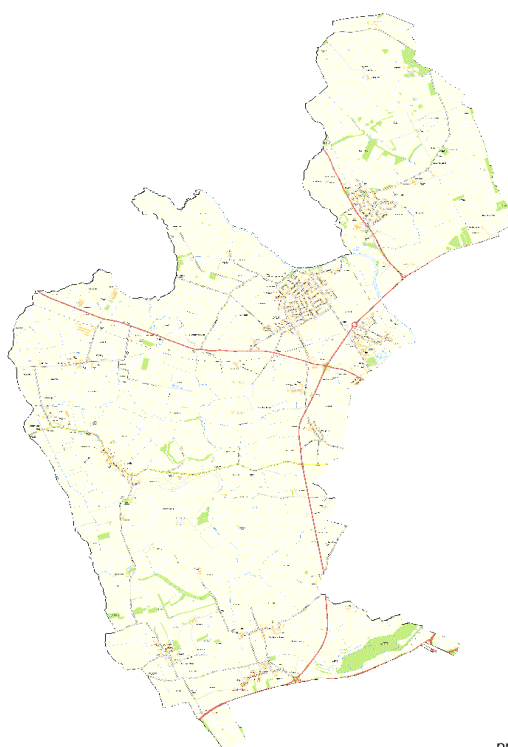


York Summary

- York has 208,163 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £637.58 was the Average Weekly Household Income in 2015/2016 (£629.00 in 2013/2014).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants. There are 7,540 Council Houses in York.
- 73.5% of residents have a Level 1 - 4 qualification, of which 62.9% are, at least, qualified to Level 2, but 18.0% have no qualifications at all.
- 10.0% of children are in child poverty (7.7% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 8.9% of households in fuel poverty.
- 1.6% of the working population (aged 16-64) claim out of work benefits and 0.1% claim job seekers allowance.

Rural West Ward



0 1
kilometres
Scale: 1:72,010

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Ward Summary

- Rural West York has 7,963 residents with 2.7% from a black and minority ethnic community group. 86.2% are in good health, with 14.1% stating that they have some limitation in day to day activities.
- £648.08 was the Average Weekly Household Income in 2015/2016 (£642.50 in 2013/2014).
- 86% own their own home, either outright or with a mortgage, 7% are private renters and 5% are social tenants. There are 92 Council Houses in this ward, which is 1.22% of York's total.
- 78.1% of residents have a Level 1 - 4 qualification, of which 68.0% are, at least, qualified to Level 2, but 14.2% have no qualifications at all.
- 5.8% of children are in child poverty (4.3% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 6.0% of households in fuel poverty.
- 1.4% of the working population claim out of work benefits and 0.1% claim job seekers allowance.

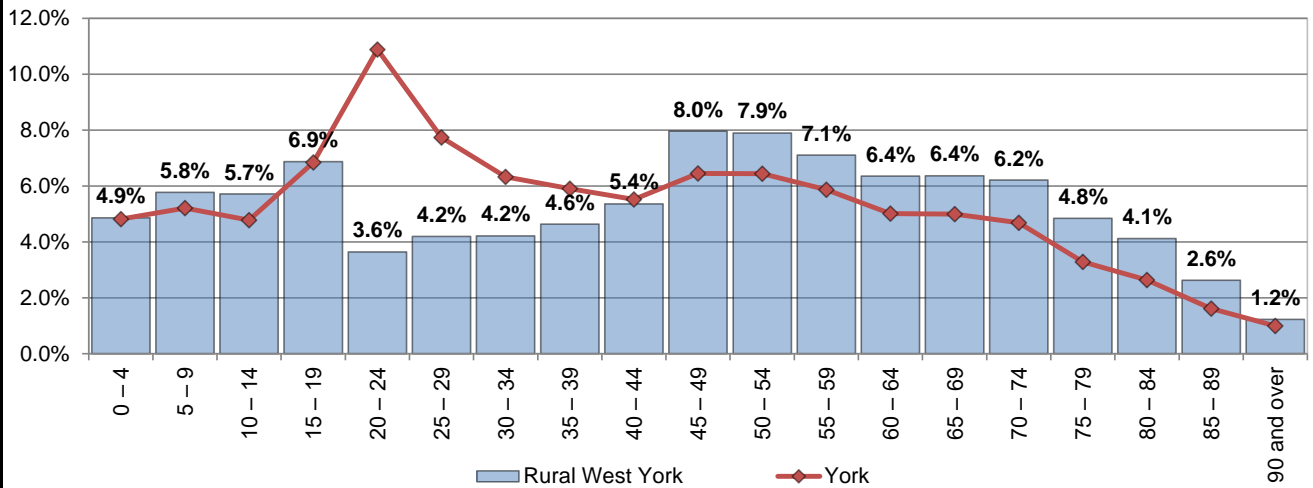
Ward performance by key areas

This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.

Rural West York Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Economy					Above or below the average ± 10% Pages 8 - 10			
Income support claimants	0.30%	0.00%	1.00%	0.38%	●			
JSA claimants	0.11%	0.00%	0.28%	0.11%				
Residents who agree the council and its partners are helping to create jobs in the city	23.08%	63.64%	23.08%	41.41%		◆		◆
Residents who agree their skills and qualifications are suited to jobs available in York	66.67%	71.43%	20.00%	52.78%	●		●	
Business Startups:								
Number (YTD)	57.0	102.0	15.0	45.3	●		●	
per 10,000 working age population (YTD)	126.2	147.6	22.8	76.0	●		●	
Poverty					Page 10			
Fuel poverty (households)	6.00%	6.00%	15.57%	8.71%	●		●	
Child poverty	5.80%	1.90%	20.20%	8.78%	●			
Health and Wellbeing					Pages 12 - 15			
Reception year obesity	5.10%	5.10%	13.20%	8.38%	●		●	
Year 6 obesity	14.90%	8.40%	24.20%	15.39%				
Male life expectancy	82.7	83.4	76.1	80.0			●	
Female life expectancy	85.5	86.9	80.3	83.7			●	
Emergency hospital admissions for children (per 1,000 population)	138.9	138.9	209.6	174.8	●		●	
% with limiting long term illness or disability	14.90%	10.20%	21.10%	15.50%				
% of obese adults	21.30%	14.60%	28.70%	22.68%				
% of adults binge drinking	25.40%	22.00%	42.80%	29.11%	●		●	
% of adults healthy eating	33.20%	33.60%	21.70%	29.09%	●		●	
Elective hospital admissions (SAR)	100.8	76.0	116.5	99.8				
Emergency hospital admissions (SAR)	90.1	75.2	123.4	93.8				
Emergency hospital admissions for injuries resulting from a fall (over 65)	28.4	14.5	38.7	24.0		◆		
Crime and Anti-Social Behaviour					Page 16			
Crime (per 1,000 population)	11.9	4.0	55.3	14.2	●			
ASB (per 1,000 population)	4.0	1.5	27.9	6.5	●			
Residents who think that hate crime is not a problem in their local area	82.14%	100.00%	57.14%	83.25%				
Residents who agree that York is a safe city to live in, relatively free from crime and violence	76.92%	93.75%	54.55%	76.17%				
Key: ● Good performance ◆ Area of concern								

This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.								
Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Adult Social Care Pages 17 - 18								
Social Isolation	2.1	1.4	2.2	1.9		◆		◆
Homecare hours (weekly average)	10.8	0.0	11.3	6.4		◆		◆
Homecare clients (per 1,000 population)	4.5	0.0	8.1	3.2		◆		
Average score recorded by customers for supported self assessments completed in period (0 Fully independent to 4 High support needs):								
Able to make use of home safely	2.9	0.0	3.3	1.8		◆		◆
Able to develop and maintain family or other personal relationships, without any support	1.9	0.0	3.3	1.3		◆		
Able to access and engage in work, training, education or volunteering	0.3	0.0	1.4	0.2		◆		
Able to make use of necessary facilities or services in the local community	3.4	0.0	4.0	2.2		◆		◆
Able to make decisions and organise life	2.0	0.0	2.9	1.4		◆		
Schools and Educational Attainment Page 19								
Primary school pupils claiming Free School Meals	5.04%	22.09%	2.25%	9.30%				
Secondary school pupils claiming Free School Meals	4.44%	22.22%	2.29%	8.11%				
Key Stage 2 Attainment	73.61%	80.25%	49.14%	66.31%	●		●	
Key Stage 4 Attainment	80.70%	91.43%	53.85%	71.37%	●		●	
Travel time (minutes) by public transport / walking to nearest... Page 20								
GP	10.9	5.0	14.5	9.2		◆		◆
Hospital	40.1	11.9	55.1	34.9		◆		
Primary school	12.0	6.5	13.3	9.8		◆		◆
Secondary school	17.4	10.3	30.0	18.4				
Broadband coverage and speeds Page 21								
Average download speed (Mb/s)	45.0	381.6	21.8	83.6		◆		
Superfast availability	83.84%	99.54%	80.74%	91.54%				◆
Resident Engagement Pages 21 - 22								
Residents satisfied with their local area as a place to live	96.43%	96.43%	63.64%	88.06%			●	
Residents who agree that they belong to their local area	80.77%	100.00%	64.29%	81.87%				
Residents agree their local area is a good place for children and young people to grow up	92.31%	92.86%	56.52%	77.88%	●		●	
Residents who agree that they can influence decisions in their local area	16.67%	45.16%	0.00%	26.21%		◆		◆
Key: ● Good performance ◆ Area of concern								
Further information about the ward is available at: Rural West York Ward								

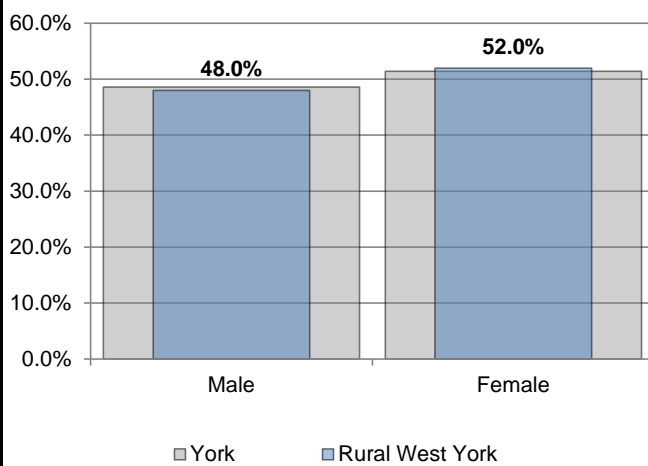
Population by Age



Source: ONS - 2017 Ward population estimates

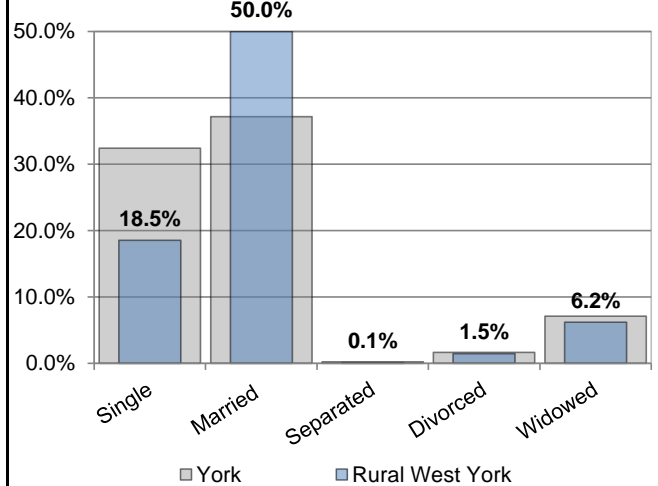
Census 2011 Update

Gender



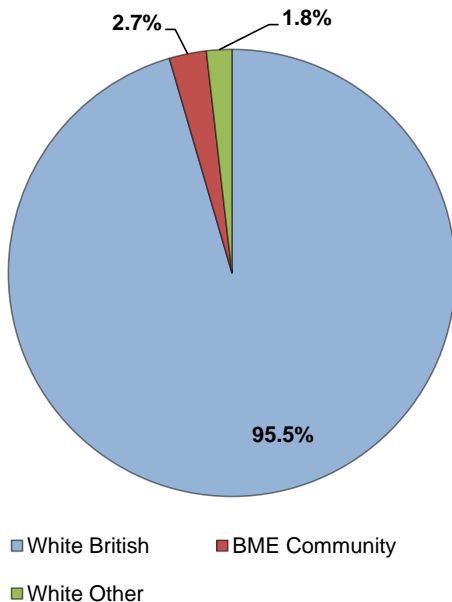
Source: Census 2011

Marital Status

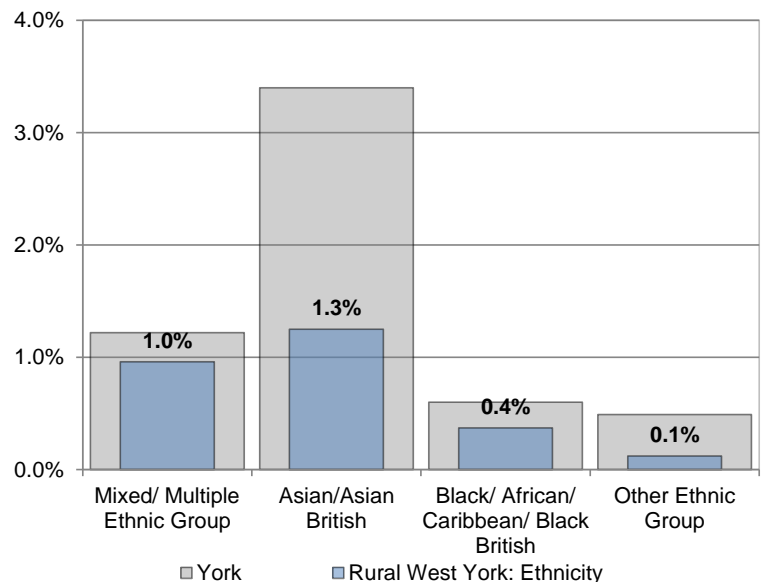


Source: Census 2011

Ethnicity



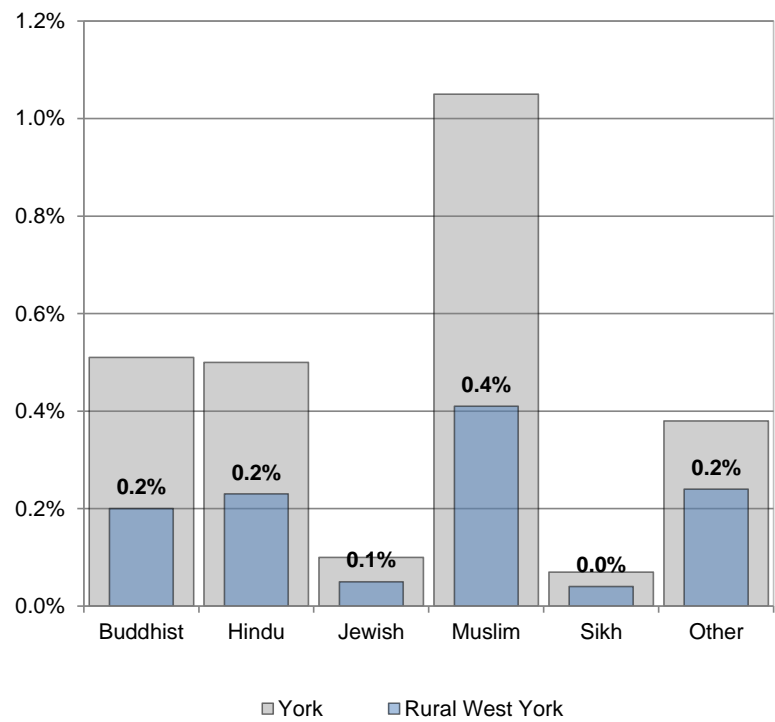
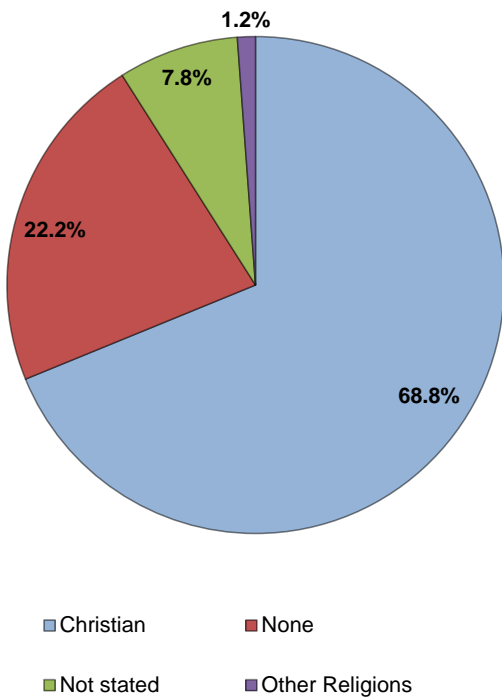
BME Community (does not include White British or White Other)



