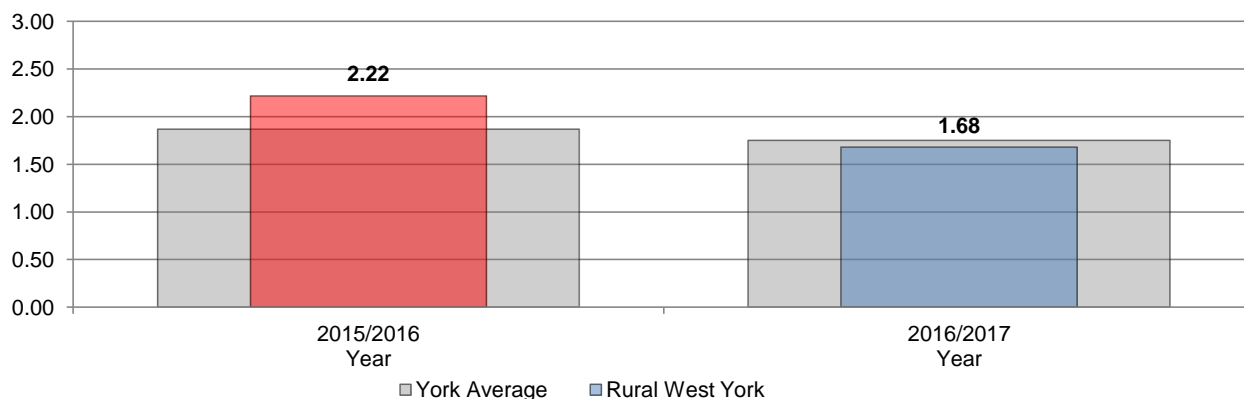
Rural West York Ward Profile



Adult Social Care

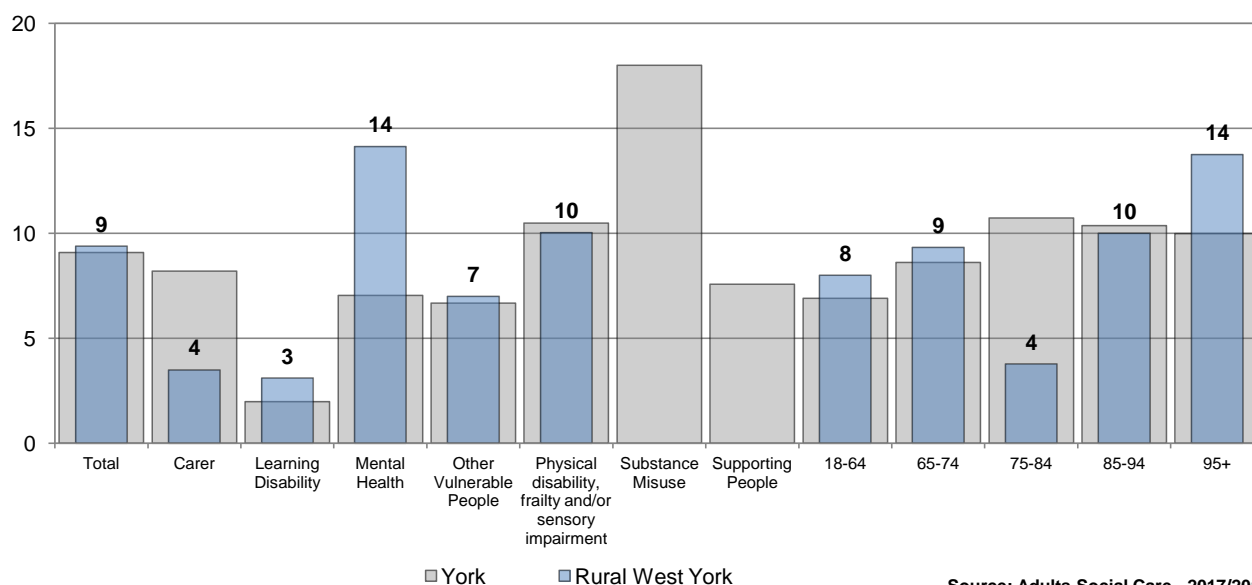
Social isolation

Social isolation: This is based on respondents to two questions on the Adult Social Care Survey regarding social contact and how time is spent. A score of 1 indicates that the respondent has plenty of social contact and that they spend their time doing things they enjoy. A score of 4 indicates that the respondent feels socially isolated and that they don't feel they do anything of value with their time. The mean of all respondents' responses to both questions is the score presented here.