Source: Census 2011

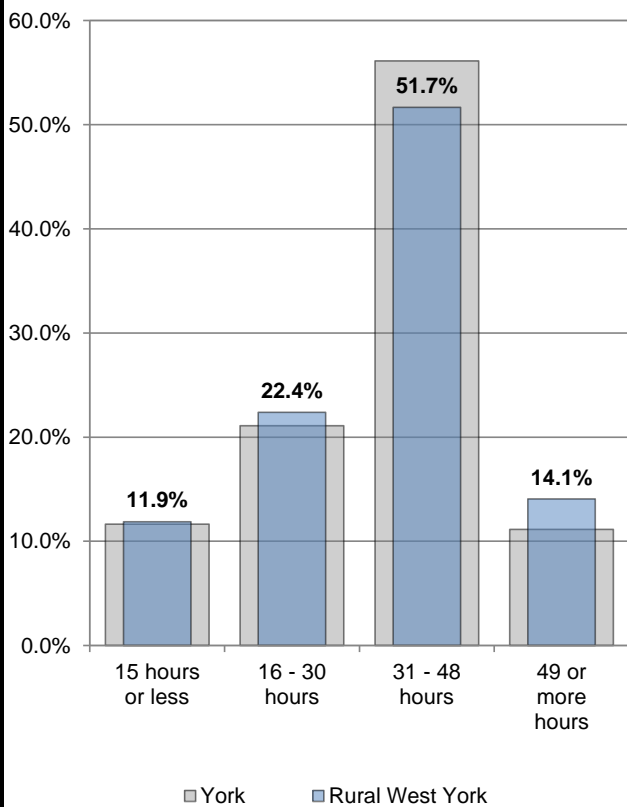
Religion

Other Religions



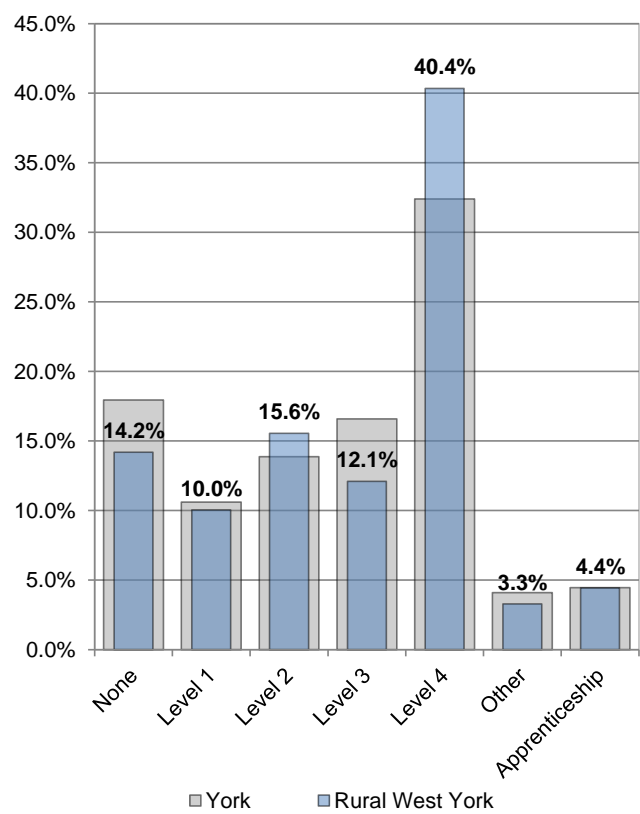
Source: Census 2011

Hours Worked



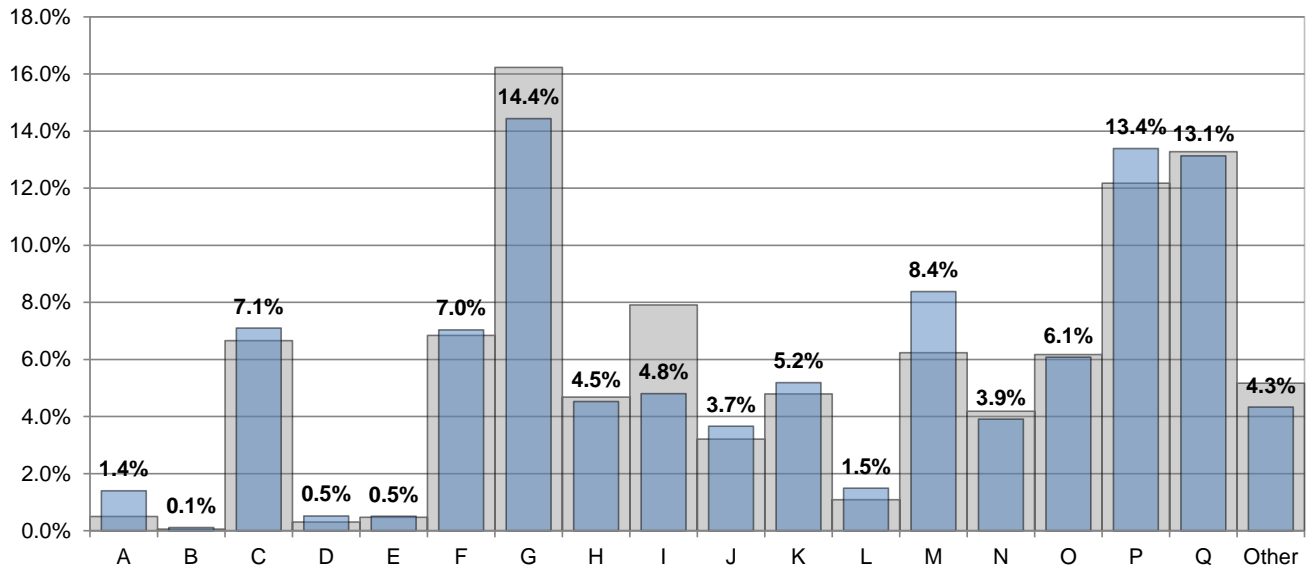
Source: Census 2011

Qualifications



Source: Census 2011

Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

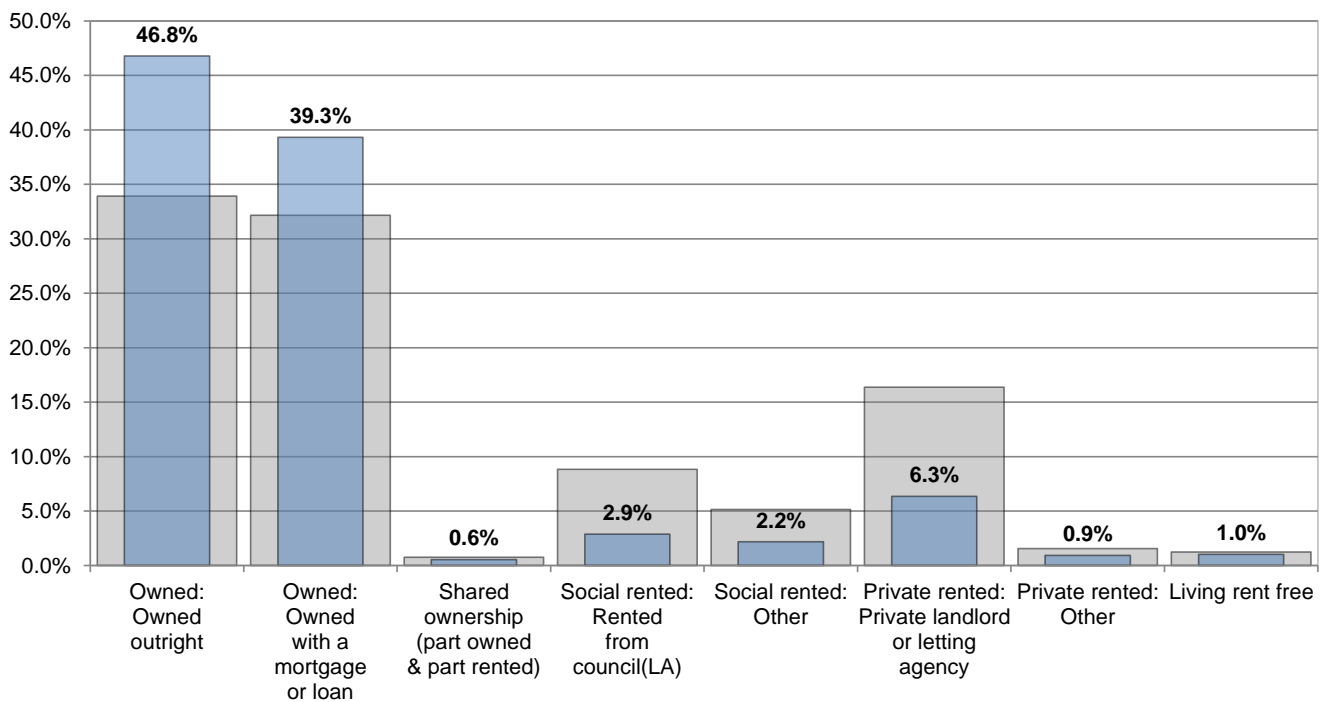
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Rural West York

Source: Census 2011

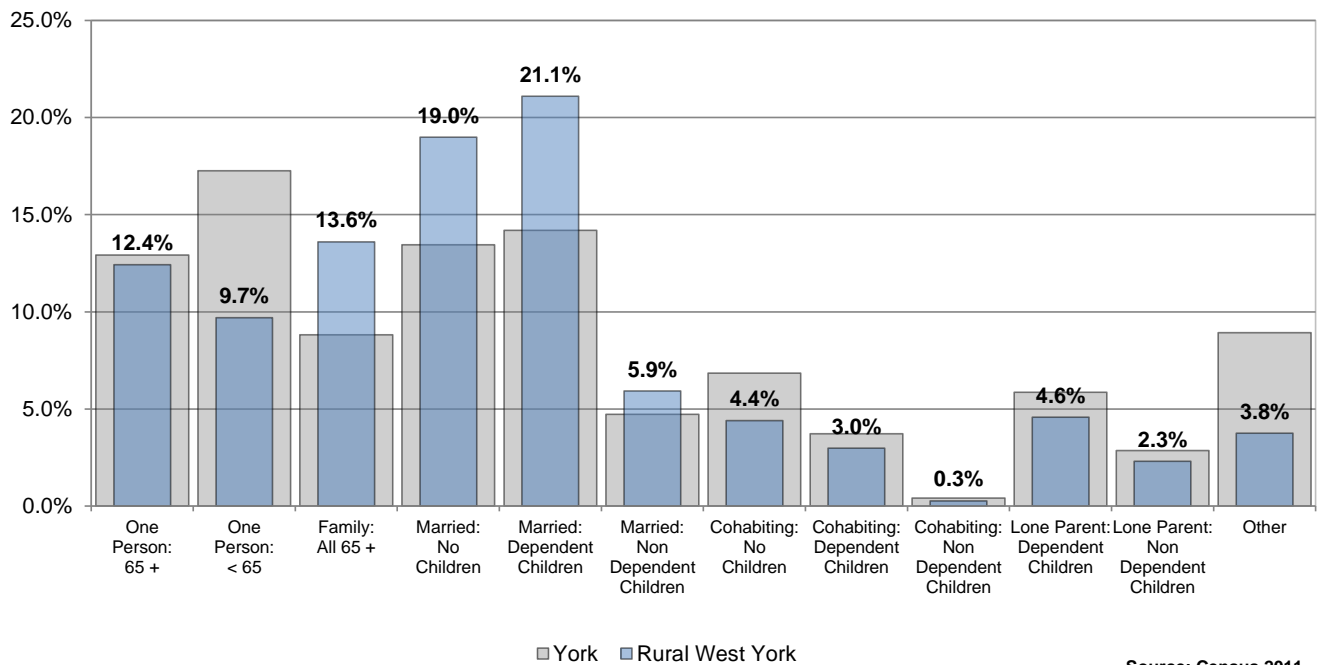
Tenure



■ York ■ Rural West York

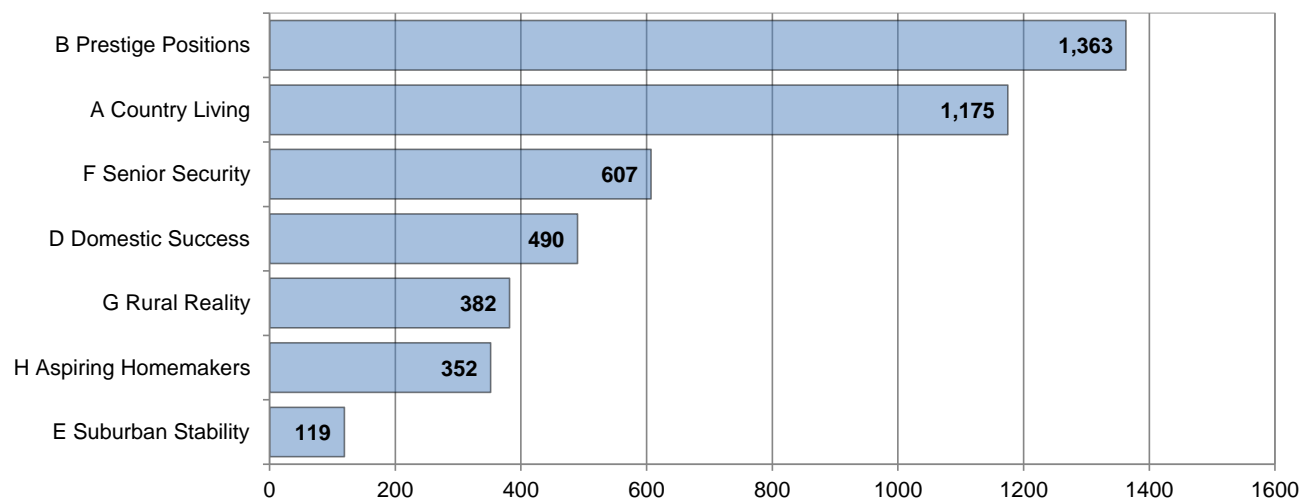
Source: Census 2011

Household Composition

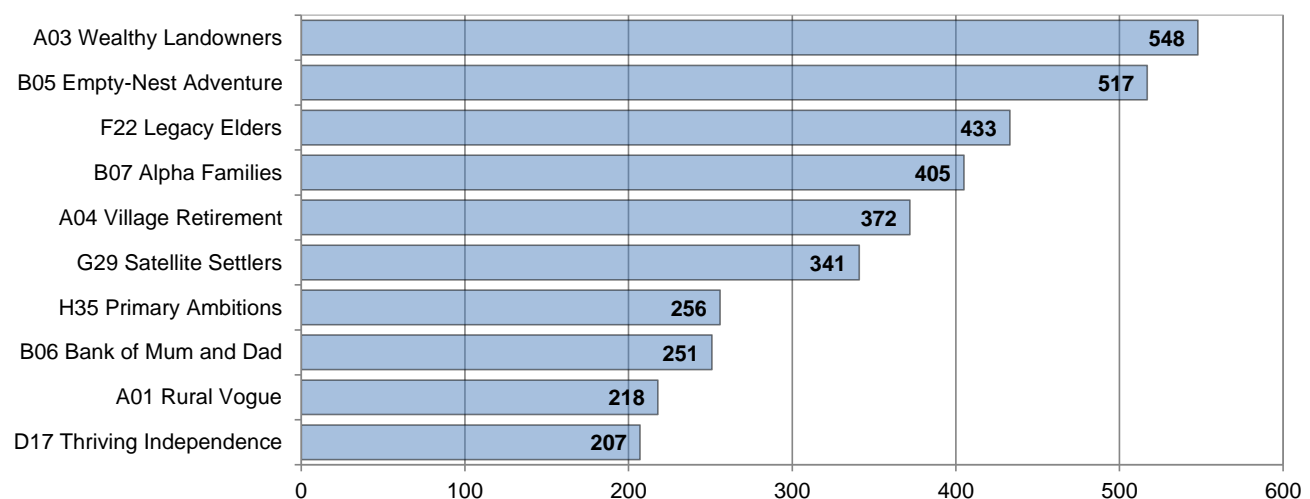


Household Types

Experian Groups (2019)

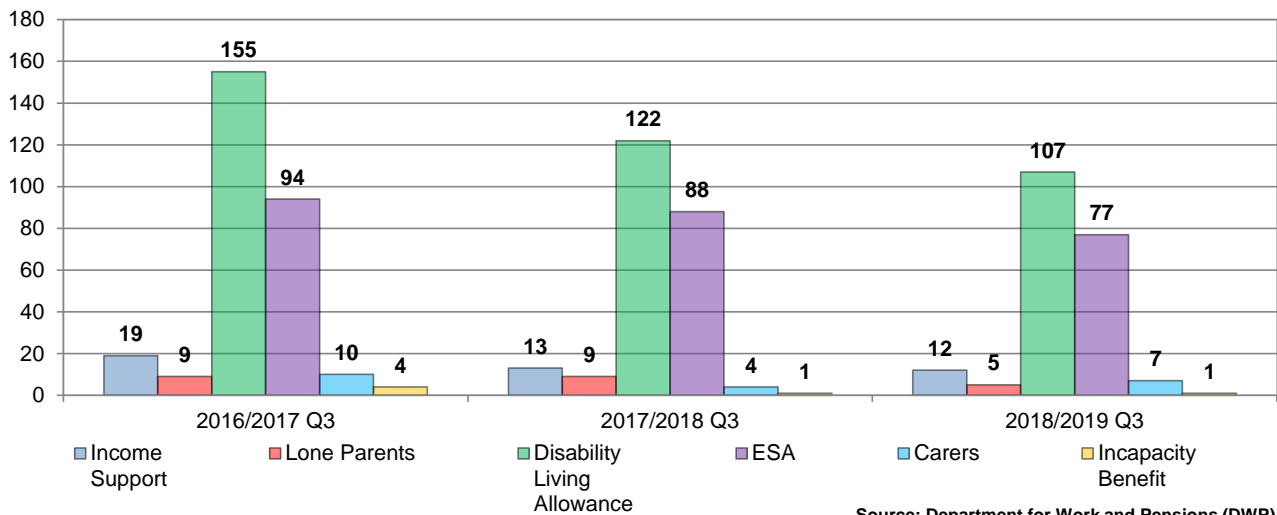


Experian Types (2019)



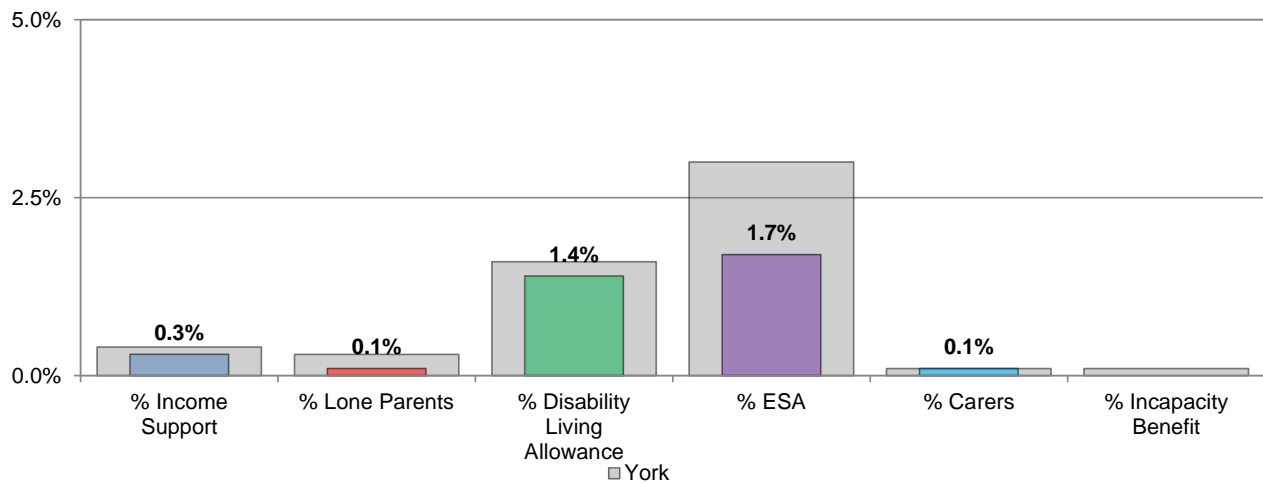
Economy

**Benefit Claimant Numbers
Working age Population (16-64)**

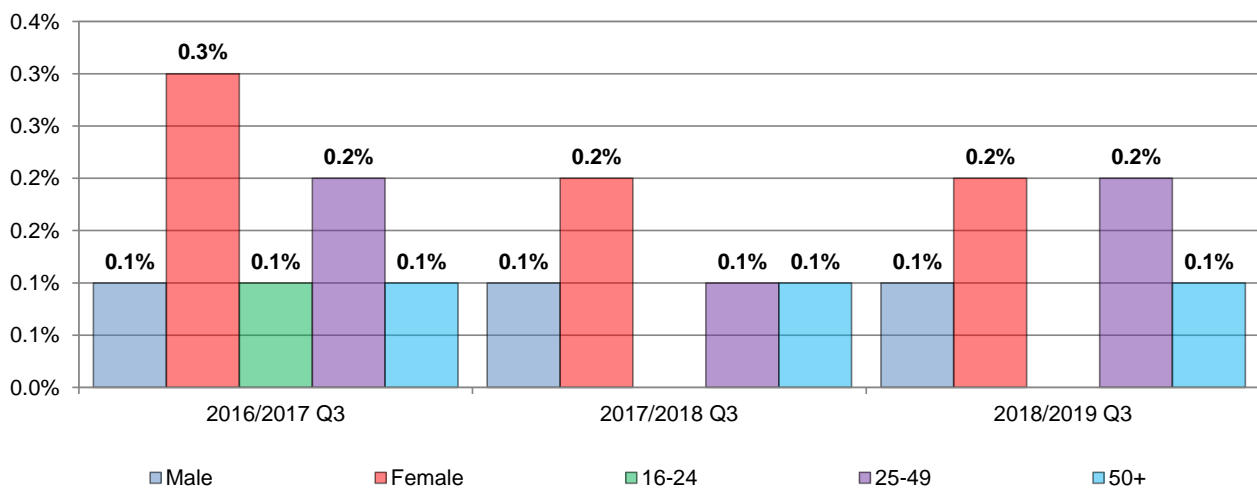


**Benefit Claimant Rate
Working age Population (16-64)**

Q3 2018/2019

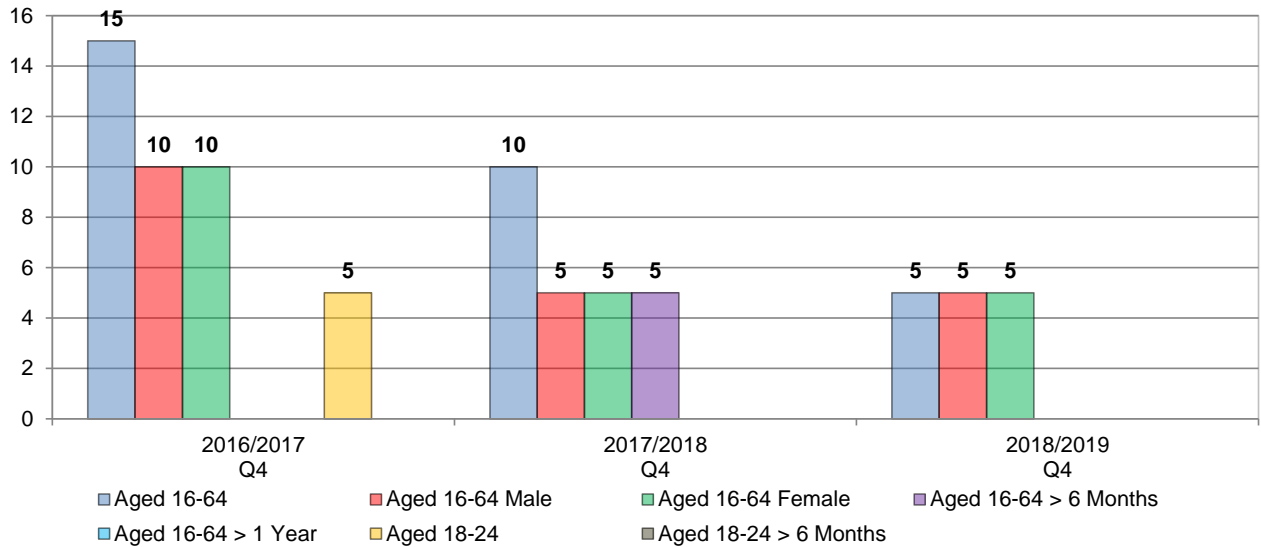


**Total Income Support Claimant Rate (Age and Gender)
Working age Population (16-64)**

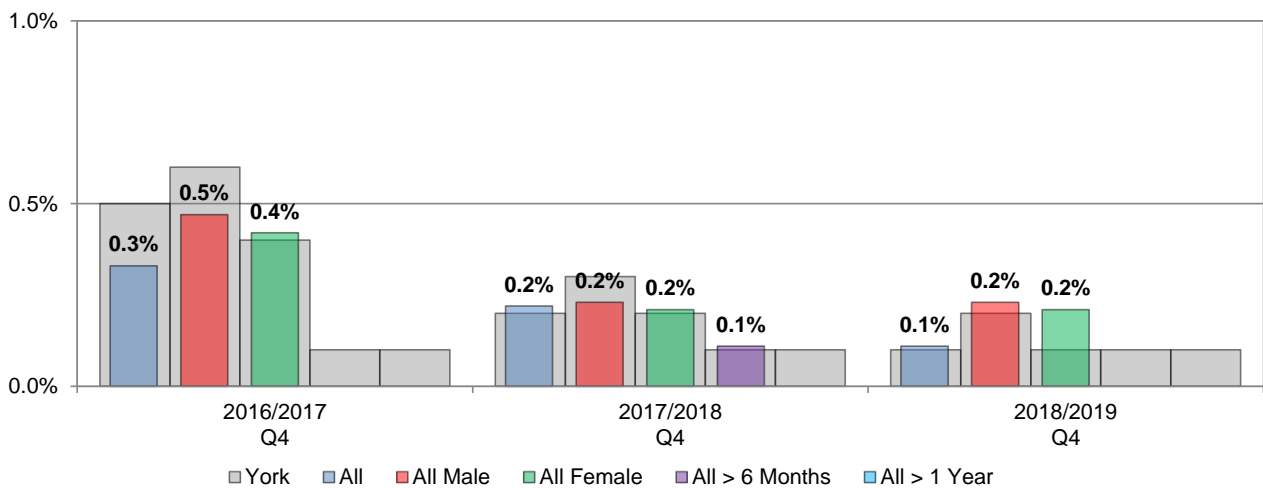


Economy

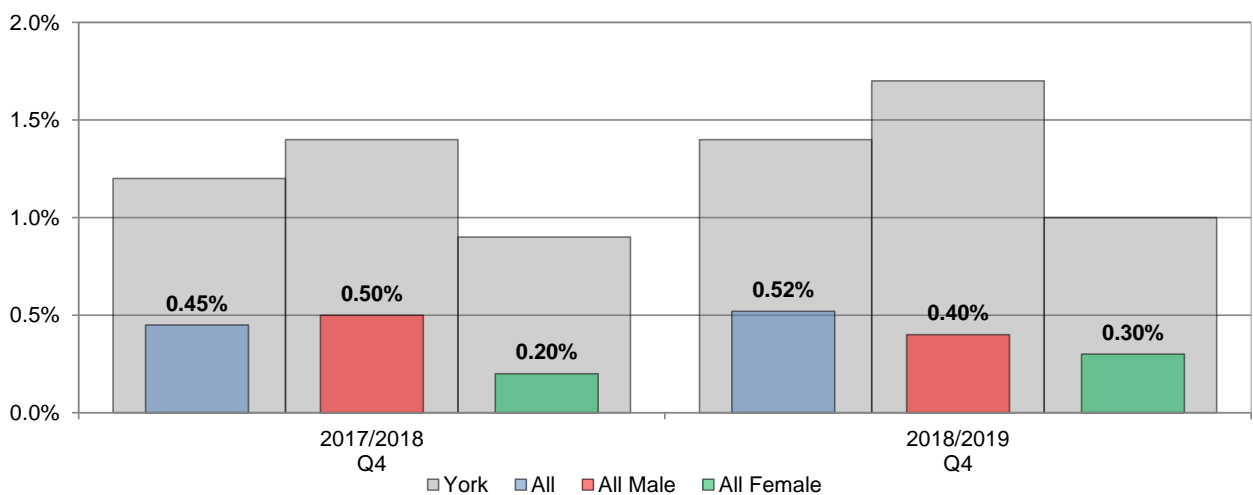
JSA Claimant Numbers



JSA Claimant Rate (Age and Gender) Working age Population (16-64)

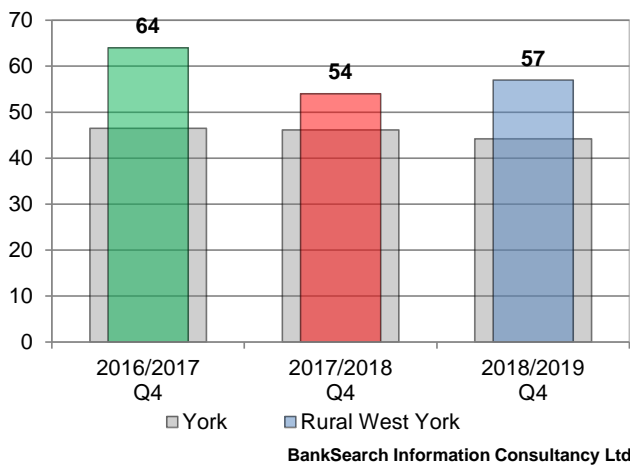


JSA and Universal Credit (out of work) Claimant Rate Working age Population (16-64)

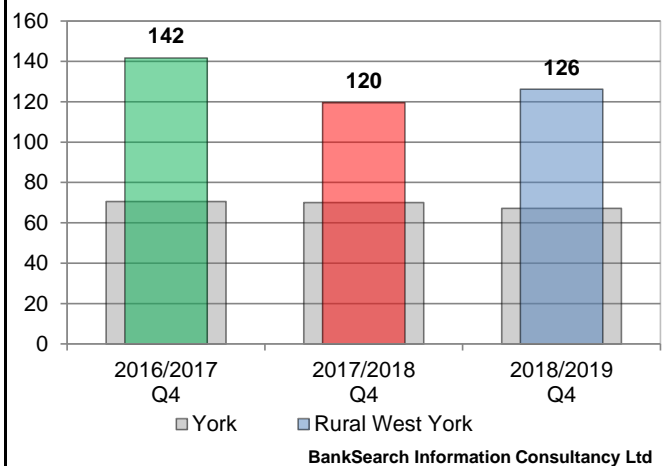


Business Start Ups

Numbers (YTD)



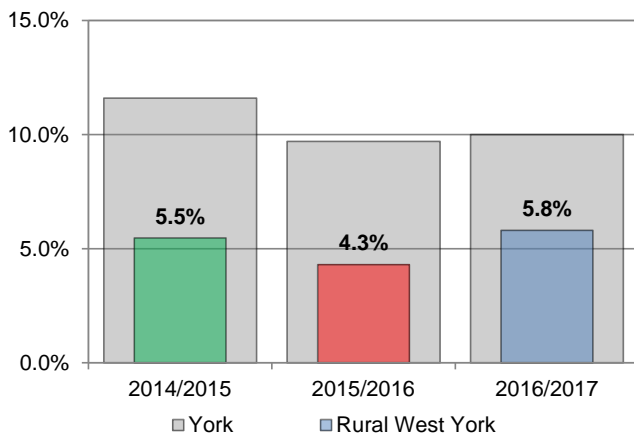
per 10,000 working age population (YTD)



Poverty

Child Poverty

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income

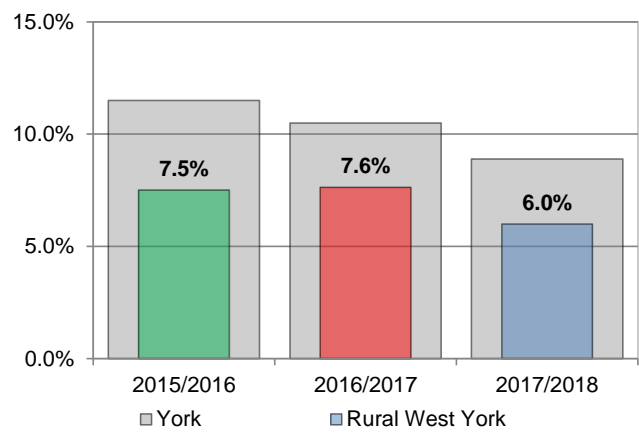


Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

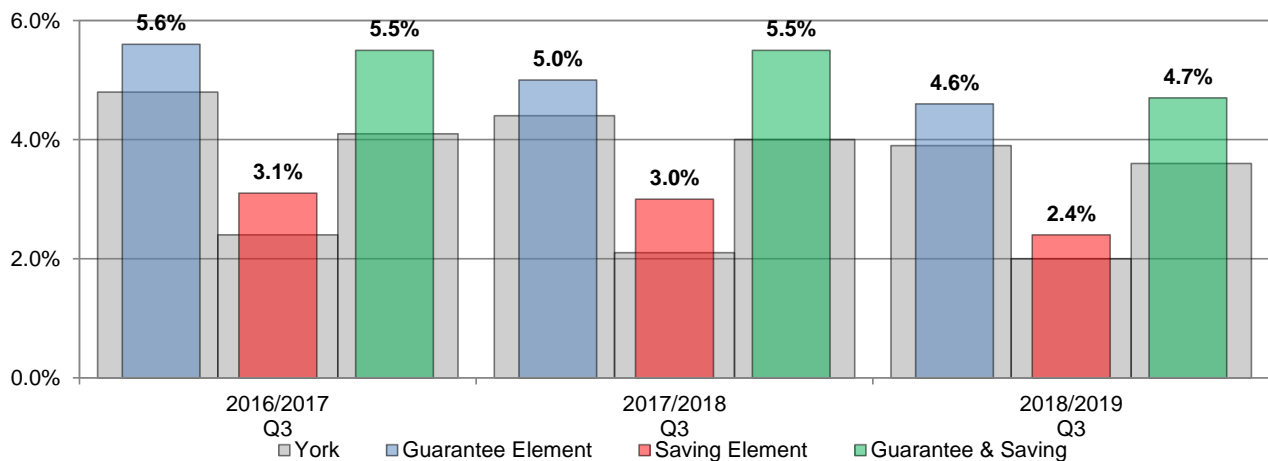
- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households.