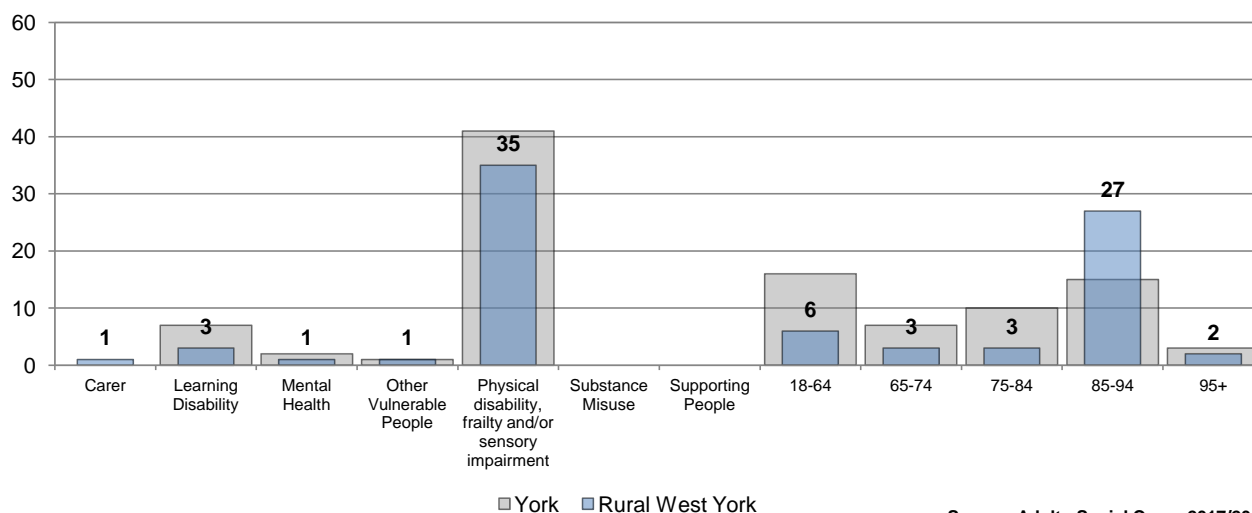
Source: Adult Social Care User Survey

Average Weekly Homecare Hours by Client Type and Age



Source: Adults Social Care - 2017/2018

Homecare Clients by Type and Age

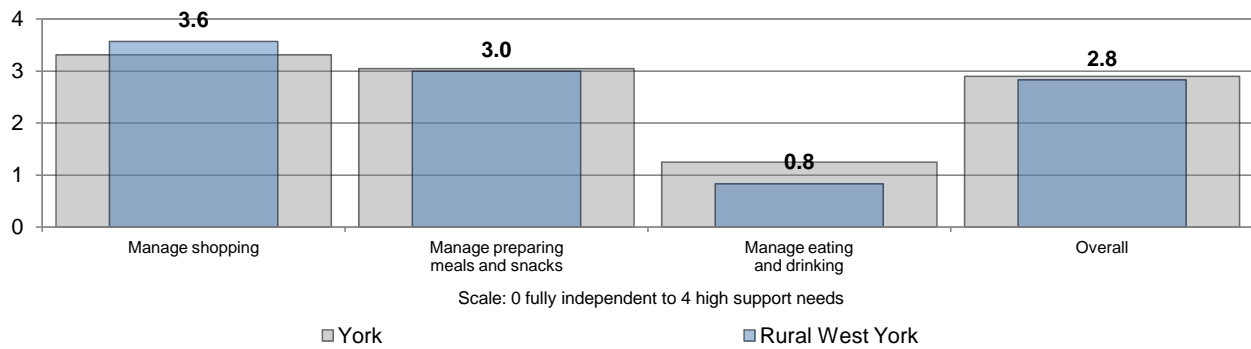


Source: Adults Social Care - 2017/2018

Rural West York Ward Profile

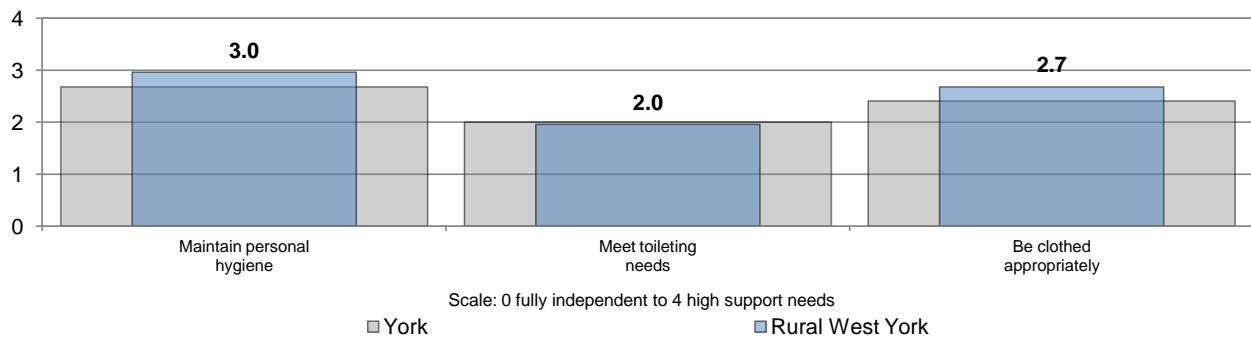
Average score recorded by customers for supported self assessments completed in period

Managing and Maintaining Nutrition



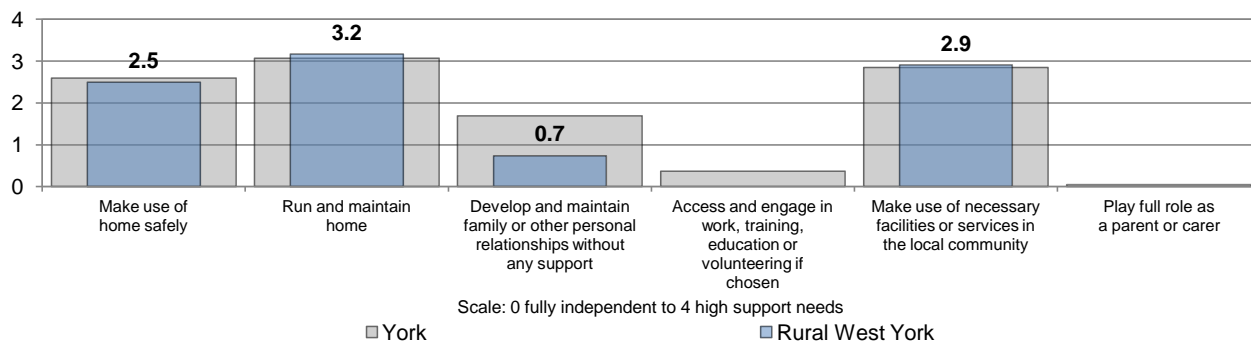
Source: Adults Social Care - 2017/2018

Personal Hygiene



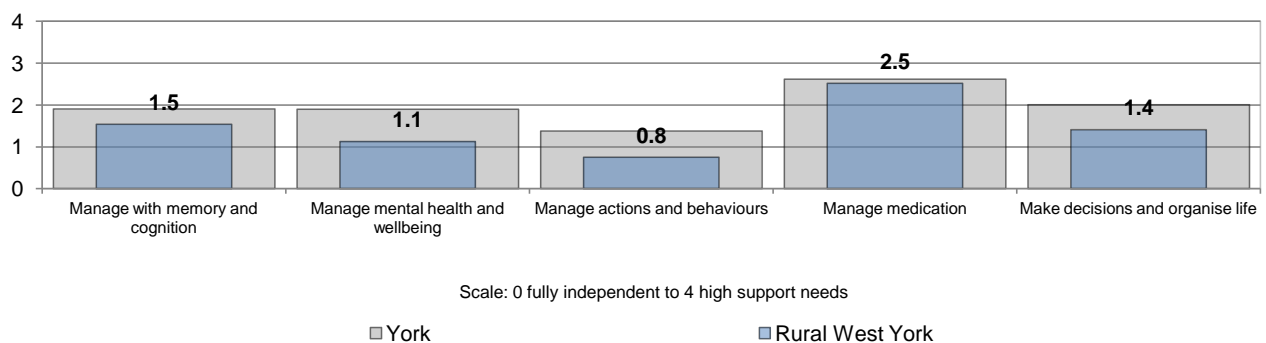
Source: Adults Social Care - 2017/2018

Home and Relationships



Source: Adults Social Care - 2017/2018

Making decisions and having control over day to day life



Source: Adults Social Care - 2017/2018

Rural West York Ward Profile



Education and Schools

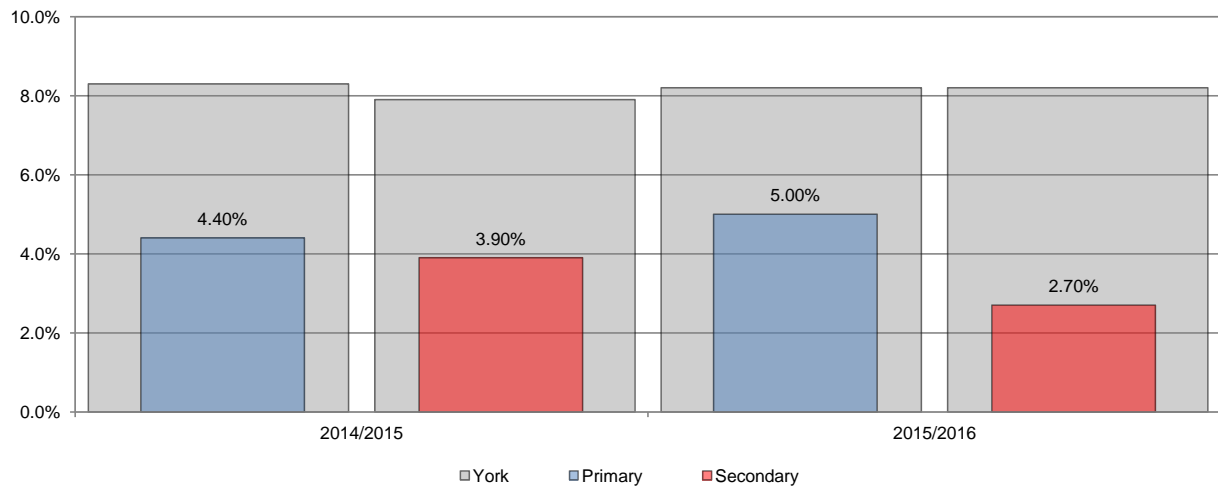
The following school catchment areas are part of Rural West York Ward:

Primary: Lakeside, Poppleton Ousebank, Rufforth, Skelton, St. Mary's CE, Westfield and Woodthorpe.

Secondary: Vale of York Academy, Millthorpe and York High.

The following data only relates to those pupils, from this ward, who attend York Schools.

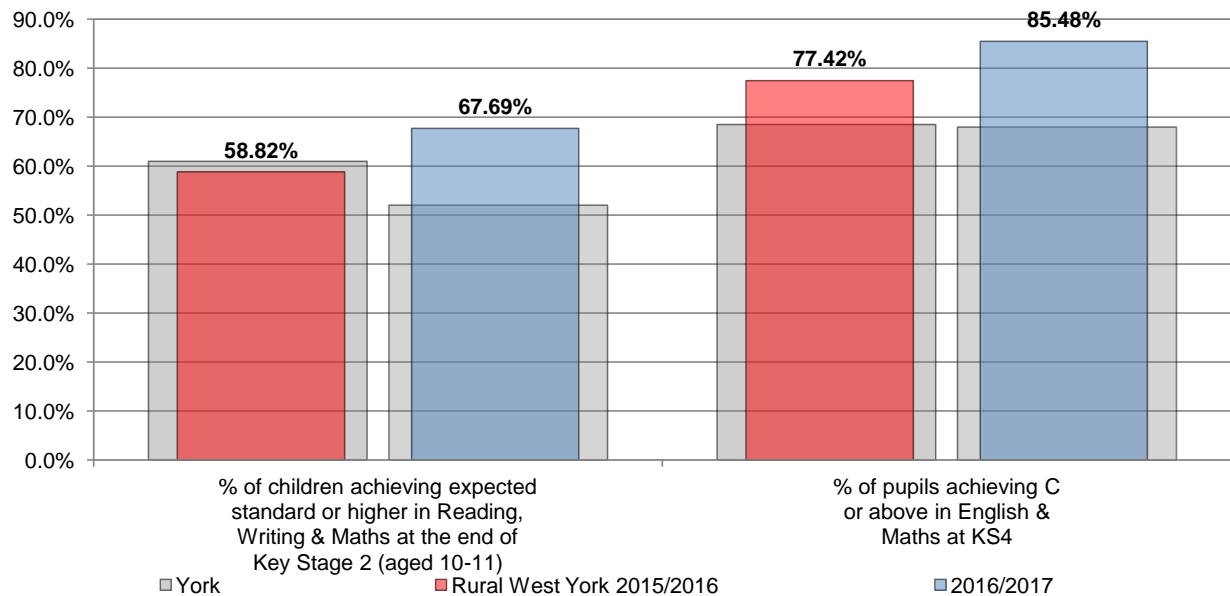
% Free School Meal pupils - (excluding subsidiary pupils)