This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



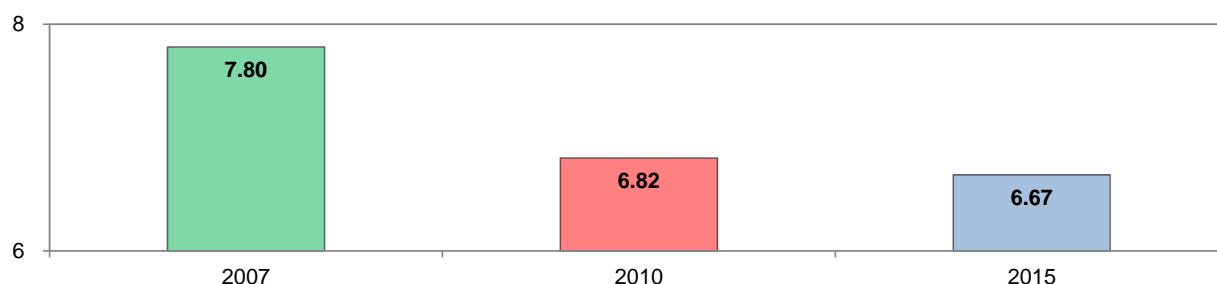
Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



Indices of Multiple Deprivation

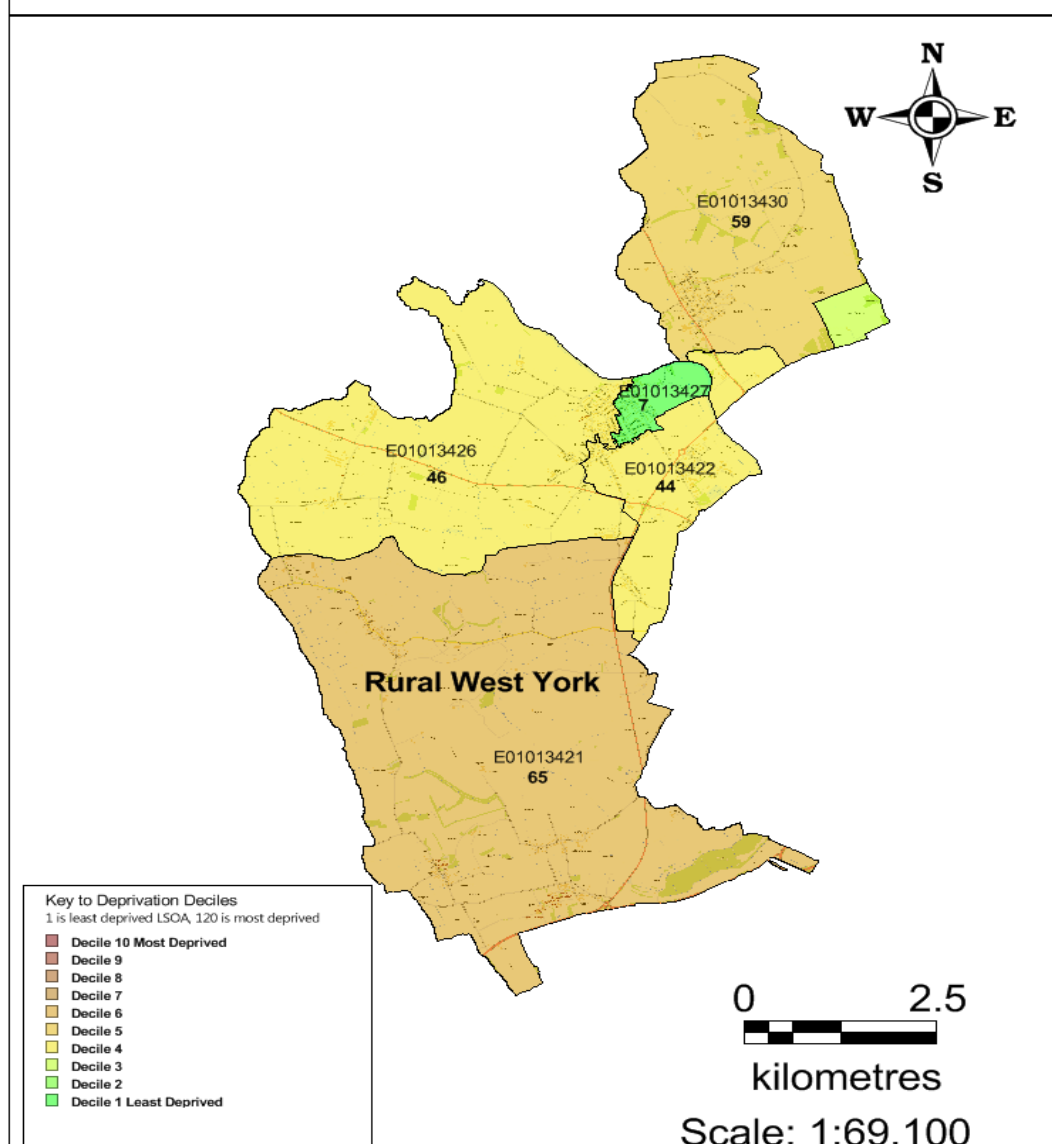
The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



Ward Rank in York (Low is Bad)		
14 out of 21	14 out of 21	15 out of 21

Source: Department for Communities and Local Government (DCLG)

Index of Multiple Deprivation 2015 - Rural West York: breakdown by LSOA



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Business Intelligence Hub

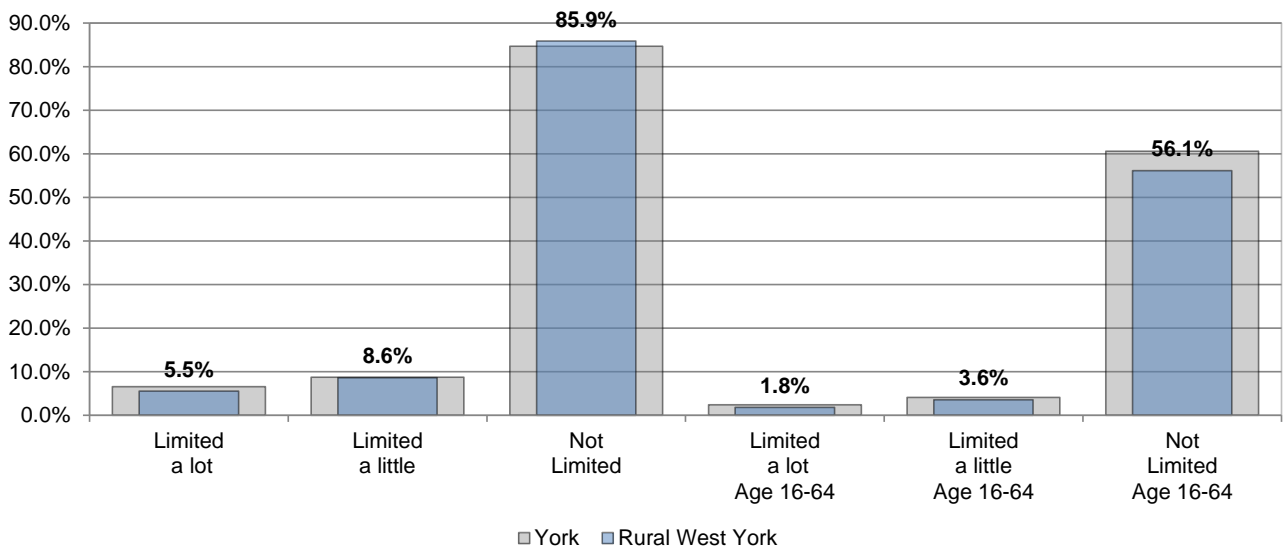
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09/10/2015

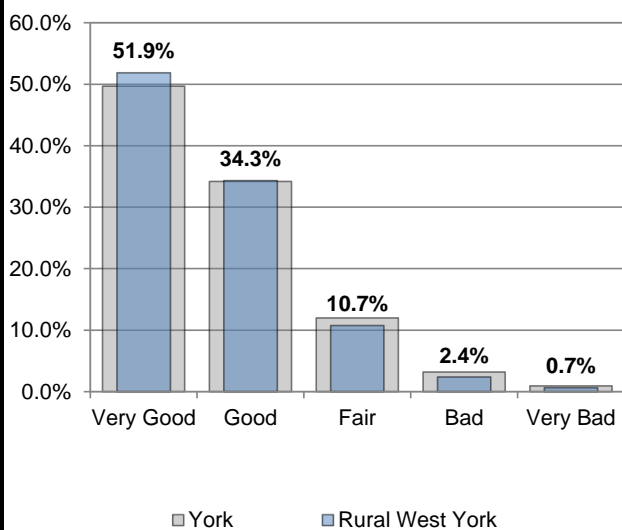
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Health and Wellbeing

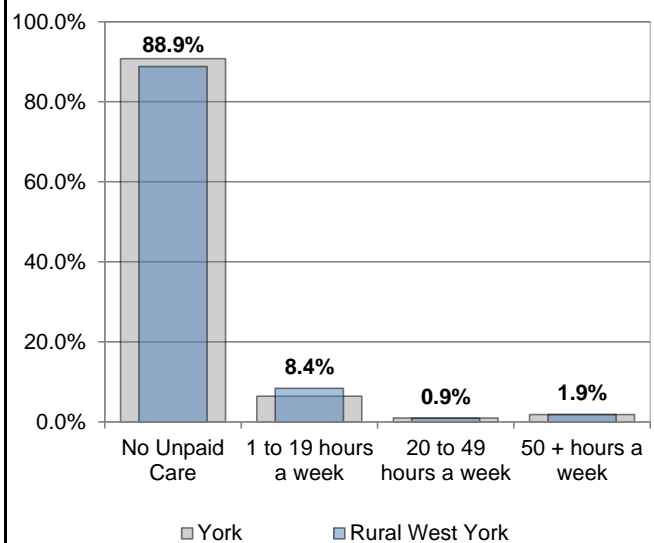
Day to Day Activities



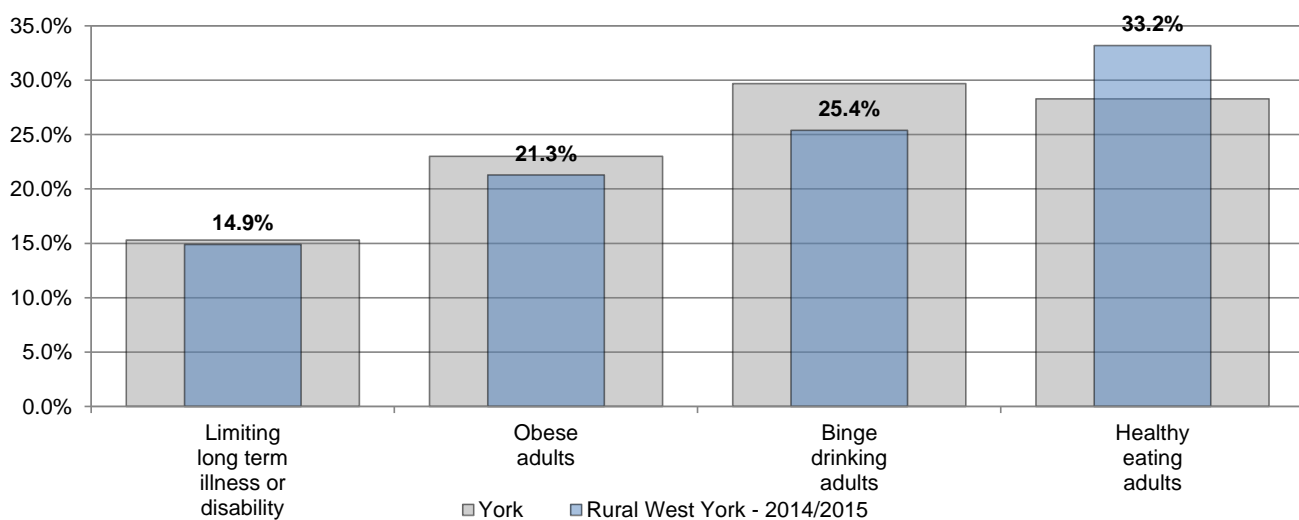
General Health



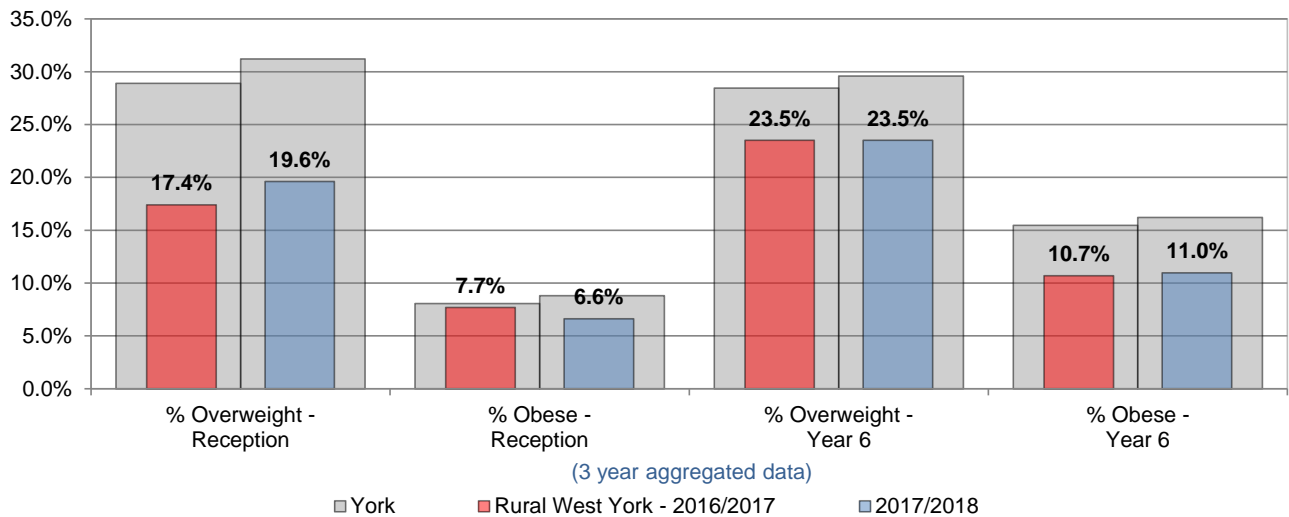
Provide Unpaid Care



Adult Health & Lifestyle

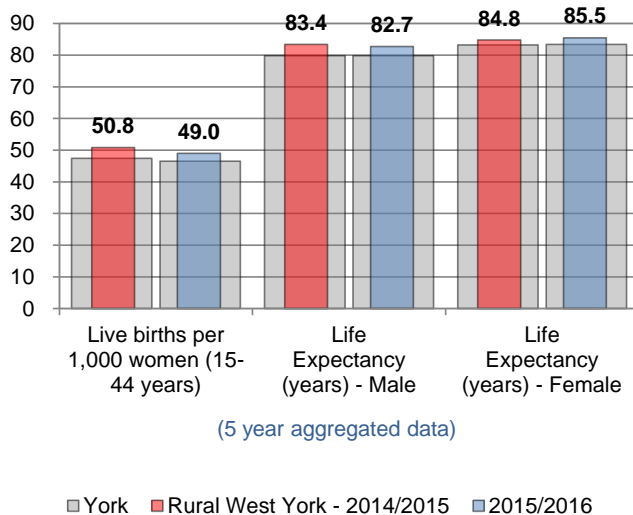


Childhood weight



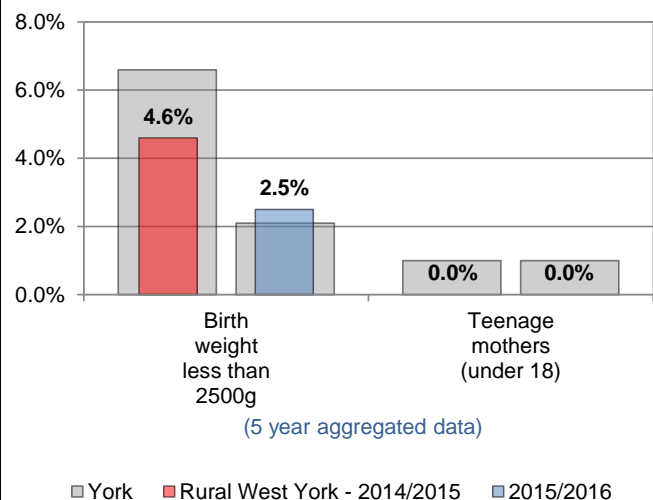
Source: Public Health England

Fertility and Life Expectancy



Source: Public Health England

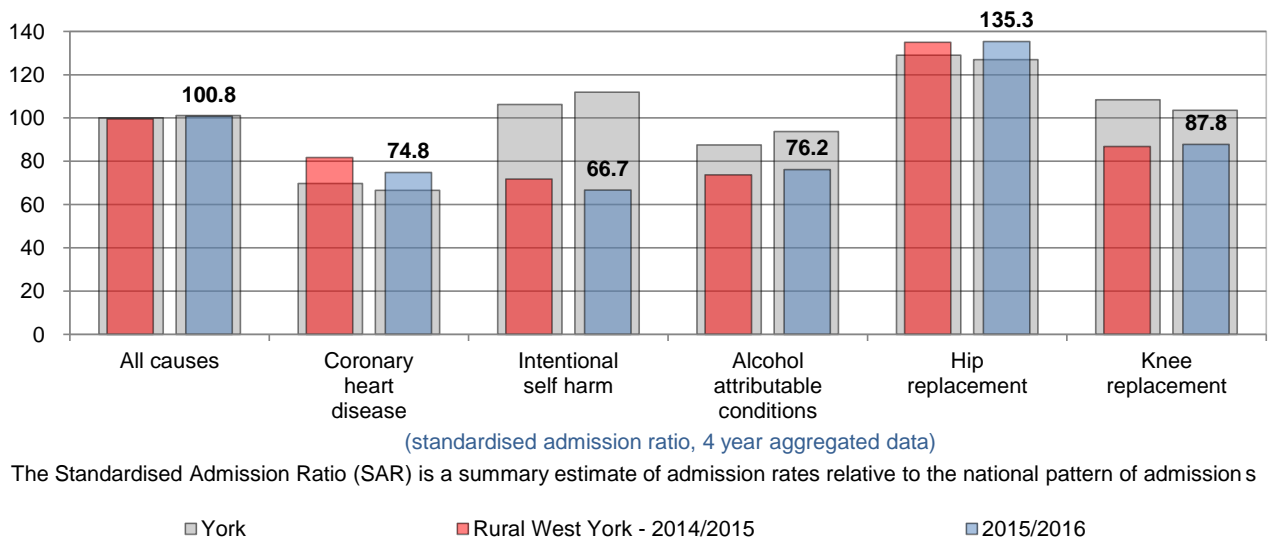
Births



Source: Public Health England

Hospital Admissions

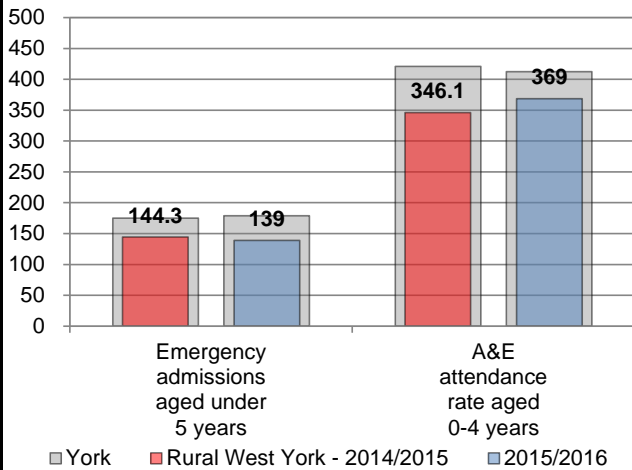
Hospital Admissions, All ages



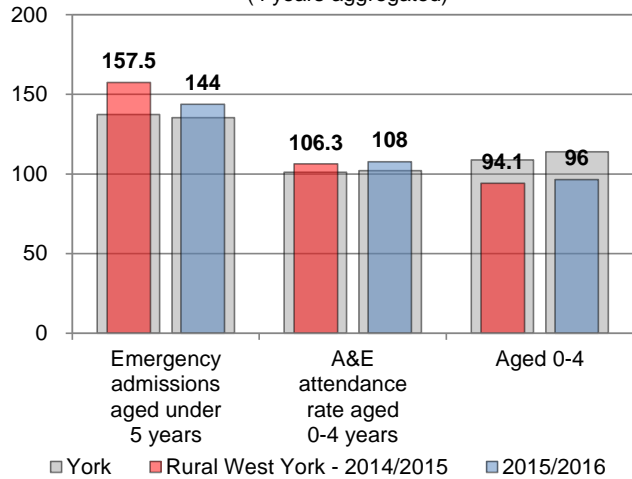
Source: Public Health England

Hospital Admissions - Children & Young People

per 1,000 population,
(3 year aggregated)

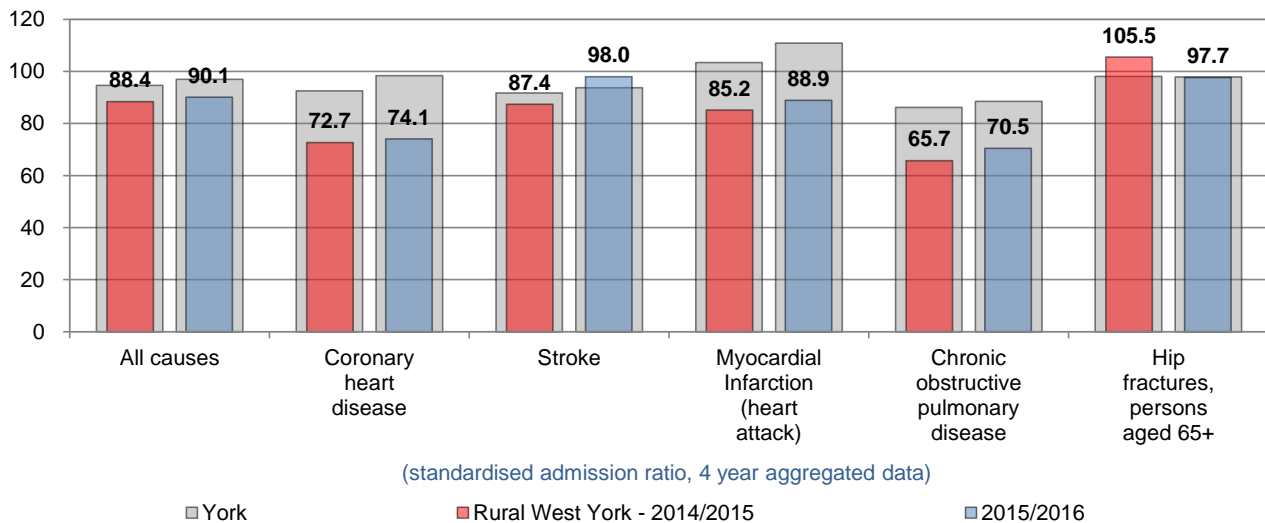


Unintentional and deliberate injuries to children
(4 years aggregated)



Source: Public Health England

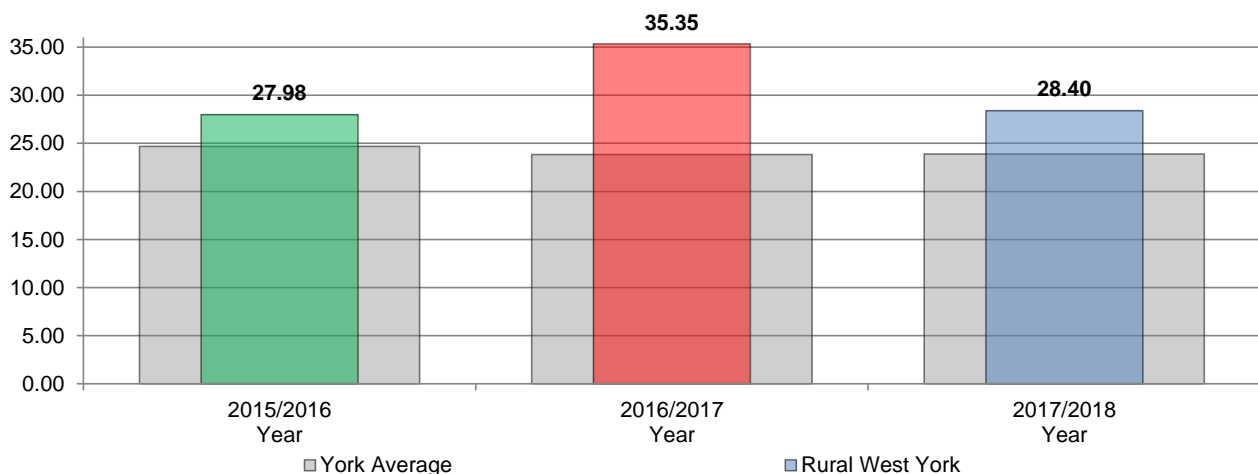
Emergency hospital admissions



Source: Public Health England

Emergency hospital admissions for injuries resulting from a fall (over 65), per 1,000 population

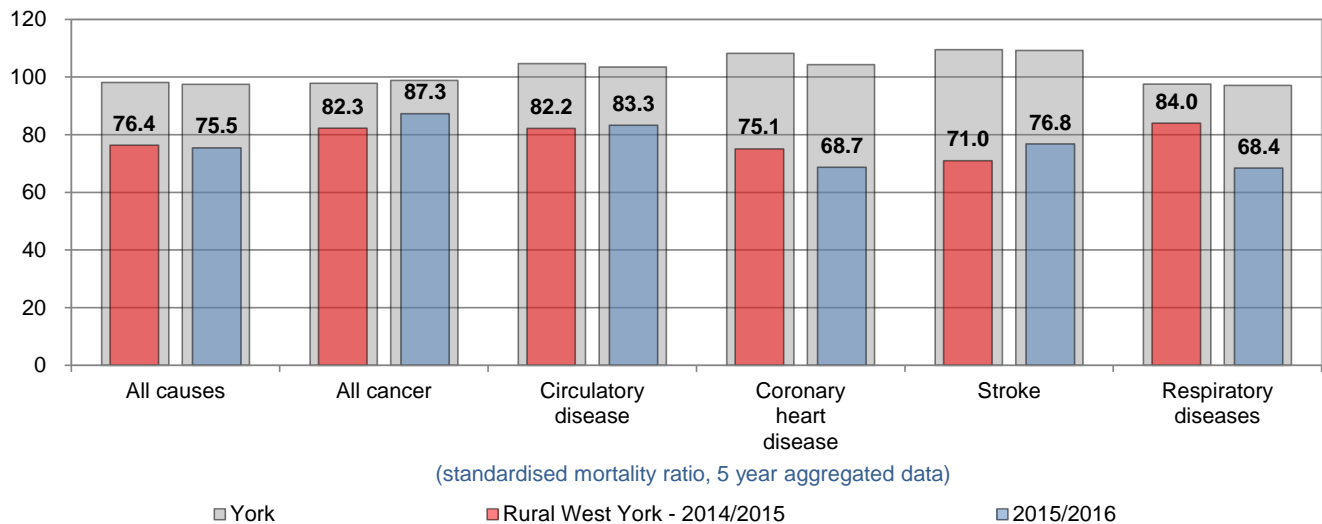
Falls data: the figures given here are taken from Hospital Episode Statistics data, which takes the number of those aged 65 or over being admitted to hospital on a non-elective basis at least once in each year as a result of a fall and divides it by the number of those of that age group resident in each ward to give a rate per 1,000 population.