Number of Pupils	2015/2016	2016/2017
Primary	521	538
Secondary	333	336

Source: School Census - October

Educational Attainment

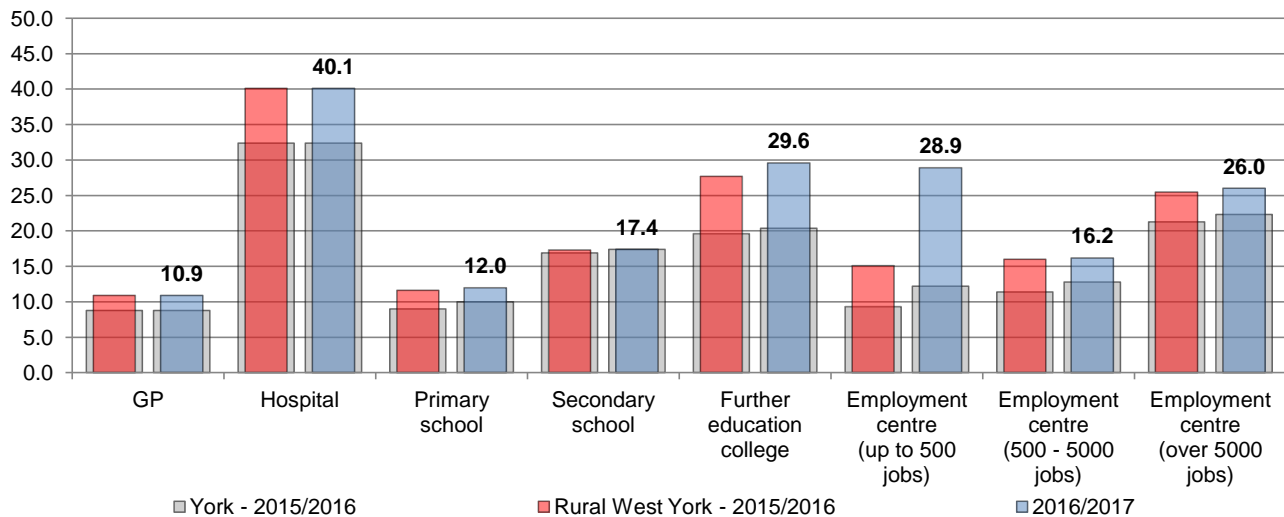


Source: Department for Education - 2016/17

Rural West York Ward Profile

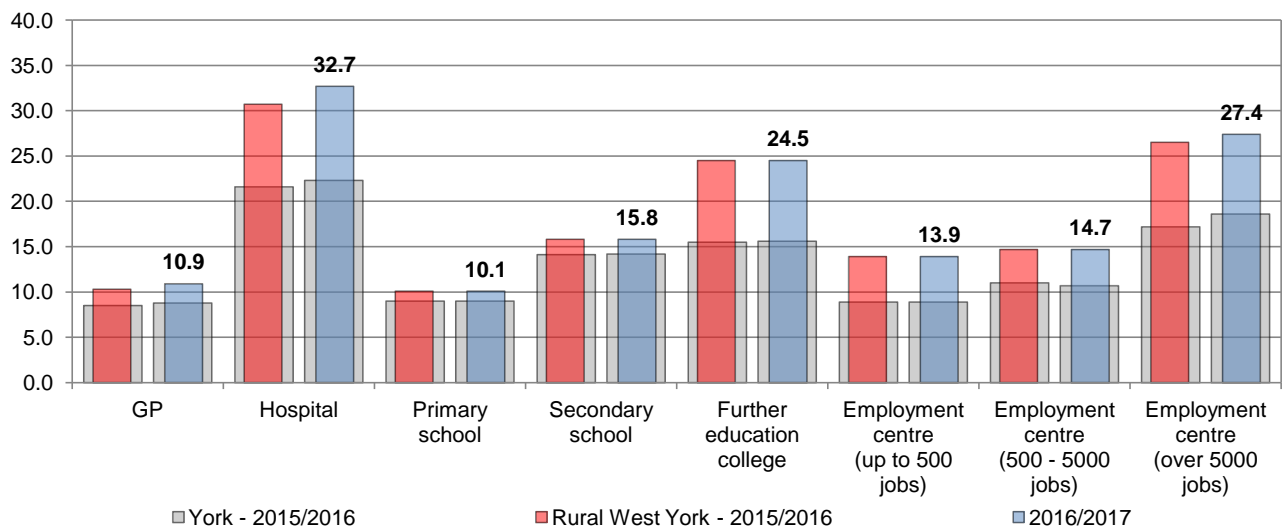
Access to local services

Travel time (minutes) by public transport / walking to nearest...