Source: Hospital Episode Statistics data

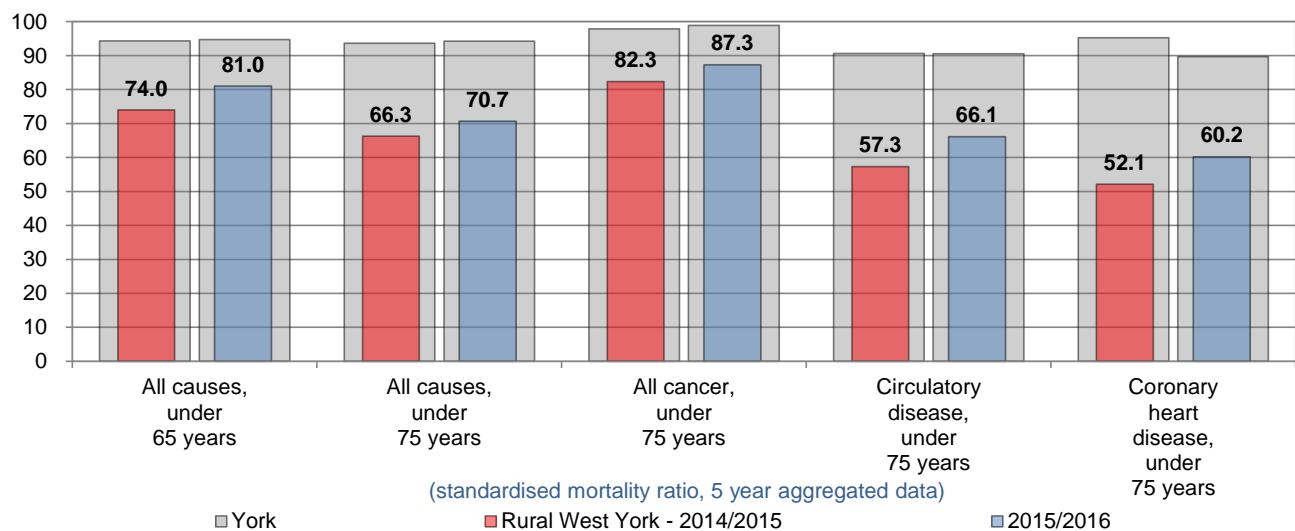
Mortality

Mortality, All ages



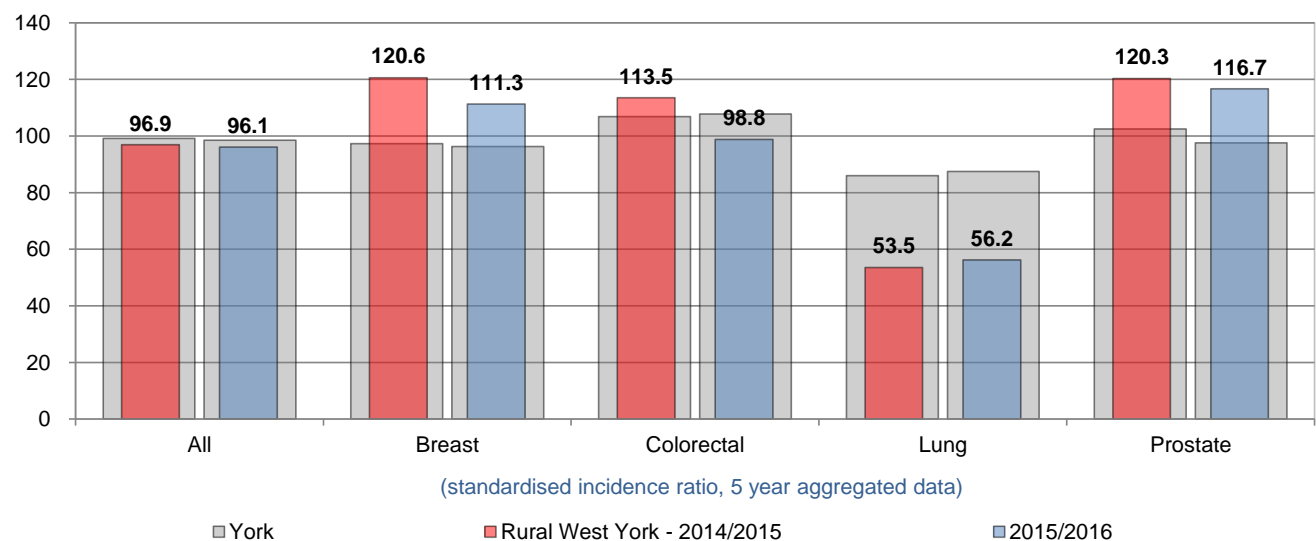
Source: Public Health England

Premature mortality



Source: Public Health England

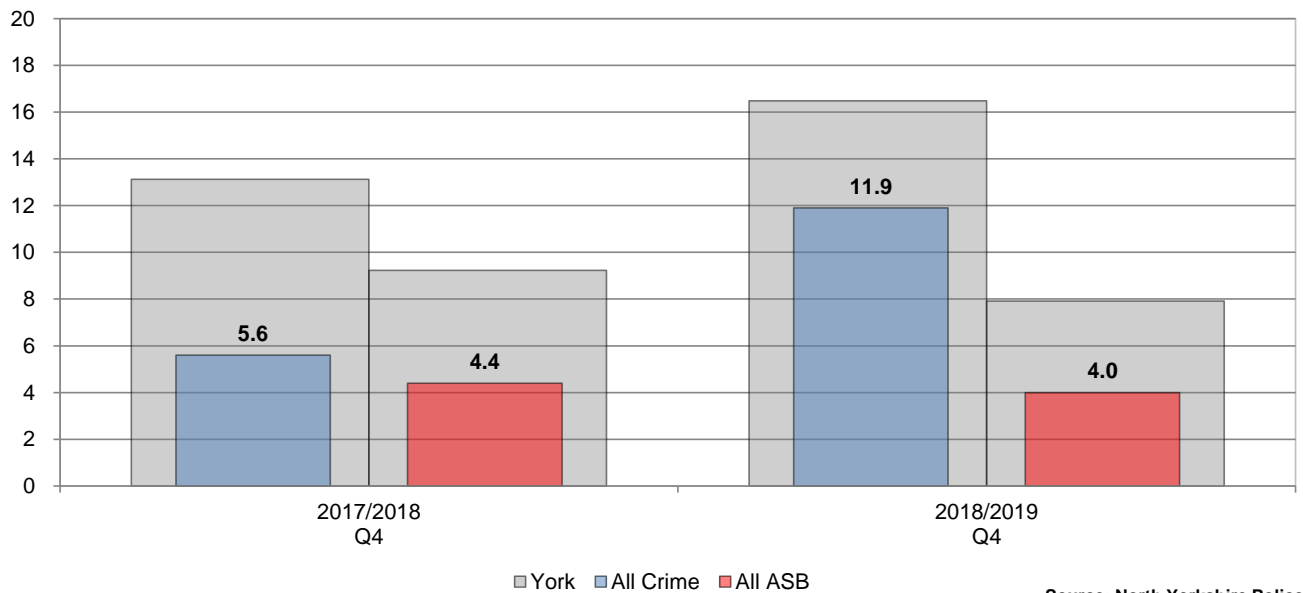
New cases of cancer



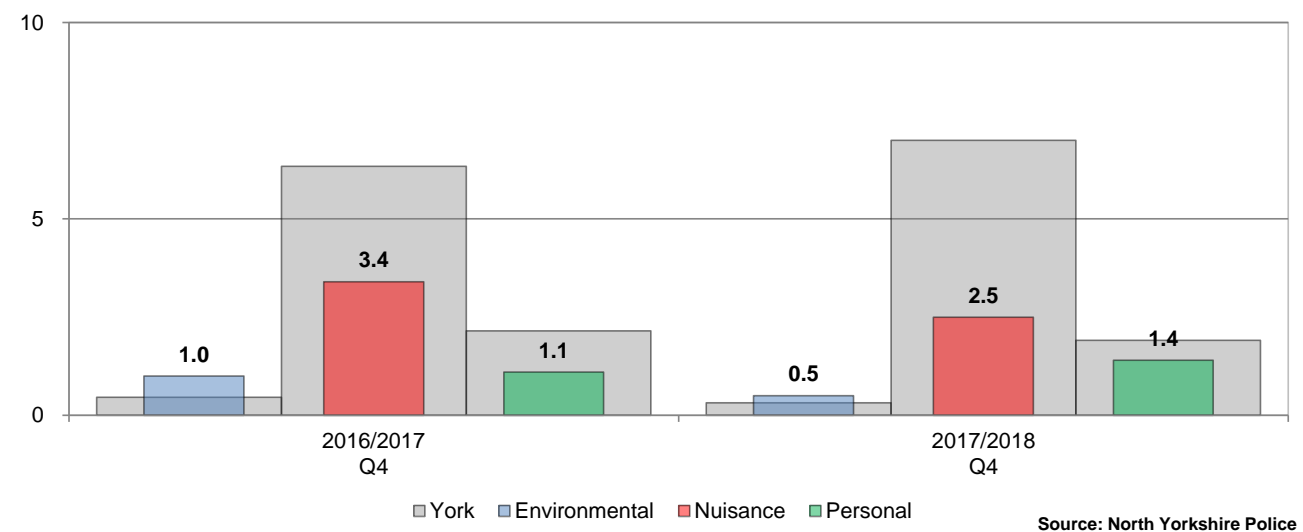
Source: Public Health England

Crime and Anti-Social Behaviour

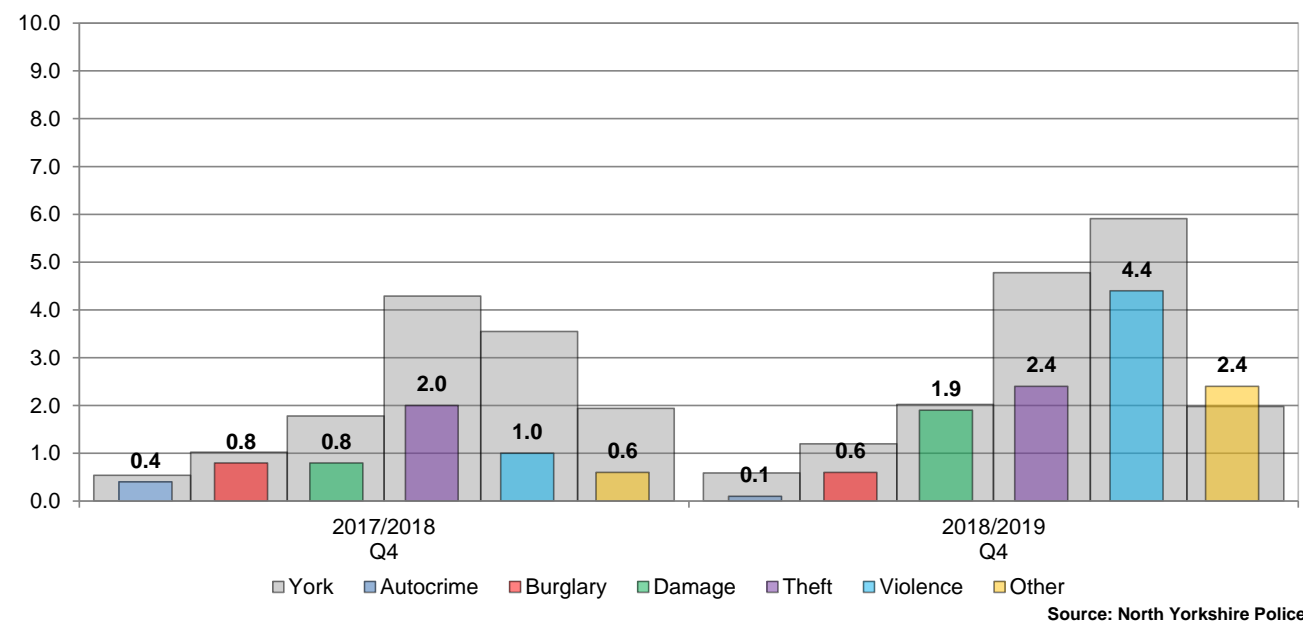
Total Crime and Total Anti-Social Behaviour per 1,000 population



ASB per 1,000 population



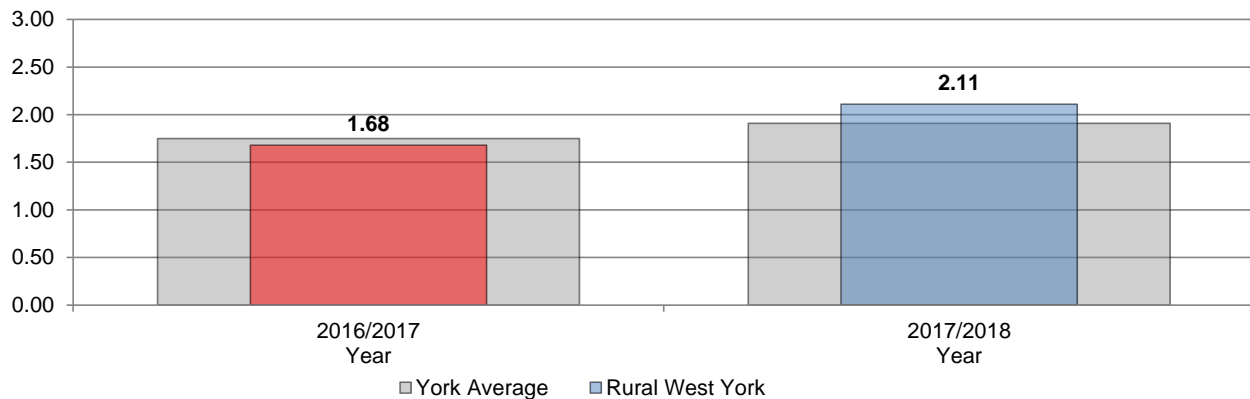
Crime Rate per 1,000 population



Adult Social Care

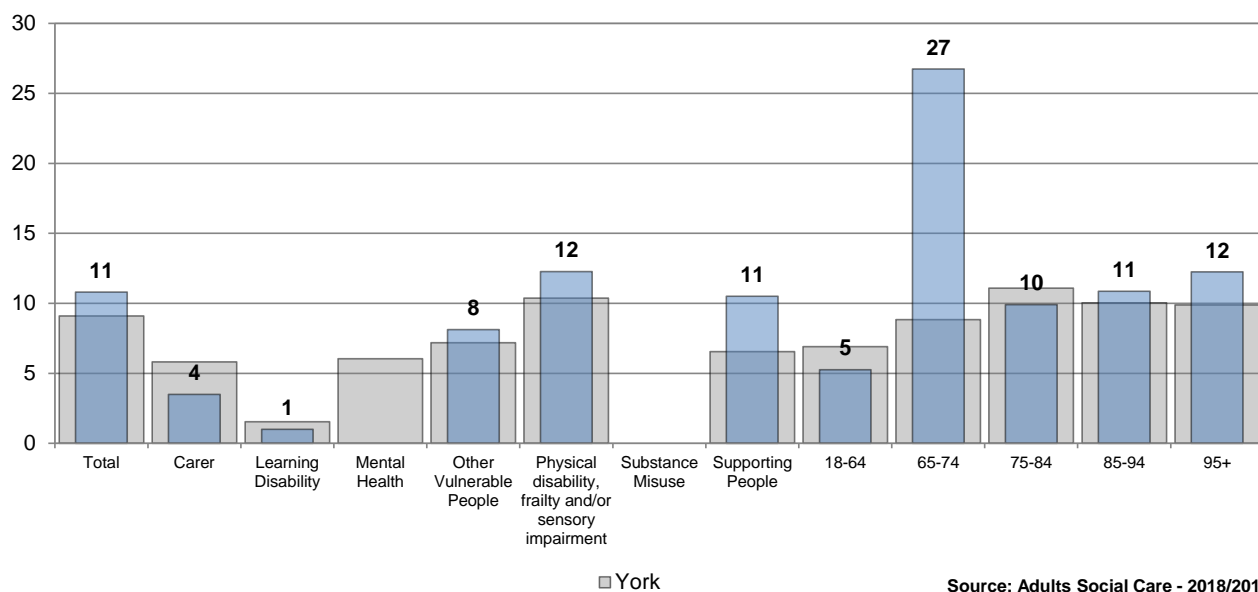
Social isolation

Social isolation: This is based on respondents to two questions on the Adult Social Care Survey regarding social contact and how time is spent. A score of 1 indicates that the respondent has plenty of social contact and that they spend their time doing things they enjoy. A score of 4 indicates that the respondent feels socially isolated and that they don't feel they do anything of value with their time. The mean of all respondents' responses to both questions is the score presented here.



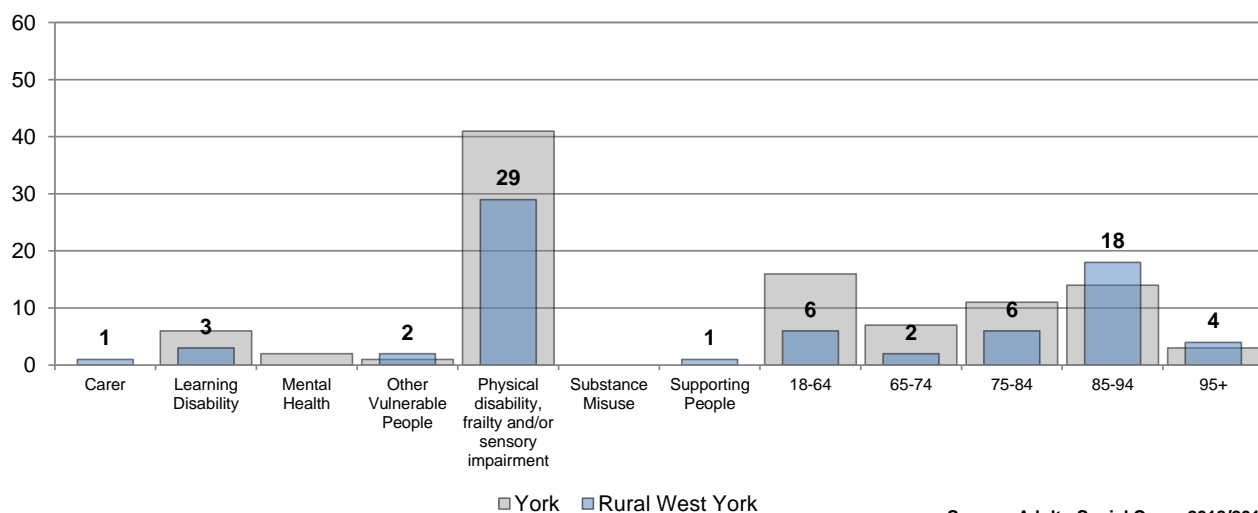
Source: Adult Social Care User Survey

Average Weekly Homecare Hours by Client Type and Age



Source: Adults Social Care - 2018/2019

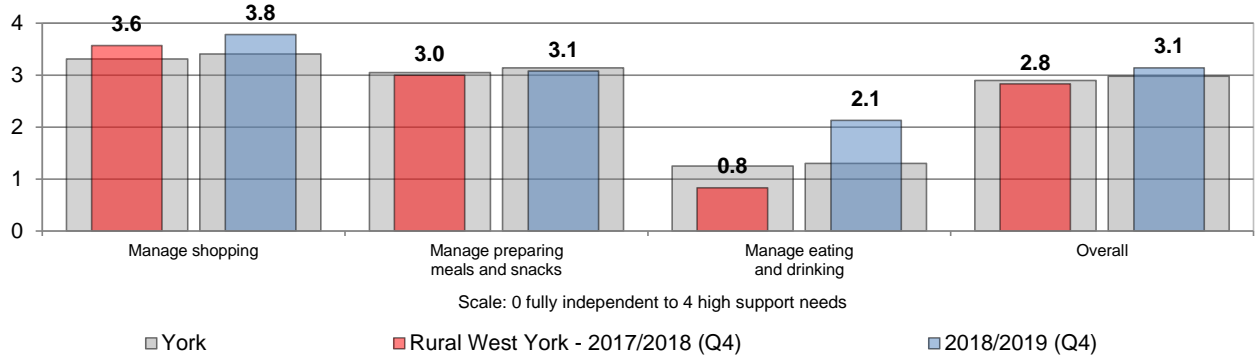
Homecare Clients by Type and Age



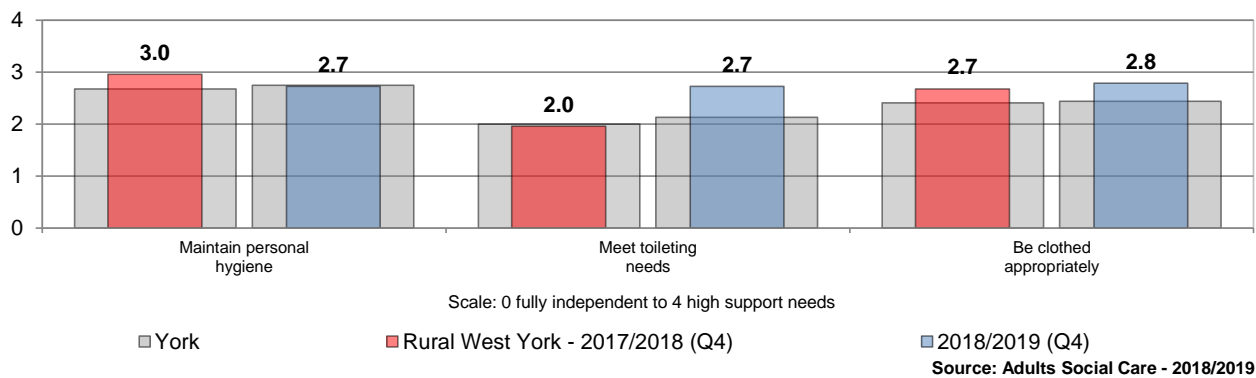
Source: Adults Social Care - 2018/2019

Average score recorded by customers for supported self assessments completed in period