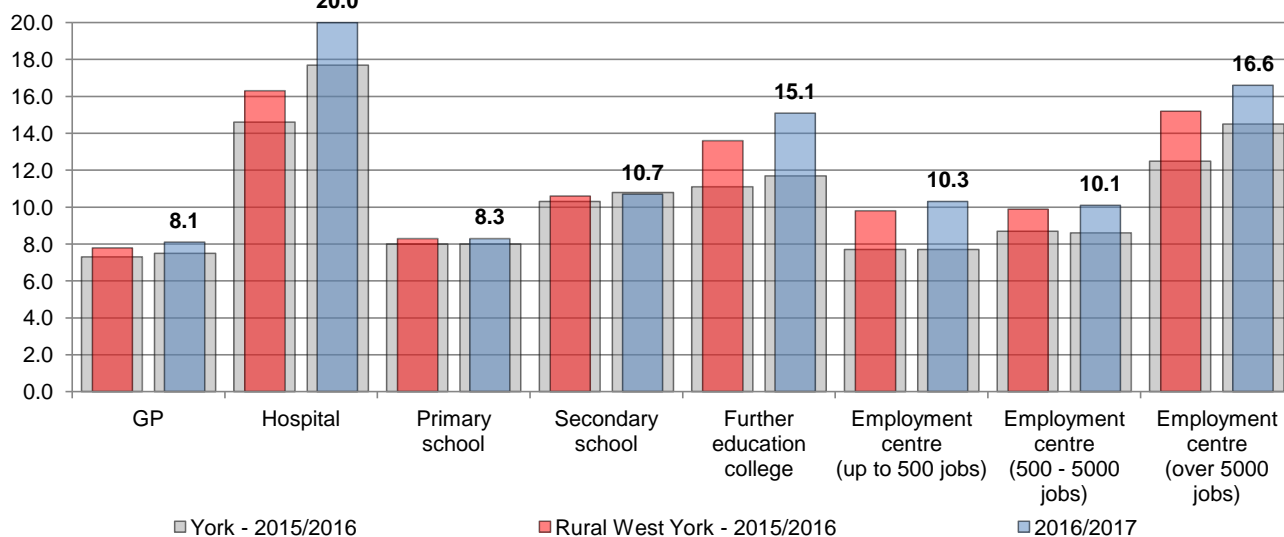
Source: Department of Transport - Journey time statistics

Travel time (minutes) by cycle to nearest...



Source: Department of Transport - Journey time statistics

Travel time (minutes) by car to nearest...



Source: Department of Transport - Journey time statistics

Rural West York Ward Profile

Broadband coverage and speeds

In March 2017 the UK Government introduced the Universal Service Obligation (USO) for broadband as part of its commitment in the UK Digital Strategy to ensure that the UK has world-class digital connectivity and inclusion.

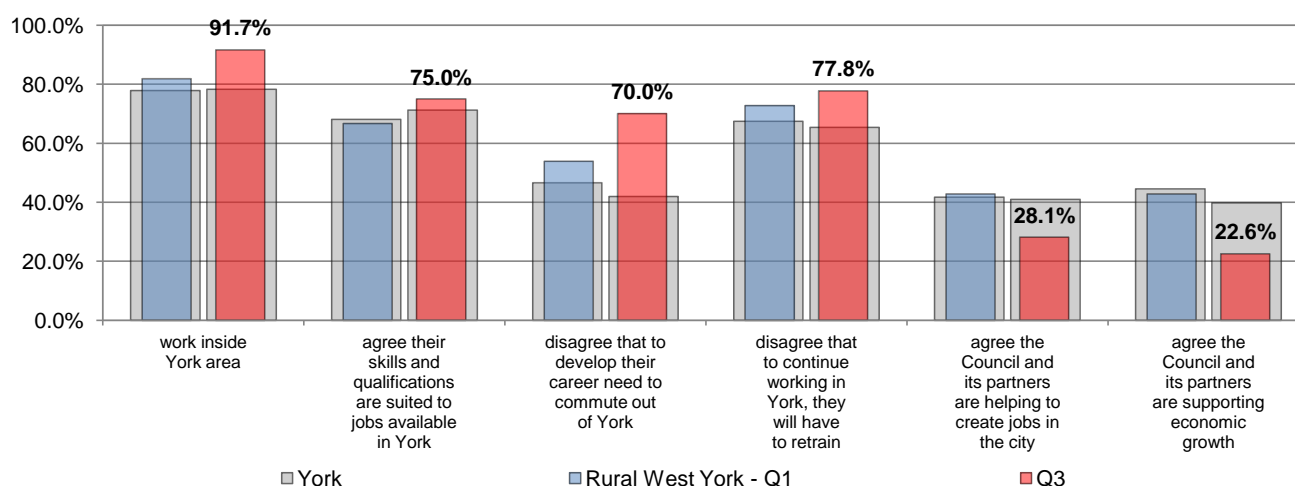
Measure	Rural West York	York	Summary
Average download speed (Mb/s)	45.02	102.90	slower than the York average
Superfast broadband availability	83.84%	92.00%	worse than the York average
Connections receiving:			
slowest speeds (under 2 Mb/s)	11.34%	1.00%	higher than the York average
slower speeds (under 10 Mb/s)	37.34%	1.00%	higher than the York average
superfast speeds (over 30 Mb/s)	55.76%	42.00%	higher than the York average

This data is based on House of Commons Library analysis of Ofcom's Connected Nations data. Ofcom collected and analysed data from major fixed telecoms operators (BT, Virgin Media, Sky, Talk Talk, Vodafone and KCOM). The availability data also includes coverage information provided by alternative network providers (B4RN, BU-UK, City Fibre, Gigaclear, Hyperoptic, ITS and Relish). Due to variations in broadband performance over time, Ofcom cautions that the data should not be regarded as a definitive and fixed view of the broadband infrastructure but rather a snapshot of current variation in availability and performance across the country.