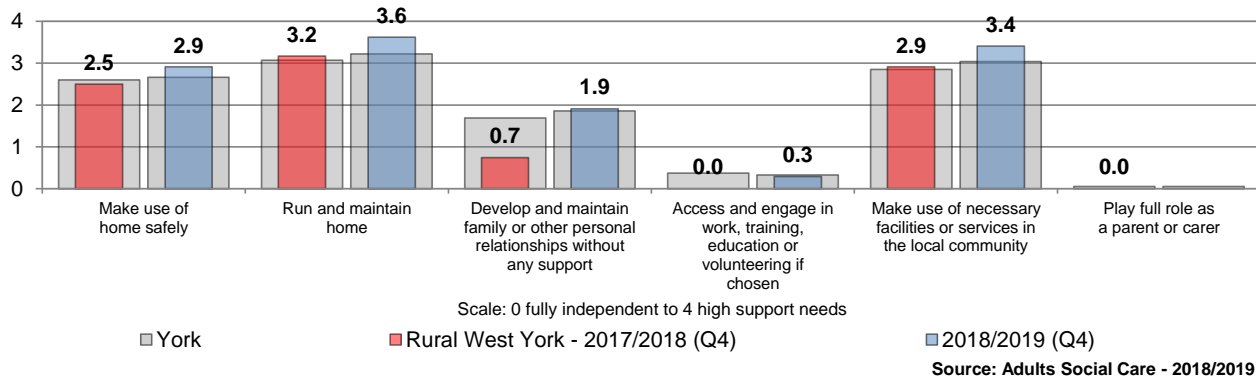
Managing and Maintaining Nutrition



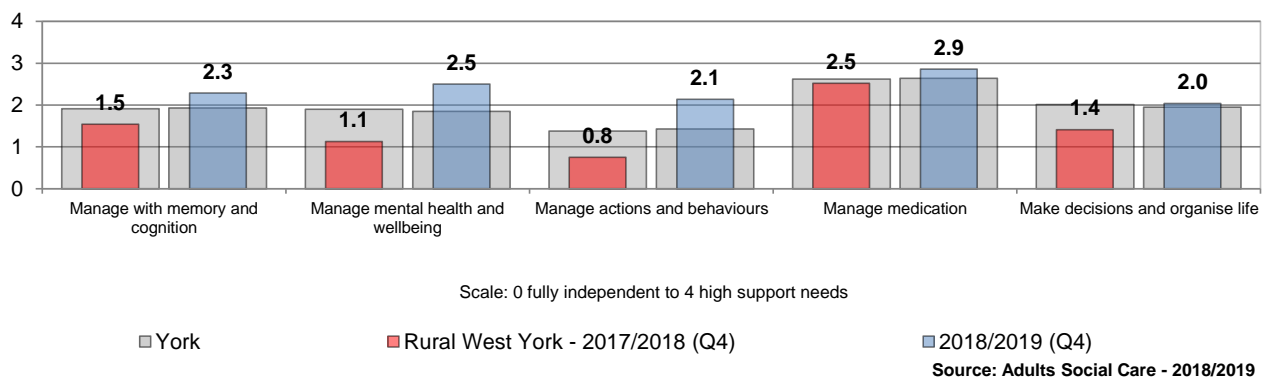
Personal Hygiene



Home and Relationships



Making decisions and having control over day to day life



Education and Schools

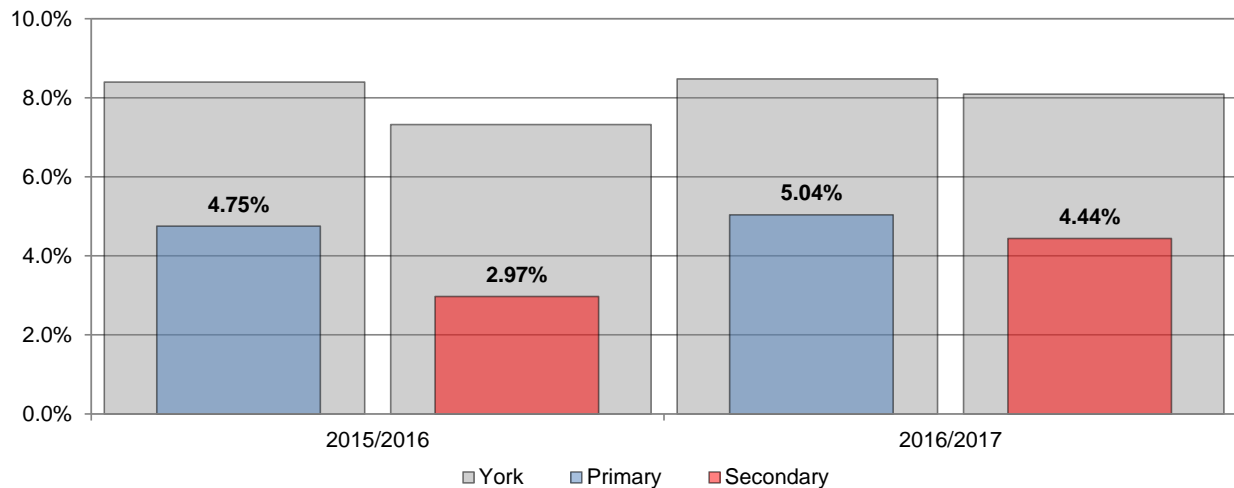
The following school catchment areas are part of Rural West York Ward:

Primary: Lakeside, Poppleton Ousebank, Rufforth, Skelton, St. Mary's CE, Westfield and Woodthorpe.

Secondary: Vale of York Academy, Millthorpe and York High.

The following data only relates to those pupils, from this ward, who attend York Schools.

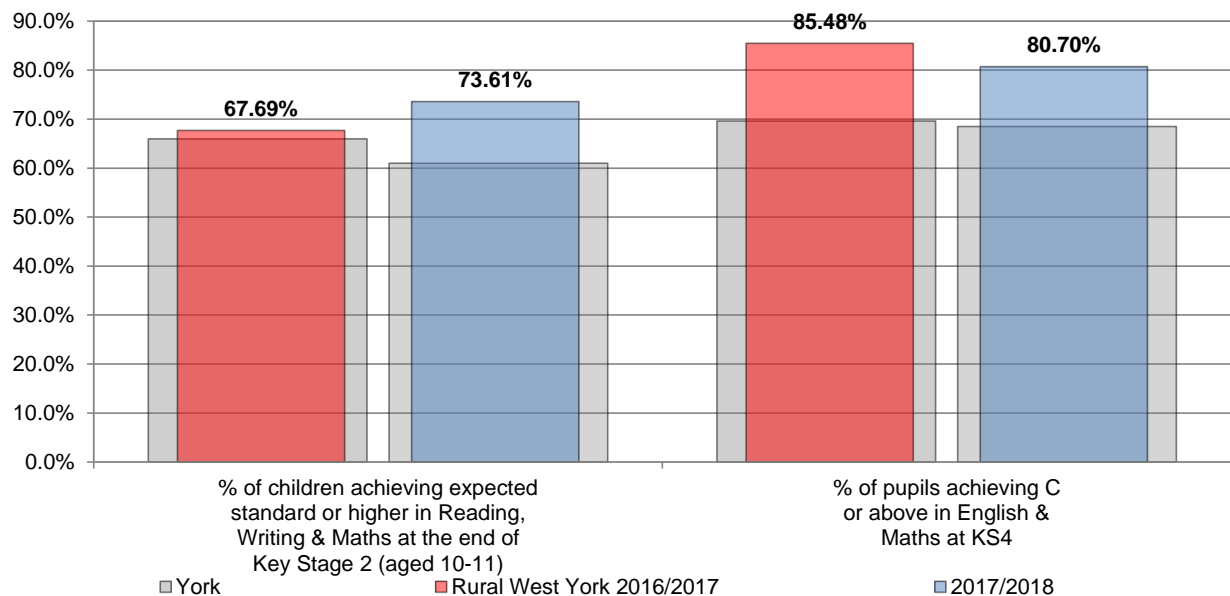
% Free School Meal pupils - (excluding subsidiary pupils)



Number of Pupils	2016/2017	2017/2018
Primary	547	575
Secondary	337	338

Source: School Census - October

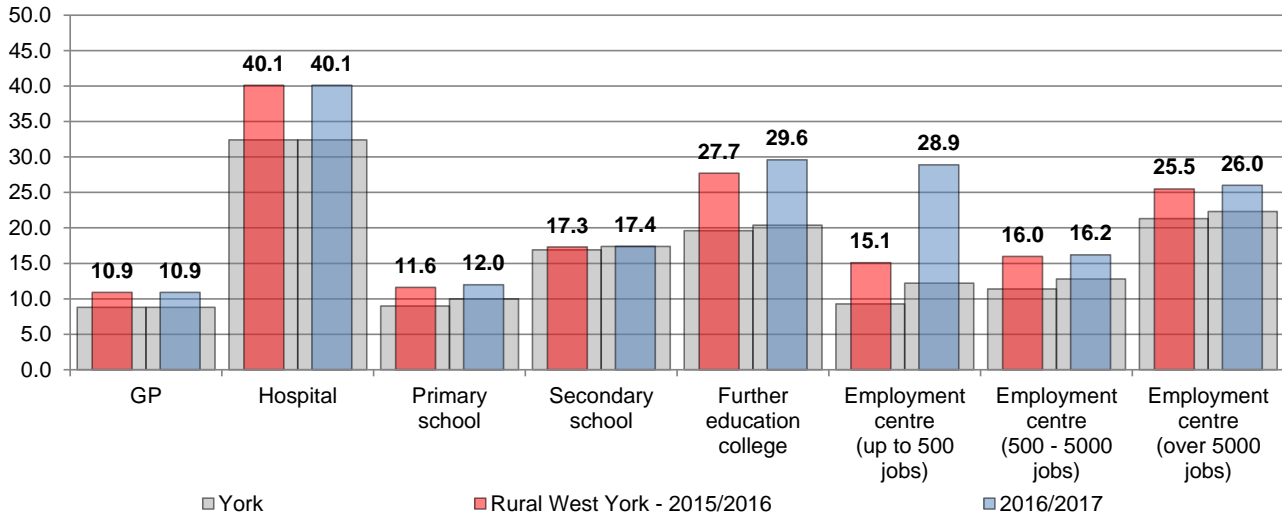
Educational Attainment



Source: Department for Education - 2017/18

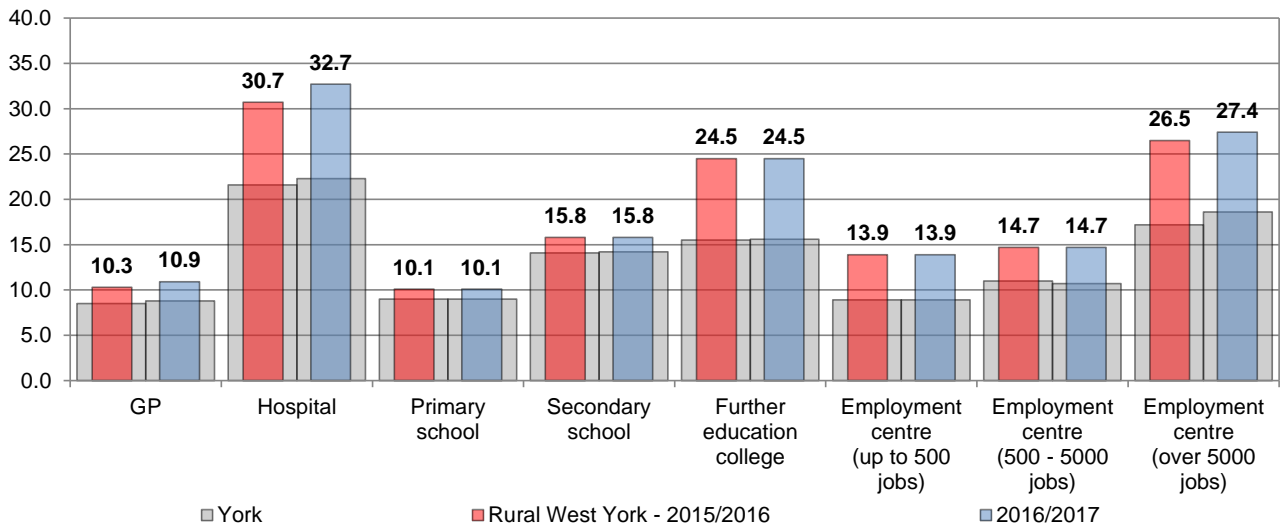
Access to local services

Travel time (minutes) by public transport / walking to nearest...



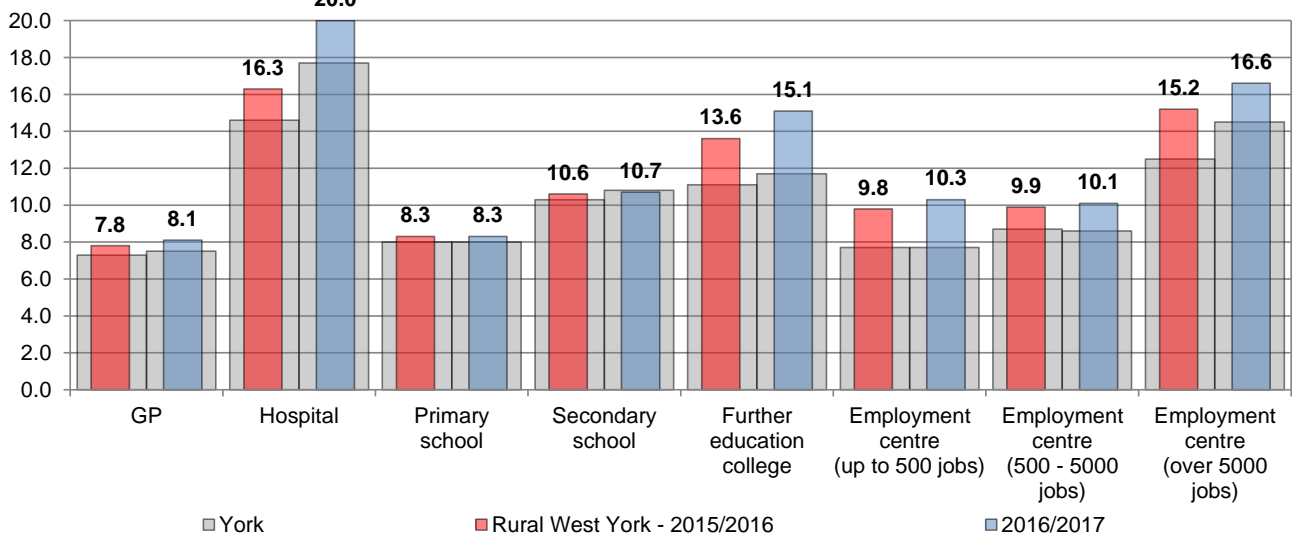
Source: Department of Transport - Journey time statistics

Travel time (minutes) by cycle to nearest...



Source: Department of Transport - Journey time statistics

Travel time (minutes) by car to nearest...



Source: Department of Transport - Journey time statistics

Broadband coverage and speeds

In March 2017 the UK Government introduced the Universal Service Obligation (USO) for broadband as part of its commitment in the UK Digital Strategy to ensure that the UK has world-class digital connectivity and inclusion.

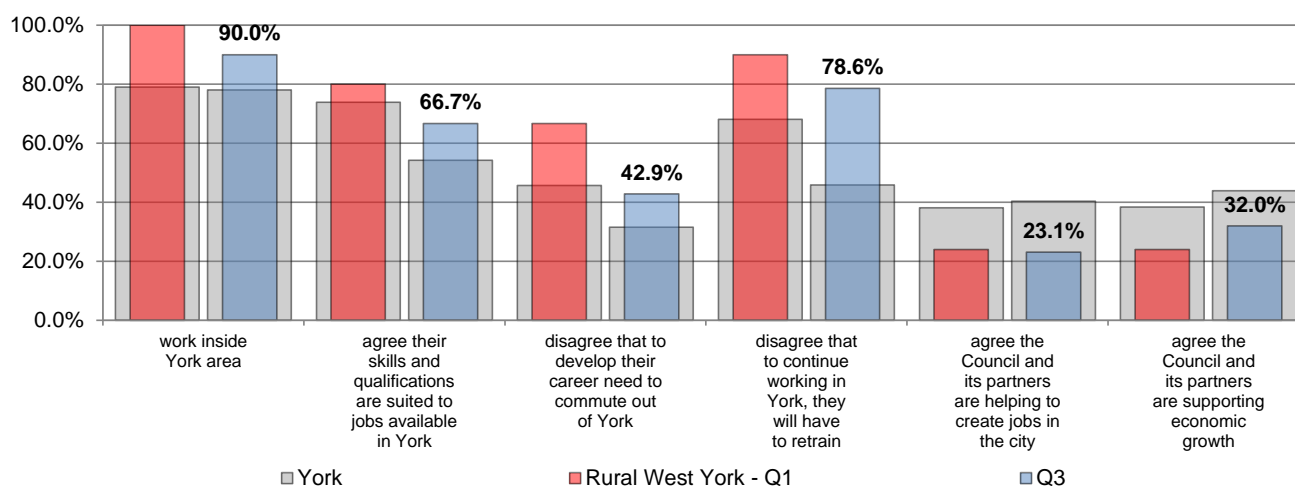
Measure	Rural West York	York	Summary
Average download speed (Mb/s)	45.02	102.90	slower than the York average
Superfast broadband availability	83.84%	92.00%	worse than the York average
Connections receiving:			
slowest speeds (under 2 Mb/s)	11.34%	1.00%	higher than the York average
slower speeds (under 10 Mb/s)	37.34%	1.00%	higher than the York average
superfast speeds (over 30 Mb/s)	55.76%	42.00%	higher than the York average

This data is based on House of Commons Library analysis of Ofcom's Connected Nations data. Ofcom collected and analysed data from major fixed telecoms operators (BT, Virgin Media, Sky, Talk Talk, Vodafone and KCOM). The availability data also includes coverage information provided by alternative network providers (B4RN, BU-UK, City Fibre, Gigaclear, Hyperoptic, ITS and Relish). Due to variations in broadband performance over time, Ofcom cautions that the data should not be regarded as a definitive and fixed view of the broadband infrastructure but rather a snapshot of current variation in availability and performance across the country.