Resident Engagement

Resident responses about the Local Economy

Respondents who are retired or not working due to long term illness or disability were unable to answer the following

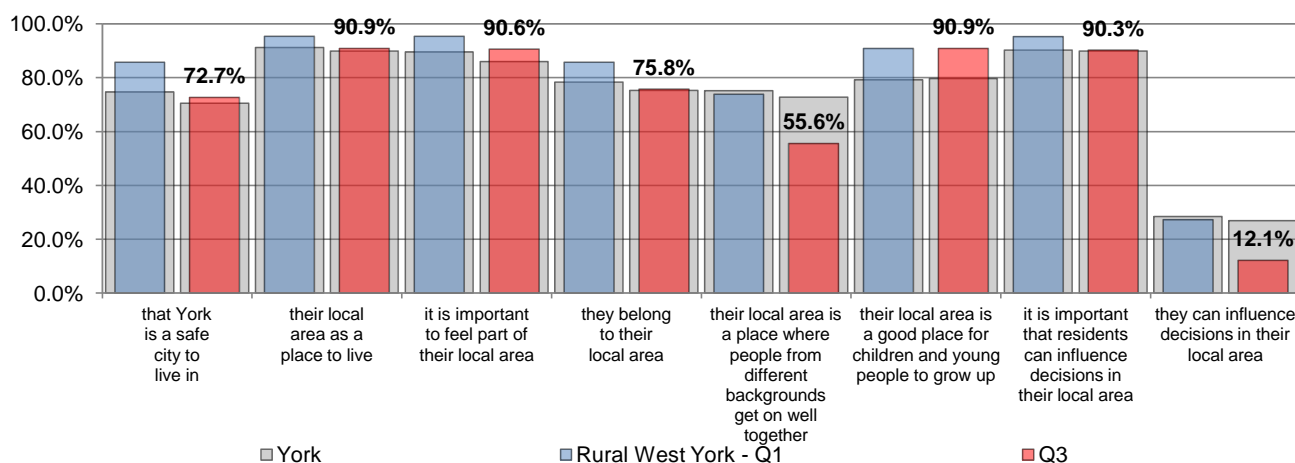


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2017/2018

Resident satisfaction responses about their Local Area

Respondents were asked to consider their Local Area as the area within 15-20 minutes walking distance from their home

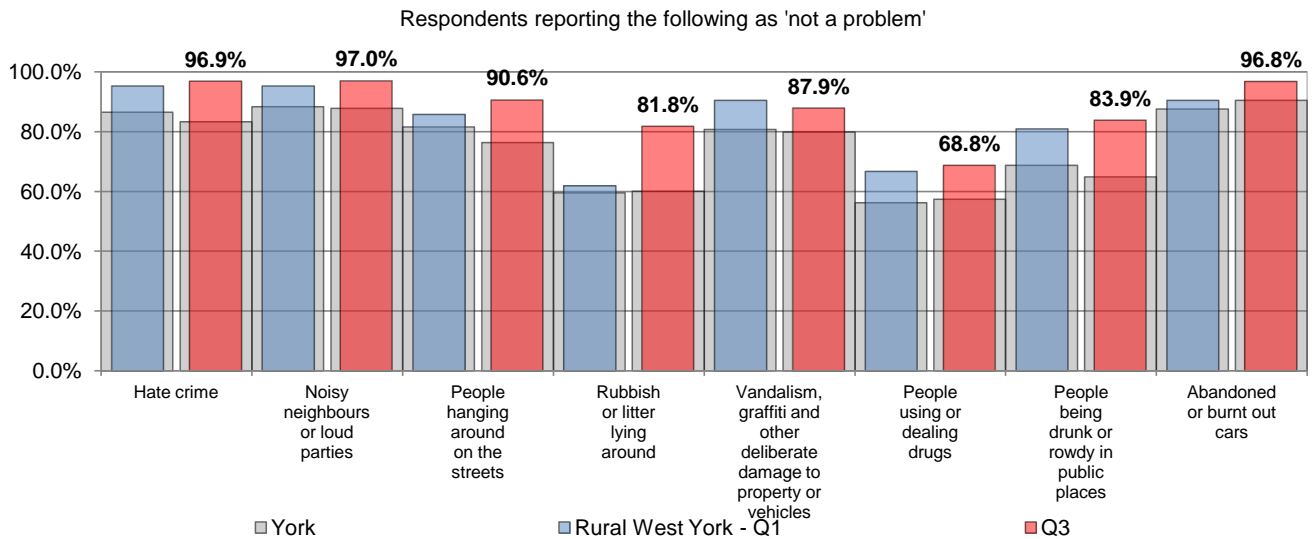


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2017/2018

Rural West York Ward Profile

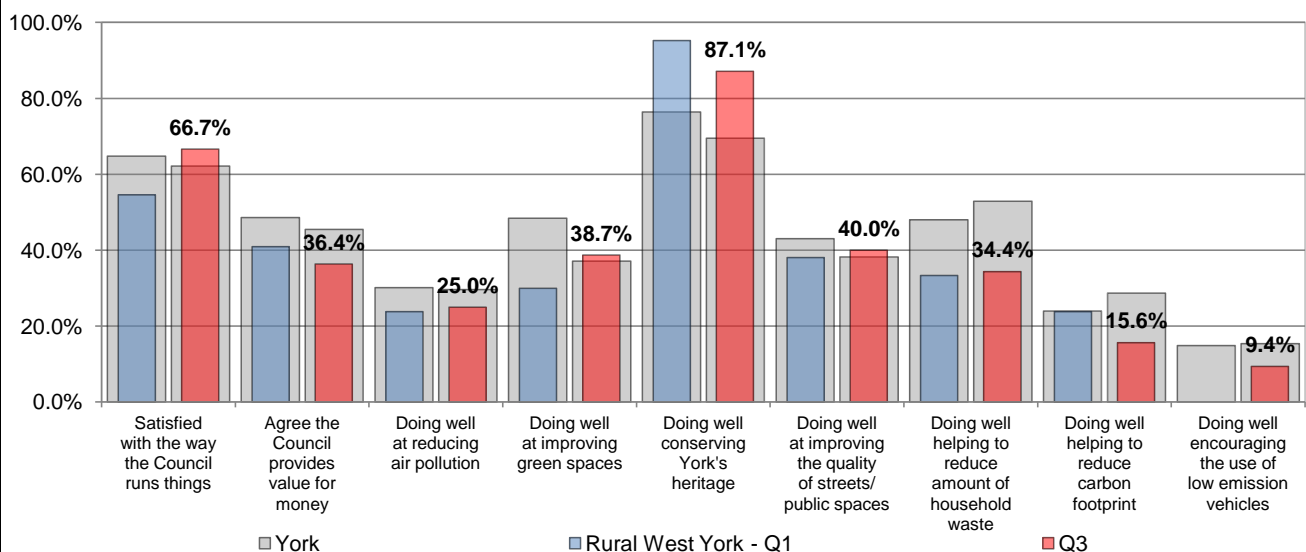
Resident satisfaction responses about Public Realm in their Local Area



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2017/2018

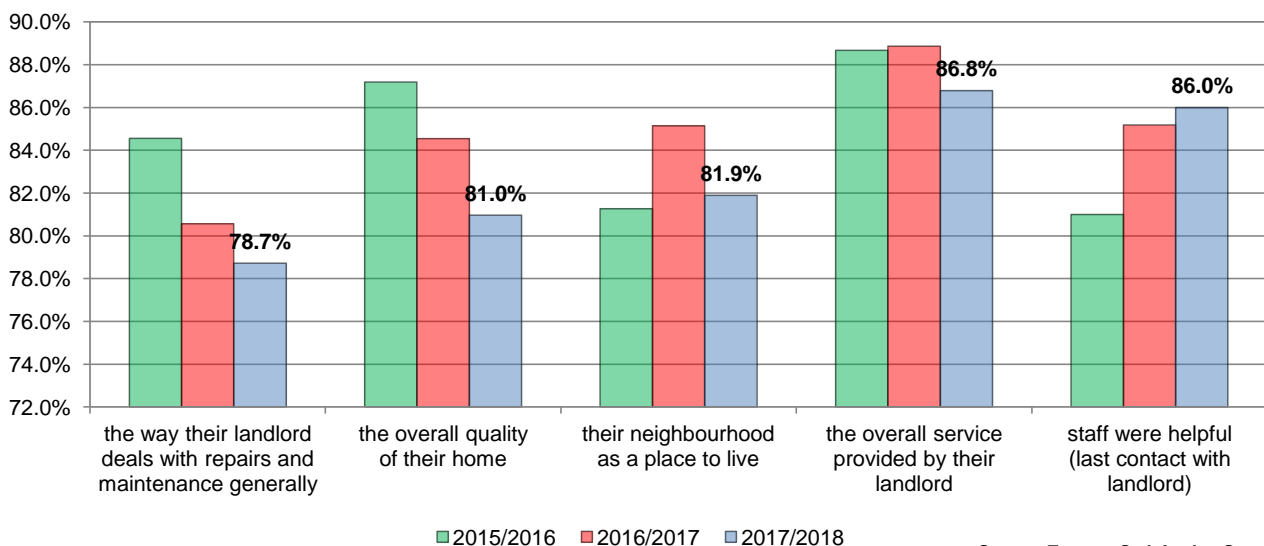
Resident satisfaction responses about the Council (and partners)



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2017/2018

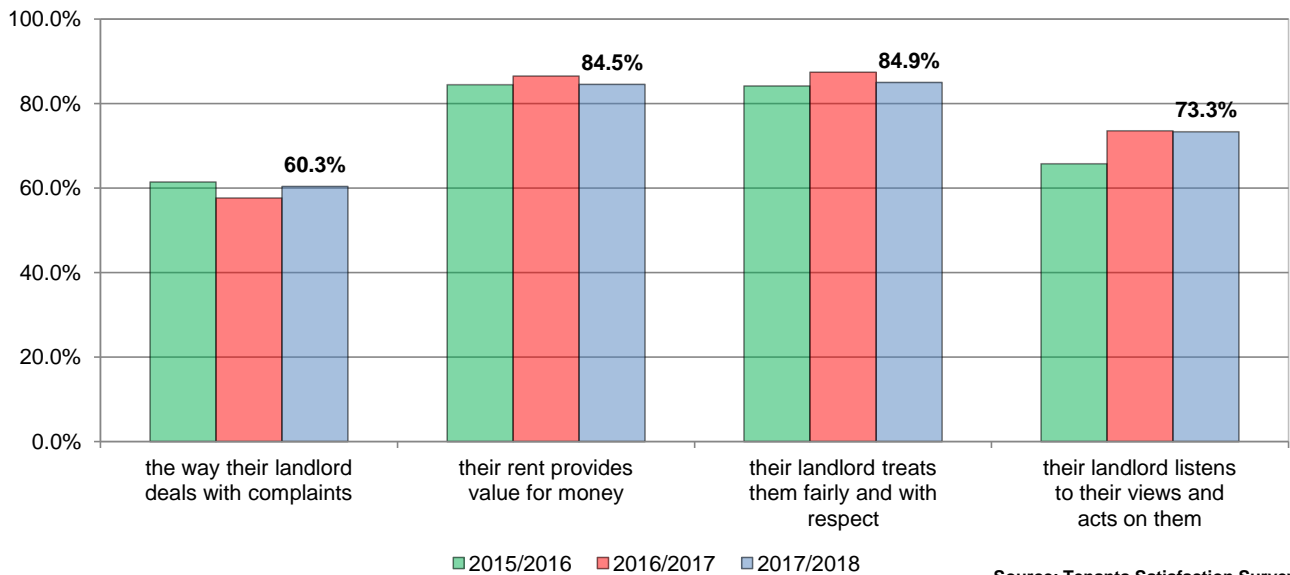
York Council house tenants satisfied with / agree that...