Resident Engagement

Resident responses about the Local Economy

Respondents who are retired or not working due to long term illness or disability were unable to answer the following

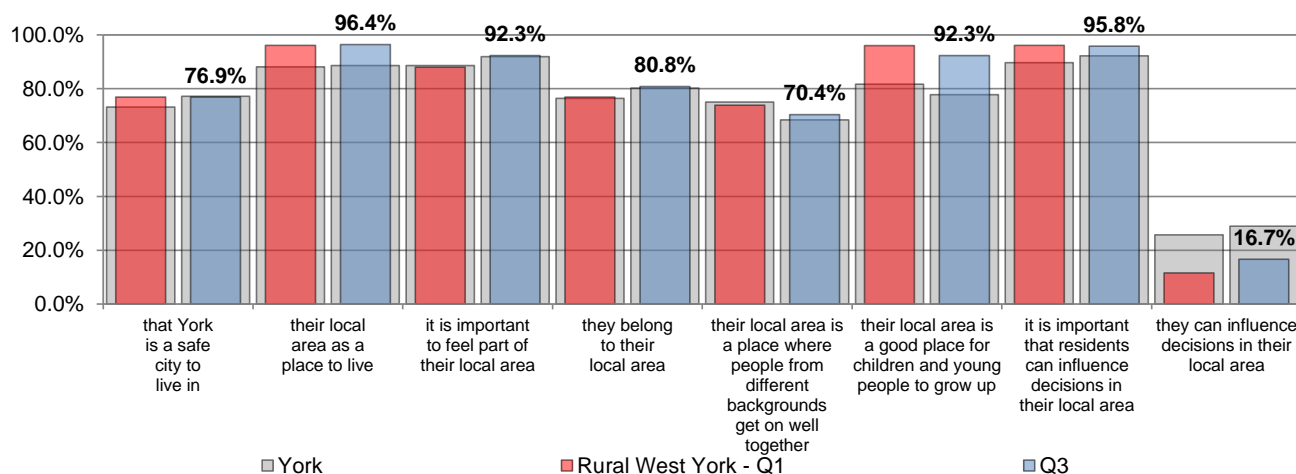


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2018/2019

Resident satisfaction responses about their Local Area

Respondents were asked to consider their Local Area as the area within 15-20 minutes walking distance from their home

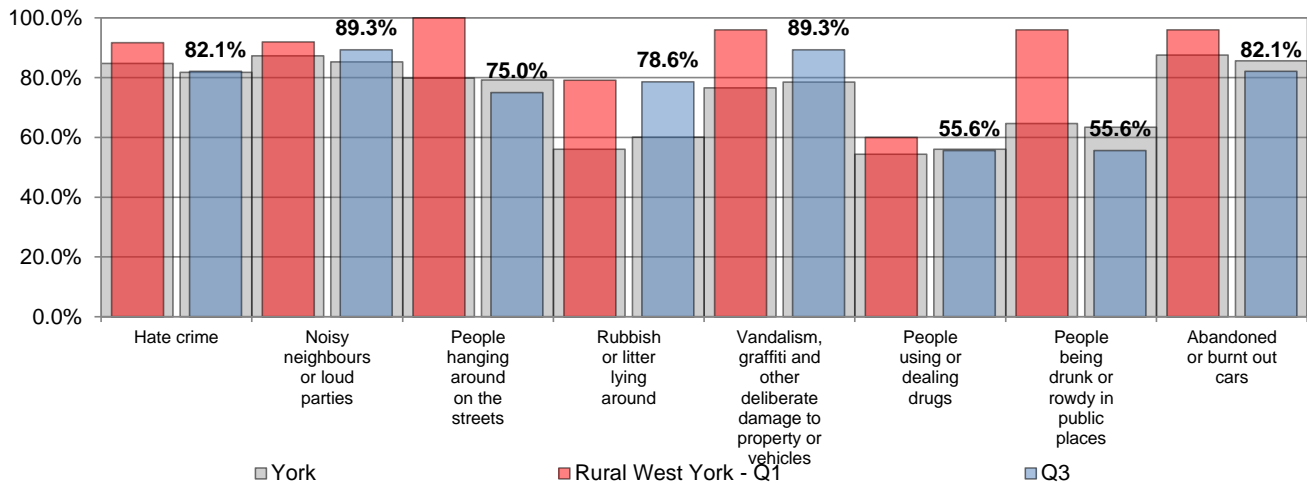


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2018/2019

Resident satisfaction responses about Public Realm in their Local Area

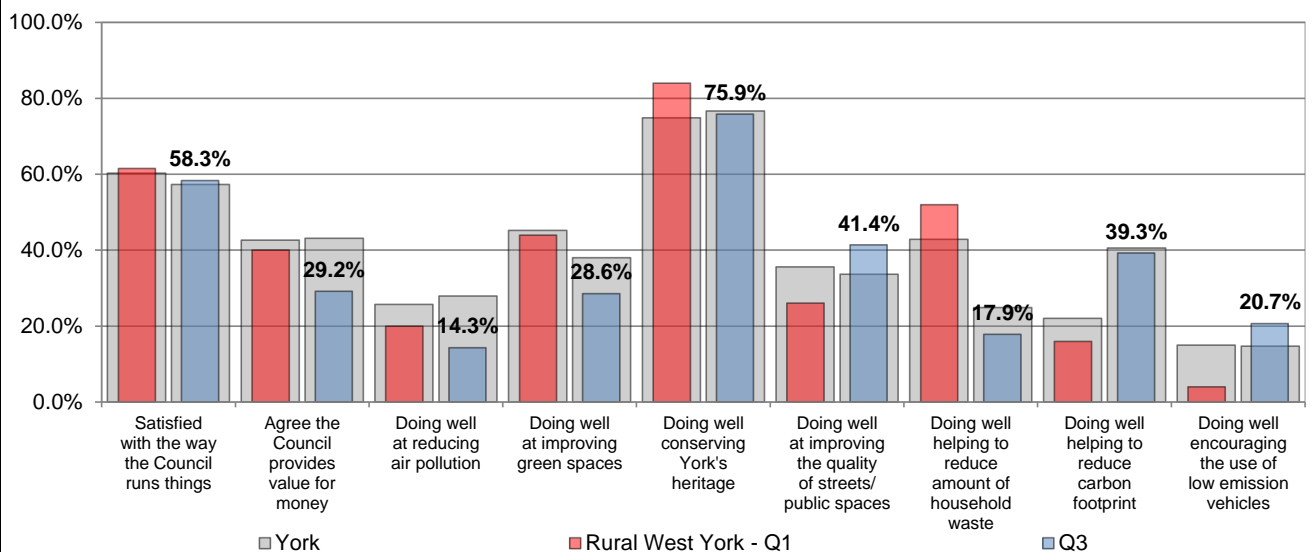
Respondents reporting the following as 'not a problem'



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2018/2019

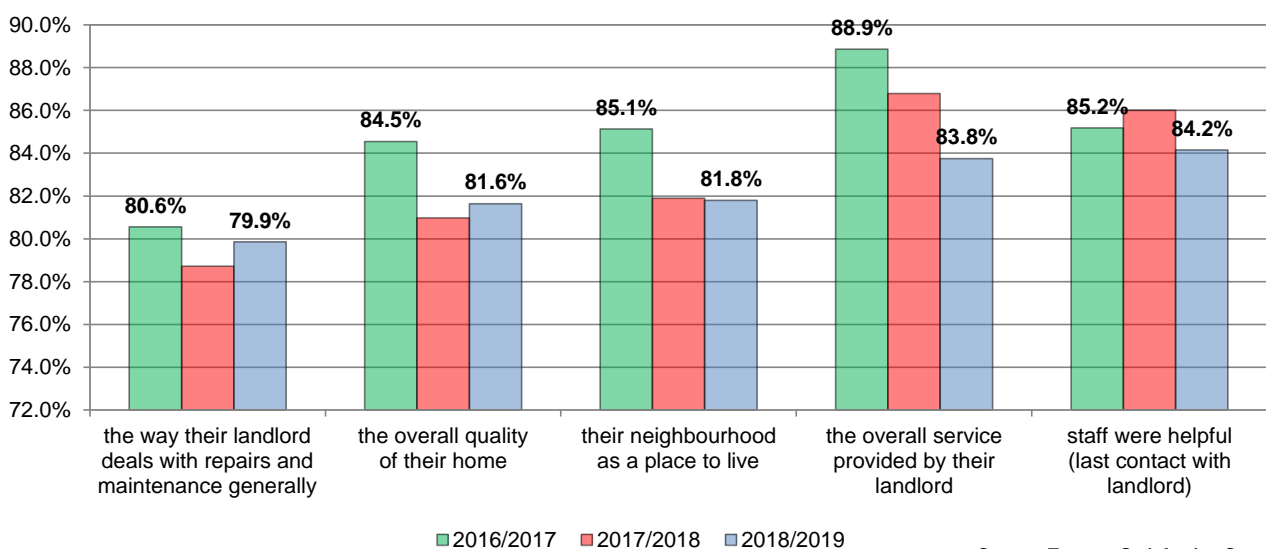
Resident satisfaction responses about the Council (and partners)



NB - Number of responses varies for each question

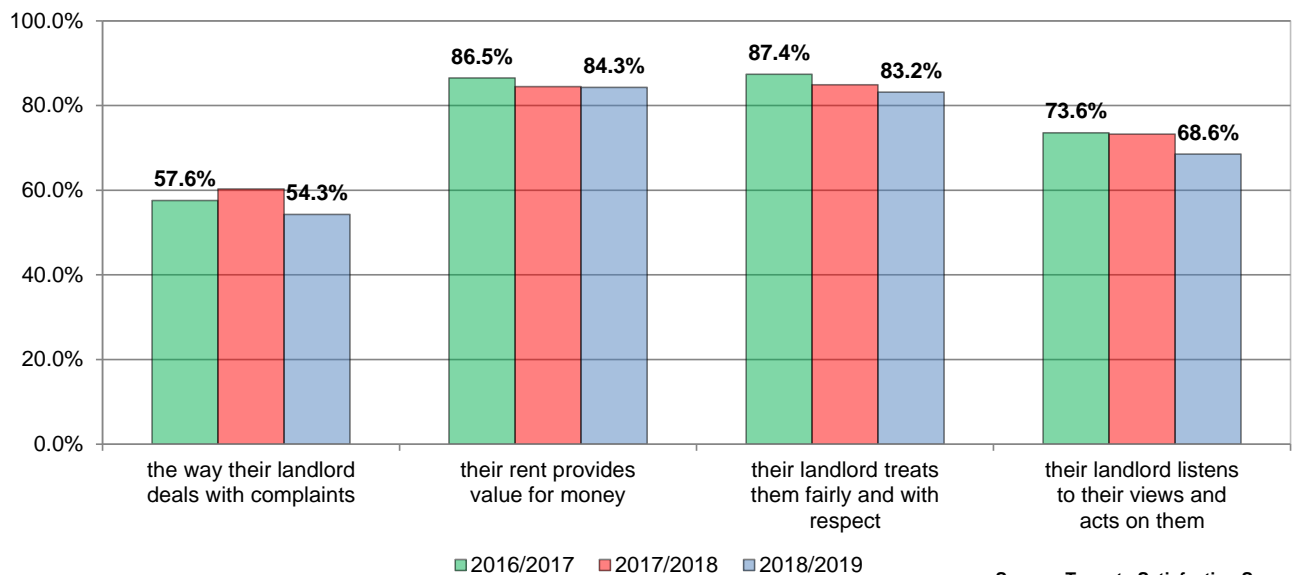
Source: Talkabout Survey - Q1 + Q3 2018/2019

York Council house tenants satisfied with / agree that...

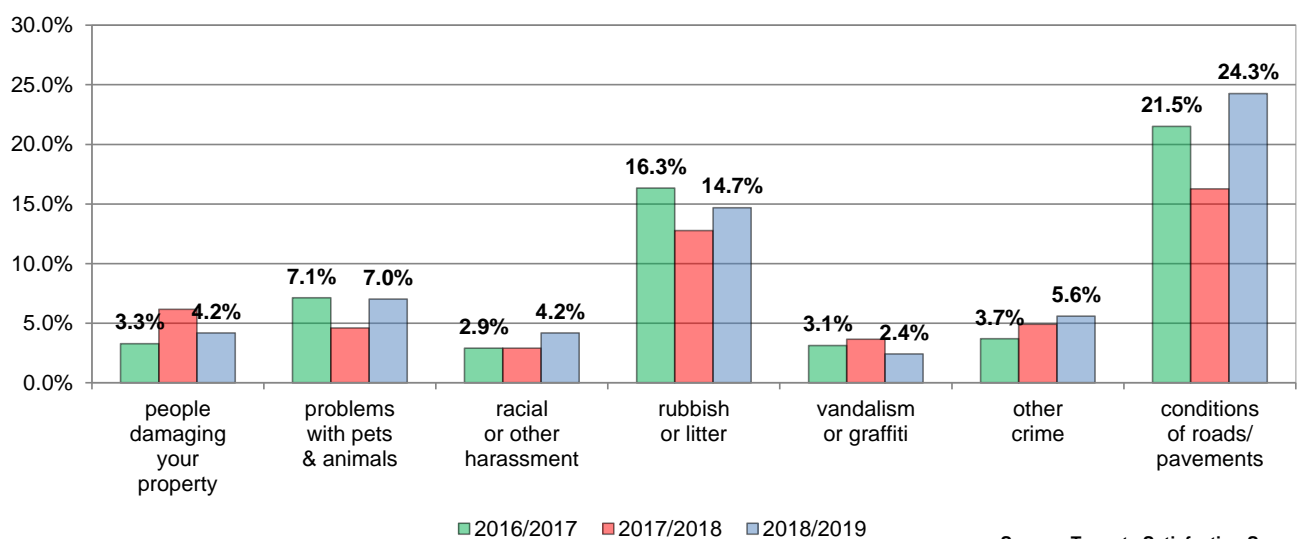
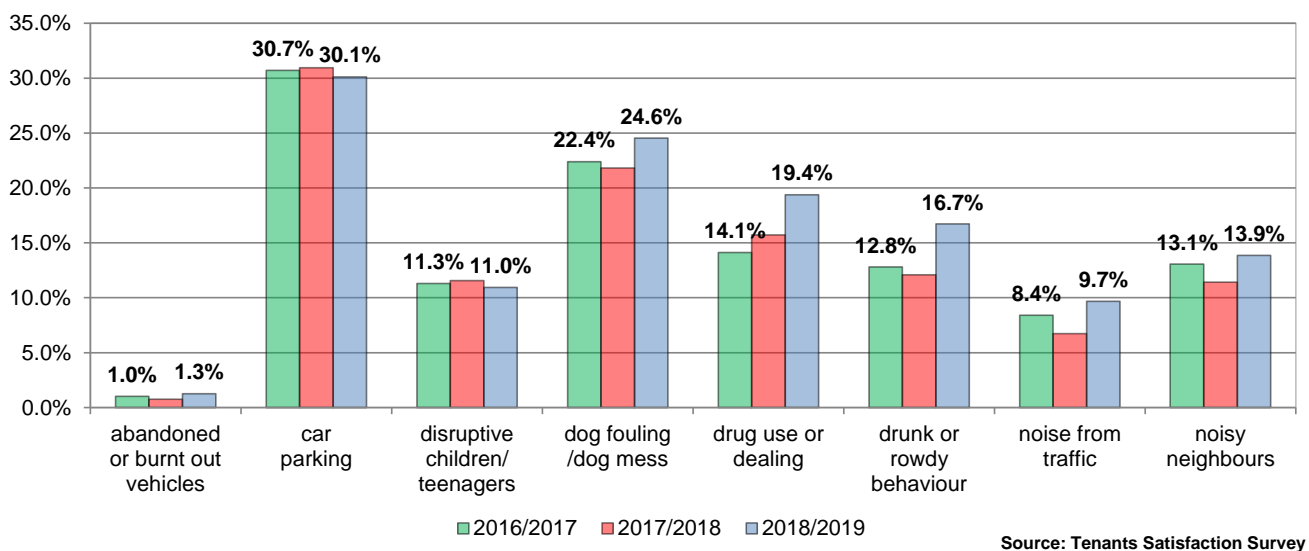


Source: Tenants Satisfaction Survey

York Council house tenants satisfied with / agree that...



York Council house tenants say is a major problem in their neighbourhood...



Experian Groups
B Prestige Positions High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.
A Country Living Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.
F Senior Security Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.
D Domestic Success Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.
G Rural Reality Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.
H Aspiring Homemakers Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.
E Suburban Stability Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.
Experian Types
A03 Wealthy Landowners High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.
B05 Empty-Nest Adventure Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.
F22 Legacy Elders Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
B07 Alpha Families Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.
A04 Village Retirement Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.
G29 Satellite Settlers Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.
H35 Primary Ambitions Cohabiting couples with children, aged 26-45, good household incomes, own with a mortgage, 2 or 3 bedroom terraces or semis.
B06 Bank of Mum and Dad Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.
A01 Rural Vogue Families with children, detached housing, village locations, good income, travel to nearest school.
D17 Thriving Independence Singles and cohabittees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.