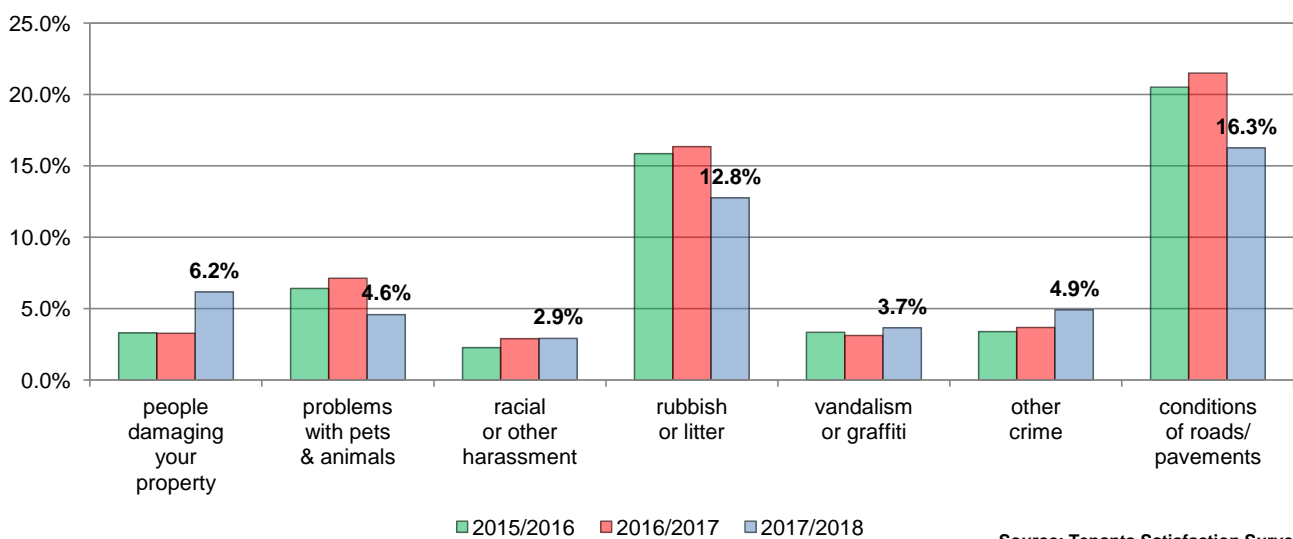
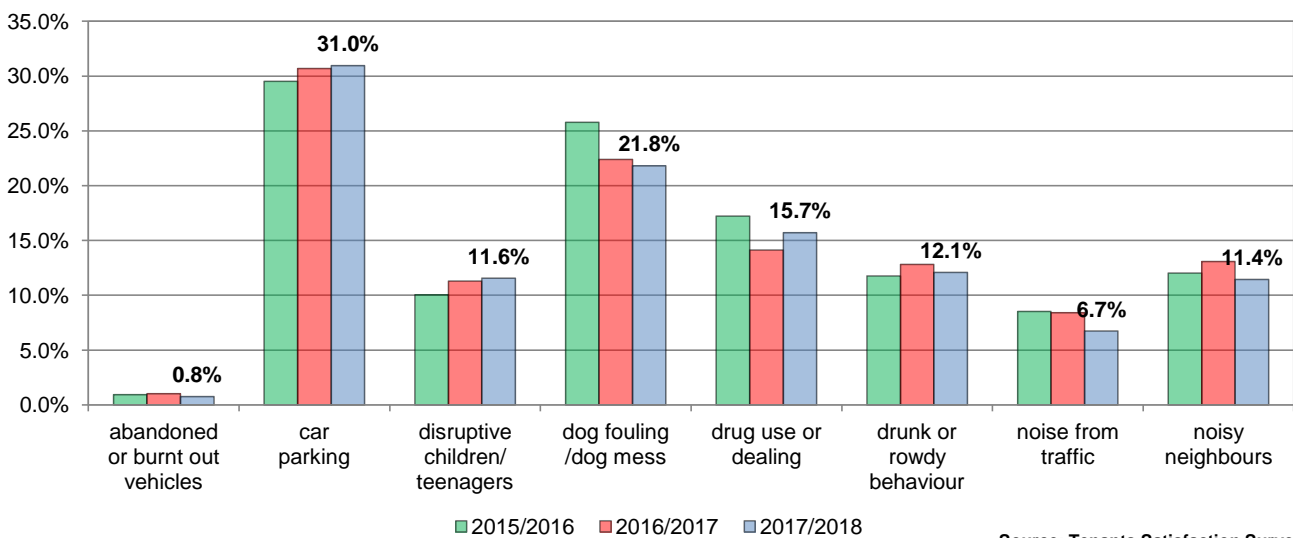
Source: Tenants Satisfaction Survey

Rural West York Ward Profile

York Council house tenants satisfied with / agree that...



York Council house tenants say is a major problem in their neighbourhood...



Rural West York Ward Profile



Experian Groups
B Prestige Positions High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.
A Country Living Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.
F Senior Security Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.
D Domestic Success Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.
H Aspiring Homemakers Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.
G Rural Reality Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.
E Suburban Stability Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.
Experian Types
F22 Legacy Elders Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
B05 Empty-Nest Adventure Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.
A03 Wealthy Landowners High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.
B07 Alpha Families Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.
A04 Village Retirement Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.
B06 Bank of Mum and Dad Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.
G29 Satellite Settlers Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.
H35 Primary Ambitions Cohabiting couples with children, aged 26-45, good household incomes, own with a mortgage, 2 or 3 bedroom terraces or semis.
A01 Rural Vogue Families with children, detached housing, village locations, good income, travel to nearest school.
D16 Mid-Career Convention Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.